

7 ways Safeway's new program helps LOWER YOUR TOTAL FOOD BILL



Every item priced low . . . not just advertised items. This means savings right down the line that add up to a big saving on your total food bill. Compare and you'll see.



Weekly specials, too! In addition to low prices on all items, we offer you extra savings each week in the form of specials. Look at the examples in this ad.



Money-saving, work-saving IDEAS! Our new program includes regular offers of recipes and other suggestions on feeding your family well at lower cost.



Our unconditional guarantee protects your every purchase. You're always sure of getting your full money's worth in everything you buy.



Our network of buyers find and rush to us special purchases of merchandise that we offer you at extra savings.



Our trim-before-weighing policy means more good-eating meat in every pound you buy. Excess bone and fat are removed before the meat goes on the scale.



Our own brands offer you top-quality foods at substantial savings. There are products that we can recommend with complete confidence that they will please you.



Are you enjoying the savings and other shopping advantages offered by our new program of better service and lower prices? Since the start of the program over two months ago, thousands of shoppers have found it to be the answer to a lower total food bill for them. Time after time, we've had folks who are shopping here for the first time remark with surprise at the low total cost when their purchases are added up. We believe one shopping trip will convince you that you, too, can lower your total food bill here.

Morrison Woods World Famous Recipe Revue

Salad Oil Nu Made For Baking and Frying quart bottle **49c** 1/2-gal. bottle **95c**

Peanut Butter Beverly Brand Chunk or Creamy 12-oz. jar **33c** 18-oz. jar **49c**

Mayonnaise Nu Made Extra Egg Rich quart jar **49c**

Lunch Box Sandwich Spread Pint jar **35c** quart jar **59c**

Strawberries and Cake in January, Yum!

PARTY ANGEL FOOD CAKE

Serve topped with crushed strawberries and whipped cream. **39c** Regularly 45c ea.

Whipping Cream Lucerne Brand 1/2-pint ctn. **31c**

Frozen Strawberries Bel-air Sliced 2 10-oz. pkgs. **35c**

Your BEST place to save on . . .

Edwards Coffee Reg. Drip or Fine 1-lb. can 87c	M.J.B. Quick Rice 24-oz. pkg. 39c
Airway Coffee Whole Bean Brazilian 1-lb. bag 75c	White Rice MJB Brand 14-oz. pkg. 19c 28-oz. pkg. 37c
Nob Hill Coffee Whole Bean Aromatic 1-lb. bag 79c	Syrup Pack Train Imita. Maple 1/2-gal. btl. 69c 24-oz. btl. 29c
Extra Large Eggs Cream O' the Crop 1-do. ctn. 31c	Cheez-its Sunshine Crackers 8 1/2-oz. pkg. 19c
Large Eggs Cream O' the Crop Grade AA 1-do. ctn. 55c	Popcorn Sunny Hills White, Golden 1-lb. pkg. 15c
Medium Eggs Cream O' the Crop Grade AA 1-do. ctn. 7c	Cider Vinegar Piedmont Brand 1-pint btl. 14c
Fresh Bread Mrs. Wrights White or Wheat large loaf 28c	Wine Vinegar Regina Brand 4.5 pint btl. 29c
Slender-Way Bread Skylark Baked loaf 27c	White Vinegar Piedmont Distilled 1-pint btl. 12c
Seedless Raisins Sunmaid Brand 15-oz. pkg. 22c	Shortening Royal Satin Brand 1-lb. can 31c
Large Prunes Sunwest Brand 1-lb. pkg. 27c	Dry Mustard Crown Colony 1 1/2-oz. can 11c
Cream of Wheat Regular or Quick 14-oz. pkg. 21c	Paprika Crown Colony Brand 1 1/2-oz. can 23c
Instant Ralston Cook and Serve 18-oz. pkg. 30c	Ceirey Salt Crown Colony Brand 2-oz. btl. 19c
Wheat Hearts 14-oz. pkg. 21c	Rosemary Leaves Crown Colony 2-oz. pkg. 10c
All Purpose Cream Lucerne Brand 1/2-pt. ctn. 27c	Vanilla Extract Trader Horn 4-oz. btl. 33c
	Imitation Vanilla Westag Brand 4-oz. btl. 13c

Lucerne price effective in local milk area only.

Safeway's your BEST place to save on . . .

PIPPIN APPLES

California Grown For Pies, Sauce A Fine Stock Up Value! **4 lbs 29c**

Additional Produce Values

GREEN CABBAGE Crisp solid heads. Fine to serve with corned beef 5c lb.	Tomatoes Cello Pack pkg. 25c
Lettuce Solid Heads 2 for 25c	Carrots Tops off Freshly Pulled lb. 7c
Anjou Pears Fine Eating 2 lbs. 25c	Chop Suey Mix pkg. 25c
Russets Economy Pack 25 -lb. bag 69c	

Your BEST place to save on . . .

V.B. Applesauce 16-oz. can 21c	Del Monte 17-oz. can 26c
Whole Figs Libby Brand 17-oz. can 20c	Deluxe Piums Libby Brand 46-oz. can 27c
Tomato Juice Empress Brand 12-oz. jar 29c	Strawberry Jelly Empress Strawberry 2-lb. jar 55c
Preserves Shasta Brand 2-lb. jar 59c	Boysenberry Jam Dal Monte 8 1/2-oz. can 12c
Green Peas Early Garden 17-oz. can 19c	Green Giant Peas Big Sweet 15 1/2-oz. can 17c
Cut Okra Trappey Brand 15 1/2-oz. can 17c	Golden Corn Dal Monte Cream Style 2 17-oz. cans 31c
Golden Corn Libby Brand Cream Style 17-oz. can 15c	Corn Saracen Golden 3 8 1/2-oz. cans 25c
Sweet Potatoes Highway in Syrup 16-oz. can 16c	Libby Beef Stew Tasty Treat 24-oz. can 43c
Luncheon Meat Temt Brand 12-oz. can 38c	Libby Potted Meat 3 1/2-oz. can 10c
Corned Beef Hash Libby Brand 15-oz. can 34c	Frozen Peas Bel-air Green 10-oz. pig. 17c



CHICKEN PARTS

Cut from USDA Inspected, Grade A, young fryer chickens.

Chicken Legs, Chicken Thighs, Chicken Breasts lb. 55c	Chicken Wings lb. 29c
Chicken Backs and Necks 2 lb. 29c	

PORK LOIN

Roasts and chops cut from Eastern grain-fed fresh pork.

CHOPS	ROASTS
End cuts lb. 49c	Ends cuts lb. 49c
Center cuts lb. 79c	Center cuts " 79c

FULL LOIN HALF

Rib End lb. **59c** Loin End lb. **69c**

SMOKED LOIN OF PORK

Center Cut lb. **89c**

Cling Peaches Del Monte Brand Slices or Halves 29-oz. Can **25c**

Grapefruit Juice Renown Brand 46-oz. can **21c**

Bonito Flakes Flying Cloud Brand 2 6-oz. cans **25c**

Grape Juice Tea Garden Brand 24-oz. bottle **29c** 46-oz. can **49c**

Red Tart Cherries Town House Pitted 16-oz. can **19c**

Jiffy Cake Mix Choice of Yellow, White, Chocolate or Spice (while stocks last) 9-oz. pkg. **10c**

Angel Food Mix Betty Crocker Lil' Angel Cake Mix per pkg. **25c**

Square Cake Pan Made from Heat-Proof Glass 8-inch size **39c**

Waldorf Tissue White, Aqua, Pink or Yellow 4 roll pack **29c**

USDA CHOICE GRADE BEEF

CHUCK ROAST

Tender, juicy, aged to perfection.

Blade or 7-Bone 49c	Chuck Steak USDA Choice Grade Beef lb. 59c
	Boneless Stew Beef lb. 69c
	Ground Shoulder lb. 69c

For Top Quality Aged Beef All You Need to Remember is . . . Safeway!

- Only United States Department of Agriculture (USDA) Graders are impartial in grading meats for quality. The purple shield USDA stamp indicates the quality of Safeway meats.
- Safeway sells only USDA CHOICE GRADE beef. Aged under precise conditions of temperature and humidity to peak of perfection. Safeway meats are flavorful, tender.
- You save money when meats are fully trimmed before weighing. Safeway trims away excess fat, inedible meat and bones not properly belonging to the cut.

SLICED BACON

Dubuque Sugar Cured 1-lb. pkg. **69c**

RATH DAINTEES

Smoked Boneless Bits lb. **89c**

CORNER BEEF

Boneless Brisket Mild Cure lb. **59c**

OCEAN PERCH FILLET

Captain's Choice 1-lb. pkg. **43c**

WHOLE WHITING

Captain's Choice 1 1/2-lb. pkg. **43c**

CRAB MEAT

Dungeness In Bulk lb. **89c**

SHRIMP

Cooked & Peeled lb. **89c**

MARGARINE Sunnybank 1-lb. **21c** Yellow Cubes ctn.

ICE CREAM Party Pride, Coffee Flavor 2 pt. **49c** 1/2 gal. **79c**

Year's Biggest Cookie Values!

Chocolate Fudge SANDWICH 1-lb. **43c**

Chocolate Cream WAFERS 7 1/2-oz. pkg. **29c**

Animal Crackers 2-oz. pkg. **10c**

Nutt Puff Butter-scotch 6 1/2-oz. pkg. **29c**

Butterscotch Drop 1-lb. pkg. **49c**

Coconut Chocolate Drop 1-lb. pkg. **39c**

Choc. Chip With Pecans 9-oz. pkg. **39c**

Choc. Eclairs 5 1/4-oz. pkg. **29c**

Choc. Grahams 6-oz. pkg. **29c**

Coconut Bars 8 1/2-oz. pkg. **27c**

Oatmeal or Sugar Cookies 8-oz. pkg. **23c**

Vanilla Wafers 7-oz. pkg. **25c**

Prices Good Thursday thru Sunday, January 9, 10, 11, 12, 1958



We reserve the right to limit quantities and not sell to other merchants. Applicable taxes collected.

YOUR LOCAL SAFEWAY - CARSON AT WESTERN