

WE'RE A WONDERFUL



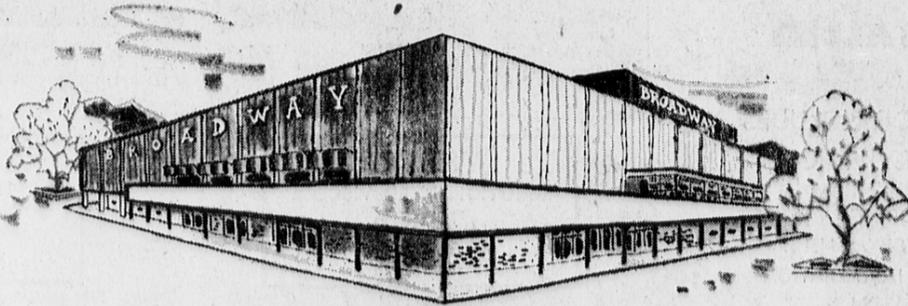
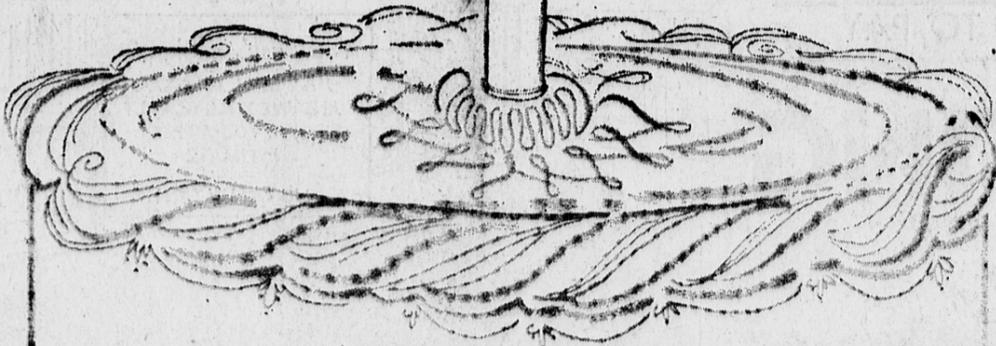
YEAR OLD

This week we are celebrating our first anniversary in Del Amo Shopping Center, and we've loved every minute of our first year! And it's all because of you . . . our wonderful customers . . . that we've enjoyed it so much. We're proud to have served you, and hope you'll continue to like us as much as we like you. We're proud, too, of our beautiful store, a complete department store, with everything arranged for your convenience and shopping pleasure.

And, we're glad to be of service to you. We hope you will take advantage of the many services we offer, including ample parking, our Terrace Tea Room with fashions modeled every Wednesday and Saturday at luncheon, Shop-At-Home decorating service, our Beauty Salon, the Hi-Charmer club for sub-teens, the Hi-Deb club for older girls, our Bridal Consultant and registry. These are just a few of the many extra services we're glad to provide.

It's so easy to shop at The Broadway Del Amo, our modern credit plan lets you choose the most convenient way to pay, and, we're open from 9:30 to 9:30 every Monday, Thursday and Friday, other shopping days, 9:30 to 5:30.

We're inviting you to come in this week to help us celebrate, so we can thank you all in person for a wonderful first year.



The Broadway DEL AMO

IN THE DEL AMO SHOPPING CENTER
Hawthorne at Sepulveda Blvd., Torrance—FR. 6-8744



HEADS NEW INDUSTRY . . . Roy E. Jury was named district sales manager of the new Torrance plant of the Hinde & Dauch Division of West Virginia Pulp and Paper. He has more than 12 years experience in the paper converting field and will guide the new industry in Torrance.

Production of Corrugated Containers Started Here

The nation's oldest manufacturer of corrugated containers for industry and one of the nation's leading producers of paper and paper products established manufacturing facilities in Torrance January 1, 1960. Production of these corrugated containers has commenced by the Hinde & Dauch Division, a part of the West Virginia Pulp and Paper Company since 1953, in the company's new half-million-dollar plant located at 555 Maple Ave., Torrance. More than \$500,000 worth of equipment was moved into the new building to occupy about half of its 110,000 square feet to launch initial box production, declared Roy E. Jury, district sales manager of the Torrance H & D plant.

A SECOND H & D plant began corrugated container production in a new Phoenix plant last November, Jury said. These two additions make a total of 17 box factories operated by West Virginia's H & D Division and are a part of the company's overall move toward national distribution of corrugated containers in a \$200,000,000 expansion plan which began five years ago.

However, a principal reason for the company's westward expansion move is a new product recently developed by West Virginia's research laboratories. The product, a moisture resistant corrugated board, found immediate acceptance among the large fruit and produce packers of California and Arizona, Jury said.

THE NEW M/R board is currently being produced in substantial quantities in both western facilities, Jury said. The container division of West Virginia is the second manufacturing facility of the company to locate in Torrance. The Multi-Wall Bag Division of the company commenced production of grocery bags, paper cartons and multi-wall bags in July of 1959.

West Virginia, formed in 1888 largely as a primary producer of paper, makes a wide variety of papers, paper boards and packagings and has shown a steady record of growth during its 72-year history. It is now composed of 11 integrated divisions ranging in function from wood procurement to final production of such well known packages as the flip-top box for cigarettes.

THE COMPANY'S chemical division maintains numerous plants throughout the United States, as well as others at Toronto, Canada, and Sao Paulo, Brazil. Much of the success enjoyed by the company is attributed to its great research

efforts in development of new processes and products. Its network of six modern research laboratories and various pilot facilities is considered to be among the best in the industry. Nearly \$3,000,000 is currently being invested annually in technological research and development.

Mission Society Executive Here

Dr. Milton Baker, foreign secretary of the Conservative Baptist Foreign Mission Society of Wheaton, Ill., will be guest speaker at the South Bay Baptist Church, 4565 Sharynne Lane, Sunday morning at the 10:50 a.m. service.

In his work as foreign secretary, Dr. Baker is in constant contact with more than half of the society's more than 370 missionaries, giving guidance and counseling them in their work in the Belgian Congo, French West Africa, Argentina, Brazil, and the Near East.

Board Cancels Meeting, Sets One for Feb. 23

The regular meeting of the board of education was canceled Tuesday night because of the absence of three top administrators.

The meeting was rescheduled for Tuesday night, Feb. 23, when it was learned that Superintendent J. H. Hull and Assistant Superintendents S. E. Waldrip and Albert Posner were in Atlantic City, N. J., at the annual meeting of the American Association of School Administrators.

Work Among L.A. Spanish To Be Topic

The Woman's Mission Society of the Calvary Baptist Church, 2818 Manhattan Beach Blvd., will be sponsoring the 7:30 Sunday evening service on the theme: "Baptist Spanish - Speaking work in Los Angeles". Mrs. Ruth Mitchell, president of the Calvary Baptist Woman's Mission Society, has announced that Mrs. Nadine Thomason, program chairman and vice president, will preside over the program, that Mrs. Ruth Elwell, vice-president in charge of Missions, will be in charge of the lady ushers, and that Mrs. Pat Mohn will be in charge of the love gift dedication.

The speaker for the evening will be Dr. Arnold Boal, assistant executive secretary of the Los Angeles Baptist City Mission Society.

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