

Committee Set to Promote New Radio Station

A committee has been formed to introduce KPFK, the new non-commercial, listener-subscription radio station to the Torrance community. The KPFK Founders Committee includes John McClure and Robert Rector, both of Torrance.

According to Dr. McClure, committee spokesman, the FM outlet (90.7 mc) will transmit from Mt. Wilson with a power of 75,000 watts, covering all of Southern California.

Free from the tyranny of commercials, KPFK has a real chance to put something of substance over the air, according to McClure.

"KPFK will be a local free and independent means of communication — free to express every shade of responsible opinion, free to program the finest music," McClure said.

The basic voluntary subscription rate is \$12.00 a year. Subscribers and contributors receive the KPFK program Folio, a complete listeners' guide.

The new station is owned by Pacifica Foundation, which has operated a similar non-profit station in Northern California for ten years. Last year Pacifica received a Peabody Award for its courageous venture into the lightly-trafficked field of houghtful broadcasting and for its demonstration that private entertainment plus a public service can constitute public service broadcasting at its best.

Local public affairs programs will exclude no point of view so long as it is presented with conviction and with respect for the responsibilities of freedom, according to McClure. Literature and drama, such broadcasts as the Third Programme of the BBC will be heard on KPFK. In music, several "live" studio concerts are scheduled weekly.

KPFK programs for a great diversity of publics rather than for the general public. "Thus our non-profit station will be a supplement to existing commercial radio and television stations," McClure pointed out. Aldous Huxley, Dr. Frank Baxter, Vincent Price, E. Wilson Lyon, James Mason and many other community leaders are assisting in the development of KPFK. "With the help of this group the station now has over 1500 charter subscribers and contributors," McClure said. All contributions above the basic \$12.00 are tax-deductible.

Initial engineering tests indicate that KPFK will have the widest coverage of any station in the area. It can be received well from south of San Diego to north of Santa Barbara.

KPFK is located at 5636 Melrose Avenue, Los Angeles 38. Additional information is available by calling FRontier 5-5838.

60 Youngsters Tour FernDell At Griffin Park

Amidst the present hot spell six schools of the South District Division of the Los Angeles City Schools sent children to one of the coolest places in town, FernDell, U.S.A.

The schools were Lomita, 259th Street, Harbor City, Normont, 252nd Street and Towne. FernDell, a part of Griffith Park which holds hundreds of exotic ferns and imported plants, was host to more than 60 youngsters as they examined and frolicked in the wide ravine at Los Feliz and Western Ave.

Mr. Peoples, the Director of FernDell, first conducted a tour through the FernDell museum which houses mounted specimens of all the animals and insects that inhabit the streams and surrounding area. He also told the children of the pre-historic land development of FernDell, and gave a brief account of the Indians who used to live nearby.

An excursion was then begun with Mr. Peoples demonstrating the characteristic qualities of various leaves and other living creatures that make their home at FernDell, such as waterstriders, birds, and frogs. After lunch and games, a hike was begun to the Griffith Park Observatory, which is located directly over FernDell. Upon arrival at the famous astronomical landmark, the children inspected the telescopes, a giant sundial, and the Foucault Pendulum. A short rest period followed, and then the trip home by bus was begun.

OPEN 'til 8:00
FRIDAY EVENING

Merrell's PAINT Sale

STARTS TODAY!

SAVE UP to 50% PAINTS, WALLPAPERS!

PAINT NOW! PAY LATER! ON OUR REVOLVING CHARGE PLAN!

DELUXE ROLLER SPECIAL

Save 2.14 on this!

Deep 9" paint tray	1.00
Dix. 9" roller, nylon bearing	1.57
Dix. 9" Mohair cover	.96
48" Extension handle	.59
TOTAL VALUE	4.12

NOW ONLY 1.98 Comp.




REDWOOD FINISHES

ECONOMY REDWOOD FINISH

A good grade log oil that comes in clear or colored finish. Gives good protection from sun & weather.

NOW 1.59 Gal.

Elsewhere sells for up to 2.95

OUR FINEST SILICONIZED REDWOOD FINISH

Outlasts many redwood finishes selling for over 5.00 per gal. Just enough color to restore old wood and beautify new wood. Dries with a hard gloss that will not soften under body heat when used on outdoor furniture.

3.95 Gal.

Merrell's VINYL PLASTIC FINISHES

EXTERIOR VYNCRYL

Merrell's Famous Plastic Stucco Paint

A polyvinyl acetate stucco finish of the highest quality. Will not fade, chip or peel when applied over clean masonry surfaces. Fast and easy to apply by roller or brush. Choose from 16 colors. — Don't take chances on your stucco paint peeling. For any good vinyl stucco your surface must be in good paintable condition. Call Osborne 6-6024 for free inspection & instruction.

4.89 Gal.

EXTERIOR POLYTONE

Economy Exterior Plastic Stucco Finish

A good grade pure vinyl plastic finish for exterior stucco. Dries in 30 minutes to a flat waterproof finish that protects and beautifies. Apply with brush or roller. White and 16 of the most popular colors. Matching trim colors.

3.59 Gal.

FREE use of large Warren Pressure Roller with purchase of paint for your stucco house. Time limit 48 hours. \$2.50 charge for roller cover.

INTERIOR VYNCRYL

The highest quality interior vinyl wall finish. — Goes on fast & easy with brush or roller. Dries in 30 minutes. 16 new decorator colors. (Compares to paints selling for \$6.50 a gallon)

4.59 Gal.

INTERIOR POLYTONE

A good grade vinyl latex wall paint that is washable and easy to apply. Dries in 30 minutes. 16 colors and white. Matching trim enamel.

3.59 Gal.

NO. 10 ALKYD HOUSE PAINT

5.49 Gal.

This house paint represents the latest technology in exterior gloss paint. It is made from an alkyd resin, and non-chalking TiO₂. It is recommended for use, either as a house paint, or as a trim paint. It is blister resistant. Washability, gloss & overnight dry are excellent.

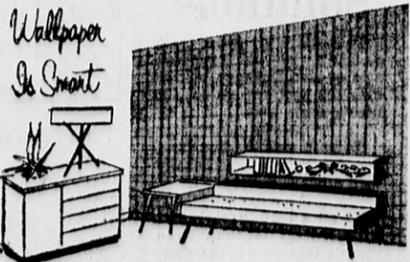
White & 14 New Colors



HIGH QUALITY BROOMS 69¢

WE CATER TO THE WORKING MAN WHO KNOWS THE VALUE OF A DOLLAR

Wallpaper Is Smart



Give your home a magic make-over this smart, sure way...

OVER 500 PATTERNS IN STOCK — NO WAITING!

LET OUR DECORATOR COLOR SCHEME YOUR HOME!

Rich Flat RUBBER BASE Wall Paint

5.25 Value **2.98** Gal.

A good grade rubber-latex wall paint in all new colors. Apply brush or roller.

Special Purchase! BANKRUPT STOCK Top Quality ENAMEL

5.50 Value **2.99** Gal.

High gloss. White and 8 good colors. All fresh stock.

Stucco Surface Conditioner

Makes chalky stucco surfaces safe for vinyl or oil base paint by penetrating and bonding chalk to the stucco. Finest quality.

4.29 Gal.

No. 40 GLOSS HOUSE PAINT

A gloss house paint made from linseed oil, non-chalking titanium and zinc oxide. This paint contains no lead and will not discolor due to industrial fumes. This is a quality painter's product, has good gloss retention & good overnight dry. Maximum one-coat results. It may be used white or tinted.

4.50 Gal.

No. 90 SEMI GLOSS ENAMEL

A smooth, even toned satin finished enamel of the highest quality. The most desired finish for furniture trim and recommended for kitchen and bath.

4.98 1.60 Gal.

No. 570 EXTERIOR WOOD PRIMER

This is our best exterior primer for first coat on new wood or a prime coat on old wood. Excellent hide and coverage.

4.29 Gal.

No. 590 EXTERIOR WOOD PRIMER

A good quality wood primer featuring easy brushing and high hiding.

3.75 Gal.

No. 800 Satin VARNISH

A pale low lustre alkyd varnish that may be used on any type wood surface. Dry is good overnight and may be rubbed if desired.

4.79 1.49 Gal.

ONE-COAT ENAMEL No. 950 SUPER

A semi synthetic alkyd type enamel that has excellent build and easy workability. Dries to a hard high gloss finish that retains for years.

5.25 1.75 Gal.

FLAT ENAMEL N. 370 ALKYD

Preferred by the professional, this product dries with a beautiful flat finish that is extremely washable. It combines excellent hide with ease of application. 16 new decorator colors.

4.59 Gal.

No. 990 SYNTHETIC ENAMEL

Our finest enamel. A full synthetic high gloss enamel that will not turn yellow with age.

5.95 1.95 Gal.

No. 900 ONE-COAT ENAMEL

16 new decorator colors in a durable, full gloss enamel. Recommended for kitchens & bathrooms. 1.60 quart.

4.98 Gal.

SHINGLE STAIN

with pentachlorophenol. A preservative against fungus, mildew, termites, rot & decay. In 5 colors, 5-gal. cans.

1.88 Gal.

Phone OS 6-6024 — Look for the Sign!
OR 8-2863

IN HAWTHORNE ON THE BOULEVARD

Merrell's

PAINTS — WALLPAPERS

380 North HAWTHORNE BLVD.