

# Chamber Banquet Will Hear Can Firm Official



J. ROGER DEAS  
... Chamber Banquet Speaker

A noted after-dinner speaker, J. Roger Deas, will keynote the annual banquet of the Torrance Chamber of Commerce on Tuesday, Feb. 25, according to Chairman Jack Phillips announced.

Phillips said the speaker would fly from his New York office for the engagement and has entitled his address, "Community Service—Key to Success."

As a result of his many platform appearances, Deas, of American Can Co., is known to major convention and other audiences for his talks on industrial society and the fundamental values in American life.

### Wide Travels

Through his extensive travels, and the many informal meetings with leaders in government, business and community life, Deas presents an insight into economic trends and the people and events behind them.

Since September, 1951, when he joined American Can, Deas has traveled nearly 300,000 miles to meet with approximately 1700 audiences in nearly every state.

### Good Will Ambassador

As an "ambassador of good will" for the container-using industries, Deas stresses their importance as a bulwark of the free economic system. He describes their many services to the consuming public and how they contribute to the nation's economy as employers of many thousands of people and, as large-scale purchasers of farm and factory products.

A native of California, Deas attended the California School of Fine Arts. Early in his business career, he joined E. A. Pierce and Co., San Francisco investment bankers, and became a financial analyst.

### Aided UN

Later he became secretary of the San Francisco City Planning Commission and, at the founding convention of the United Nations, served as an associate consultant to the United States delegation. He also was president of the California Junior Chamber of Commerce in 1944-45.

Prior to his service with Canco, Deas was research secretary to Earl Warren when the present chief justice was governor of California. Deas is married, has two children and lives with his family in Riverside, Conn.

# 'Schoolhouse' Expansion Set

The "little red schoolhouse" plan which has operated at Walteria School for the past three years will be expanded at other schools in the Torrance Unified School District, the school board decided Tuesday night.

Superintendent J. H. Hull said that the multi-grade classroom plan would be used at three of four schools next fall. The plan involves placing children from the first, second, and third grades and fourth, fifth, and sixth grades in a single classroom.

### Voluntary Plan

As planned, the program would be voluntary, both on the part of teachers and parents. Regular single-grade classes also would be maintained at each school and the results of the work in the two types of classrooms would be continually evaluated.

Meetings with teachers and administrators handling the program has indicated that it

has improved instruction, both in the multi-grade and single-grade classrooms. It should have a similar effect in other schools in the district, Hull said.

### Doctoral Study

The "little red schoolhouse" plan was the idea of Dr. Walter Rehboldt, former director of instruction and now assistant superintendent of schools at Barstow. He and Dr. Warren Hamilton, director of special services, made the plan the subject of their doctoral studies.

The findings of those of subsequent reports indicated that in nearly all areas, both social and learning, there was a greater improvement among students in the multi-grade classes.

Since its start here, the project has been studied by educators from many parts of the state, and nation and several of school districts have also used it in their elementary schools.

# South Bay Bank to Move in New Home

Rapidly approaching completion is the newest landmark in the Manhattan Beach Shopping Center, the South Bay Bank building, at the northeast corner of 18th St. and Sepulveda Blvd.

Towering above the neighboring structures, the facade of plate glass is shielded from the westerly sun by two modern free-standing grids of lightweight aluminum.

### Modern Features

Within the bank building itself many modern conveniences are incorporated for better, quicker service to the South Bay Bank's constantly increasing customer list.

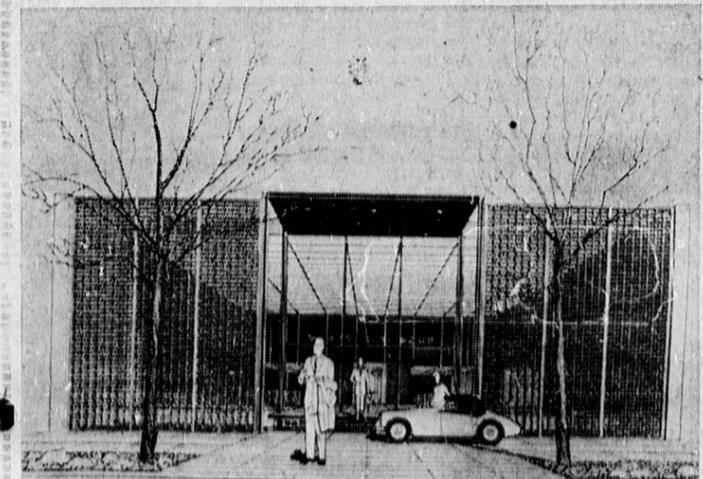
"After-hour" deposits will be accommodated by a modern depository; two six-foot service windows along the front wall will provide "drive-

in" facilities for motorists who will be able to complete their banking transactions without leaving their cars.

### \$2 Million Deposits

Having commenced operation July 6, 1956, South Bay Bank has continued to grow steadily, with deposits in excess of two million dollars, and a staff that has doubled, necessitating the move to the enlarged facilities provided in the new building.

Frank A. Lettow, president of the bank, attributed the rapid growth of this community financial institution to the increasing acceptance of its vital function in the community, the efficient service of its expert staff, the sound conservative policies under which the bank operates, and the dynamic growth of the South Bay area which it serves.



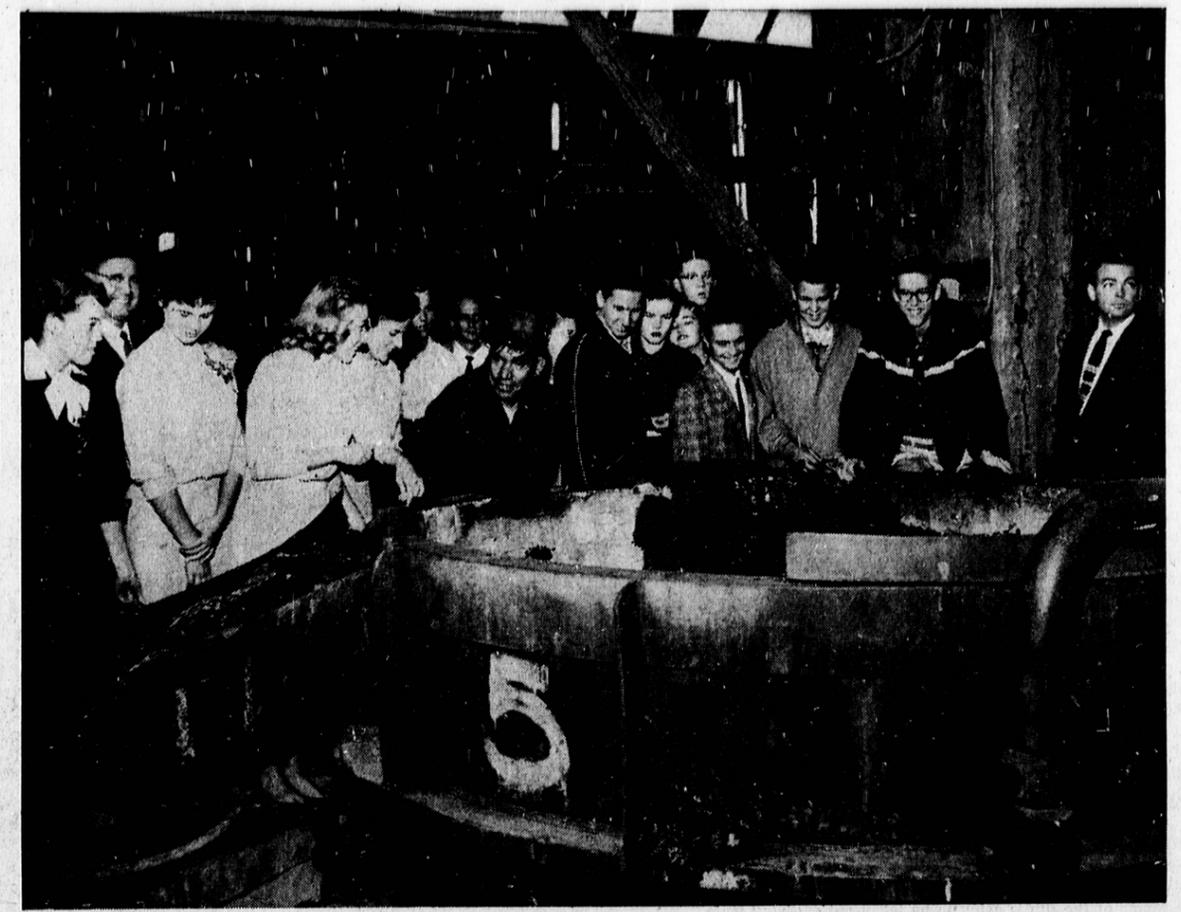
NEW HOME FOR BANK . . . The South Bay Bank soon will move into its new home in the Manhattan Beach Shopping Center, 18th and Sepulveda Blvd., Manhattan. It features many modern conveniences including drive-in facilities for patrons, who can deposit money without leaving their cars. The bank, which opened July 6, 1956, now has deposits of more than \$2 million.

# Jaycees Get 10 Members In Campaign

Torrance's Jaycees got off to a flying start in their membership drive, welcoming 10 new members at the last meeting. They will be officially installed on Thursday, Feb. 13, at the Palms restaurant.

Last Sunday, Marvin Goettsch, past president, described Jaycee activities to the new members.

Among those joining was 1st Lt. Geoffrey Yelland, of Australia, representing the Australian government in an assignment with the Torrance National Guard unit. He said he was joining to find out why Torrance is such a fine community. When he returns to Australia in October, he will transfer from the Torrance club to his hometown organization in Australia. Mayor Albert Isen was made an honorary member.



VISIT STEEL MILL . . . Pitman Joe Oloque (center) shows Junior Achievers and guests of Dispens-Co. open hearth ladle during tour of Torrance Works of U. S. Steel's Columbia-Geneva Steel Division. From left are Beverly Yeiter, Advisor William Walton, Eileen Maricotte, Barbara Bueghardt, Joye Lyn Stonebraker, Lee Sellers, Advisor Brice Gelsert, Oloque, Rosemary Borg, John Lally, Judy Gould, Mildred Kohl-

mann, Michael Crow, Bob Tomanek, Al Gerverink, Dick Santee and Robert Decker, of Torrance Works. Junior Achievers not present for photo are Vonnie Sue Hart, Bob Bishop and Michael Dunn and Advisor J. A. Minaker, of U. S. Steel. Dispens-Co., which is manufacturing and selling steel bookmatch dispensers, is counseled by the steel firm.

# Young Executives Expect 'Neat' Profit from Trial Corporation

## Student Company Visits Industry

You won't find his 1958 forecast in the financial page summaries, but the young president of one of Torrance's newest companies expects his firm to turn a neat profit this coming year.

The optimistic chief executive is Bob Tomanek, 5247 W. 124th Pl., Hawthorne, whose fledgling firm, the Dispens Co., is one of about two dozen teenage-managed companies participating in the annual nationwide Junior Achievement program conducted in this area under the auspices of the Hawthorne Center of Junior Achievement of Los Angeles, Inc.

Purpose of the program is to provide youngsters between the ages of 15 and 19 and intensive education in the American free enterprise system. And they learn the hard way—by doing.

Fourteen teenagers make up the personnel of the Dispens Co., which is counseled by the Torrance Works of U. S. Steel's Columbia-Geneva Steel Division. Each of the tyro industrialists is a member of the board of directors of Dispens Co.

They operate their own company on their own money raised from selling stock issues. Junior Achievement rules set Dispens Co. stock at 50 cents a share as top, with no more than five shares going to any one investor, Bob Bishop, vice president, 1635 W. 126th St., Los Angeles, pointed out. Production is in full swing at Dispens Co. in the manufac-

ture of steel bookmatch dispensers, according to Michael Crow, production manager, 4310 W. 102nd St., Lennox. The product is made from steel purchased at the Torrance Works. The J. A. firm orders the steel the same as any other customer of U. S. Steel and pays for it out of money raised through stock issues until sales proceeds start rolling in.

John Lally, sales manager, 1024 Patronella, Torrance, has surveyed his market and anticipates little sales resistance from customers.

You might say John's chief concern is that he won't have sufficient steel bookmatch dispensers to meet the demand.

When sales start coming in, Judy Gould, treasurer, 11119 Condon Ave., Inglewood, will begin totting up proceeds against expenses.

Objectives of the young industrialists is to meet all running expenses and return a profit when Dispens Co. is liquidated in May, declared Eileen Maricotte, J. A. company secretary, of 5229 W. 126th St., Hawthorne.

Other board members of Dispens Co. are Beverly Yeiter, 1856 Calamar Ave., Torrance; Joye Lyn Stonebraker, 544 W. 137th St., Hawthorne; Rosemary Borg, 824 Maryland, El Segundo; Mildred Kohlmann, 651 10th St., Hermosa Beach; Al Gerverink, 5132 W. 121st St., Hawthorne; Dick Santee, 10400 Seventh Ave., Inglewood; Vonnie Sue Hart, 9455 S. Western Ave., Los Angeles; and Michael Dunn, 7249 W. 91st St., Los Angeles.

Each Monday evening the 14 employees of Dispens Co. meet with their advisors at the Hawthorne Junior Achievement Center. At that time they are counseled on work for the upcoming week by Brice Gelsert, 14615 S. Denker Ave., Gardena, and W. E. Walton, 1415 Acacia St., Torrance, both of the Torrance Works, and J. A. Minaker, 217 Seventh St., Manhattan Beach, of U. S. Steel's sales department.

As part of their training, Dispens Co. personnel visited the Torrance Works this week to learn first hand how the steel that goes into their bookmatch dispensers is made. U. S. Steel-counseled Junior Achievers are junior and senior students at Torrance, Hawthorne, El Segundo, Serra, Lennox, Mira Costa, and Morningside high schools.

YOUR SECOND FRONT PAGE

## Torrance Herald

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TORRANCE, CALIFORNIA, THURSDAY, FEBRUARY 6, 1958 Nineteen

# Former Intelligence Officer Speaks to Local Guard Unit

Safeguarding of military information is one of the factors of winning any war, Robert K. Rogers, former counterintelligence officer, told members of the Torrance National Guard unit during a two-hour class Tuesday night.

Now an administrative assistant to City Manager George Stevens, Rogers conducted the military intelligence class at the regular Tuesday meeting of Company E, 132nd Armored Engineer Battalion, at the Torrance armory.

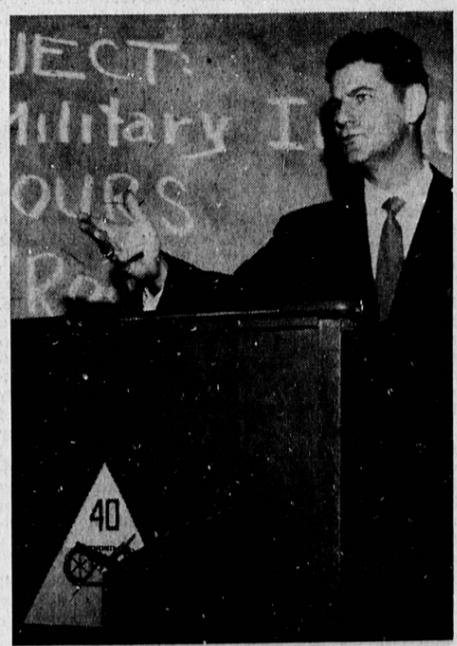
"From the chaos of Pearl Harbor, the United States was able to return in a short time as the greatest power of the world," Rogers said.

As a lieutenant with CIC, Rogers participated in four major offensives in the European Theater during World War II, and is the holder of the Bronze Star, Commendation, and campaign honors.

Rogers' lecture to the class was divided into two parts—the first on safeguarding your own information; the second on prisoner of war interrogation and intelligence.

After his release from the service he attended SC and has been a city employe for the past five years.

Rogers spoke to the guardsmen at the invitation of Capt. Douglas Horlander, commanding officer of the unit.



ADDRESSES GUARDSMEN . . . Robert K. Rogers, former counterintelligence officer and now administrative assistant to the city manager, conducted classes in military intelligence for members of the National Guard unit here.

# Scholarship Committee to Meet Friday

Los Angeles alumni scholarship committee of Lafayette College have invited high school juniors, seniors parents and teachers to a meeting Friday, 8 p.m., in Whittier.

Color slides of the college and school curriculum at Lafayette will be discussed. The local group has announced that \$1900 maximum scholarships to the college which is in Easton, Pa., are available.

Friday's meeting will be at the Whittier home of John Q. Adams, 8500 La Sierra Ave., according to Frank Forve, of Torrance.

# Real Estate Classes Set in Redondo

Reflecting the increasing demand for professional real estate training in the South Bay area, University of California Extension will offer two real estate courses at Redondo Union High School, starting next Tuesday and Thursday.

Presented in cooperation with the South Bay Board of Realtors, both courses may be taken as part of the curriculum for the Real Estate Certificate Program, consisting of a total of eight courses.

Survey Techniques  
The course in real estate

practices will survey the techniques used in the real estate business, with special emphasis on securing and qualifying prospects, listings, selling, legal factors, financing, advertising, and escrows. The class will be given Tuesday evenings, from 7 to 9:30 p.m. starting Feb. 11. Joseph Chase, realtor, will serve as instructor.

The problems of property investment and management, especially as pertaining to Ocean Beach properties, will be analyzed in the course in

Property Management, meeting Thursday evenings from 7 to 9:30 p.m., starting Feb. 13. The instructor will be Whyllie Somers, bank property manager and appraiser.

### In High School

Both courses will meet in room 311 of the school, located at Diamond and Pacific Coast Hwy., Redondo Beach. Registration is being accepted at the University of California Extension Center, 813 S. Hill St., Los Angeles 14, or through the first week of classes, space permitting.