

Herald Phone Numbers
• FAirfax 8-5164—For Society.
• FAirfax 8-4000—For General News, Circulation.
• FAirfax 8-4000—For Classified. Ask for Ad-Taker.

OFFICE AND PLANT AT 1619 GRAMERCY AVE., TORRANCE

45th Year—No. 14 *

★ ★

TORRANCE, CALIFORNIA, THURSDAY, FEBRUARY 15, 1959

10c Per Copy

HIT-RUNNER NABBED IN CHASE

A Penny for your Thoughts

"Do you favor changing the mailing address of homes in the Hollywood Riviera district from Redondo Beach to Torrance? Why?"

That was the question the HERALD's inquisitive photographer asked several residents of the Riviera this week. Their answers and pictures appear below.

Mrs. Charles Myerson, 328 Calle Miramar, housewife: "I think it would be more convenient for most people if they changed it to Torrance. Everybody knows where Torrance is and it's a bigger place. It's silly to call it Redondo when it really is Torrance. This way, it's just plain confusing for out-of-town visitors."

Mrs. William Farnworth, 328 1/2 Calle Miramar, housewife: "I think that it's okay the way it is. Since everybody is already used to it this way, it's actually less confusing to keep the Redondo address than to change it. Besides I think that word "beach" in an address sounds nice to correspondents."

Mrs. A. J. O'Keefe, 729 Calle de Arboles, housewife: "I am very happy the way it is. I have no complaints whatsoever. I'd just as soon keep the Redondo Beach mailing address."

Shirley Bogen, 102 Via Pasqual, housewife: "I don't see where it would help. There has been such confusion for such a long time that we're all adjusted to the confusion. I doubt if there would be any advantage to changing."

John A. Heazlett, 108 Palos Palos Verdes sales: "It really doesn't make a bit of difference. It is all right the way it is; but it would be just as satisfactory to me if it were changed."

ROBARTY TO MEET
Dr. W. Ballentine Henley, president of the College of Osteopathic Physicians and Surgeons of Los Angeles and past president of the Los Angeles Rotary Club, will be guest speaker at a luncheon meeting of the Torrance Rotary to be held at The Palms Restaurant at 12 noon Wednesday.

CHP in 80 MPH Pursuit

A 24-year-old Torrance motorist who said he couldn't afford a ticket, led California Highway Patrol officers on an 80 mph. chase through the Harbor City area this week before he was stopped.

Arrested by CHP officers was Kenneth LeRoy Rowell, of 2646 Brian Ave., who started the chase at Normandie Ave., and 253rd St. after a motorist signaled CHP officers to toll them that Rowell's vehicle had struck his while he was waiting for a signal change.

Officers reported they asked Rowell to pull up to discuss the accident, but he stepped on the gas instead.

DURING THE pursuit which reached speeds up to 80 mph., the CHP said Rowell ran four boulevard stops, sped through a red light at an estimated 75 mph., attempted to hide his car in a stranger's garage (there was a car in the garage already), crashed through a board fence at a dead end street, and was finally taken into custody by the officers after parking his car in a driveway, turning on the lights, and slumping down in an effort to avoid detection. The officers spotted him despite his efforts.

ROWELL WAS booked at the Lennox station on charges of reckless driving and hit and run.

The other driver had gone by the time the CHP returned to the accident scene.

Air Race Starts in Torrance

Starting date for the 1960 "Powder Puff" Derby has been set for July from the Torrance Municipal Airport, it was revealed in San Diego this week by Mrs. Betty Gillies, chairman of the sponsoring All-Women's Transcontinental Air Race.

Mrs. Gillies confirmed an exclusive HERALD story published last Sunday saying Torrance had been selected as the starting point.

The annual event, one of the most popular air races in the world, normally attracts about 130 entrants.

The 1959 race will be an east to west run, starting at Lawrence, Mass., on July 4 and ending at Spokane.

Tomorrow Night

CITY TO CITY ASSN. TO MEET

Members of the Konya-Torrance City to City Assn. will meet at the city hall at 8 p.m. tomorrow to approve an agenda for a special Konya Day salute here Feb. 28, it was announced yesterday by Chairman Robert Ellis.

The special Konya Day celebration, to salute the city of Konya, Turkey, is being planned as a kick-off for a series of events which will be designed to further the cultural exchange between the two cities.

The Feb. 28 celebration will include visits from Turkish representatives, including a repeat visit from Nejat Somnez, information officer.

A motorcade is planned following a luncheon at the Palms and a flag raising ceremony at the city hall.

Representatives of all social, fraternal, religious, and civic groups are being invited to tomorrow evening's meeting, Ellis said. He also announced the selection of R. S. Pyle, manager of the Pacific Telephone office here, to succeed Del Nadeau on the group's board of directors.



PLAN DEVOTIONALS... Gathered around Rev. Peter Lee, seated, associate pastor of the First Methodist Church, to plan inter-denominational Pre-Easter devotionals, are, left to right, Don Fisher, Jack Singer, Lynda Porterfield and Carla Osterhild. The breakfast devotions will be held at the First Methodist Church from 7 to 8 a.m. for five successive Wednesday mornings beginning next week. Sponsor of the first two breakfasts is the Y-Men's Service Club of the YMCA. (Herald Photo)

CHACE ANNOUNCES

Courthouse Dedication Slated for March 9th

Dedication of the new \$300,000 South Bay Municipal Courthouse in Torrance has been tentatively set for March 9 at 10:30 a.m., according to Supervisor Burton W. Chace.

Chace stated that plans have been made for an impressive civic ceremony to inaugurate the new facility which will be attended by mayors and councilmen of the eight incorporated cities within the South Bay district and several county officials.

Supervisor Chace will be joined on the program by his colleague on the Board, Kenneth Hahn, within whose district a small portion of the South Bay Judicial area lies.

ALSO PRESENT will be Sheriff Peter J. Pitchess, District Attorney William B. McKesson, and County Marshal Joe Bookman.

Plans are being developed in cooperation with the Torrance Chamber of Commerce, which is arranging for participation of several local persons and groups including the Torrance Area Youth Band, who will furnish music for the occasion.

Boris S. Wooley, president of the South Bay Bar Association,

will act as master of ceremonies, according to Chace.

THE NEW COURT, a branch of the South Bay Municipal Court in Redondo Beach, is located in the new Torrance Civic Center site at Maple Street and Torrance Blvd., and will contain, in addition to one courtroom, branch offices for the county sheriff's department, district attorney, and marshal, in addition to offices for the clerk of the court.

Strike at Vickers Still Unchanged

The situation at Vickers Inc. on Lomita Blvd. in Torrance is "status quo," spokesmen for both the union and the plant reported at week's end.

Representatives of the International Union of Electrical, Radio, and Machinists Workers said there had been no negotiations with the company since the strike began a week ago, and a plant representative

reported that the company had not accepted union demands.

Terms of the contract in dispute were not revealed, although a union representative indicated hargaining rights is the only point.

Employees of the plant voted last fall for union representation. Agreement on terms for the first contract apparently has not been reached.

Hospital Benefit

Party to Preview Broadway Opening

Several thousand residents of the Greater Torrance area and the South Bay are expected to attend pre-opening festivities at the newly completed Broadway Del Amo at Hawthorne and Sepulveda this evening as the area's Women's Clubs sponsor a gala fashion show and champagne party as a benefit to Harbor General Hospital.

Policy Hit

IAFF in Fireman Dispute

The International Assn. of Fire Fighters entered the fire department squabble this week in a letter to the city council protesting the "indiscriminate use of the one in three" civil service rule.

A letter signed by A. E. Albertone, vice president of the 10th District of the firemen's union, told the council that the rule was indiscriminately used in "approximately sixty six per cent of all fire department promotions." The average use of the rule in California is less than one half of one per cent, Albertone claimed.

Albertone's letter came on the heels of a city council ruling that it could not grant or order a hearing for Fire Engineer Jerry Hollomon on his charge that he was passed over for promotion for personal reasons.

THE RULE of three being protested is a standard civil service procedure which permits the appointing authority to select any of the top three on an eligible list for appointment or promotion.

Hollomon had asked the civil service commission for a hearing in the matter. City attorney Stanley Remelmeier ruled the commission could not grant such a hearing, and the city council accepted his ruling by refusing to grant a request of the commission that the opinion of another attorney be sought.

The party, open to the public, will begin at 6 p.m. in the new store, and tickets may be obtained at the door for a donation of \$2.50 per person. Proceeds will be used to purchase equipment for the hospital — particularly for the children's wards.

Those attending the party will have a preview of the new 225,000 square foot store which will open formally tomorrow at noon after a ribbon cutting ceremony. Area civic leaders and store officials will be on hand to usher in a new shopping era for Torrance.

MANY SPECIAL and interesting events are planned during the week following tomorrow's 12 noon opening. "Good ol' Charlie Brown" with his creator, Charles M. Schultz, will host an autograph party to introduce the latest "Peanuts" book, "You're Out of Your Mind, Charlie Brown," from 2 to 4 p.m. and from 7 to 9 p.m. Monday.

Shoppers may win a glamorous \$750 bottle of Matchabelli perfume by estimating how many ounces of perfume are contained in the Queen size bottle displayed in the cosmetic department.

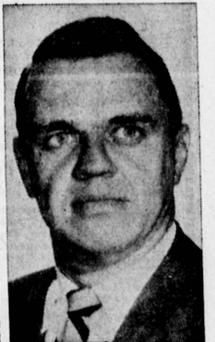
BLOUSE AND skirt sets will be modeled from 12:30 to 4:30 p.m. tomorrow in the blouse department.

Women's shoes will be modeled in the women's shoe department Thursday, Friday, and Saturday from 12 noon until closing time.

The art needlework department is planning a lucky surprise for the first one hundred customers on opening day tomorrow.

Three well-known beauty experts will be on hand in the beauty salon and cosmetic departments. Sheila Bennett, consultant on hair tints will demonstrate the new "Tiara" hair coloring; Vivian Ernstrom will explain the "Duoart" Conceit permanent wave; and Grace Finn of "Jacquet" will display the correct use of cosmetics and will present customers with make-up samples.

MANAGER OF the new store is William M. Belding, a resident of Palos Verdes Estates. Store superintendent is William D. Clark, son of General Mark Clark. Both men came to the new Broadway Del Amo from similar positions with the Broadway Downtown in Los Angeles.



WILLIAM M. BELDING

Joining Belding and Clark tomorrow for the formal opening will be top officials of the store including Prentis C. Hale, chairman of the board; Edward W. Carter, president of Broadway-Hale; Dorothy Marshall, general manager of the Broadway Department Stores; Opera Star Dorothy Kirsten, a resident of the peninsula; and area city and civic leaders.

Chairman Revealed

The executive committee of the recently-appointed medical staff of the Little Company of Mary Hospital and the Sisters' Board of Directors this week announced jointly the appointment of Dr. Louis T. Moore of San Pedro as chairman of the medical division of the hospital's development fund.

A graduate of Georgetown and St. Louis University Medical School, Dr. Moore served his residency in surgery at the St. Louis University Hospital Group, is certified by the American College of Surgeons, and the Los Angeles Surgical Society.

To Move Signal

Torrance Blvd. Change Ordered

The traffic signal at Torrance Blvd. and Fern will be moved two blocks west to Torrance Blvd. and Hickory, it was announced this week.

Installed five years ago to protect children crossing the busy boulevard to attend the Fern-Greenwood elementary schools, the signal is being moved west to permit its synchronization with signals at Crenshaw Blvd.

The flashing stop sign at Hickory Ave. and Torrance Blvd. will be moved to Palos Verdes Blvd. and Calle Miramar. The changes have been approved by the council on the recommendation of the city's traffic commission.

ON ANOTHER front, a special meeting of Torrance and Redondo Beach city councilmen Wednesday night turned up the information that a supposed engineering error in installation of a storm drain in the Hollywood Riviera area was in reality a good thing.

Councilmen were told that the drain had been raised seven inches to put the outfall on a level with the surface of the street. If the street is to be lowered at a future date, as is proposed, the drain can be lowered at the same time, it was explained.

Lowering of the street level and drain would eliminate much of the drainage problem of the area, located near the former Riviera Beach Club which burned down last year.



LAUNCH HOSPITAL BUILDING FUND... Following the recent signing of a contract for the 0775,226 Bay Harbor Osteopathic Hospital to be built at Harbor City, San Pedro Elks Lodge No. 966 became the first contributor to the hospital building fund. Looking at the Elks' check are: Dr. Chesley R. Houcke of Torrance; left, Dr. George Wall, San Pedro, center, chairman of the fund drive; and Ivan Morris, right, Leading Knight of the Elks lodge. Groundbreaking for the 50-bed hospital will take place at 2 p.m. today.