

Automotive
AUTOMOBILES For Sale 190

On Display Now!

★
The All New
SIMCA

● ELYSEE'
● GRAND LARGE

THE MOST THE MOST
Beautiful Practical
IMPORTED CARS ON THE ROAD

● STYLED

In Paris

● ULTIMATE

In Economy

Buy Simca Now
for Only

\$10 per Week

and
Save \$900 a Year!

HURRY! ONLY A FEW LEFT
AFTER TREMENDOUS RESPONSE



MONEY BACK
GUARANTEE

at
Lynch Imported Cars

350 N. Pacific Coast Hwy.
Redondo Beach FR. 3-2938

At
Butler Buick
1959

Opel Coupe

\$399 DOWN \$49.77 PER MONTH

At
BUTLER

BUICK OPEL

Also Opel station wagons and 2-doors now available for immediate delivery.

400 S. SEPULVEDA BLVD.
MANHATTAN BEACH

FR. 4-8964

KAZAN RAMBLERS

ALL MODELS OF RAMBLERS
ALL MAKES OF SPORTS CARS

'59 Ford Galaxy Victoria.....	\$595 Down
Almost new. Power steering, radio, heater, Fordomatic.	
'58 Buick Roadmaster.....	\$595 Down
Full power and low mileage.	
'57 Cadillac.....	\$595 Down
Full power and factory air conditioning.	
'57 Dodge Wagon.....	\$495 Down
D-500 engine, Torqueflite, radio and heater.	
'56 Chevrolet V-8.....	\$395 Down
Showroom new.	
'56 Volkswagen.....	\$295 Down
Radio and heater.	
'56 Ford V-8 Country Sedan.....	\$395 Down
With power steering.	
'53 Ford Ranch Wagon.....	\$595 Full Price
Fordomatic transmission.	
'58 Renault Dauphine.....	\$250 Down
'56 TR-3 Roadster.....	\$295 Down

KAZAN MOTORS

15019 S. Western at Compton Blvd.
Gardena DA. 4-4941 FA. 1-1327

ADVERTISE IN THE HERALD WANT ADS

Automotive
AUTOMOBILES For Sale 190

Bob Estes
LINCOLN-MERCURY
EDEL-ENGLISH FORD

Prices Slashed
During Our
Summer Sale

OF TOP QUALITY
Used Cars

'56 Packard
Patrician Hardtop
Coupe. Complete power including air conditioning. A 1-owner new car trade.
\$1695

'56 Mercury
2-Door Montclair
Hardtop. Power steering and brakes, radio and heater, Mercromatic. Whitewall tires. One owner and real sharp.
\$1395

'57 Mercury
Turnpike Cruiser
Convertible
Race car. Has full power and Continental kit. You must see this one to appreciate it.
\$2395

'57 Mercury
Station Wagon
Mercromatic, radio, heater, power steering, power brakes, whitewall tires.
\$2095

'57 Lincoln
Premiere Hardtop
4-door. A fully powered, 1-owner car. Brand new tires. Really sharp.
\$2795

Bob Estes
LINCOLN-MERCURY
EDEL-ENGLISH FORD
964 S. LA BREA
Inglewood OR. 8-3409

JULY 4
SPECIALS
\$5 Down
ANY CAR
On Approved Credit

'54 Ford.....	\$475
4-door Sedan, Radio, heater, Sharp.	
'52 Ford.....	\$295
2-door Sedan, Heater, Nice.	
'53 Chevrolet.....	\$395
4-door Sedan, Radio and heater, Sharp.	
'51 Chevrolet.....	\$225
2-door Sedan, Radio and heater, Nice.	
'54 Plymouth.....	\$395
2-door Sedan, Radio and heater, Sharp.	
'51 Oldsmobile.....	\$245
Holiday, Radio and heater, Sharp.	
'51 Chrysler.....	\$145
4-door Sedan, Radio and heater, Clean.	
'53 Nash.....	\$295
2-door Sedan, Radio and heater, Sharp.	
'51 Pontiac.....	\$265
Catalina, Radio and heater, Sharp.	
'51 Ford.....	\$225
2-door Sedan, Radio and heater, Nice.	
'50 Ford.....	\$145
2-door Sedan, Radio and heater, Clean.	
'50 Studebaker.....	\$95
2-door Sedan, Radio and heater. A good one.	
'51 Plymouth.....	\$145
2-door Hardtop, Radio and heater, Nice.	
'50 Mercury.....	\$195
Club Coupe, Radio and heater, Sharp.	
'50 Buick.....	\$165
4-door Sedan, Radio and heater, Nice.	
'46 Plymouth.....	\$95
4-door Sedan, Radio and heater, Nice.	
'51 Plymouth.....	\$295
Station Wagon, Radio and heater, Nice.	

Many More to Choose From
See Us for a Real Deal
CARL P. PURSCHE
16317 S. Vermont
GARDENA DA. 3-6591
Open Evenings & Sundays

'55 Volkswagen.....\$1195
FACTORY EQUIPPED
RIVIERA
IMPORTED CARS
2601 Pacific Coast Hwy.
Hermosa Beach, FR. 6-3488

Automotive
AUTOMOBILES For Sale 190

RONALD E. MORAN'S
SUMMER
CLEARANCE

All Our High Quality Used Cars
Priced to Sell!

'58 Thunderbird.....	\$3899
All white finish, Radio, heater, automatic transmission, whitewall tires. Power steering and brakes.	
'57 Cadillac Fleetwood 4-Door.....	\$3799
Fully powered. Factory installed air conditioning.	
'57 Cadillac Fleetwood 4-Door.....	\$3699
All white and fully powered.	
'57 Cadillac Coupe de Ville.....	\$3649
All white and fully powered.	
'56 Cadillac Sedan de Ville.....	\$2699
Goddess gold and white finish. Full power.	
'57 Oldsmobile '98' Holiday Sedan.....	\$2399
Radio and heater, power steering, brakes, windows and seat. This is Our Special of the Week!	
'56 Thunderbird.....	\$2399
Radio and heater, Standard transmission. Beautiful light blue finish. Like new inside and out.	
'56 Ford V-8 Park Lane Station Wagon.....	\$1599
Radio, heater, Fordomatic, power steering, power brakes. Ford's luxury model and shows it.	
'55 Chevrolet V-8 Bel Air 4-Dr. Sedan.....	\$1199
Radio, heater, Powerglide, whitewall tires.	

Many More to Choose From
COMPLETE SELECTION OF
LATE MODEL CADILLACS—
ALL AT CLEARANCE PRICES!

Ronald E. Moran

Cadillac-Oldsmobile Dealer
25 PACIFIC COAST HWY.
Hermosa Beach

OR. 8-2631 FR. 4-3478

Deal With Confidence

At Your
Local Direct Factory
AUTHORIZED DEALER

DODGE -- PLYMOUTH

IMPORTED SIMCA
DODGE POWER-GIANT TRUCKS

1st Choice Used Cars
(Most Every One A Local Trade-In)
Complete Automotive Service
Modern Body & Paint Shop
Our Speciality Is Customer Satisfaction

BEFORE YOU BUY
IT WILL PAY YOU TO TRY

Tom Rody, Inc.

The Big Dodge & Plymouth Corner
For 40 Years

165th PLACE & SO. VERMONT
IN GARDENA

NEW CARS DA 4-1108 USED CARS DA 4-7906

SAFETY TESTED
USED CARS

'54 Buick Super Riviera 2-Dr. Hardtop.....	\$995
Dynaflow, radio and heater. Refrigeration.	
'53 Oldsmobile '98' 4-Door Sedan.....	\$795
Radio, heater, hydramatic, power brakes and power steering. Factory refrigeration. 2 to choose from.	
'59 Oldsmobile Super '88' 4-Door.....	\$3595
Radio, heater, hydramatic. Power brakes and power steering. Like new.	
'51 Mercury 4-Door.....	\$295
Radio and heater. Standard transmission.	
'48 Chevrolet 2-Door.....	\$95
Runs good.	
'48 Cadillac.....	\$495
Radio, heater, hydramatic. Real sharp.	
'52 Nash 4-door Super Statesman.....	\$295
6 cylinders. Straight stick. A good transportation car.	
'55 Oldsmobile '88' Holiday 2-Door.....	\$1295
You MUST see this! Has radio, heater, hydramatic, whitewall tires, etc.	
'56 Oldsmobile '88' Holiday Coupe.....	\$1495
Loaded!	
'55 Plymouth '6' 2-Door.....	\$895
Radio and heater. Standard transmission.	

HARBOR OLDSMOBILE

Your Oldsmobile Direct Factory Dealer
230 and 300 W. Anaheim
Wilmington TE 4-1166

OPEN WEEKDAYS 'TIL 8 P.M. CLOSED SUNDAYS

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el's
Ford

2 Big Locations

101 at Hawthorne
WALTERIA FA. 8-8488



PRESENT A
1921 Silver Dollar*

at Vel's

IT'S WORTH

\$100

On Any Used Car

or

\$200

On Any New

'59 FORD

CHECK FOR ONLY

1921 Silver Dollar

AND BRING IT TO

VEL'S 101 Hwy. and Hawthorne Blvd. Lot

LARGE SELECTION OF

Excellent Values

*1 Silver Dollar to a Car, Please

Automotive
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Anniversary
SALE!

1420 Cabrillo
TORRANCE FA. 8-8276

'54 Chevrolet 4-Door Sedan.....	\$399
Runs good. Has radio, heater, etc. A good second car.	
'57 Chevrolet 4-Door Sedan.....	\$399
Full factory equipment. Runs like new. See this beautiful car today!	
'52 Dodge Pickup.....	\$399
You can buy this big Special for Only \$399	
'56 Chevrolet V-8 Nomad Station Wagon.....	\$699
Full power, radio and heater. Whitewall tires. Beautiful beige and bronze finish. Low Down Payment—And Only \$14.75 Per Week	
'55 Pontiac '8' Catalina Hardtop.....	\$699
Automatic transmission, radio and heater.	
'56 Mercury Montclair Hardtop.....	\$699
Full power. Customized. Normal Down—and Only \$11.80 Per Week	

Above Cars at 1420 Cabrillo
TORRANCE FA. 8-8276

el's
Ford
NO MONEY DOWN
On Approved Credit
Credit Cleared in 5 minutes—Out-of-Town Buyers Welcome
CARS SERVICED AND READY TO GO

You're the
Salesman

Here is a deal to please you!
RONALD E. MORAN, INC.
OLDSMOBILE DIVISION
900 N. Pacific Coast Highway
Frontier 2-2181
NEW CAR ORDER FORM
Redondo Beach
Faculty 1-4129

You, you can now make out your own "New Car Order Form" — be your own salesman — at MORAN OLDSMOBILE. In keeping with our Volume Operation Methods every effort is made to reduce the time and overhead on each transaction without sacrificing attention and service to the purchaser. This New Car Order Form is the result of the analysis of hundreds of sales from our operation and is designed to increase our sales and your SAVINGS. It will require less than five minutes for you to complete this form. The directions are easy to follow.

1. I WANT TO BUY A NEW 1959 OLDSMOBILE

Select the model of Oldsmobile that you would like to purchase

Oldsmobile builds three series of cars differing in trim and finish.

Series 88	Super	98
1. 2 Door Sedan.....	\$3022	
2. 4 Door Sedan.....	\$3087	\$3363 \$4075
3. Holiday Coupe.....	\$3143	\$3515 \$4271
4. Holiday Sedan.....	\$3221	\$3590 \$4347
5. Convertible.....	\$3471	\$3780 \$4551
6. Fiesta Station Wagon.....	\$3550	\$3854

2 tone paint \$ 27.00
Radio 103.00
Heater 101.00
Hydramatic 231.00
Power Brakes 43.00
Power Steering 108.00
White Wall Tires 45.00
EZI Glass 43.00
Dual Exhaust 27.00
TOTAL.....

2. THESE ARE THE ACCESSORIES I DESIRE

Check the accessories you want with your Oldsmobile and add their amounts.

3. I WANT \$..... FOR MY CAR (Amount Desired) *See Used Car Code

Fill blanks fully and check condition of your car.

*USED CAR CODE
Our TREMENDOUS VOLUME Makes These Allowances Possible

CURRENT	Ford	Buick	Mercury
'51	\$ 750.00	'51	\$ 750.00
'52	850.00	'52	850.00
'53	1100.00	'53	1100.00
'54	1250.00	'54	1250.00
'55	1375.00	'55	1375.00
'56	1500.00	'56	1500.00
'57	1625.00	'57	1625.00
'58	1750.00	'58	1750.00

CURRENT	Plymouth	Chevrolet	Nash
'51	\$ 750.00	'51	\$ 750.00
'52	850.00	'52	850.00
'53	1100.00	'53	1100.00
'54	1250.00	'54	1250.00
'55	1375.00	'55	1375.00
'56	1500.00	'56	1500.00
'57	1625.00	'57	1625.00
'58	1750.00	'58	1750.00

CURRENT	Studebaker	Pontiac	Dodge
'51	\$ 700.00	'51	\$ 700.00
'52	775.00	'52	775.00
'53	1050.00	'53	1050.00
'54	1250.00	'54	1250.00
'55	1350.00	'55	1350.00
'56	1475.00	'56	1475.00
'57	1600.00	'57	1600.00
'58	1725.00	'58	1725.00

Oldsmobile These prices will remain firm until approximately July 959

*This is a cross sectional guide. Judge your car carefully—it may be worth considerably more than specified.

THIS IS YOUR MORAN VOLUME DEAL — FIGURED BY YOU

New Car Price (1).....\$.....
Add: Accessories (2).....\$.....
TOTAL COST \$.....

Less: Used Car Allowance and Cash Deposit (3).....\$.....
Subtract from Total Cost.....\$.....
BALANCE \$.....

If you owe money on your present car, add that to the balance. If not, leave BLANK.....\$.....
Finance Balance \$.....
WHAT WILL MY PAYMENTS BE?
36 Month Table

BALANCE PAYMENTS (approximate)	BALANCE PAYMENTS (approximate)
\$1001-1100.....	\$2101-2200.....
1101-1200.....	2201-2300.....
1201-1300.....	2301-2400.....
1301-1400.....	2401-2500.....
1401-1500.....	2501-2600.....
1501-1600.....	2601-2700.....
1601-1700.....	2701-2800.....
1701-1800.....	2801-2900.....
1801-1900.....	2901-3000.....
1901-2000.....	3001-3100.....
2001-2100.....	3101-3200.....