

ROCKET '88' S-A-L-E!!

All Cars Listed Below Have the Famous Rocket '88' Engine
 See Moran and Save!

'55 Oldsmobile '98' Starfire

Coral and beige finish with matching genuine leather interior. You can't miss on this beauty!

SALE PRICE \$1499

'55 Oldsmobile '88' Holiday

A real gem! Power steering and brakes. Sharp as a car can be!

SALE PRICE \$1499

'55 Oldsmobile Super '88' 4-Door

Radio, heater and hydramatic transmission. Power steering. 2-tone grey finish. A solid car.

SALE PRICE \$1299

'54 Oldsmobile Super '88' Holiday Cp.

Power steering, electric windows, hydramatic, radio and heater. Original green finish. Spotless inside and out.

SALE PRICE \$1399

'56 Oldsmobile Super '88' Holiday Sd.

Sold new by us. Full power, 2-tone paint. Very clean.

SALE PRICE \$1699

Other New Car Trades

'57 Chevrolet Corvette

Like new. 3825 actual miles. All white finish. Powerglide, radio and heater. Red leather interior. Should sell fast at this price, so Hurry!

FULL PRICE \$3299

'56 Ford Thunderbird

White top and light green finish. Power steering, power brakes, Fordomatic transmission. Near new tires.

FULL PRICE \$2899

'54 Pontiac Star Chief Catalina

Beige and green finish, genuine leather interior. Radio, heater and hydramatic transmission. See Today!

FULL PRICE \$1099

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

IMPORTED CAR NEWS DIGEST

from ROAD & TRACK

Latest estimates put total sales of imported cars at over 200,000 units, for 1957. George Romney of American Motors says that small cars (which he defines as under 110-inch wheelbase) will account for half of U.S. sales in 1960.

from SMALL CARS MAGAZINE
 BEATRICE MULLIN, Woman's Editor

Shopping for cars is essentially the same to us as shopping for a dress, hat or handbag. We try to be individual and most times generally succeed. Do you realize there are over thirty different types of foreign cars from which to choose in the small-car category? Some are sleek and chic in appearance, others are more on the conservative side. So you see, concurrent with fashions in apparel, we also have our choice in small cars. There is one to suit every individual.

from ROAD & TRACK
 JOHN R. BOND, Publ. & Tec. Editor

The Sports Car Press (formerly Greenberg Publishers Inc.) has a very ambitious program outlined with a list of about 20 new books on every conceivable branch of the subject. Four of them are out, and one by me should be ready by March. My working title is "Road Tests of All Important Sports Cars."

More and More WOMEN
 Are Driving More and More Small Cars
 Every Day --- ASK US WHY?

HILLMAN SIMCA VOLVO

More Power
 More Speed
 More Room
 More Weight
 More Miles Per Gallon

MORE for your trade-in

Prices Start at

\$1735.00* Delivered

* 4-Door Hillman Special Sedan Plus Sales Tax and License Plates

ATTENTION! Imported Car Owners!

If it has a foreign accent — we can fix it!
 Our COMPLETE SERVICE AND PARTS DEPARTMENT
 is the finest in the South Bay Area. Come SEE!

USED CARS

The Happiest People in Town —
 BUY FROM US!

- 1 Only — Executive Car.....\$300 Off List
- '57 Sunbeam Rapier Hardtop—Whitewalls, heater automatic transmission and all leather interior
- 1 Only — '57 Volvo Executive Car.....Full Price \$1895
- '56 Plymouth V-8 4-Door Sedan—Fully equipped, including push-button transmission.....\$1195
- '55 Chevrolet V-8 Del Ray—All extras, including overdrive \$1195
- '55 Chevrolet V-8 Bel Air 4-Door—Has radio and heater \$1095
- '54 Dodge V-8 Station Wagon—Automatic transmission, radio and heater.....\$950
- '53 Ford V-8 Club Coupe—Radio, heater, overdrive.....\$595
- '52 Dodge Hardtop—Radio, heater, automatic transmission \$395
- '50 Buick 2-Door Sedan—Radio and heater.....\$195
- '51 Ford V-8 2-Door—Radio, heater and automatic transmission.....\$195
- '48 Plymouth 4-Door Sedan—Radio, heater. Sharp!.....\$150
- '47 Dodge Business Coupe—Radio, heater\$150
- '48 Plymouth 4-Door—Radio, heater. Sharp!\$150
- '47 Buick Super 4-Door—Radio, heater.....\$75

Good Transportation Cars Priced From \$50

1500 Cabrillo

Torrance

FA 8-2585

Wanted To Buy!

Highest
 Prices Paid
 FOR
 '50 TO '57
 IMPORTED
 CARS

Paid For or Not!

Whittlesey Motors

Pacific Coast Hwy. & Ave. E

Redondo Beach

1500 Cabrillo, Torrance

WHITTLESEY'S Imported Car Center

SALES—SERVICE—PARTS

1212 So. Pacific Coast Hwy. at Ave. E

FR 5-3810

REDONDO BEACH

FR 5-3811

MISCELLANEOUS 100

Wanted

WANTED—Old lawnmowers to repair, buy, sell, trade. Also complete power equipment service. 1025 W. Carson. FA 3-2220

AUTO REPAIRING 107

WANTED

Junk Cars

TOP PRICES

TE 5-5888 NIGHTS DA 9-5478

For Low ADVERTISING RATES

FA 8-4000

and "YOUR HERALD"

AUTOMOBILES 110

Trucks, Wanted

DEAD or ALIVE

Any complete car \$17 to \$100

VERMONT AUTO WRECKING

22545 So Vermont FA 8-6973

TRAILERS 111

For Sale or Trade

1957 40-FT. 2-bedroom Trans-Home. \$500 equity and take over payments. 487 West Carson, Torrance. Space 52.

40 FOOT 2 bedroom Flamingo. Five months old. DA 3-7307

24 FOOT all metal house trailer with bath, hot water heater. Good condition. 895. TE 4-3102

TRAILERS 111

For Sale or Trade

SMOKER

CASTLE ON WHEELS

NO. 1 TRAILER

IN UNITED STATES

EXCLUSIVE

EARL KELLY

TRAILER SALES

1649 W. MANCHESTER, AT WESTERN. L.A.

1950 CADILLAC Coupe DeVille.

Power windows and seats, heaters, pipes, wire wheels. Full leather interior. \$750 cash. DA 3-7307

1953 OLDSMOBILE 98 4-Door Sedan. Loaded. \$745.

FI 7-4312

1954 CHEVROLET 1/2 ton pick-up. \$850. Excellent condition.

21125 S. Broadwell. FA 8-2802.

1955 VOLKSWAGEN GEN. \$1175.

NYT324. 1211 Felbar. Torrance. FA 8-7340

1954 FORD pick-up. For sale or trade equity for good sized 2 wheeled trailer. DA 6-5220.

1953 WILLYS 4 cylinder open head engine. Complete with all accessories, overdrive transmission. \$45. DA 6-4895.

1956 deluxe Volkswagen Sedan. Red plastic seats. \$1470. DA 6-7329

1950 CHEVROLET Convertible. \$125. 1957 O'Keefe & Merrill Gas Range. \$495. Nearcliff. Torrance. DA 6-0259.

1950 STUDEBAKER Champion

by sole owner. Radio, heater, 4 new tires, economic transportation. Call after 6 p.m. 6-4871

1951 CHEVROLET Sedan, \$100.

2530 Marcopa. Torrance. FA 8-4689

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Better in Value! . . . Lower in Price!

- '56 Oldsmobile Super '88' Holiday Coupe.....\$2195
Radio, heater, hydramatic, power steering, power brakes, whitewall tires, 2-tone tinted glass.
- '55 Oldsmobile '98' Holiday Coupe\$1995
Hydramatic, radio, heater. Full power, 2-tone paint, tinted glass, whitewall tires.
- '55 Ford Country Sedan Station Wagon.....\$1395
Radio, heater, Fordomatic, 2-tone finish, whitewall tires, tinted glass.
- '55 Chevrolet Bel Air 2-Door.....\$1095
Radio and heater, 2-tone, whitewall tires, tinted glass.
- '56 Buick Super Riviera Coupe.....\$1895
Radio, heater, Mercomatic transmission, power steering, whitewall tires, tinted glass, 2-tone finish.
- '56 Mercury Monterey Coupe\$1895
Radio, heater, Mercomatic transmission. Power steering, power brakes, tinted glass, whitewall tires, 2-tone finish.
- '54 Buick Super Riviera Coupe\$1195
Dynaflo, radio, heater, refrigeration, 2-tone paint, whitewall tires, tinted glass.
- '55 Pontiac Catalina Coupe\$1495
Radio, heater, hydramatic, 2-tone finish, whitewall tires, tinted glass.

Many More to Choose From

HARBOR MOTOR CO.

Your Oldsmobile Direct Factory Dealer

230 and 300 W. Anaheim TE 4-1166

Wilmington

OPEN WEEKDAYS TIL 9 P.M. CLOSED SUNDAYS

★ N-E-W!!

Plymouth V-8

Belvedere 4-Door Sedan

Equipped with Torqueflite transmission, power steering, power brakes, power-pack engine. Radio, heater, tinted glass, Sportone paint, whitewall tires, windshield washer, backup lights, etc.

FULL PRICE ONLY

\$2595

Beach Cities Motor Co.

YOUR EXCLUSIVE SOUTH BAY

De Soto - Plymouth

DEALER

234 S. Pacific Coast Hwy.

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