

EDITORIALS

No Thanks, Mayor

A proposal last week by Redondo's Mayor LeRoy Center that the South Bay cities and Torrance combine to make one large city of 250,000 population may be an attractive illusion to a large number of people but a number of disadvantages are evident on serious reflection.

Mayor Center's contention that a larger city could be run more efficiently goes in face of evidence to the contrary—the larger the political organization, the less efficient it operates.

Be that as it may, Torrance should not consider the matter for a moment. This city has everything to lose in such a merger—it could gain nothing.

Oh yes, it could gain the headaches of poker petitions, fights over tideland oil, condemned city halls and jails, and a long list of such problems.

In exchange, Torrance would make available to the beach cities the assessed valuation of its large industries and its budding commercial leadership in the southwest.

Torrance today is responsible for much of the commercial progress in areas surrounding the city, and its residents have contributed and will continue contributing to the welfare of south bay cities in talent and sales.

But to throw all of this in a grab bag for political ambitions is beyond the question.

To Mayor Center, Torrance should say, "Thanks, but no thanks!"

A Bright Future

With the symbolic turning of earth here Monday afternoon, a new era in retail merchandising was ushered into Torrance and will become a definite reality in a few short months.

Top officials of two of Southern California and the nation's leading retail organizations were on hand to see the project properly started. Broadway Department Stores and Sears & Roebuck thus officially became members of the community.

The bright promises the event holds for Torrance residents, present retailers, and the city itself cannot be overstated. The addition of millions of dollars in taxable sales and its revenue to the city along with the added ad valorem taxes will be a great benefit to city and school budgets.

A greater benefit will be the attraction of thousands of people to Torrance who are not now regular shoppers here. This attraction can help all segments of community life.

Monday's ceremony was merely the first step in a process which will transform a barren field into a huge modern center.

More, much more, is yet to come, according to officials at the scene.

Tomorrow should be a bright day for Torrance.

Opinions of Others

The hue and cry for better education, in which we join, is motivated by our determination not to surrender to nor be destroyed by Communist Russia. But if the steps we take are but further steps on the road to a strong centralized government in Washington, then we ourselves are surrendering to, or being destroyed by, the spirit of totalitarianism.—Petaluma (Calif.) Argus-Courier.

Some five hundred people will be killed in the next ten days by automobiles in this country. Maybe, if some people knew the victims, they would advocate safe and sane driving.—Tompkinsville (Ky.) News.

THE FREELANCER by Tom Rische

Only 313 More Days to Shop

Random thoughts in the wake of Christmas:

Why does everybody get so sentimental during the Yule season? And why does the spirit fade so quickly after the holiday is past?

It almost seems like a mirage when it's all over. Christmas is a time for family reunions, when the cares of the everyday world are forgotten and most people think back to happy, carefree days of childhood. They act the way they really would like everybody to act all the time.

Of course, the days of

childhood aren't always so happy and carefree, but most adults tend to forget the unpleasant things that happened. Around Christmas-time, adults tend to become more childlike and more forgiving in their attitudes than they would be otherwise.

For the youngster, Christmas is a time of a thousand delights—toys, candy, Santa Claus, pretty packages, Christmas trees, and vacation from school. He doesn't have to pay for the gifts nor make the preparations to celebrate Christmas. He hasn't had

time to learn—really—that with the sweet in life, there also is the bitter.

The life of a youngster is filled with taking—love, attention, food, clothes, shelter, money. He gives only himself to his parents. This is enough to satisfy his parents, but most children know only vaguely that this is important, and they little realize why.

The child may believe that the world was made for his pleasure alone. It sometimes comes as a rude shock to learn that this is not so.

As he grows older, the child learns that life also means giving and sharing as well as taking. What he little realizes is that giving and sharing can be a million times more difficult, and perhaps painful, than taking.

Taking requires no effort; giving may require one's all, possibly even his life.

In the wake of scraps of Christmas paper, bits of ribbons, and old turkey bones, the world will go back to its work-a-day attitudes. People will make New Year's resolutions, break them, and go on much as before.

As Santa Claus retreats to the North Pole, not to be seen again until the following Yuletide season, we file much of our sentiment and concern for our fellow men in a mental bin labelled "For Use at Christmas Only."

Still, what would we do without Christmas?

Now He Tells Me!



REYNOLDS KNIGHT

Defense Spending Forecasts

A moderately bigger defense budget—say, on the order of the \$2 billion now contemplated—won't set off another high boom in 1958, but it can help stem a recession.

The economic pessimists today contend that a \$2 billion increase in defense spending can't possibly offset the deflationary forces now dominating the economy. A lot more than that will be needed to get the economy back on the upswing again, they argue.

However, the pessimists overlook a vital fact. A dollar spent by the government "multiplies" again and again. For example, a million-dollar missile equipment contract enables a company to hire workers, or call back laid-off employees, and much of that million dollars goes to pay them. The workers take their money to the butcher, the baker, the car dealer. The company buys goods and services from subcontractors, and more payroll dollars go into circulation. Some of the profits go to stockholders in the form of dividends.

Assuming that at every stage, two-thirds of the dollars are spent, then the million dol-

lars ultimately creates a total spending of \$3 million. Thus, that \$2 billion in defense contracts can add \$4 billion or more to the nation's spending.

COFFEE CLIMB — Americans, now drinking something over 3.1 cups of coffee per person a day, will be drinking at least 3.5 cups per person daily in 1960, according to a comprehensive marketing study by the American Can Co. The consumption figures are based on the segment of the population 15 years of age and over.

The pattern of rising consumption — 2534 million pounds in 1960, or 17 per cent more than was consumed in the U.S. in 1955 — will be marked by important shifts in the market, the study points out. More coffee will be packed in cans, and more will be going into solubles.

Of the anticipated 1960 total, 1030 million pounds, or 58 per cent of all ground coffee, will be packed in cans. This compares with a 1955 figure of 950 million pounds, 52 per cent of the ground coffee. In 1960, 30 per cent of the total coffee market will be in solubles, as against a 16 per cent share in 1955.

And the Canco study contains good news for the consumers. Prices will remain steady—and could decline—as a result of the coffee supply catching up with demand.

THINGS TO COME—Set up your own ice-skating pond—12 to 50 feet in diameter—with a portable rink kit that includes a six-inch-high aluminum frame and a plastic liner. . . . To prevent rugs from slipping on polished floors, there's a liquid rubberized backing that can be sprayed on from its own container. . . . To protect milady's hairdo, there's a smartly styled plastic "kepi" hat-scarf (a la Foreign Legion) that folds away into its own purse-size pouch.

Brain For Brawn—The best existing weapon for delivering the H-bomb is still the long-range jet bomber—and the best defense against it is the jet interceptor.

The jet interceptor's ability to knock down an enemy bomber has been sharpened by an electronic "brain" that can fly the plane through all phases of supersonic combat.



"Sorry, dear—I can't afford a family and co-ownership taxation tool!"

YOUR PROBLEMS by Ann Landers

Reluctant Bride Speaks Up

Dear Ann: Nine years ago my husband and I were married. You never saw a more reluctant bride and bridegroom than the two of us. I was three months pregnant.

Neither of us wanted to get married, but we were pushed bodily into the church by parents from both sides.

Today we have a lovely home, a nice car and four beautiful children. We also have love. My husband and I feel that our marriage has turned out much better than many of our friends who thought they were head over heels in love when they marched down the aisle.

So don't be so quick to make the statement that an "unwilling groom makes a poor husband," Mrs. Landers. Sometimes they make better husbands than the starry-eyed, eager boys. Our marriage proves it.—L.R.

Dear L. R. Thank for your letter. I'm happy that in spite of a bad start, your marriage turned out well. But yours is the exception and not the rule. A couple who must be pushed "bodily" into a church would not be MY candidates for the bride and groom most likely to succeed. The important thing is that your marriage HAS worked out—but please concede that you did it the hard way. Read on.

Dear Ann: I wish to heaven you had been around 10 years ago to give me some advice. I could have used it. I refer to your statement, "An unwilling groom makes a very poor husband."

My husband was an "unwilling groom" and I was the traditional blushing bride—in every sense of the word. I wore a maternity dress and the baby was only three months away. My parents didn't ASK me, they TOLD me I was getting married and it never dawned on me that there was an alternative.

My father threatened the boy with jail or worse. Mother said I would learn to love him "later." We were both too scared to argue.

I was 18 the day my baby girl was born. She lived only three days. I was so sick I almost died. The doctor told me I'd never have another child.

My husband has had three scandalous affairs in the last three years. To him, home is just a place to change clothes. He hates me because I forced him into marriage he didn't want. Whenever he gets three beers in him he throws it up to me that I "ruined his life." I'd have divorced him long ago but it's against our religion. I made my bed and I intend to lie in it.

Your advice is very sound, Ann. Just keep telling people there's only ONE reason to get married, and that's because two people love each other enough to want to spend their lives together. Thanks for letting me get this off my chest.—Just Betty.

Dear Betty: Your letter illustrated vividly a point I've tried to make many times. There are worse things in life than to be an unmarried mother . . . and one of them is to be an unmarried

wife. Thanks for writing. * * * Dear Ann: Those "Confidentials" at the foot of your column drive me nuts. Why do you take up perfectly good space to print answers to problems that so few readers understand? I suggest you let ALL of us in on what it's about or skip it entirely. Those teasers are maddening.—T.L.R.

Dear T.L.R. (and others who have written in the same vein): The "Confidentials" are not teasers. In most instances, they are replies to problems too hot to handle in print.

Then there are some readers who can't receive mail at home because they have no privacy. Others don't want their problems printed because it would be recognized by friends and family.

CONFIDENTIALLY: Sarcastic Jane: Your letter was a dilly. You admit to being a "cold wife" then ask how a woman can be responsive when her children are running temperatures in the next room. If your kids have temperatures EVERY night you'd better take them to a doctor. And while you're there, speak for yourself, Jane.

B.M.D.: You need to talk this out with a professional person. "Treating her like a queen" is not the answer. It's how you REALLY feel that counts.

(Ann Landers will be happy to help you with your problems. Send them to her in care of the HERALD and enclose a stamped, self-addressed envelope.) (C) 1957, Field Enterprises, Inc.



Our favorite column in any language...

"Peace on Earth to Men of good will"

- French: *Peace on earth to men of good will!*
- German: *Friede auf Erden den Menschen von gutem Willen!*
- Russian: *Мир на земле добрым людям.*
- Polish: *Pokój, dobra wola dla ludzi dobrego.*
- Finnish: *Rauha maalla ja ihmisille hyvän tahtia.*
- Swedish: *Fred på jorden och vänskap för alla.*
- Dutch: *Vrede op aarde aan de menschen van goeden wil.*
- Chinese: *天下和平，友善於人。*
- Japanese: *地球平和、人の好意。*
- Spanish: *Paiz en la tierra a los hombres de buena voluntad.*
- Armenian: *Բարեկամության համայնությունը հանրությանը.*
- Lithuanian: *Ramybė pasaule bei žmonijai.*
- Turkish: *Yer barışında selam olsun ve iyilikli insanların için.*
- Romanian: *Pace pe Pământ la omii de bunăvoință!*
- Greek: *Εἰρήνη ἐπὶ τῆς γῆς τοῖς ἀγαθοῦς.*
- Korean: *세계평화를 위하여.*

Torrance Herald

Established Jan. 1, 1914
Member of National Editorial Association, California Newspaper Publishers Association
Publication office and plant, 1619 Grandview Ave., Torrance, Calif.
Published Semi-Weekly, Thursday and Sunday. Entered as second class matter January 30, 1914, at Post Office, Torrance, California, under act of March 3, 1879.
KING WILLIAMS, Publisher.
GLENN W. FREEL, General Manager.
REID L. BUNDY, Managing Editor.
Adjudicated a legal newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218470, March 30, 1927.
SUBSCRIPTION RATES: By carrier, 45¢ a month. Mail subscription, \$5.00 a year. Circulation office FA 8-4000.

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 21-20	1 You're	21 Beneficial	31 Superior
APRIL 21-20	2 Meetings	22 Sell	32 Overlook
MAY 21-20	3 Robs	23 Believed	33 May
JUNE 21-20	4 Concentrate	24 Backfire	34 You
JULY 21-20	5 A	25 Their	35 Something
AUG. 21-20	6 Move	26 Take	36 Way
SEPT. 21-20	7 On	27 Well-being	37 Today
OCT. 21-20	8 Can	28 Side	38 Tomorrow
NOV. 21-20	9 Can	29 Gift	39 In
DEC. 21-20	10 Children	30 The	40 The
JAN. 21-20	11 Show	41 Their	41 Their
FEB. 21-20	12 You're	42 Of	42 Of
MAR. 21-20	13 The	43 Your	43 Your
APR. 21-20	14 The	44 Diplomacy	44 Diplomacy
MAY 21-20	15 Be	45 Your	45 Your
JUNE 21-20	16 Have	46 His	46 His
JULY 21-20	17 Careful	47 Wins	47 Wins
AUG. 21-20	18 Scorable	48 Good	48 Good
SEPT. 21-20	19 To	49 Authority	49 Authority
OCT. 21-20	20 Your	50 Your	50 Your
NOV. 21-20	21 Charm	51 A	51 A
DEC. 21-20	22 Check	52 Def	52 Def
JAN. 21-20	23 In	53 Ideas	53 Ideas
FEB. 21-20	24 Determining	54 You	54 Today
MAR. 21-20	25 Yesterday's	55 Measure	55 Measure
APR. 21-20	26 Showing	56 Good	56 H
MAY 21-20	27 Actives	57 Lead	57 Or
JUNE 21-20	28 Be	58 May	58 Seniority
JULY 21-20	29 And	59 The	59 Short
AUG. 21-20	30 Factor	60 Idea	60 Time
SEPT. 21-20	31 Good	61 Advance	61 Advance
OCT. 21-20	32 Good	62 Advance	62 Advance
NOV. 21-20	33 Good	63 Advance	63 Advance
DEC. 21-20	34 Good	64 Advance	64 Advance