



MAY CO.'S IN FULL BLOOM

FOR EASTER

**WELL, SHADES OF EASTER!... AREN'T THEY LUSCIOUS?**



Come-alive colors for spring from our many fashion formats. Leglamour is the talk of our hosiery department, and color co-ordinates are most flattering and fascinating. **Hanes**, the master of the seamless nylon, is adventurous with dramatic tones of beige, black, grey, pink, blue; proportioned sizes from 8½-11, 1.35 to 1.95 **Vanity Fair** carries Easter color up the female form in full and half-slips. Morn to midnight styles in shades of rich champagne to coffee, proportioned to the figure 3.95 and 5.95. Take a big shrug at color, the bigger bulky in white/aqua, among others. Woven by **Gala**, with covered buttons and extra matched yarn IM-LI 12.95. Hosiery, Knit Lingerie, Neckwear — Street Floor

