

Hope Sunday Volunteers Plan Annual Drive for Hospital

"Citizens of hope," more than 850 strong, are all set to march Sunday in Torrance for the funds urgently needed by the City of Hope for its humanitarian work.

Led by William Boswell, campaign coordinator, local volunteers will join with more than 50,000 others in 100 Southern California communities to stage the biggest Hope Sunday campaign in the history of the free, medical center.

The Hope Sunday army will seek contributions to erase a \$500,000 City of Hope deficit and to enable the medical center to continue its fight against catastrophic diseases.

Mystery Volunteer

Among the doorbell ringers, Boswell announced, will be a Mystery Volunteer whose identification will mean a valuable gift for a donor. Transistor radios, household appliances and many other items have been donated by merchants for this purpose.

"When you give on Hope Sunday," he declared, "be sure to ask, 'Are you the City of Hope Mystery Volunteer?' If your caller can produce the proper identification, a gift will be yours."

Urging local residents to welcome their Hope Sunday neighbors with generous contributions, Boswell stressed that the City of Hope, which depends entirely on public support for its existence, is faced with the greatest demands ever for its specialized services.

\$15,000 Per Day

"Eighteen thousands dollars a day—or more than \$6.5 million a year—is needed to keep the doors open at the medical center," he disclosed. "The City of Hope functions on the basis of day-to-day donations, incurring yearly deficits as it battles cancer, leukemia, blood, chest and heart disorders."

In its 45-year history, Boswell emphasized, the City of Hope has never charged a patient for care. Besides treating sufferers, the medical center now has underway more than 100 research projects seeking causes and cures for the "killer" diseases.

Boswell, long active in Torrance civic and philanthropic activities, is a member of the school board here and is a leader in the Torrance chapter for the City of Hope.

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