

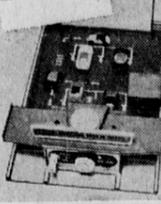
South Bay Center

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NEW BIGGER THAN EVER!

Newberry's TOYLAND

Come Visit Our Exciting Toyland... It's a Wonderland of Wondrous Gifts for the Kiddies... Wonderful Values for You!



NEW DRIVE-IN THEATER GAME
sale **4.47**
mfr's list price 5.98

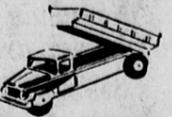
Authentic as a real drive-in, with 6 cars, battery-operated projector, screen, 6 films! (Batteries extra).



8-KEY PIANO
Colorful 2-tone piano, song book, key chart **2.29**

PARCHEESI
An age old game that enthralles the whole family. **59c 99c 1.99**

FINANCE
Here is a thrilling game for young and old alike **1.99**



DUMP TRUCK
14x5x5" truck with dump lever. Bright colors. **88c**

MONOPOLY
Fun for all ages **3.29**

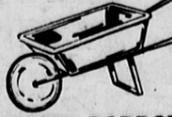
52-GAME CHEST
A great buy with a variety of different games. **1.00 and 2.98**



SALE! FAMOUS GAMES

Leave it to Newberrys to sale-tag just the games you want for Christmas giving: Robin Hood, Robert Q. Lewis, Raceway, Squad Car, Sherlock Holmes, Bob Cousy's Pro Basketball. All big-size box games.

1.48 each
reg. 1.98



WHEEL BARROW
Sturdy wheelbarrow with all rubber 7" wheel. Green and yellow. **2.99**

EMBROIDERY SETS
For the hard-to-buy-for little girl **59c**

Miss Petite
Luncheon Service
All Metal Service for 4 **1.00**



ROLLER SKATES
"Chief" Beginners Metal Skates Sturdy chassis **1.99**

COLONIAL DOLL HOUSE
Completely Furnished. Regular 5.99. Special **4.99**

Miss Petite
Tea For Two Set
Washable Vinyl Coating for safe sanitary durability **59c**



Save 5.21
MOTOR-OPERATED PENNY MACHINE
7.77
mfr's list price 12.98

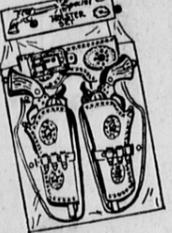
Drop a penny in, turntable swings on battery-run motor. Bucket claw grabs at prizes, included. (Batteries extra).

BINGO
For a wonderful evening of home entertainment **1.00**

CLUE
Parker Bros. Detective Game. Who? Where? How? **3.49**

Dolly & Me
Vanity Sets. Teaches good grooming. Reg. 1.19. Sale! **99c**

Scrabble
Fun for everyone **2.99**



"RESTLESS GUN" SET
Two #45 guns, leather holsters decorated with conchas, and 6 bullets. **2.77**
Reg. 4.98



Save 1.65
WINCHESTER CARBINE
3.33 Reg. 4.98

Loads and ejects 8 play bullets... Real lever action! Smoking rapid-fire cap rifle.

Shuttle Train
Battery Powered Motor. Automatically shuttles, switches cars, loads and unloads. Wonderful buy! **2.99**

Presto Paints
New! Paint without water or brush. **1.00 and 1.98**

SPECIAL!
DONALD THE BUBBLE DUCK, MICKEY MOUSE MILK PUMP, BOB-A-LOOP. Regular \$1.00 each **3 for \$1**

U.S. Army Radio Jeep
Complete with accessories **2.99**

Assorted Paint Set
Finger paints and water paints. **1.00**

Marx Jr. Typewriter
Fun and educational. **3.99**



SALE! CAP RIFLEGUN
Western type is 17 1/2" overall; shoots 50 caps and ejects five cartridges! **2.99**
reg. 3.49



23" Hardwood Rocking Chair
sale **5.99**
regularly 7.99

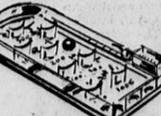
23" high with 13x14" seat! Salem maple finished with red chintz upholstery, it's durable—and a real find!

Miss Petite
Party Set
Service for 4 set **89c**

Betsy McCall Doll
A wonderful surprise for any girl. **2.25**

Dish Rack and Drainboard
Perfect tools for mother's little helper. **69c**

Para Jet
Ejects pilot just like a real jet plane. **1.00**



BAGATELLE
Wingshot, bagatelle transparent plastic top. **59c**

Pony Tail Dolls
Drink and wet. A perfect stocking filler. **39c and 89c**

Dolly Suitcase
Ideal for extra doll clothes. **1.29**

Croquet Sets
A wonderful outdoor game. Reg. 2.49 **1.98**

Soap Suds Fun
From romper room. Make many useful objects. **1.99**

Sleeping Beauty Sewing Set
Complete with two 8-inch dolls, material, thread, & scissors. **2.99**

Boxing Gloves
Jack Dempsey type. Reg. 2.99 **2.49**



HORSESHOE GAME SET
2 pairs red and green rubber horse shoes. 4-inch pegs on two 5 1/2" bases. **1.88**



OFFICIAL FOOTBALL
Franklin official size all-leather football. **1.99**

Assorted Playballs
Vinyl, inflatable multi-colored. **99c**

Assorted Models
Cars, Planes, Animals, etc. **29c to 99c**

HOLSTER SET
Leather holster, belt, flashy gun, 9 bullets. **1.49**

HOLSTER SET
2 buckaroo guns, double holster and belt in set. **1.99**

Yes, The Savings Are Terrific in Our Toyland!

We've thousands and thousands of the best toy values in town. Sensational low prices for sensational toys designed to win the heart of every boy and girl—and here in such numbers you're sure to find it easy to make all your selections. Come shop at Newberry's Toyland today.



FOOTBALL HELMET
You even get a face mask with our one-piece molded plastic helmet. 3 colors. **2.99**

Stick Horse
Vinyl head with balls. Assorted colors. **99c**

DAISY Smoker Rifle
Made like a real gun. **2.99**

Pony Tail Doll
With accessories for fixing hair. **69c**

Magic Slay On Dress
With stand up Doll, Crayons and plastic Scissors. **69c**



BLACKBOARD ON EASEL
Lithographed top, wooden legs. 16 1/2"x38". Eraser, 4 pieces chalk. **1.99**



CAP PISTOL
Automatic, pop-up loading chamber. **69c**

Cap Rifle
Hubley New Flip Special Repeating **4.95**

Wagon Train 5-In-One Rifle
Western Bronze Finish 6 Metal Bullets **2.99**

Colt .45
By Hubley. Repeating cap pistol with metal cartridges **4.99**

Farm Sets
Sets include 28 vinyl animals. Reg. 3.98 **3.33**

Save 2.32
NEW! AUTOMATIC ROCKET CENTER
7.66
mfr's list price 9.98

Blasts own rockets automatically! Battery-run (batteries extra), comes with 3 rockets and their satellites!

Metal Doll Beds
Perfect for 10" to 18" dolls. **\$1**

Ironing Boards
Metal and wood. Prices from **99c to 1.99**



COASTER WAGON
Heavy gauge steel, it has 21x10 1/2"x2 1/2" body and 4" solid rubber tires. Comes in red only. **2.99**
Regularly 3.99

SHOP FOR CHRISTMAS ON Newberrys CREDIT



SPECIAL! ADORABLE NEW PLUSH TOYS
88c
to 9.99

So cute you won't be able to resist wanting them all. Plush stuffed toys in many styles and various sizes, colors: Dogs, Cats, Skunk... perfect toys for small fry of any age.



Drink 'n Wet
25" Baby Doll
Life size, fully jointed vinyl with molded hair, moving eyes. Has her own plastic bottle. **3.77**
Reg. 4.98

Ride-O-Jet
The only plastic tricycle pedal plane **7.99**

United States Map
Educational and fun! **99c**



CUDDLE BEAR
Plush Honey Bear or Panda; vinyl noses and mouth. **88c**



Electric Piano
12-Key Imported Wood Grand Piano, plays while doll dances, includes 6 songs. Make your own recordings. **12.88**
Reg. 17.95