National School Lunch Programs Now Feed Some 12.5 Million Kids

Behind the Scenes of secondary-school education today a multimillion-dollar business is operating to provide "diet-balanced menus" in about half of the nation's 126,000 grade and high schools.

This is the national school lunch program, in which Federal, state, and local governments cooperate to feed some 12.5 million children — double the number of customers in 1946 when the program began.

Participating schools last year bought $421 million worth of food for their lunch tables. This was supplemented by a Federal outlay of about $210 million in food and cash. Uncle Sam's cash donation to the program this year should remain unchanged at about $94 million, but food gifts may rise sharply. Congress has earmarked $58 million for the purchase of canned cherries, peas, tomato paste, turkeys and other items, up about $8 million from last year. Schools also get first crack at surplus food bought to prop market prices. Las year, the schools received about $67 million worth of surplus food.

Broken down, the Federal contribution amounts to about 19 cents per lunch. School children pay an average of 24 cents. State appropriations help the school districts pay for lunchroon facilities and kitchen help.

* * *

UPDATING CERAMICS — Through their promotion and technical research organization, the producers of 90 per cent of the country's ceramic floor and wall tile are bringing quality requirements to one of the world's oldest building materials up to what they call missile-age standards.

In 1944 the U.S. Department of Commerce published a document setting forth standards for manufacture of ceramic tile. In the 16 years since that booklet was published the industry probably has undergone more sweeping changes than at any time during the 7000-year history of this floor and wall surfacing material.

There have been such innovations as self-spacing tiles, solvent-type adhesives, dry-curing, thin-set mortars, pre-installed panels for curtain walls, and lift-up construction. Further refinements undoubtedly will come from the Tile Council Research Center near Princeton, N.J.

Now the 1944 document is being revised, and Tile Council members are being assisted by the American Institute of Architects, the Construction Specification Institute, the labor union, and the Tile Contractors Association, in the work. Tile makers in other countries are not bound by such standards as in the code now being updated.

* * *

THINGS TO COME—A plastic toothbrush, designed to be used once and then thrown away, comes with toothpaste and sealed in plastic film . . . A tire refiller can small enough to fit in the glove compartment holds enough compressed air to quickly inflate a flat tire on the road . . . A memoranda holder to replace the dangerous filing spindle is a coil spring device that can be clamped to desk or shelf for holding messages, cards, tickets or bills.

* * *

BUCK ROGERS, 1959—The secret of translating blueprints for Buck Rogers-type scientific developments into efficient machines lies in American industry's manufacturing know-how. One company that is proving that it can be done is Republic Aviation.

This producer of advanced military combat aircraft has just revealed it has a device that uses man-made lightning to convert electrical energy into mechanical power without the aid of electrical motors of any kind.

Company engineers are using it experimentally to form certain metals such as aluminum and steel. And they say it offers a potential in working some of the newer exotic metals, such as titanium, that can't be shaped by conventional methods.

Another down-to-earth development is Republic's use of tape-controlled automatic machine tools. Its battery of mammoth tape machines, said to be the largest such installation on the East Coast, is averaging a 75 per cent saving on tooling and machining costs. These effeciencies have been recognized by the Air Force, which has designated Republic as a "director center" to furnish tape for other companies to guide their machining operations.

* * *

SING OR . . .?—This story may bring a smile to the harried and harassed business man:

The vacationing owner of a small business received his profit-and-loss statements just as he and his wife were preparing to join friends on a yachting party, so he took the data along with him.

On board, he leafed through the reports, becoming more and more depressed as he read on. Finally he put them aside and told his wife, "I think I'll go overboard for a dip."

"Have you lost your mind?" she asked. "We're several miles out and you can't swim."

"Who intends to swim?"

* * *

BITS O'BUSINESS — Auto insurance companies are stepping up campaigns to woo careful drivers by offering premium discounts for those whose records are free of serious accidents or violations . . . Automatic merchandising industry and paper cup companies are cooperating with Community Chests by using cups imprinted with campaign appeal mesages in vending machines . . . If the present $750 million yearly construction rate on college campuses is maintained, it will meet only about half the estimated needs in the next decade.

Marymount Near Capacity

As Marymount Palos Verdes enters its eighth year, enrollments are again near capacity despite the school's lavish expansion program. Registrations for the term to commence next Monday total nearly 450 and with the exception of a few scattered openings in some of the grades, the school is again at capacity enrollment.

Some 285 students are registered for the junior school and over 165 girls are enrolled in Marymount's high school.

* * *

School officials credit the very diversified and thorough curriculum for the phenomenal increase in students over the past years. Marymount stresses the mastering of traditional subjects, purposefully limitiing the sze of classes so that each student may receive individual attention.

* * *

THE MARYMOUNT curriculum adds ample cultural opportunities through classes in social trainiing and etiquette, dancing and singing. French language is taught by direct method in all high school grades. Marymount offers three curricula — college preparatory, business and terminal courses. Physical education with fully developed Girls' Athletic Association is also stressed.

The junior school is coeducational. For boys through the eighth grade, Marymount retains experienced male instructors in workshop activities and physical education. Junior school girls are given cultural classes in dancing, singing and social trainiing.

* * *

ONE OTHER unusual course is maintained by the school. This is the added special courses for foreign students at Marymount, with emphasis on English and cultural American background.

Situated 1000 feet above Portuguese Bend on the Palos Verdes peninsula, the school commands a sweeping panoramic view of the ocean and channel islands. Its 25-acre site provides ample room for all activities, even with the recent additions of a school auditorium and heated swimming pool. Both school playgrounds, one for high school and the other for the junior school, are now completed. On the expansion agenda for this coming year is the completion of the Marymount chapel.

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THE SCHOOL residence hall now accommodates 30 resident students with the remainder of the students coming from the beach cities, Torrance, Hawthorne, Lomita, San Pedro, and Long Beach areas. Marymount provides a private bus system with several routes covering these communities, as well as Palos Verdes Estates, Rolling Hills, and other peninsula communities.

Applicants and those wishing further information concerning enrollment and the school may write the registrar, 30200 Palos Verdes Drive East, Palos Verdes Estates.

JOHN WHITE
. . . Assigned to Palos Verdes

ROBERT FRAHM
. . . Gets Redondo Beach Post

Two District Managers Named by General Phone

General Telephone Co. has taken further steps in its vast reorganization program with the announcement by O. W. Campbell, northern area general manager, of the appointment of two district managers effective Sept. 1, John White to Palos Verdes and Robert Frahm to Redondo.

The two managers will be responsible for the direction, coordination and control of all personnel and activities in their districts. They will also participate in public relations activities with customers and with civic, service and professional organizations within their districts.

* * *

PRIOR TO his recent appointment, White held the position of general splicing supervisor in the company's general offices at Santa Monica. He started his career at General Telephone in 1945 as a splicer's helper and held successive positions of splicer, testboardman, facility man, splicing foreman and splicing supervisor in the Long Beach exchange area. He was then transferred to the company's general offices as splicing coordinator.

White was born in Checotah, Okla., and received his elementary education at Oakdale Grammer School in Okmulgee, Okla. He arrived in Long Beach in 1939, where he continued his education at Polytechnic High School and Long Beach City College. He has also completed the Dale Carnegie public relations and human relations course and served as director of the Carnegie basic course.

* * *

A SERGEANT with the Marine Corps 2nd Marine Division at Guadalcanal, Tarawa, White received the Purple Heart. He is presently a Master Mason in the Signal Lodge No. 543 at Long Beach.

Residents of Santa Monica, White, his wife Dorothy and two children, John and Susan, live at 855 Sixth St. A man of many hobbies, he spends his leisure hours water skiing, playing golf, bowling, reading, or working at do-it-yourself projects in wood.

Frahm, a native Californian, is being transferred from the Whittier exchange area, where he held the position of installation supervisor. Previous to this he has held the positions of repair foreman, installation foreman and station installation foreman, all in the Whittier area.

* * *

BORN IN Bell, Calif., Frahm attended grammar school and high school in Downey. He completed his education at Fullerton Junior College. Upon completion of college, he spent two years in Bremerton, Wash., with the U. S. Navy.

Married to the former Joyce Matthews, Frahm has two daughters, Diane, 3, and Janet, 1. His main hobby is golf.

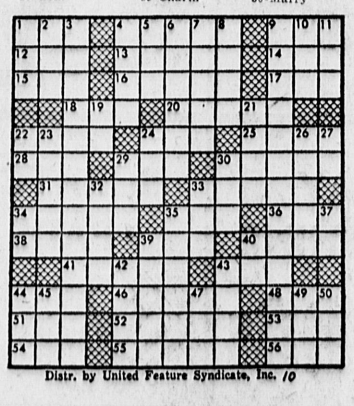
CROSSWORD PUZZLE

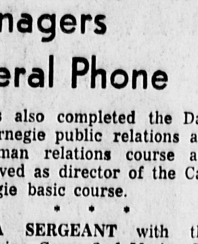
ACROSS

1-Female soldier (colloq.)
4-Diminishes
9-Crimson
12-Time gone by
13-Wideawake
14-Silkworm
15-Precious stone
16-Look fixedly
17-Container
18-Man's nickname
20-Numbers game
22-Meeting room
24-Through
25-Pilaster
28-Simian
29-Organ of hearing
30-Mountains of South America
31-Repeal
33-Start
34-Fear
35-Ethiopian title
36-Afternoon party
38-Rage
39-Obtain
40-Girl's name
41-Former Russian rulers
43-Exclamation
44-Music: as written
46-Rest temporarily
48-Recent
51-Goddess of healing
52-Brilliant success
53-Night before
54-One, no matter which
55-Nerve networks
56-Parent (colloq.)

DOWN

1-Move from side to side
2-Mature
3-Serving to complete
4-Swift
5-In music: high
6-Trader
7-Mistake
8-Let it stand
9-Rejuvenated
10-Period of time
11-Noise
19-Man's nickname
21-Zest
22-Exclamation
23-Three-banded armadillo
24-Cushion
26-Doctrine
27-Conjunction
29-Goal
30-Roman bronze
32-Dines
33-Flying mammal
34-Physician (abbr.)
35-Outcome
37-Cooled lava
39-Charm
40-Artificial language
42-Imitator
43-Greek letter
44-Ocean
45-Metal
47-Capuchin monkey
49-Girl's name
50-Marry





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