

Newberrys

January Jubilee of VALUES

SOUTH BAY CENTER

Once-a-Year Event You Can't Afford to Ignore! Just Look at the Savings on This Page! Then Come in and Find Hundreds More! Finest Quality Items for Family and Home!



Save **6** a pair

TUMBLEWEED DRAPES

Unlined cotton and rayon mylar thread novelty weave. A luxurious rich looking fabric for which you would expect to pay a great deal more. French pleated top. Comes in white, nutmeg, rose, beige, pink, gold and celestion. Limited quantities in some colors.

90"x84" **13⁸⁸** PR. REG. 17.95 pr.
 45"x84" **5⁸⁸** PR. REG. 7.95
 135"x84" **21⁸⁸** PR. REG. 27.95 pr.

SPECIAL PURCHASE

500 Only

DACRON PANELS

Size 42"x81" White Only

Easy to wash! no ironing, sun resistant and first quality. Regularly sold at 1.59.

NEWBERRY'S LOW PRICE

1¹⁷ ca.



CAFE and TIER CURTAINS

Cafes Length 36"
Tiers Length 30" and 36"
Many different colors and patterns to choose from

NEWBERRY'S LOW PRICE

1⁰⁰ PR.

Valence To Match 59c



87" long
plastic drapes
88^c pr.
Reg. \$1

Florals, moderns and leaf prints, also solid colors. Heavy quality wipe-clean plastic. 54" wide to pair.

Girls **BOUFFANT SLIPS**
Slight Seconds. S-M-L
If perfect values to 3.98
NEWBERRY'S LOW PRICE
1⁴⁴

Girls **RAYON PANTIES**
Sizes 2-14 band legs, pink and white.
NEWBERRY'S LOW PRICE
25^c pr.



Special Assortment **LADIES PANTIES**
Rayon acetate—nylon sizes 5-6-7 x-xx-xxx. Assorted colors and styles.
NEWBERRY'S LOW PRICE
3 FOR 1⁰⁰
Values to 59c



Myrna
60 GAUGE—15 DENIER
nylon hose
77^c pr.
Reg. 1.00 pair
Our famous for wear, sheer, full-fashioned nylon hose. Belgetone, Mistone, Sizes 8 1/2-11.

Girls **FLANNEL PAJAMAS**
SIZES 4-6-8
Reg. 1.00
NEWBERRY'S LOW PRICE
88^c pr.

GIRLS SLIPS
SIZES 4-14
Beautiful glazed cotton slips at this low low price.
1²⁷
Reg. 1.79



Ladies **ACETATE PANTIES**
SIZES S-M-L. Assorted colors and styles. Stock up now at
NEWBERRY'S LOW PRICE
27^c pr.

NOW YOU CAN CHARGE IT AT NEWBERRY'S
Ask Any Saleslady About Newberrys' Charge Plans.

YARDAGE SALE

BON BON LINEN
Crease resistant guaranteed washable shrinkage controlled. Comes in beautiful shades of pink, tan, orchid, aqua, blue, yellow, rose, brown, black and white.
NEWBERRY'S LOW PRICE
59^c Yd.

FLOCKED DOT ORGANDY
36" wide, 100% nylon organdy for dozens of uses. Stock up now while the assortment is complete.
NEWBERRY'S LOW PRICE
79^c yd.

36" NYLON EYELET
A beautiful material for the newest spring fashions comes in rose, blue, white.
NEWBERRY'S LOW PRICE
79^c yd.

FLOCKED COTTON
36" width, all first quality. Blue, green, yellow and brown. Reg. 59c yd.
NEWBERRY'S LOW PRICE
3 YDS. 1⁰⁰

BRUSHED SUITING
40" width. Assorted stripes, and solids. Reg. 99c yd.
NEWBERRY'S LOW PRICE
3 YDS. 1⁰⁰

36" CAFE PRINTS
Includes cottons and sail cloth in assorted patterns and colors.
NEWBERRY'S LOW PRICE
3 YDS. 1⁰⁰

PRINT PLISSE
36" width all first quality. A beautiful assortment of new spring patterns.
NEWBERRY'S LOW PRICE
39^c yd.

It's easy to CHARGE IT at NEWBERRY'S

TWEED-LOOK VISCOSE RUGS

Save up to 30%!
7 Fashion Colors!

9 x 12' **33³³**
Reg. 39.95

Cut-pile viscose rayon rugs that look like wool. Smart tweed-effect weave with fringed ends. Cinnamon, lawn green, grey, red, old gold, pink and aqua.

6'x9' **\$17⁷⁷**
REG. 21.95
4'x6' **\$7⁷⁷**
REG. 9.49

EMBOSSED COTTONS
36" width. All first quality. A beautiful selection of new spring patterns and solid colors.
NEWBERRY'S LOW PRICE
49^c Yd.

RAYON SHAGLIN
44" width first quality 100% rayon shaglin. Crease resistant guaranteed washable. Blue, green, yellow, pink, brown, black, white. A beautiful suiting material.
NEWBERRY'S LOW PRICE
89^c yd.

Boys **DENIM JEANS**
Sizes 4-12
Newberrys low price
1⁶⁶

- Reg. 1.98
- 13 3/4 oz. denim
- Extra long
- For cuff turnover
- Tailored fit
- For western wear
- Reinforced
- At all points of strain.
- Sanforized



Boys **Flannel Shirts**
Sizes 8-16. A huge assortment of boys quality flannel shirts. Sanforized, latest styles. Easy to wash.
NEWBERRY'S LOW PRICE
1⁴⁴
Reg. 1.92

BOYS BRIEFS
Sizes 4-8
Fancy broadcloth front. Knit action back. Sanforized longer wearing. Better fitting.
NEWBERRY'S LOW PRICE
5 PR. 1⁰⁰
Reg. 29c ea.

BOYS' BRIEFS
3 for 97c
Guaranteed for 100 washings. Sizes 6-12. Regularly 39c each.

ROSE BUSHES
NEWBERRY'S LOW PRICE
57^c REG. 69c

Now is the time to plant your roses for beautifying the garden. Newberrys have a huge selection of two year field grown bushes for your selection.