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Advertise in THE HERALD—Largest Home Delivery By Far In The Torrance Area

Growth Continues at Near-Record Clip

Emphasis Shifts From Homes To Commercial Developments

The sound of hammers and saws has become a part of everyday living in Torrance during the past 10 years, but the type of construction is changing.

During the 1949-57 period, a total of 19,279 homes were built in Torrance and residence permits always represented more than 75 per cent of the year's totals. Last year, however, the influx of commercial enterprises and apartment builders changed the picture considerably, and the trend is continuing this year, with less than 20 per cent of the building figures accounted for under residences.

1954 Peak Year
Peak year for home building in Torrance was in 1954, when 3771 homes were built here, as compared with 447 last year. In 1954, 71 apartment units were constructed; in 1957, there were 464.

Building permits so far this year total \$11,590,871, and Lee Schlens, building superintendent, said he expects that the year's final total will be between \$25,000,000 and \$30,000,000. This compares with \$18,923,679 in 1957 and \$46,932,600 in 1958, the peak year.

This year's developments so far have been swelled by a \$3,100,000 permit for a new Broadway Store in the soon-to-be-developed Del Amo Shopping Center, and by a \$2,500,000 permit for the Little Company of Mary Hospital. In addition, a \$350,000 County Courthouse was begun.

Longren Aircraft Company, Inc.

LEADERSHIP...

Lightweight Missile Aircraft Structure

stores will be built; from the Airport Triangle, where a Foods Co. and others stores will go up; and from other spots in town. Food Giant Markets are going up on 190th St. and on the northeast corner of the new Del Amo Center.

Industrial growth is expected also. New firms which have or will soon move into new homes here include Coleman Engineering, Arrow Brands, Inc., Ryan Aircraft, Fulton Container Corp., and Independent Building Materials Co. Others also may move here.

Permits Expected
Observers expect other large commercial permits from the Del Amo Center, where Sears and a number of other smaller

Trend to Continue
This trend probably will continue for several years. The bulk of the vacant land in Torrance has already been filled with homes. The only large available vacant areas are in WALTERIA Lake, where drainage problems must be solved before it can be developed, and in the Victor Tract, which now is zoned for light manufacturing, but is being considered for R-1 zoning.

Observers expect huge commercial developments to be located all the way along Hawthorne Ave., from Pacific Coast Hwy. to Del Amo Blvd., with the center of activity at Sepulveda and Hawthorne.

Totals Given

Building totals for the past few years, together with the number of new homes built includes:

1958 (through March 31)—	\$10,992,586 (142 houses).
1957—	\$18,923,679 (447).
1956—	\$46,932,600 (2925).
1955—	\$42,575,940 (3108).
1954—	\$45,088,552 (3771).
1953—	\$29,315,285 (2703).
1952—	\$18,487,232 (1713).
1951—	\$12,805,814 (2163).
1950—	\$16,009,783 (2097).
1949—	\$7,296,905 (802).
1948—	\$7,979,825.
1947—	\$7,289,388.
1946—	\$3,069,924.



SCHOOLS AND INDUSTRY ... Shown during a recent Business-Industry-Education observation here are scores of city teachers visiting the Torrance Works of Columbia-Geneva Steel, one of the city's pioneer plants. Teachers spent the day with industries and business firms to acquaint themselves with the city's facilities.

Schools Continue to Be One Of City's Biggest Businesses

One of the biggest business concerns in Torrance, although it usually isn't thought of in that way, is the Torrance Unified School District.

While other businesses were talking of slumps and recessions, business continued as usual in the local school districts, with more pupils arriving every day to swell the totals which now stand at about 21,600.

The school district is the second largest employer in town, with some 1375 employees, about 800 of whom are teachers.

Huge Budget
To perform its educational services, the district this year will handle funds totaling about \$24,000,000, of which about \$8,000,000 goes for operating expenses and \$12,000,000 for construction work.

Since the Torrance Unified School District was formed in 1947 to handle some 2000 children, the size of enrollment has increased more than 10 times. If Torrance develops to its ultimate limits, the school district may have more than 30,000 pupils.

In 1947, Torrance found itself with only five schools, all inherited from the Los Angeles School system. In the intervening years, two of these plants have been almost completely replaced, 21 new schools have been built, and administrative and library facilities built.

and Columbia School. Still in various stages of planning are Madison, Towers, and Adams Elementary Schools and West High School. Gearn School will be rehabilitated and more units are under way at North and South High Schools and a number of elementary schools.

More school sites undoubtedly will be needed as additional areas of town are filled with homes. Still posing a big question mark to school planners are the 300-acre WALTERIA Lake area and the Victor Tract, which although in the city of Torrance is still in the Redondo School District.

Members of the schools' special services department must try to outguess the builders and the stork in planning for new schools. They have estimated that, by February, 1959, virtually all school children in Torrance should be off double sessions for the first time in 10 years.

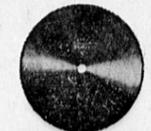
putting DIAMONDS to work in Industry

Diamonds, for centuries the most romantic of gemstones, play a vastly more important role in industry. Utilizing their unmatched qualities of extreme hardness and cutting ability, Felker Manufacturing Company, a local industry, has built a whole new series of diamond tools and machines which now serve an almost unlimited variety of new uses.

From the Torrance plants of several Felker enterprises, these highly specialized products are used in world-wide commerce:



FELKER DI-LOCK DIAMOND ABRASIVE BLADES
An improved diamond blade of segmented construction extensively used in concrete cutting and masonry industries. It saws concrete and many building materials faster than all former blade types with greatly extended blade life, hence far lower cutting costs. Felker Di-Lock blades are extensively used in highway construction, masonry building programs, etc.



FELKER RIMLOCK DIAMOND ABRASIVE BLADES
The first commercially manufactured diamond cut-off blades and an original Felker product which helped establish the use of diamond abrasives in industrial cut-off requirements. Widely used in the tile, glass and building industries.



FELKER KIMBERLEY DIAMOND BLADES
Utilizing the bonding characteristics of powder metallurgy, this special Felker diamond blade gives improved blade life and cutting speed to tile cutters and glass industries. Its increased life again lowered cutting costs in these operations and improved the art of diamond sawing.



FELKER TYPE DIT AND DITR DIAMOND BLADES
Ruggedness describes these blade types together with long life and high cutting speed. The diamonds are molded in powdered metal rims which grip each particle with extreme tenacity. Some of these blades are made as thin as paper and are extensively used in the electronics industry in the manufacture of transistors.



FELKER RESINOID BONDED DIAMOND BLADES
Designed to fulfill the requirements of various industries who need soft-cutting blades, the resinoid series is especially valuable for delicate operations where fracturing of the workpiece might ordinarily occur. The diamonds are bonded in a resinous compound which releases them when dulling occurs. Not as long-lived as the metal bond, these blades do cut more freely.



FELKER DIAMOND ABRASIVE CORE DRILLS
These products, consisting of thin walled steel tubes equipped with a diamond bearing ring or segments attached to the lower end, rapidly drill holes in such unlikely materials as glass, marble, concrete, etc. Size range starts at 1/4" diameter—extends to several inches. Not only are perfect holes produced but cores are salvaged.



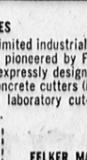
FELKER CORE-LOCK DIAMOND DRILLS
Heavy duty core drilling applications of larger hole diameters require extremely sturdy drills. The Felker Core-Lock series differs from other Felker Core Drills in that complete industrial diamonds—rather than diamond particles—are rigidly set within the cutting rims. Core-Lock diamond drills produce holes up to several inches in diameter through solid concrete or such materials as stone.



FELKER DI-MET DIAMOND ABRASIVE COMPOUND
Composed of microscopic diamond "dust" held in a special medium this material is extensively used in industries which must lap or polish precision tools or surfaces to mirror bright surfaces. So fine is the resulting finish that any remaining irregularities are measured in millionths of an inch!



FELKER MACHINES
Since almost unlimited industrial applications of diamond blades and core drills have been pioneered by Felker, machines totally new to industry have had to be expressly designed for these uses. Among these are the famous Felker concrete cutters (illustrated), as well as tile saws, lapidary saws, glass and laboratory cut-off machines, masonry saws and core drilling machines.



FELKER MARINE PRODUCTS
Stepping into new fields this Felker division will soon manufacture and merchandise a series of products for the marine industry.

Wherever industry hums you'll find diamonds at work—doing their jobs better, faster, cheaper because of Felker—a world-wide business thriving in Torrance!



FELKER MANUFACTURING CO.
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