

# Newberrys SALE

## DEPARTMENT MANAGERS

BUY NOW at  
EXTRA SAVINGS  
even if you're short of cash

JUST  
*Charge It*  
AT  
Newberrys

It makes shopping  
easier & faster  
GET A  
PERSONAL  
CHARGE PLATE  
TODAY

Newberrys

HURRY! HURRY! Newberrys whole store is simply bulging at the seams with big, bouncing bargains that will make your eyes pop... our department managers have been planning this big event for months... searching the market for thrilling never-before values. Come, shop every department—see what exciting savings they've rounded up for you... we can show only a mere handful on this page. Better be early for first pick of the crop.



**CANNON  
BATH  
TOWELS**  
Size 32"x44"

Super value! These thick and absorbent towels come in assorted colors to match any decor. Reg. 79c.

**2 for 1.00**



**INFANTS'  
CAR COATS**

Solid color washable sateen with warm quilted lining. Assorted colors. Sizes 2-3.

With Plain Hoods **2.99**  
Orlon Pile Lined Hoods **3.99**



**COATS AND CLARKS  
KNITTING  
WORSTED**

4-oz. 4-Ply

Top quality knitting worsted in a big assortment of beautiful shades. These big 4-oz. skeins generally sell for 1.19.

**99c**

"PEPPERELL"  
**MUSLIN SHEETS**

Heavy duty, smooth 128 thread snowy white muslin sheets from Pepperell at Newberrys bargain prices.

72"x108" OR SINGLE FITTED Reg. 2.19  
**1.77** Each  
81"x108" OR DOUBLE FITTED Reg. 2.29  
**1.88** Each  
42"x36" CASES TO MATCH Reg.  
**2 for 88c** 2 for 1.18

**SALE! CANNON BLANKET**

Cannon "Aspen" blanket — miracle blend of rayon and Acrilan®—fluffy, light and easy to wash! Mothproof, too. Wide 6" acetate binding on 72x84" size. Pink, blue, yellow, red, green, sandalwood, turquoise.

**3.99**

regularly 4.99

\*Acrylic fiber by Chemstrand.

**135-PIECE  
Matched Set**



"BLUE BONNET" PATTERNS... Service for 8

SAVE 15.00

**39.95**  
Reg. 54.95

ONLY AT NEWBERRYS! Completely matching 135-pc. ensemble in our exquisite "Bluebonnet" pattern. Dinnerware, glassware and flatware—everything you need for entertaining, for everyday family use.

You get all this:

61-PC. DINNER SET—8 each: dinner, salad, soup plates, fruits, cups, saucers; covered sugar, creamer, cake plate, vegetable dish, covered casserole, round platter, carafe and warmer, cake server, wooden fork & spoon.

32-PC. GLASSWARE SET—Includes 8 each: iced beverage glasses, water glasses, juice glasses, and footed sherbets.

42-PC. STAINLESS STEEL SET—8 each: dinner forks, dinner knives, teaspoons, soup spoons, salad forks; plus 2 tablespoons.

61-PC. DINNER SET

32-PC. GLASSWARE SET

42-PC. FLATWARE SET

**3-FOOT DOLL**

Big as a 3-year old child:



Newberrys  
Special  
Price

**12.88**  
reg. 17.88

STORE HOURS:  
9:30 a.m. - 9:30 p.m. Monday-Thursday-Friday  
9:30 a.m. - 9:00 p.m. Tuesday-Wednesday-Saturday  
10:00 a.m. - 5:30 p.m. Sundays



**MEN'S  
WHITE DRESS  
SHIRTS**

**2 for 3.99**  
REG. 2.98 EACH

Closout of assorted men's white dress shirts at a price you can't afford to pass up. Barrel, french and convertible cuffs. All are sanforized and guaranteed to give 100% satisfaction. Sizes 14½ to 17.

**OUR OWN IMPORT!  
26" GERMAN BIKE**

SHOP AND COMPARE—for super quality, low price! Double-bar, rugged frame, with coaster brake, ball-bearing pedals, adjustable chrome handle-bars with rubber grips, adjustable 6-spring saddle seat. Boys' in red, black; girls' in red or blue. Packed in easy-to-take-home carton.

**33.33**  
Newberry  
low price



**20" Standard  
BIKE**

Boys and girls. With detachable training wheels, adjustable handle-bars and seat. Ball bearing pedals. Coaster brake.

**27.88** 34.95 Value

**20" DELUXE  
BIKE**

Boys—Girls. Training wheels. Complete with bell, headlight, tank, carrier, chrome guards, white sidewall tires.

**32.49** 39.95 Value



**FLANNEL  
PAJAMAS**  
**2 for 5.00**

Men's cotton flannel PJ's in middy and coat style with notched collar, drawstring waist, pocket. Geometric prints. Sizes A-B-C-D.

**BOYS'  
FLANNEL  
PAJAMAS**

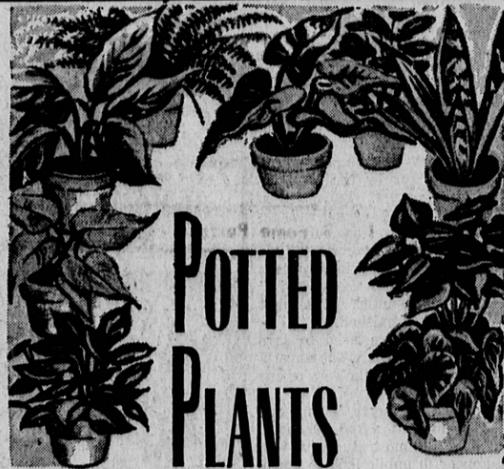
Warm, comfortable flannel pajamas for those chilly nights ahead. Full cut. Expertly tailored. Sanforized.

Sizes 4 to 8 Middy Style **1.77** Reg. 1.99  
Sizes 10 to 16 Coat Style **2.29** Reg. 2.59

**MEN'S and BOYS'  
HOODED  
SWEAT SHIRTS**

Fleece lined hooded sweatshirts with drawstring hood, knit cuffs and waist. Muff style front. Come in many assorted colors.

Boys' Sizes 4 to 16 **1.77** Reg. 1.99  
Men's Sizes S-M-L **2.44** Reg. 2.99



**POTTED  
PLANTS**

Fresh growing plants are lovely in your home, your garden. They're hardy varieties; easy to care for and so beautiful.

Assortment Includes:

- FLUFFY RUFFLE FERNS
- RUBBER PLANTS
- SPLIT LEAF PHILODENDRONS
- KENTIA PALMS
- CROTON
- DIFFENBACHIA
- VIOLETS

(All in 4" pots)

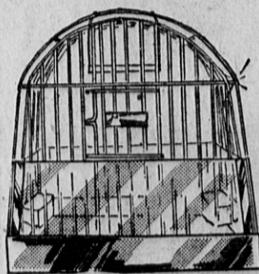
**1.33**  
Reg. 1.98

**NEWBERRYS PET DEPARTMENT SPECIALS**



**YOUNG  
PARAKEETS**  
teach them to talk  
easy to finger train

Unusual Entertainer — They climb, they play. These sturdy birds make wonderful pets, lovable companions. Simple to care for and easy to train.



"THRIFT"  
**BIRD CAGE**

Silver or black. Has 2 outside cups, 3 perches, plastic seed guard and removable tray. Size 13¾"x10"x15". Similar to illus. Reg. 3.98.

**3.33**

Shop Newberrys Pet Department for many other different styles in Bird Cages at prices ranging from **3.99 to 18.99**

J.J. Newberry Co.

**SOUTH BAY CENTER**

174TH AND HAWTHORNE BLVD.