

New Business Directory Planned; \$\$ to Stay Here

In a direct move to keep local money "at home," the Torrance Chamber of Commerce announced today that the eighth annual edition of the Torrance Business Directory would be completely under direct supervision of its directory committee, headed by Howard J. Percy, local businessman.

In making the announcement, President O. R. Trueblood said that in past years most of the proceeds, in addition to all printing, art, and delivery costs, were taken "out of town." Trueblood added his board of directors will use all proceeds for industrial and commercial promotion and development. In addition, all art work and printing will be awarded local businessmen.

Calls Planned
Percy, a long-time Torrance businessman, is an experienced directory salesman and, in his new position as chairman of the chamber's directory committee, will begin calling on all commercial and industrial firms April 1.

The directory will be published late in July or early August and will be delivered, without charge, to homes of all Torrance residents. A total

KINGDOM DIVISION

Present day Northern Ireland was once a part of the kingdom of Ulster.

of 40,000 copies will be printed with added first-time features including a complete industry section.

Active Here
Percy is married and has two children in Madrona School. He is past president of the Torrance Junior Chamber of Commerce, past vice president of the California State Junior Chamber of Commerce, and a past president of the Torrance-Lomita Board of Realtors. He also spent a period assisting the Whittier Chamber of Commerce in publishing their directory and is an experienced public relations expert.



HOWARD PERCY
... Heads Drive

For Classified Results
FAirfax 8-4000

ATTENTION . . .

APARTMENT HOUSE OWNERS
and
SMALL BUSINESSES

END YOUR RUBBISH PROBLEM!

We will supply a metal rubbish box on wheels and empty it once per week
\$5.50 per mo.
FOR ONLY . . .

1st Month FREE WITH THIS AD

PHONE OR WRITE

TORRANCE RUBBISH CO.

P.O. Box 2273

FA 8-7690

ELECT GEORGE VICO

TORRANCE CITY COUNCILMAN



Let George Vico
"Go to Bat"
For You

The Man With A Plan for . . .

- PROGRESSIVE PROGRAM FOR RECREATION
- ELIMINATION OF FAULTY DRAINAGE
- IMPROVING STREET LIGHTING

VOTE VICO

Easter LIQUOR BUYS!

For a delightful after-dinner drink

IMPORTED FRENCH CORDIALS

FRANCOIS

- Creme de Menthe
- Creme de Cacao

\$2.99 5th

\$4.99 VALUE!

Ask our clerk for recipes on how to make "CREME DE MENTHE FRA PPE," "CREME DE COCA," "COCA KIN'S ALFONSE" and other delicious after-dinner drinks.

Save!

Bohannon & Stewart

IMPORTED SCOTCH WHISKY

\$3.98 5th

Very light!

\$6.19 Value!
DISTILLED AND BLENDED IN SCOTLAND

Also dinner wine

GUINTE IMPORTED ITALIAN CHIANTI WINE

Fuller

99c 5th

\$2.49 Value!

Old Barton, 86 proof, fine

KENTUCKY STRAIGHT BOURBON

\$3.98 5th

8-YEARS OLD! \$5.49 Value

★ Headquarters for National Brands

3 DAYS good for Specials
Thursday thru Saturday
April 3, 4, 5

CLOSED EASTER SUNDAY

TORRANCE — 1321 Post Ave.
HAWTHORNE — 105 Hawthorne Blvd.