

THERE'S A TIME FOR DREAMING

**FASHIONS IN ROBES
TO BE FEATURED**

With so many aspects to be considered in the purchase of a robe . . . whether your primary concern is comfort, warmth, fashion or practicality . . . The Broadway's newest Del Amo store will be happy to help you make your selection by offering the advice and help of robe designers and consultants from two outstanding manufacturers. Along with their help, you'll be able to choose from styles actually modeled right in the Robe department this week. On Monday, Tuesday and Saturday, the featured robes will be from Loungees and on Monday through Wednesday, you'll also see Saybury Robes. They will be here for consultation and viewing during regular store hours.

Below are listed just a few of the many famed names you'll see and recognize in our intimate apparel and daytime fashion departments on the second floor . . . names that are an assurance of style and value.

LINGERIE

- Artemis
- Barbizon
- Fischer
- Kickernick
- Laros
- Puritan
- Rogers

WOMEN'S ROBES

- Campus Girl
- Diana Dean
- Kamore
- Keyloun
- Leland of California
- Lipson of California
- Loungees
- Raymodes
- Saybury

**DAYTIME AND PATIO
DRESSES, UNIFORMS**

- Adele Fashion
- Barco Uniforms
- Berkshire
- Bob Evans Uniforms
- Caldwell
- Cay Arley
- Kathi Originals
- Korell
- Lipson of California
- Modern
- Mohlief of California
- Shelton Strollers
- Susan Ross
- Swirl
- Sy Frankel
- Wildman

FOUNDATIONS

- Accentuettes
- Bali
- Beautee-Fit
- Beverly Vogue
- Bien Jolie
- Exquisite Form
- Formfit
- Gossard
- Helene of Hollywood
- Hollywood-Vette
- Hollywood-Vassarette
- Hollywood Youth
- Identical Form
- La Resista
- Lucille of Hollywood
- Maidenform
- Nu-lift
- Olga
- Peter Pan
- Poirette
- Playtex
- Perma-Lift
- Sarong
- Silf Skin
- Treo
- Tru-Balance
- W.B.
- Warner's
- Youthcraft



ROGERS' night-time beauties promise the most beautiful dreams in a free-floating fantasy of pleated nylon tricot. A dream in itself . . . the matched gown and robe, rich with great helpings of lace. The set, **49.95.** Pleats, too, for baby doll pajamas yoked in nylon satin and lace, **12.95.**

THE BROADWAY'S NEWEST STORE—
LINGERIE, SECOND FLOOR

KEYLOUN adapts a Parisian flavor for your morning coffee with dusters in crispest nylon sheer, fully lined and permanently flocked in palest pastels. And how nice to know they'll stay just this fresh with minimum care. With sailor collar, **14.95** With peter pan collar, **12.95.**

THE BROADWAY'S NEWEST STORE—
ROBES, SECOND FLOOR

the **BROADWAY**
Del Amo

