



Cosmetics at

Sav-on

LUCIEN LELONG

Famous French Colognes

1/2 price. For a limited time only



LIGHT AIRY **TAILSPIN**
 SOPHISTICATED **INDISCRET**
 SPARKLING FLORAL **BALALAIKA**
 SPICY **SIROCCO**
 Regular 8 ounce **2.50** (plus tax)
 5^{oz} size

Feel luxuriously extravagant. Buy several bottles of these world-famed LUCIEN LELONG colognes... to use lavishly yourself... to give as impressive gifts.



Once-A-Year SALE!

HARRIET HUBBARD AYER
 world-famous
LUXURIA
 CLEANSER-BEAUTIFIER



1/2 price

BIG 9 OZ. JAR **1.25**
 REG. 2.50

This incomparable cream, which smooths, softens and enriches the skin as it cleanses, for over 50 years has been acclaimed the "Queen of Creams." Buy now and save... stock up for months ahead!
 GIANT JAR, REG. 4.00, NOW 2.00

Deep cleanse • smooth • soften
 moisturize • refine • protect

with ALL PURPOSE CREAM OR LOTION

This one remarkable product acts faster than many, does the work of many, gives your complexion so many extra beauty benefits.

Reg. 2.50

NOW

1.49 each

SKIN FRESHENER

to exhilarate, refresh and brighten!

Reg. 1.50

NOW

1.00 + Tax

Colonial Dames
 Not connected with any Society

B R E C K
 Combination Offer

Hair Set Mist



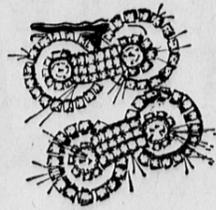
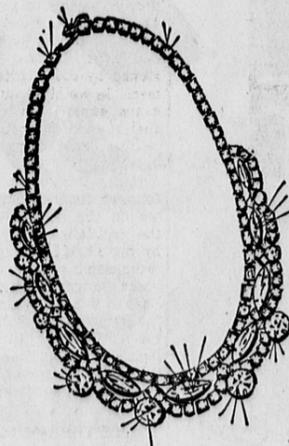
Buy the regular 8 oz. size spray can and receive a purse size spray FREE. Spray Mist holds curls beautifully in place. Pleasing to touch, never stiff or sticky.

1.50

holiday sparkle

Costume Jewelry

For that Holiday sparkle, glittering Rhinestone Jewelry in Necklaces, Earrings, Pins and matching Bracelets. Also matching hair clips to dramatize that New High Look.



1.95 each



From MAX FACTOR

Beautiful eyes in 7 seconds!



Yours... with one magic stroke of MAX FACTOR

Mascara Wand

to lavish your lashes with waterproof color!

\$1.50 refills \$1.00 PRICES PLUS TAX

NEW!

It's HERE NOW! The first automatic refillable mascara with exciting savings on both applicator and refills! Forget messy brushes and water. Marvel at the quick magic transformation... you color, curl, and waterproof your lashes with one easy stroke.

- INSTANTLY DRY, WATERPROOF!
- FRAGRANTLY SCENTED, NON-IRRITATING!
- ELEGANT PENCIL-SLIM GOLDEN CASE
- CHOICE OF 6 HI-FI FASHION SHADES

Nylon Hosiery

Seamless

For those gala New Years parties. Curve-clinging sheers, proportioned for perfect fit with reinforced heel and toe or dainty demi-toe style...

Comes in all the latest shades and sizes. Just look at the price.



79c pr.

Beauty Salon Hair Spray

A professional hair spray recommended to keep your soft waves and curls smoothly in place. Contains no lacquer. 14 oz. can... 2.00 value...



69c

G.E. Home Hair Dryer

Smooth-running plastic blower with four settings for drying comfort. You can carry it like a shoulder bag or strap it to your waist. Dries hair thoroughly and quickly... and it has the exclusive "Reach-in" bonnet.

26.95



Ladies' Empire Bath Brush

Long handle with nylon bristle set in lucite.

79c

Ladies' Hair Brush by Empire

Nylon bristle set in lucite. Assorted colors.

79c



32" x 32" Head Scarf

Rayon and silk in beautiful print designs.

2 for 1.00

Electric Hair Dryer

Hot or cold air switch with attached cord and adjustable stand. Blue baked enamel finish.

4.98

