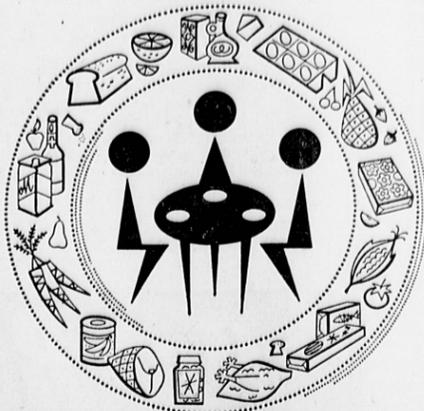


# BUY UP

## BIGGER SAVINGS!

MONEY-SAVINGS AT  
FALL OPENING FOOD SALE!



BETTER MEALS BUILD BETTER FAMILIES

**DON'T DELAY . . . START TODAY!**

It is really easy to own all 25 volumes of this all new encyclopedia!

**SHOPPERS MARKETS**

Presents the **BRAND-NEW Set of One of the World's Finest Encyclopedias!**

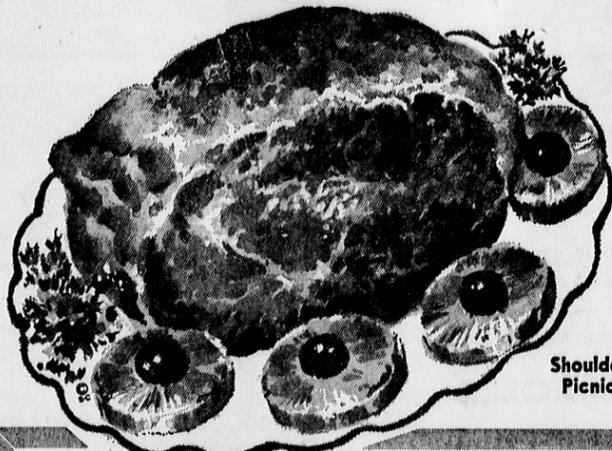


**BRAND NEW-NEW Pictures-NEW Articles**  
**FUNK & WAGNALLS**  
Standard Reference  
**ENCYCLOPEDIA**  
On Our Easy On-the-Pocketbook Plan

Own This Wonderful Encyclopedia at an Amazing Bargain!

**Kraft's**  
**Velveeta**  
Cheese Food

**269¢**  
Pound Loaf



Shoulder Picnic

**LEAN FRESH PORK ROAST**

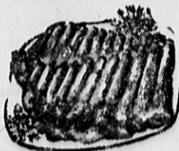
**29¢**  
LB.

FRESH DRESSED • CUT-UP • PAN-READY

**FRYING RABBITS 49¢**  
LB.

**BOSTON BUTT BONELESS ROLLED PORK ROAST 49¢**  
LB.

**OL' SMOKEY • FULLY COOKED READY-TO-EAT BONELESS HAM 79¢**  
LB.  
ALL CENTER CUT HAM  
NO BONE . . . NO WASTE



**SPARE RIBS**

Medium size Eastern beauties that will make the most savory BBQ ribs you have ever tasted. **49¢**  
lb.

**BONELESS CUBE STEAK 98¢**  
U.S.D.A. "CHOICE" L B

**EXTRA LEAN PORK STEAKS 59¢**  
lb.

**FRESH DRESSED • GRADE A CHICKENS 29¢**  
lb.  
for fricassee  
CUT-UP

COMBINATION • BEEF • VEAL • PORK  
**MEAT LOAF 59¢**  
L B

LEAN • EASTERN  
**SLICED BACON 49¢**  
lb. cello pkg.

EXTRA LEAN  
**GROUND BEEF 3 LBS \$1.49**

**HEN or TOM TURKEYS**  
... oven-ready, broad breasted  
10-18 lb. average **39¢**  
lb.

Fresh Dressed - Grade "A"  
**4-LEGGED FRYERS 49¢**  
lb.  
cut-up, pan-ready more legs per pound

**LUERS • FULLY COOKED Ready-to-eat 10-18 lb. Average WHOLE HAM 49¢**  
lb.

PAN READY  
**RAINBOW TROUT 59¢**  
lb.  
SHOPPERS OWN FRESH  
**PORK SAUSAGE 3 LBS 99¢**



GENUINE Melmac  
CALIFORNIA DESIGN  
The lovely, long lasting

**DINNERWARE**

You've seen Melmac dinnerware advertised in LIFE! Now, it's yours at a fraction of its regular price. You'll love Durawear's expensive look, its contemporary styling . . . its colorful flecked highlights. Break-resistant, too, for boat, trailer, patio and buffet dining. Choose from four decorator colors. Mix or match . . .

**\$1.99**  
PER FOUR PIECE PLACE SETTING  
A \$4.60 VALUE

**produce PARADE**

EXTRA FANCY • WASHINGTON • RED  
**JONATHAN**

**APPLES**

**10¢**  
LB.

PER TABLE USE  
**FRUIT 10¢**  
Per Lb.

SUNSHINE HI-HO  
**CRACKERS**  
Lb. Pkg. **35¢**

**PREAM**  
for your coffee  
4 Oz. Jar **35¢**

**PACIFIC COAST HIGHWAY AT CRENSHAW**  
OPEN: 9 A.M. to 10 P.M.

**Shoppers MARKETS**