

Christmas Shopping Guide

TALKING PENCIL

THE LEAD PENCIL THAT TALKS!
Just what the name implies. You can get the News, Sports, Latest Hits, through your radio station. A mechanical lead pencil, with a radio inside. Requires no BATTERIES. Pencil will write like any other lead pencil as you listen to your favorite radio program. You can ground it almost anywhere. Comes packed complete in colorful Christmas box. Most unique Christmas gift on the market. Supply limited.

\$4.98
or \$5.00

Post Paid (Tax Included)
HARRY SCROGGS
360 S. Hawthorne Blvd.
Hawthorne OS 6-5606

A GIFT THAT IS NEVER MATCHED...

MUSIC
Start your child on a musical career... this Christmas. An ideal gift—a musical instruction course.

SPECIALIZED GUITAR INSTRUCTION
SPANISH & STEEL



MEL-O-DEE

Music Center
1427 W. CARSON
TORRANCE



Sy Sez—
The RIGHT Size
The RIGHT Color
The RIGHT Price
For what it is worth—The suggestion is mine. —Nobody brings back their liquor or wine.

10% DISCOUNT IN CASE LOTS ON MOST BRANDS

Frank's Liquor
1601 Cabrillo at Gramercy
FA 8-2591

Presenting



THE ALL NEW

★ ★ DISHMASTER IMPERIAL ★ ★
EMBODYING ALL THE IMPROVEMENTS DERIVED FROM DISHMASTER'S 12 YEAR HISTORY

The famous Dishmaster is the only complete faucet assembly dishwasher.

It's hidden tank holds a large supply of suds. One single motion washes dishes, pots, pans, glassware and silverware with instantaneous push-button aerated suds. Release the button and you rinse with clear, hot, no-splash spray. All this in less time than it takes to scrape, stack, and load for tub type automatics. Price \$49.50.

TORRANCE PLUMBING CO.
1418 MARCELINA AVE. TORRANCE.
FA 8-4444 FA 8-2654

Give A Lasting Gift for the Home This Christmas...

CHENILLE RUGS

Double Faced
Multi-Colored
REGULAR \$44.95
NOW \$29.88

Final Clearance
All-Wool Rugs
\$39.95

CREDIT ACCOUNTS WELCOMED!
LEE'S FURNITURE CO.
703 South Hawthorne Blvd. at 134th St.
Phone OS 6-1904
OPEN 9 TO 9 MONDAYS AND FRIDAYS
SUNDAYS 11 TO 4



BEAUTIFUL CHRISTMAS TREES
★ SILVER TIP
★ DOUGLAS FIR
★ WHITE FIR
★ POTTED GIFT PLANTS

BISHOPS PATIO GARDENS
850 SEPULVEDA
MANHATTAN
FRONTIER 4-7058



"BEAT IT, GAS HOGS, THE NEW RAMBLER IS HERE!"
You NEVER Pay More at

HUNT RAMBLER SALES
402 W. Anaheim
WILMINGTON

Our Store is full of OH's and AH's
We know you'll get the Christmas Spirit when you see our big wonderful selection of gifts for EVERYONE on your list.
Cosmetics
Jewelry
Gifts for Men and Women
★ Free Gift Wrapping

Ruth Davis
1331 El Prado
Torrance

★ Headquarters ★
★ FOR ★
★ SOMETHING SPECIAL ★
★ FOR ★
★ SOMEONE SPECIAL ★
★ Omega Watches
★ Croton Watches
★ Black Hills Gold Jewelry
★ Teeco Originals
★ Costume Jewelry
★ Anson Men's Jewelry
★ Zenith Hearing Aids
★ Ronson Lighters
★ Kreisler Colibri Lighters
★ WE GIVE ★
★ S & H GREEN STAMPS ★

Howards Jewelers
1503 Cabrillo
★ FA 8-7124 ★

SANTA SAYS.....
"Shop at TORRANCE HOBBY SHOP where the selection is always complete."

SEE US FOR...
★ Roller Derby Skates
★ Toys by Remco Hubley Mattel
CHRISTMAS ISN'T CHRISTMAS for little girls without a doll. We have many to choose from.

Torrance Hobby Shop
1338 EL PRADO
FA 8-6124

SEASON'S GREETINGS from Jewellen PRESS
Commercial Printing Union Shop
36 years Experience
One of the largest and finest print shops in the Harbor Area
★ Reception Supplies
★ Wedding Announcements
★ Business Forms
★ Cards
★ Booklets
★ Rubber Stamps
Letterpress & Lithography
Nothing too large... or too small

1615 Gramercy Ave.
Torrance
FA 8-2807

★ GIVE HER ★
A LASTING GIFT

from Jansson's Sewing Center
Authorized Dealer for NECCHI ELNA
Many Others
GUARANTEED USED MACHINES
BANK TERMS
★ No Parking Problems ★

Jansson's Sewing Center
2355 Torrance Blvd.
Torrance FA 8-6137

SANTA SHOPS HERE for his SNOW EQUIPMENT
Why Don't You???

Skis Sleds
Boots Sweaters
Jackets Gloves
Socks Goggles
SKI RENTALS-REPAIR
We also carry a complete line of...
★ Guns
★ Fishing gear
★ Golf clubs & accessories
★ Play equipment for young and old
★ Footballs
★ Basketballs
★ Table Tennis sets
★ Tennis Rackets
★ Badminton sets
★ Bowling balls and bags
★ Archery sets

Pat's Ski and Sport Shop
2735 W. 240th
In Waller
FR 8-4201

GIFTS FOR EVERYONE
TEARING DOWN BUILDING ALL STOCK TO BE SOLD CHEAPEST PRICES!
200 TYPEWRITERS-ADJUSTABLE RENT-SELL-REPAIR
Lamps... Special 2 for 99c
Antiques and Collectibles
Time Clocks... Used
Blanket... Special \$4.99
Rug Shampooers... \$7.95
Electric Blankets... \$11.99
Radios-Phonographs-TV's and Recorders-New and Used
Perfumes... Special \$8c
Diamond Wedding Sets... \$12.95
Watches... \$12.95 for \$4.95
Hi-Fi Stands... \$3.95 up
Luggage, Set of 3... \$12.95
100 Guitars, Banjos & Violins... \$5.95
PM Radios, Special... \$29.95
Steam Iron... \$9.95
100 Cans of... \$1.95
Ceramics... 25% to 50% OFF
TIRES-USED-RECAPS
Drawing Tools and Materials
Precision Tools
and Tool Boxes at Discount
Fishing Gear... \$15.95... \$8.95
Plato (CO2)... \$15.95... \$8.95
Healthway Water Exerciser
Proto Tools... 25% to 50% OFF
Drill Motors... \$29.95... \$19.95
7-inch Saw... \$59.95... \$39.95
Golf Club Sets... Special \$34.95
TRIPLES AND SPORT GUNS
Open Sunday 10 A.M. to 4 P.M.

NEW-BANKRUPT & USED LONNY'S LAMPS
2355 PAC. CST. HWY., LOMITA (2 Blocks East of Crossway)
DA 6-4550
OPEN FRIDAYS 'TIL 9 P.M.

A Wonderful Christmas Present for the Family!
Brand New '58 Hillman STATION WAGON
FULLY EQUIPPED
\$1995

Manhattan Motors
2301 Sepulveda Blvd.
Manhattan Beach
FR. 2-1141

THE BRIGHTEST SPOT OF YOUR HOME
One of Our Beautifully Designed LAMPS

★ ★ ★ ★ ★
★ Ceramics ★ Glass
★ Copper ★ Brass
SHADES
★ Ready Made ★
★ Custom Made ★
★ Every Size, Fabric and Color ★
A SELECTION TO SUIT EVERY TASTE
LONNY'S LAMPS
2355 PAC. CST. HWY., LOMITA (2 Blocks East of Crossway)
DA 6-4550
OPEN FRIDAYS 'TIL 9 P.M.

Manhattan Beach
2301 Sepulveda Blvd.
FR. 2-1141

THE LARK BY STUDEBAKER
It's Smart... Sensible... and Spirited!

● Not Too Big
● Not Too Small
● JUST RIGHT!
Now On Display at
Marsh and Carlson
STUDEBAKER-PACKARD
400 N. Sepulveda
Manhattan Beach
FA 1-1797 FR 6-9460

Manhattan Beach
2301 Sepulveda Blvd.
FR. 2-1141

Dogs BELIEVE IN SANTA TOO
DON'T DISAPPOINT YOUR FAVORITE POOCH

★ CONNIE COLLARS COATS AND RAINCOATS
★ WALTER B. STEVENS LEATHER GOODS, TOYS SWEATERS
★ REED DOG BEDS PILLOWS AND MATS
★ JANE CALLENDAR CERAMICS
★ CHAPMAN PET NOTES MATCH SETS
★ BOOKS
★ CHRISTMAS NOVELTIES
★ O.K. PET FOODS
1917 Carson St., Torrance
FA 8-3833

★ Merry ★
★ Christmas ★
FROM TORRANCE'S
★ New Pawn Shop ★
It is our sincere wish that you enjoy a holiday season as joyously bright as the glow of candle light, as full of hope and happiness as a Christmas carol.

SAVE
On out of Pawn Merchandise
We will buy or make loans on anything of value.
CASH TODAY NO DELAY
Ellis Loan and JEWELRY
1639 Cabrillo Torrance
(South of Bus Depot)
No Limit On Loans

Manhattan Beach
2301 Sepulveda Blvd.
FR. 2-1141

Financial REAL ESTATE LOANS 82

Real Estate \$ Loans \$ FAST SERVICE
REFINANCING OUR SPECIALTY
1st and 2nd Trust Deeds Placed on Properties
CALL ALL THE REST THEN CHECK OUR LOAN COSTS
HOWARD J. PERCY INVESTMENT CORP.
12 YEARS IN HARBOR AREA
FA 8-4636
EVEN. FR 5-8701

TRUST DEEDS Mortgages 86
WANT Trust Deeds or will place or buy 1st and 2nd. FL 4-2879 anytime.

INVESTMENT FIRM wants to buy second trust deeds and home equities. Fast efficient service. Howard Percy, FA 8-4636

MONEY TO LOAN 80
MONEY TODAY
On Signature Only
Furniture or Auto (Paid for or not)

You Receive 24 Monthly Payments
\$100 \$5.61
200 11.03
400 21.68
500 27.00
700 37.09
1000 51.51

Any loan, \$20 to \$1,000
At Proportionate Payments
You Pay Only for the Time You Use the Money
Phone for Your Loan
CONFIDENTIAL
Quick One Visit Service

MODEL FINANCE CO., Inc.
(VETERAN OPERATED)
1327 Sartori Ave.
Corner Sartori and Marcelina
Torrance FA 8-7781

Real Estate HOMES For Sale 90

Nice 3 Bedroom Home Newly decorated, walls, wall carpet and drapes. Corner lot. Large double garage. Back yard fenced. \$15,000. Terms. Attention Builders
Large piece of ground south of 101 Highway. Zoned C-3. Has an old 2-bedroom house in good condition. Plenty of room for building. \$20,000. Terms.
EDITH S. SMITH REALTOR
DA 6-5252

★ ATTENTION BARGAIN HUNTERS ★
★ MAKE OFFER ★
Bedroom, 1 1/2 baths. Out of state. Two block south of Harbor Hospital. Owner. \$12,500. NOW OPEN TO ALL OFFERS. FA 8-9424. Day or Night
ROY SHAW REAL ESTATE

6 MONTHS FREE OCCUPANCY
New 3 bedroom stucco home. Hardwood floors. 4 1/2 p.g.e. Lawn fenced. Favel street. Near store and school. Owner transferred. Immediate possession. All money applies on option.
BUILDERS OFFICE
East 223rd Street-Avalon Blvd.
TE 5-5430

★ By Owner ★
2 Bedroom, new 1/2 block to Grammar School. Low down payment. \$12,900. full price. 1048 W. J. Two block south of Harbor Hospital. Owner. FA 8-0033

TRADE YOUR TRAILER
VACANT 2-BEDROOM STUCCO. HARDWOOD FLOORS. JEWELRY DETACHED GARAGE. FENCING R-2 LOT.
CHUCK ROBBINS
10229 S. WESTERN AVE.
DA 4-1500

\$695 Down Full Price \$13,995
S.I. RESALE
This lovely 3 bedroom home is located on a corner lot just west of Crenshaw Blvd. Has just been redecorated on the interior and has large kitchen, lots of tile, large yard completely fenced, attached garage and is near schools and markets. Only 6 years old. Payments less than rent. For appointment to see call.
FR 6-0477 DA 4-4995

Financial REAL ESTATE LOANS 82

MONEY AVAILABLE TODAY
1st and 2nd R. E. Loans
COMBINE YOUR DEBTS TO 1 LOW MONTHLY PAYMENT
Monthly Payments Low As \$10 per \$1000
We Come to Your Home
9 A.M. TO 9 P.M. — 7 DAYS A WEEK
Sav-on Mortgage Co.
OS 6-8927
Borrow with Confidence
WE ARE A PIONEER MEMBER
INDEPENDENT MORTGAGE BANKERS ASSOC.

CASH! FAST!
1st and 2nd REAL ESTATE LOANS
FREE APPRAISALS
ANY AREA — 7 DAYS A WEEK — 9 TO 9
WE COME TO YOUR HOME
No Office Visit Necessary
CONSOLIDATE YOUR BILLS—BORROW \$500 TO \$5000
Pay As Low As \$10 Month
No Prepayment Penalty
TO THE READERS OF THIS AD
WE BUY 2nds
GET OUR BID!
WE ALSO ARRANGE COLLATERAL LOANS
Sterling Finance Co.
DA 3-1070

Employment CHILD CARE 58

DAY CARE for children in my home. Fenced yard, supervised play, hot meals and naps. FA 8-5672

Employment SITUATIONS Wanted, Women 60

ALTERATIONS-Mending Sewing. 2775 Torrance Boulevard. FA 9-9110.
IRONING done in my home. \$1 per hour. Shirts a specialty. Work guaranteed. FA 8-7789.
EMPLOYMENT Offered Women 64
CLERK TYPIST Virco Mfg. Co. 15134 So. VERMONT GARDENA
EXPERIENCED upholstery cutter. Top grade furniture. Company benefits. DA 4-5360.
WE NEED a grandmother for 2 school age boys. Live in or out. Very light housekeeping. Small salary. After 5:30 P.M. call FR 9-8829.
MATURE woman wanted. Care for 4-year old between 12 noon and 6 p.m. 4 or 5 day week. FR 6-2355. FA 8-5674.
AS HEALTH INSURANCE AGAINST TUBERCULOSIS CHRISTMAS SEALS

Employment EMPLOYMENT Offered, Women 64

★ Wanted 8 OR 9
★ Women EXPERIENCED Nursery Transplanters
APPLY IN PERSON TO
★ Three Star NURSERY
18669 So. Prairie Ave.
TORRANCE

Employment CALIFORNIA BANK Machine Bookkeeper

EXPERIENCE PREFERRED
WILL TRAIN
POSITIONS OPEN IN THE FOLLOWING LOCATIONS:
WILMINGTON
TORRANCE
LOMITA
Apply at your nearest branch

Employment EMPLOYMENT Offered, Women 64

NEED MONEY?? Establish own cosmetic business. Also handle TV "Coffee Break" reducing plan. Estelle's Roma Lind Agency. DA 2-1354. FA 1-1356.
EMPLOYMENT Offered, Men 66
Director of Public Works
for the City of Torrance
Salary—open
Requirements: Graduation from college with major in engineering or equivalent; 8 years of responsible and varied professional civil engineering experience; at least 3 years of which shall have involved the supervision of the design, construction, maintenance and operation of a variety of public works; must be a California registered C.E.
Contact Personnel Office, City Hall, Torrance, on or before December 30th.

Employment TUBE MILL Operator SWING SHIFT

Operator VIRCO MFG. CO. 15134 SOUTH VERMONT GARDENA
EMPLOYMENT Offered Men and/or Women 68
SALES REPRESENTATIVES GREEN HILLS
Have Vacancies in Following Areas:
★ Redondo
★ Hermosa
★ Torrance
★ Gardena
For Appointment Call Mrs. Henze TE 3-4442

Employment EMPLOYMENT Offered, Men 66

PART TIME
I need 2 men to help me in my business evenings and Saturdays.
Earn \$58 Per Week
Apply Mon. Tues. Wed. 7 p.m. 221 N. MARKET STREET Room 1, Inglewood.

Employment TUBE MILL Operator SWING SHIFT

Operator VIRCO MFG. CO. 15134 SOUTH VERMONT GARDENA
EMPLOYMENT Offered Men and/or Women 68
MANY JOBS AVAILABLE
TORRANCE PERSONNEL AGENCY
The job to fit the person The person to fit the job
1628 GRAMERCY
FA 8-5368

Employment EMPLOYMENT Offered Men and/or Women 68

Real Estate SALESMAN WANTED
Good location, across street from new Shoppers Market. I am moving 2 doors south to larger quarters in approximately 3 weeks. Will be busy shopping for new office furniture so if you don't get me at my office kindly phone me at my home.
Eleanor J. Meyers
21715 SO. MAIN
TE 4-7794
Eves. FR 8-5088

Employment EMPLOYMENT Offered Men and/or Women 68

SALES REPRESENTATIVES GREEN HILLS
Have Vacancies in Following Areas:
★ Redondo
★ Hermosa
★ Torrance
★ Gardena
For Appointment Call Mrs. Henze TE 3-4442

Employment EMPLOYMENT Offered Men and/or Women 68

All Jobs Within 7 Miles
FEMALE
STENOS & CLERK TYPISTS
INSPECTORS & Factory Assembly, experienced, over 5'7" WILKES & BOLDRENS (15) SOLDIERS-Printed circuitry ACCOUNTING CLERKS—Must type TYPIST—Many Type 50-60

Employment MACHINISTS—Many, all type

TECH—Radar, Solar and/or Telephone. Some school or service training. SUB Assembly and painting TOOL LATHES—Flaming SHEET METAL Assemblers (4) MANY - MANY MORE JOBS
B.E.S. AGENCY
482 S. 101 Hwy., Redondo

Employment EMPLOYMENT Offered Men and/or Women 68

WANTED IMMEDIATELY. MAN OR WOMAN to supply consumers with Rawleigh Products. Can earn \$50 weekly part time. \$100 and up full time. See F. Vance, 15669 Marigold Ave., Gardena. Or write Rawleigh's, 4707 E. 49th St., L.A. 95.

Business Opportunities BUSINESSES For Sale or Lease 70

GROCERY CHECKERS MEAT WRAPPERS EARN UP TO \$130 A WEEK
Call for Appointment or Visit School South Bay Schools 11611 S. Hawthorne FR 6-9413
REAL ESTATE LOANS 82
RELAX!
Consolidate all those debts Place a 2nd Loan On Your Home
Top \$ for Purchase of 1st and 2nd Trust Deeds Larry McBride OR 8-5295 FR 6-8947

Financial REAL ESTATE LOANS 82

MONEY AVAILABLE TODAY
1st and 2nd R. E. Loans
COMBINE YOUR DEBTS TO 1 LOW MONTHLY PAYMENT
Monthly Payments Low As \$10 per \$1000
We Come to Your Home
9 A.M. TO 9 P.M. — 7 DAYS A WEEK
Sav-on Mortgage Co.
OS 6-8927
Borrow with Confidence
WE ARE A PIONEER MEMBER
INDEPENDENT MORTGAGE BANKERS ASSOC.

CASH! FAST!
1st and 2nd REAL ESTATE LOANS
FREE APPRAISALS
ANY AREA — 7 DAYS A WEEK — 9 TO 9
WE COME TO YOUR HOME
No Office Visit Necessary
CONSOLIDATE YOUR BILLS—BORROW \$500 TO \$5000
Pay As Low As \$10 Month
No Prepayment Penalty
TO THE READERS OF THIS AD
WE BUY 2nds
GET OUR BID!
WE ALSO ARRANGE COLLATERAL LOANS
Sterling Finance Co.
DA 3-1070