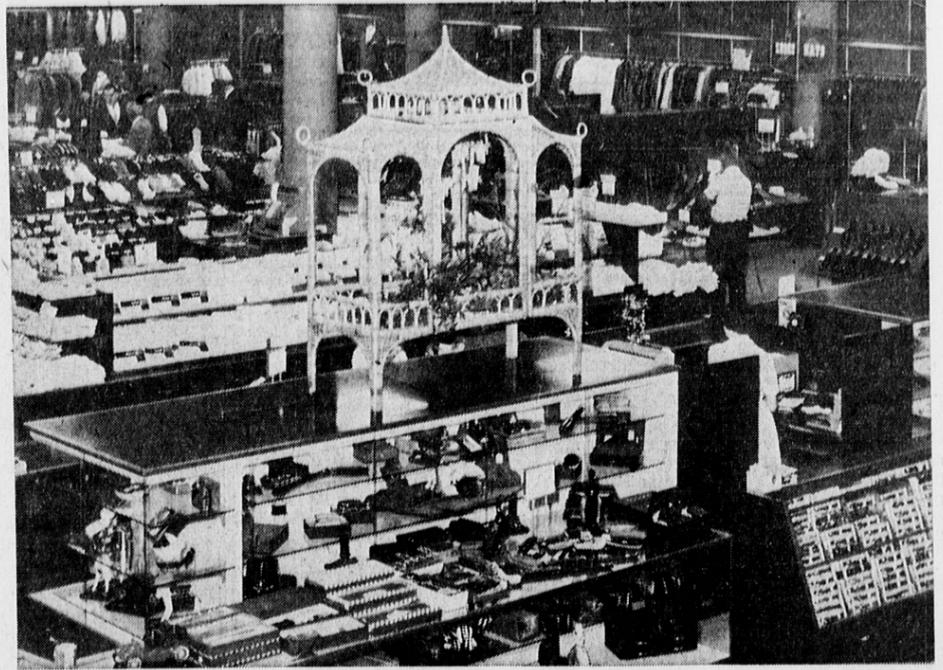


# May Co. South Bay Observes First Anniversary



**FORECAST SHOP . . .** This is the section in the May Co. store in the South Bay shopping center where the styles of tomorrow are shown today. The newest in mlady's wardrobe is waiting for area shoppers who wish

the latest in attractive garments. Harriet Kaufer, department manager, confers with Stanley Newlin, assistant manager of the store.



**MAN'S WORLD . . .** The men's department of the May Co. South Bay offers clothing and men's accessories for the most discriminating male. A complete line of nationally advertised merchandise is available. Sports,

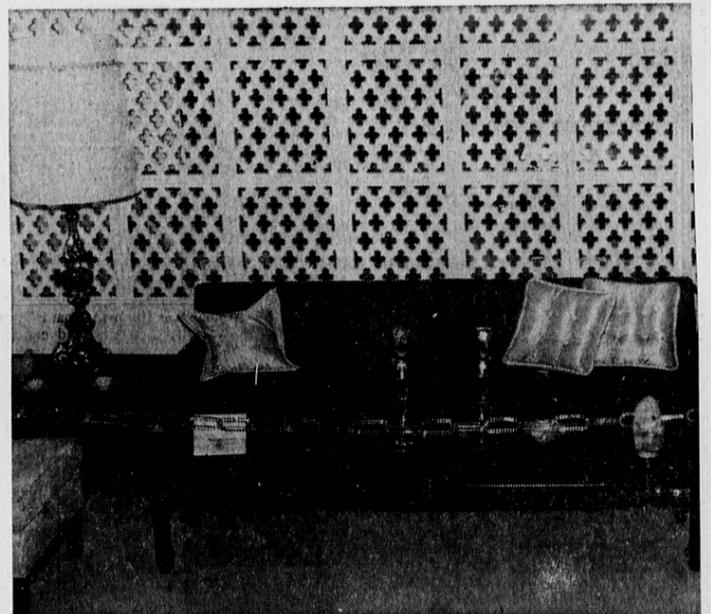
casual, business and dress with the latest spring and summer fabrics, designs and colors in a wide range of sizes.



**YOUTH CENTER . . .** This department of the South Bay May Co. is stocked with the latest in casual and sports wear for youths from high teens to campus undergrads. Around-the-clock apparel from head to toe makes this section of the store the meeting place for the youth of the Greater South Bay area.



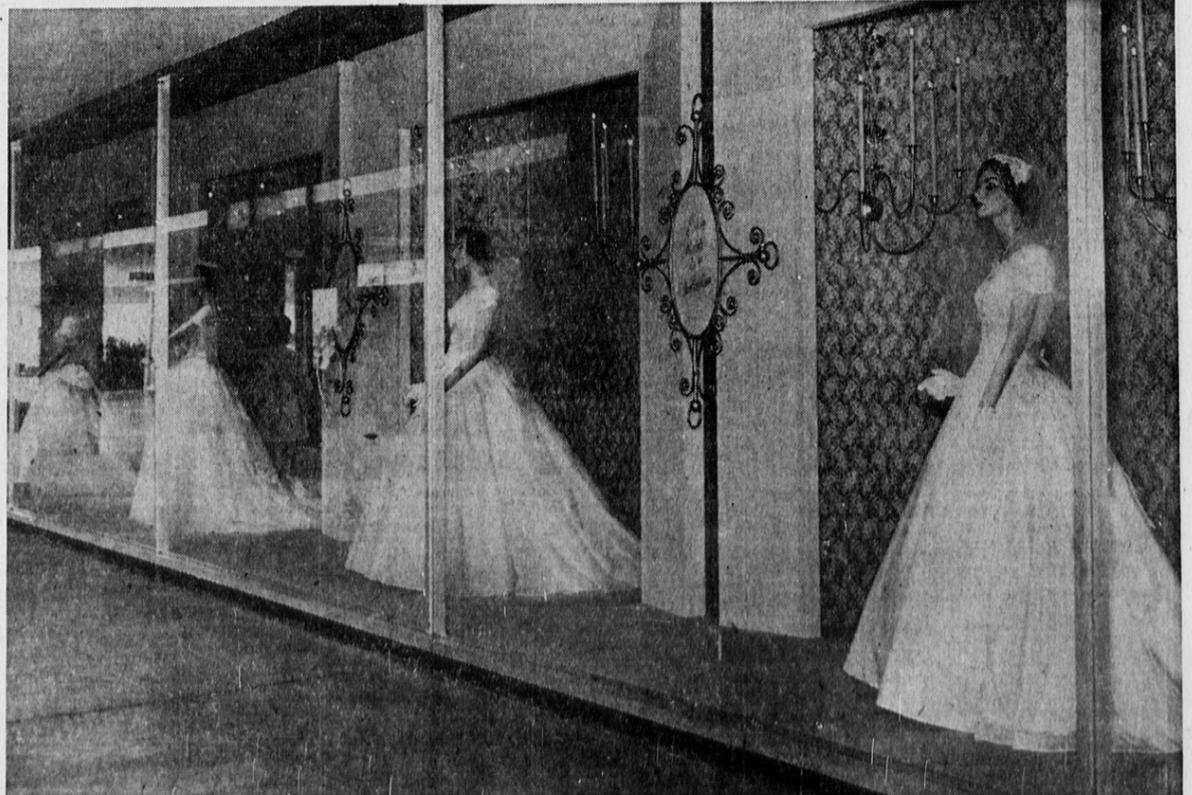
**ON THE MAP . . .** John J. Preis, general manager of the May Co. South Bay, points to location of his store on latest company map. Local store is the 49th unit to be opened by nationally famous retail organization and last week observed its first anniversary. Preis, well known Southland Civic and philanthropic figure, was recently appointed to his third three-year term as a member of the Board of Governors of the Los Angeles County Art Institute, which he serves as treasurer.



**FOR YOUR HOME . . .** The furniture department of the South Bay May Co. has everything for the home from modern to period items. An occasional chair or a lamp, to complete outfit may be had. The personnel of this department is anxious to make suggestions where help is needed in interior decorating.



**FASHION'S LATEST . . .** Model Ann Winters shows patrons of the Bay Shore Tea Room in the May Co. store an afternoon jacket and skirt combination currently featured in the woman's apparel department of the store. Fashion shows highlight luncheon in the restaurant Wednesdays and Saturdays.



**BRIDAL ROW . . .** Honoring St. Valentine's Day, the coming of Spring, and with June Brides just around the corner, the May Co. South Bay has featured a complete line of bridal gowns and accessories. Consultation on every detail concerning the needs of the bride-to-be is one of services of-

ferred by this department. The above gowns are on display in the north windows of the 59th store of the May chain located at 174th St. and Hawthorne Ave. (Herald Photos)