

Mayor Says City Should Be Run Like a Business

Albert Isen opened his campaign for election as mayor this week with a series of public addresses before civic groups and home "kafee klatches."

"It is my belief," he stated, "that the mayor, as the official representative of the City of Torrance, must have two prerequisites for the office. One is that he be a person of good character and integrity, the other is that he have the necessary background and ability to properly and efficiently conduct the business of the city."

"I have been a lawyer since 1930, and was instructor of business law and real estate for a number of years. This legal training has been very helpful to me in making important decisions on matters coming before the city council. Some of these matters involved multi-million dollar transactions and my legal experience proved extremely useful."

Cities Changes

"Torrance has been my home for 45 years. The welfare of the city has always meant a great deal to me. Long before I took active part in city government I followed with close interest what went on. It was because of my dissatisfaction with the one-sided and inefficient way the city's business was being transacted that I decided four years ago to offer my services to the city. Many changes have been made since, then for the better, and I like to feel that I have had a part in community improvement. It is certainly worth working for."

"It makes sense to me," he said, "that a city should be run on a business basis. Get the best value you can for every taxpayer's dollar. Improve our city's services but keep a watchful eye on the costs, and, as in a business, if your employee has done a good job, you hold on to him. I have taken my duties as councilman and mayor very seriously and have given this work a substantial part of my time. To me, there is only one campaign issue—good city government."

"I hope I have merited the continued confidence of the people of Torrance."

Southwest Park Ladies Offering Rides to Voters

Three ladies of the Southwest Park area have offered to pick up voters on April 8 and take them to the polls, and will be aided by Girl Scouts who will act as baby sitters, it was announced at the March meeting of the civic association.

Those offering their "ride-to-the-polls" service were Mrs. L. F. Fischer, 4721 Darien; Mrs. Ivan Jurco, 4718 Darien, and Mrs. Louis Bisou, 4914 Halison.

Members of the civic association heard reports of the installation dinner-dance at which Roger "Pat" Hogue, candidate for one of the three city council seats, was seated as president of the area homeowners.

The March meeting was the first under the gavel of the new president, and saw two candidates for mayor, 12 for city council, and two each for city clerk and city treasurer appear to outline their platforms.

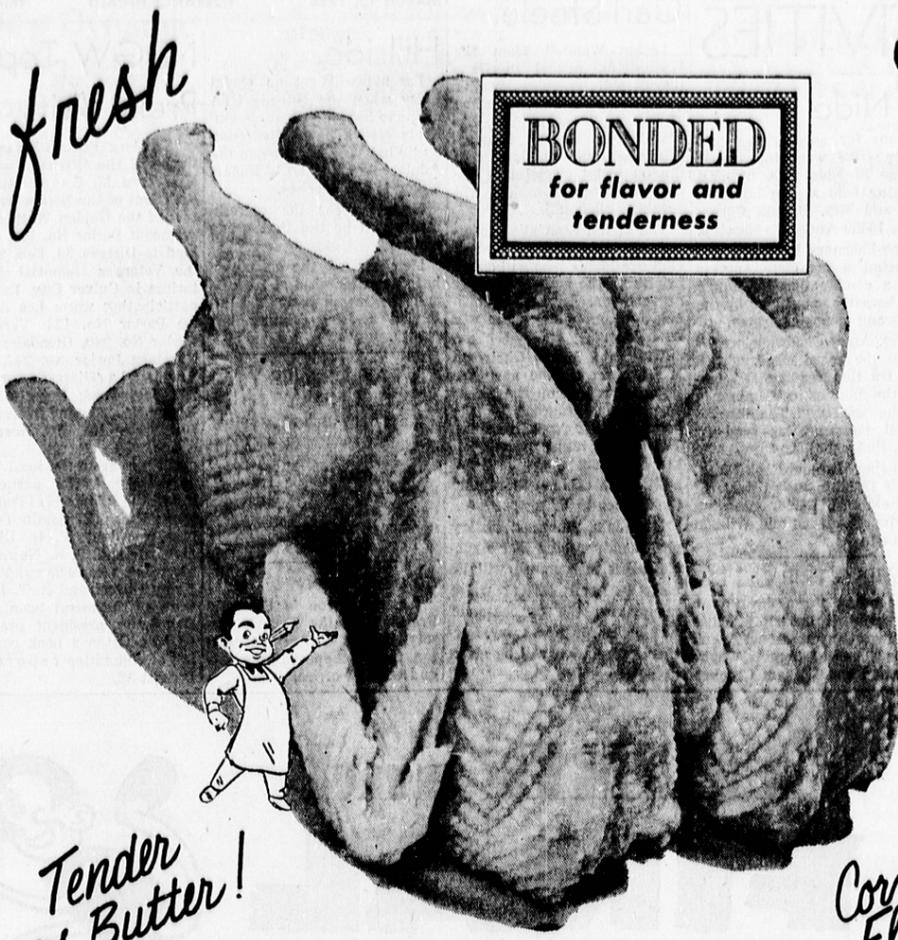
The association will not endorse candidates, but invited the candidates to express their views for the benefit of the members, it was pointed out. The meeting was held at the Carl Steele Elementary School.

Drale, Isen To Speak to Demo Group

Nick Drale and Albert Isen, both members of the present city council who seek to be the first man elected to the office of mayor, have accepted invitations to speak at an open meeting of the South Torrance Democratic Club in Waleria on Tuesday, March 25.

Each will present his views on the club's charge that the tax burden in the city is being shifted unfairly from industry to the small homeowner. Isen has issued a statement denying that his administration has made such a shift.

The March 25 meeting will be held at the Waleria Park Recreation Hall beginning at 8 p.m.



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