

YOUR SECOND FRONT PAGE

# Torrance Herald

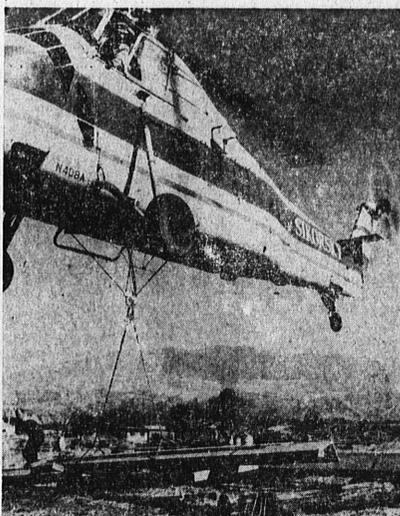
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TORRANCE, CALIFORNIA, THURSDAY, OCTOBER 10, 1957

N Nineteen



**WINS CROWN . . .** Jackie Leko, who was named "Miss Air Force" in competition here Saturday night, receives her trophy from Col. Dean Hess, famed Air Force officer. Miss Leko will reign over the Air Power celebration here next week.



**GOING UP . . .** Loads of steel weighing up to 4000 pounds are being hoisted into the air at Santa Paula in the first helicopter air-lift of its kind ever attempted on the West Coast. Southern California Edison Co. is using the giant whirlybird to haul men and materials for construction over a 26-mile stretch of transmission towers through nearby mountains.

## At Safety Conference

Martin Jack, 2435 Border Ave., attended the eighth annual Governor's Traffic Safety Conference in Sacramento last week.

In addition to representing the California Driver Education Assn., he attended the education section of the conference.

The meeting of delegates is held yearly in an effort to support ways and means to combat the increasing loss of life and property due to traffic accidents.

Jack's daughter, Elizabeth Ruth, attended the teenage section of the conference. Another daughter, Mary Ellen, also made the trip.

## Torrance Girl Wins Crown in 'Miss Air Force' Vote

Pert, 17-year-old Jackie Leko of Torrance was selected "Miss Air Force" of 1957 Saturday night.

Jackie, an auburn-haired, blue-green-eyed beauty, is 5 feet 4 inches tall and weighs 110 pounds.

The Torrance miss will reign over the city Salute to the Air Force in commemoration of the air arm's "Golden Anniversary of Air Power," Oct. 14-18.

according to sponsoring Chamber of Commerce officials.

A series of appearances at Southland Air Force bases and on television programs has been arranged.

Seventeen teen-age lovelies were in the contest, representing Hawthorne, Lawndale, San Pedro, Hermosa Beach, Redondo Beach, Lomita, and Torrance. Finalists in addition to Miss Leko were Rita Kay Perry (17) of Hawthorne and Kathy Kirks of Torrance.

The new "Miss Air Force" was presented a trophy by the Chamber of Commerce and will receive a gold airplane model from Air Force officials at the "Air Power" banquet here on Thursday, Oct. 17. Presentation of awards was made by the famed Korean war hero, Col. Dean Hess, who headed a judging panel of five Air Force officers. Chamber Manager Dick Fitzgerald acted as master of ceremonies.

**Eight Cases of Disease**  
Eight cases of disease were reported in the Torrance Health area during the week ending Sept. 28, according to the County Health Department.

The city of Torrance reported only one case of measles during the period.

## California Bank Reports Good Growth

California Bank has experienced nine months of continued good growth, Frank L. King, president, said in reviewing the bank's Sept. 30 statement of condition.

Resources totaled \$1,040,849,137, an increase of \$104,878,408 for the nine month period. Deposits increased \$94,978 totaling \$961,833,655.

Sept. 30 Loans amounted to \$1,418,807, compared with \$1,225,531 on Jan. 1, 1957.

Capital funds of \$59,888,004, consisting of capital stock \$19,402,637, surplus \$26,863,425, and undivided profits \$13,621,942, reflecting increases in all categories.

## HERE NEXT WEEK . . .

This cut-away Air Force fighter, a display version of the North American F-86 Sabrejet "MIG-Killer," will be shown at Cravens and El Prado in Torrance on Oct. 14 through 17. Visitors can walk alongside the plane on a special ramp built on the trailer to get a close-up look at its jet engine, flight controls, cockpit, and ejection seat through observation panels cut in its side. The exhibit will be presented by Detachment No. 1, Orientation Group, USAF, of Norton Air Force Base, California. (U. S. Air Force photo.)

## Extension of Felbar Ave. Under Study

The possibility of extending Felbar Ave. to a point just south of Edison School was explored in a letter sent by School Superintendent J. H. Hull to the city manager.

For some time, the possibility of extending Felbar Ave. has been discussed. This would allow 300 children who live between Yukon and Prairie, north of 190th St., to walk directly to Edison School, instead of detouring to Prairie Ave. or crossing the Edison Co. right-of-way.

School officials said the schools might have to give a 30 by 80 foot easement to the city for the street, but indicated that the street would offer additional access to the North High Stadium when it is completed.

## Local Dealer Wins Honors In Regional Sales Drive

Ford passenger car sales lead over nearest competitor in the Los Angeles district increased to 133.4 per cent during August, stated William H. Klein, Los Angeles district sales manager for Ford Division, at the recent dinner honoring top Ford dealers in the district. Preliminary figures

for August show Ford sold 1823 more cars in the Los Angeles district than any other single make of car.

The statement was made at the first annual presentation of the "Otto," Ford Division's counterpart of movieland's "Oscar" and TV's "Emmy." Thirteen Los Angeles district

Ford dealers received the award, a gold statuette, which was presented for outstanding sales performance of cars and trucks during July and August. Dealers were grouped according to size for the competition, and were judged on percentage of accomplishment of a predetermined sales objective.

### Area Status Told

Klein told the winning dealers that the Los Angeles district is third among the 35 Ford districts in the United States in over-all district performance. The rating is based on car penetration, truck penetration, Ford parts sales, contribution to company profit and Ford dealer profit performance.

Of the 43,256-car lead enjoyed nationally by Ford over the nearest competition for the first seven months of 1957, Los Angeles district accounted for 12,489 units or 28.9 per cent of the total lead, Mr. Klein continued.

### Winners Named

Winners of the gold "Ottos" were: Oscar Maples and Val Miletich of Oscar Maples in Torrance; Charlie Swift of Swift Motor Co. in Gila Bend, Ariz.; Mike Mandulay of Ojai Valley Motors in Ojai; Don Muth of Don Muth Ford in Rialto; Jim Spears of Spears Ford in Lemon Grove; Dale Lopshire of Lopshire's Ford in Benson, Ariz.; John Seaborn of Frontier Motors in Wickenburg, Ariz.; Bill Mills and Arlee Mills of McCoy & Mills in Fullerton; Ham Nerney and John Nerney of Hamlin W. Nerney in Los Angeles; Hal Loynd of San Marino Motors in San Marino; George Fortner, Harry Fortner and Howard Hagerman of Fortner Motors in Los Angeles; Jack Garner of Garner Ford in San Bernardino; and Jim Pearson of City Motors in National City.



**OTTO WINNERS . . .** Oscar Maples and Val Miletich of Oscar Maples Ford (left) receive "Otto" from William H. Klein, Los Angeles district sales manager (center), as Paul Haggerty, Ford Division general field manager (right), looks on. The "Otto," Ford Division's counterpart of movieland's "Oscar" and TV's "Emmy," was awarded to

13 Los Angeles district Ford dealers for outstanding sales performance during July and August. Oscar Maples Ford sold 161.7 per cent of its combined sales objective of Ford cars and trucks during that period to lead all dealerships of comparable size in the district. The "Otto" will be presented annually.



**MOUTH-WATERING HOTCAKES . . .** John Clemons can hardly wait for Chef Ronnie Dutton to finish frying a hotcake, the likes of which will be served at the YMCA's Good Neighbor Breakfast Saturday morning from 6:30 to 11 a.m. The city's good neighbor for 1957 also will be announced at the breakfast and prizes will be given away.

## Y to Pick Good Neighbor At Breakfast Saturday

Torrance's "good neighbor" will be honored at the eighth annual 1957 YMCA Good Neighbor Breakfast this Saturday at the Torrance Civic Auditorium.

More than 2000 Torrance residents are expected to attend the affair, which will feature hotcakes, coffee, and all the trimmings from 6 to 11:30 a.m.

Although nominations are still being processed, Good Neighbor nominations have

been received for Mr. and Mrs. Lew Broach, 1153 W. Jay St., and Al Turner, 1008 Acacia Ave. The Broaches were cited as good neighbors who help out wherever they are needed. Mrs. Broach, it was stated, operates a virtual taxi-service for the benefit of friends who need a car. Turner was cited for his general helpfulness and for his extensive work with youth.

Last year's winner was Mrs. Verda Hansen.

The Torrance Area Youth Band will play for two hours

during the breakfast, while the "Steelettes," the Steele School PTA Mothersingers, also will perform. Other groups also will present musical numbers.

### Prizes Set

A portable television set will be given away during the breakfast, as well as numerous other prizes.

YMCA boys now are selling breakfast tickets throughout the city.

Breakfast Chairman Ralph Morris said all food for the

affair has been donated by local markets and all proceeds will support YMCA work in Torrance. Morris and a YMCA committee will select the "good neighbor."

Bill Evans will emcee the breakfast.

## Union Oil Worker Gets 30-Year Pin

John "Scotty" Taylor, employed at Union Oil Co.'s Los Angeles refinery, recently received his 30th service emblem award from Walter T. Jamerson, refinery manager.

A native of Lanarkshire, Scotland, Taylor came to California in 1927 and joined Union Oil Co. at the Rosecrans absorption plant. Transferring to the Los Angeles refinery in 1931, Taylor entered the valve repair shop where he advanced to his present assignment as a journeyman valve repairman.

Taylor is a life member in the Masonic lodge of Glenbligh, Scotland. He is a member of the Clan McArthur in San Francisco and also a member of the Mackay's Highlanders' Santa Monica pipe band.

Taylor and his wife, Mrs. Taylor, reside at 1913 Plaza Del Amo. Their son, John M. Taylor, who is also a Union Oil Co. employee; their son, Jim F. Taylor, and daughter, Mrs. Leland F. Campbell, all reside in Torrance.

## Guides, Dolls Aid in Child Care Lecture

Guides and dolls played a big part in the recent demonstration of child care techniques when Rosemary Sharrow, district school nurse, visited the home economics class at Flavian Elementary School. Seventh grade students, taught by Miss Mary Fisher, participated in the demonstration, using a life-size doll brought by one of the students.

How child care principles could be applied to baby sitting was pointed out in a practical demonstration on baby care, including bathing, feeding, and changing of diapers.

Girls in the class learned by seeing and doing, and the question-and-answer period which followed showed an enthusiastic approach to this phase of the home economics course, according to school officials.