

GALLENKAMP'S semi-annual

5¢ SHOE SALE

3 DAYS ONLY - THURS. FRI. SAT.

We've prepared for months to bring you this big, mid-winter event. We have a selected group of thousands of pairs of shoes from which you may choose. You buy one pair at the regular price, and for just 5¢ more, you get an extra pair. Go partners with a friend or neighbor and outfit the whole family at fabulous savings!

CHECK THESE SAMPLE VALUES!

WOMEN'S JELLY BEANS

Soft and flexible glove-leather and suede oxfords with ribbed crepe soles. Nine delicious colors.

**FIRST PAIR 3⁹⁵
EXTRA PAIR-5¢**



MEN'S DRESS SHOES

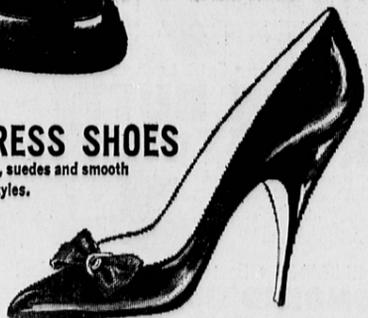
Many styles in dress oxfords and slip-ons. Brown or Black, sizes 6 to 12.

**FIRST PAIR 9⁹⁵
EXTRA PAIR-5¢**

WOMEN'S DRESS SHOES

High and medium heels. Patents, suedes and smooth leathers. Many styles.

**FIRST PAIR 5⁹⁵
EXTRA PAIR-5¢**



WOMEN'S SUBURBAN CASUALS

Soft cambi buck suede, ribbed crepe sole. Eight colors from which to choose.

**FIRST PAIR 3⁹⁵
EXTRA PAIR-5¢**



TEEN AGE DRESS FLATS

Patents, suedes and smooth leathers in loads of styles and colors.

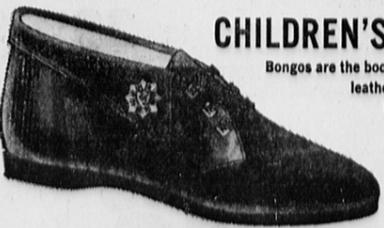
**FIRST PAIR 3⁹⁵
EXTRA PAIR-5¢**



CHILDREN'S BONGO BOOTS

Bongos are the bootiest! All the kids want 'em. Brushed leather suedes with cushion crepe soles in loads of colors. Children's sizes to 4.

**FIRST PAIR 3⁹⁵
EXTRA PAIR-5¢**



FIRST COME - FIRST SERVED! COME A' RUNNING!
SALE ITEMS MAY BE LAID AWAY. USE YOUR BANKAMERICARD

1350 EL PRADO
Downtown Torrance



OPENING TODAY . . . Beginning a gala grand opening program today with a ribbon cutting at 9 a.m. is the gala new Torrance Fox Market at 20900 Hawthorne Ave., just north of Torrance Blvd. The center unit of

a new shopping center, the new Fox Market will offer shoppers a complete choice of grocery, produce, liquor, and delicatessen items in a store designed to give the customer every convenience to make shopping easy.

Fox Markets to Open New Store Today, Plan Gala Celebration

SCHEDULE OF STARS

Many of the Southland's top television and radio personalities will be at the new Torrance Fox Market, 20900 Hawthorne Ave., to celebrate the grand opening this weekend and next. The schedule, announced by Fox officials:

FRIDAY, FEB. 5	
3:30 to 4:30 p.m. Chucko, the clown
4:30 to 5:30 p.m. Sheriff John
SATURDAY, FEB. 6	
10 to 11 a.m. Skipper Frank
10 to 11 a.m. Bozo, the Clown
11 to 11:30 p.m. Emcee Bill Roberts
11:30 a.m. to 1:30 p.m. Uncle Luther
1:30 to 2 p.m. Joe Maphis and Rose Lee
2 to 2:30 p.m. Commander Rip Tide
2:30 to 3 p.m. Western Band
3 to 3:30 Jimmy Weldon and Webster Webfoot
3:30 to 4 p.m. Western Band



CHUCK DANIELS
... New Fox Store Director

Store Issues Special Bid To Attend Ribbon-Cutting

A special invitation to attend ribbon cutting ceremonies marking the opening of the new Fox Market, 20900 So. Hawthorne Ave., Torrance, has been extended to residents of Torrance and surrounding areas by Charles A. Daniels, store director of the new market.

Daniels said that attending the ceremony, to be held today at 9 a.m., will be Mayor Albert Isen, City Manager George Stevens, Miss Betty Baker, "Miss Torrance", and Jim Harmon, assistant manager of the Torrance Chamber of Commerce.

Attending from Fox Markets will be Edwin J. Fox, president; Robert Palmer, vice president; as well as all employees of the new market. Also present will be Elyse Knox, who will represent

S&H Green Stamps, which are given at all of the Fox Markets.

Daniels said, "We're very happy to be able to open this new market in Torrance, and we would like all the people in the area to stop by and see this beautiful new market. We're sure they will enjoy shopping in it."

George Donald Given High Post With Firm

George M. Donald has been named assistant secretary of the H. F. Ahmanson Co. of Los Angeles it was announced this week. Donald, former chief underwriter for the firm, lives at 5522 Greenmeadows Ave. with his wife, Pamela, and their 12-year-old daughter.

City, Market Officials To Cut Ribbon at 9 a.m.

The fast-growing Fox Market chain will open its 40th unit, 20900 So. Hawthorne Ave., today at 9 a.m. Highlighting the opening will be ribbon cutting ceremonies attended by Torrance city officials and representatives of the Chamber of Commerce.

The new Fox Market, according to Robert E. Palmer, vice-president and general manager of Fox Markets, Inc., will have every modern shopping aid for the convenience of the busy housewife.

Among the many innovations announced by Palmer, are the latest in electrically operated equipment such as automatic food selectors, automatic check stands, and automatic change dispensers.

PALMER SAID that additional features of the ultra-modern market include over 100 feet of meat space, over 200 feet of frozen food space, a complete liquor department, a special delicatessen, and a parking area for 350 cars.

Van de Camp's Bakery department will also be available and S & H Green Stamps will be given with purchases.

THE TREMENDOUS job of co-ordinating and preparing of the opening was done under the supervision of Bill Mitchell, grocery merchandiser; Jimmy Tipps, grocery division manager; Chuck Daniels, store director, and Dick Annis, district manager.

Big Prize List Announced for Fox Celebration

Prizes ranging from a TV set to an outboard motor and runabout motorboat will be awarded in conjunction with the opening of the newest Fox Market at 20900 Hawthorne Blvd., according to Robert E. Palmer, executive vice president and general manager.

Tickets for the drawing may be obtained at the new market, which opens today. The prizes will be awarded Feb. 28, according to Palmer.

Included in prizes are a Horizon 15-foot family runabout with outboard motor; a 12-cubic foot Whirlpool Upright Freezer with 430 lb. capacity, valued at \$449; and RCA 21-inch Color TV, value \$775; two RCA "Sportsmen" 17-inch Portable TV's, value \$189.95; two RCA Whirlpool Vacuum Cleaners, value \$119.95 each and other awards including an Admiral TV Table Console and three days and nights stay at the Hacienda Hotel, Las Vegas, including a round trip flight and \$50 in cash for the lucky couple.

Store Director At New Fox Is Local Resident

New Store Director of the ultra modern Fox Market at 20900 So. Hawthorne Blvd., is Charles A. "Chuck" Daniels.

Daniels, a veteran of nine years in the market field, is a resident of Torrance, is married and has four children ranging in age from 7 years to 1 1/2 years.

Concerning the new market, Daniels said he feels, "it is everything a market should be. It has every convenience for the shopper; there is plenty of parking space, the store is beautifully lighted so that shoppers can find their favorite foods without difficulty, it has the latest in automatic shopping equipment, and is a very pleasant place to shop."

Ably assisting Daniels is Leo Huber, grocery manager. Like Daniels, Huber is also a resident of Torrance, and a veteran of several years in the grocery field. Huber is married and has two children.

"I'm very pleased with our new market, and believe that the people of this area will find it is a great place to shop," Huber pointed out.

More Stars Due at Fox Next Week

In addition to the long list of stars scheduled to appear at the new Torrance Fox Market at 20900 Hawthorne Ave. this week end, other stars are being scheduled for personal appearances at the store on the following two Saturdays, Fox officials report.

Among those appearing Feb. 13 will be Condylis and Grant of KNX, a top Dodger baseball star, and Don Lamond of the "Three Stooges" show.

The following Saturday will see Bozo the clown, a Western band starring "Cliff and Billy," Billy Byrd, Red Gale, Steve Martin, Walker Edmiston and his puppets, The Trends, and Elaine Depont, Rickey Nelson's girlfriend on television.

FREE POPCORN AND CANDY DURING THE GRAND OPENING



FRIDAY VISITOR . . . One of television land's most beloved clowns, Chucko, will be at the Fox Market grand opening with all his gang Friday, Feb. 5 at 3:30 p.m. Chucko will have all kinds of prizes on hand for his friends.



GETTING READY . . . Checking over some of the thousands of items that are being stocked in the new Fox Market, 20900 So. Hawthorne Ave., are (left) Jim Tipps, Grocery Division Manager, and (right) Bill Jensen, Grocery and Frozen Food Buyer for the fast growing market chain. In addition to a full line of canned goods, the new market carries major lines of frozen foods, a complete liquor department, and the latest in modern electronic equipment to insure fast service for customers.