

EDITORIALS

Religion and the News

Sunday is the sixth day of National Newspaper Week. Specifically, it is "Religion and the Press Day."

In a very real sense the press and the pulpit are partners. It may seem at times that the two are far apart, but in the deeper sense they are not.

You have heard it said that churches and newspapers rise and fall together. In every land bent under a tyrant's yoke, two things stand out: (1) a controlled press and (2) an intimidated church. You may put it down for a truism that there cannot long be a free church in a nation which has a slave press. By the same token, a free press will not endure alongside an imprisoned church.

The two thus are dependent on each other and complementary to each other. The press maintains freedom of the mind and the church preserves freedom of the spirit. Both are necessary. Take one away and the other is sorely distressed.

Perhaps it is significant that the first Article of the Bill of Rights recognizes this church-press partnership by providing specifically that Congress shall make no law (1) respecting the establishment of religion and (2) abridging freedom of press or speech. A third prohibition forbids any abridgement of the right to assemble peacefully together. It is significant that the founders of our country placed these two guarantees of press freedom and religious freedom together back to back.

As newspapers of this nation observe their "week" and dedicate themselves to the cherished task of keeping the people informed, they salute the churches of the land for their transcendent responsibility of keeping people faithful to their religious beliefs.

No faithful nation served by an informed press is likely ever to fall prey to false doctrine or false god.

The Local Court

It begins to look like Torrance may get its own court here after all in a month or two if the recommendations of staff members of the County Administrator's Office are heeded.

After visiting the various alternatives for a temporary court—including the present city council chambers in the new city hall—county officials have concluded that the old city hall in downtown Torrance still offers the most adequate quarters for the facilities.

That Torrance has long needed its own court is undebatable. Thousands of dollars are spent by the city annually in transporting its court business to the currently remote court on the Redondo-Hermosa boundary line. Additionally, thousands of man hours are spent by police and others required to appear at court sessions—hours which will not be eliminated, but which can be reduced considerably by having facilities nearby.

The HERALD urges all speed in establishing the new branch court facilities here. They are long overdue.

Opinions of Others

Overheard in the ladies' lounge of the Radio City Music Hall: "Oh, I never go anywhere with straight eyelashes. They make me feel sloppy."—New Yorker.

☆☆☆ National ☆☆☆ NEWSPAPER WEEK

Your NEWSPAPER... SERVES

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OCT. 1-8 1957

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To read message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR 21-20	TAURUS APR 21-20	GEMINI MAY 21-20	CANCER JUN 21-20	LEO JUL 21-20	VIRGO AUG 21-20	LIBRA SEP 21-20
23-29-44-50	17-24-30-37	21-24-41-47	4-15-20-34	1-12-17-22	2-9-14-19	5-10-15-20
69-75-82-88	12-18-25-32	25-32-39-46	18-25-32-39	11-18-25-32	8-15-22-29	11-18-25-32

Things To Come—Now you can use power from the sun to light your cigaret. A solar lighter, a small aluminum disc with a coiled wire holder, ignites a cigaret placed in it in a few seconds when exposed to the sun's rays. Conversation piece for the mathematically inclined is a novel tie clip which has a miniature, workable slide rule... A do-it-yourself body conditioning unit takes up little space and is recommended for "spot" reducing.

Buyer Protected—Now a used car buyer almost anywhere in the country can be completely protected for a full year against cost of repair or replacement of major mechanical parts, under a

Clean Up Yourself



REYNOLDS KNIGHT

Fix-Ups Easing Home Slump

The housing industry has just about given up the thought of going over the 1,000,000 new homes mark for 1957, but building materials manufacturers are looking ahead optimistically to 1958, with a seasonal construction upturn predicted for spring.

They believe that by spring an easier credit situation, plus a backlog of pent-up demand should put some zip into the home building industry, the weakest segment of the construction market. Other construction activity, including highways and related public works, schools, utility building and modernization activity of all kinds is expected to continue at high levels.

It is the fix-up market which has taken some of the sting out of the housing slump, as far as the building material manufacturers are concerned. According to the Dept. of Commerce, while dollar volume of new home building activity was down 12 per cent from last year during the first eight months of 1957, spending for additions and alterations during the period came to \$2.4 billion, 8 per cent more than last year.

Quality Products Solid—Manufacturers of quality materials such as ceramic tile continue to benefit by the increasing demand for homes that will need little refurbishing in a lifetime.

The nation's ceramic tile industry has taken stock at the end of the first three quarters of 1957 and reports of 1957 and report itself related by three significant statistics: (1) ceramic tile now is being used on bathroom walls three times as much as any other waterproof material; (2) in the fast-growing kitchen countertop business, ceramic tile now is used in 87 per cent of homes costing \$20,000 or more. The ceramic tile manufacturers are also cashing in on the sizable school building programs expected to total \$15 billion between now and 1960.

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Buyer Protected—Now a used car buyer almost anywhere in the country can be completely protected for a full year against cost of repair or replacement of major mechanical parts, under a

plan announced by Universal C.I.T. Credit Corp., the nation's largest independent automobile finance company.

The program will be administered by The Car Warranty Corp., a new subsidiary of C.I.T. Financial Corp., also the parent firm of Universal C.I.T.

This is the first time such a nation-wide organization has offered a car warranty program. It not only protects buyers against major costs, but also gives automobile dealers an additional sales tool. The warranty will guarantee that the car covered, under normal usage, will require no repairs or replacements in the engine, transmission, rear axle, clutch, steering, brakes, universal joints or water pump for one year.

Speak Up!—National Newspaper Week (Oct. 1-8) provides an opportunity for the press of America to acquaint its readers with the public service contributions of this key segment of our communications system.

One general criticism of newspapers is that they are just too modest, often too busy in the day-to-day compiling of history, to take pride in print for their accomplishments. Denny Gris-

THE FREELANCER by Tom Rische

Too Civic Minded?

Maybe it's possible to be too civic-minded. Do some parents spend so much time doing things "for" their offspring that they neglect them?

That's the question raised in an article in a recent issue of Redbook magazine. The author concludes that, in many cases, parents get themselves wrapped up in way too many activities.

With all the noise about juvenile delinquency these days, many parents do all they can to support the PTA, Cub Scouts, Boy Scouts, Girl Scouts, Brownies, Camp Fire Girls, Little League, YMCA, YWCA, and countless other organizations designed for the benefit of the small fry. In itself, that's good.

However, some parents spend so much time working on the committees for the Cub Scout steak fry or the new Little League diamond that they don't have any time at home for Junior. This seems to defeat the original purpose of their efforts.

Of course, there's considerable social activity in all these parent organizations too, which may be another reason parents enjoy them. Proud mamas and papas can take turns describing the latest exploits of their heirs.

Dad and mom can spend every evening at a committee meeting of some kind or other,

would, editor of Public Relations News, the only independent weekly reporting public relations techniques and news to management, suggests in an editorial that the public relations profession help tell the newspapers' story.

"The public relations fraternity—speaking in behalf of American business and industry—can aid the press in telling the public more about newspapers, their problems, their achievements, and the role they play in community life," says Editor Griswold. "This is an appropriate time for public relations advertisements which explain to the public what newspapers mean to business and the community."

Bits of Business—Businessmen are more and more realizing the value of educational seminars. More than a thousand are expected to attend the 1957 International Systems' meeting Oct. 7-9 in Los Angeles, sponsored by the Systems and Procedures Association of America... An example of how construction costs boom is seen in the 60 per cent rise over a six-month period in the estimate for the New York state section of the New England Thruway—up from \$60 million to \$96.2 million

er, if they're so inclined and lots of them are. Most of these organizations are geared to make Junior's life happier.

Unfortunately, for every hour of pleasure Junior gets from the organization, several hours of planning on the part of a number of parents is required.

While dad and mom are away at their committee meeting, planning and swapping tales about their prides and joys, what's Junior doing? He may be left to his own imagination at home alone or under the not-too-watchful eye of a high school baby sitter.

All of which may lead him to note, plaintively, "Mom and Dad, I never get to do any more except at dinner and at my Cub Scout meeting."

When you come right down to it, there isn't an awful lot of difference between this home and one in which dad and mom are out on wild parties most of the time, except that in one Junior gets a pat on the head occasionally, while in the other he gets a sock on the jaw.

There is, of course, a happy medium between too little interest and too much interest as reflected in a continual round of committee-hopping. But where is it?

YOUR PROBLEMS by Ann Landers

Prefers Olives for Dessert

Dear Ann: I have been a widow for four years and, want very much to get married. Several nice men have shown interest in me but the man I prefer present a very unusual problem.

He is a tailor in a shop that specializes in suits and slacks for women. As you can imagine this requires rather intimate fitting. He measures and fits some very beautiful girls, Ann. I've been in his shop and many of his customers could go straight into the movies.

My mother tells me I'm borrowing trouble when I mentioned this to him he laughed and repeated an old French proverb. Translated, it reads "A wise man does not dance the jig in the same room he counts his money." What do you say?—Fifi.

I say if this is your only complaint, you would be making a mistake to pass him up. Here's another old French proverb which translated reads: "The man who works in a candy factory invariably prefers olives for dessert."

Dear Ann: I am 13 years of age and attracted to the opposite sex. My life is a failure because my parents don't trust me as far as the front door. They will not let me go out on dates and I'm afraid by the time I get permission to go with a boy all the good

ones will be married.

The other night a very respectable man of 14 called and asked me to attend a movie with him. We could have easily made the 7 p.m. show and have been home by 11 p.m. pizza included. My father said I could not go to a night show but if the fellow wanted to take me to a matinee it would be all right. I didn't suggest a matinee because I know he would have laughed out loud.

How can I get my folks to see that I am not a baby any longer? Please give me some help before I go crazy from sitting in the house and looking out the window.—B.F.

Only 13 and old rockin' chair's got you? I'm sorry I won't be able to give you much help, Chicken... I'm with your folks on this one. In my book dating should begin at 15 and not before.

Your dad's offer to let you go to the matinee with the 14-year-old man was extremely generous, and pretty good proof that he DOES trust you. Settle for this and quit pushing.

Dear Ann: Concerning "Levi Larry and the Boys" and "The Historian" I hope you haven't rung down the curtain on this battle because I have conclusive evidence that "The Historian" is all wet and the boys are right.

I was furious after reading your column so I called the Levi Strauss Co. in San Francisco. They sent me a booklet and here is the straight dope: Levi Strauss arrived in the west in 1850 to work in the gold strike. He brought along some canvas which he hoped to sell for covered wagons.

Levi met a miner who convinced him that the canvas would make better pants than wagon-tops. It seems the miners wore out their pants in the mines faster than they could find gold to buy new pants. This was because miners stuffed their pockets with ore and crawled for hours on their hands and knees.

Miners never wore belts with Levis because the belt loops made excellent hangers for picks and tools. The ore weighed down the pockets and made the Levis plenty low, so this "beltless and low" routine is definitely not a teenage fad.

If either you or "The Historian" is worried about Levis falling down, may I assure you the trade mark of a pair of mules trying to pull them apart is no exaggeration. It would take more than mules to pull off a pair of properly fitted Levis. Now your column is accurate.

—Robert L.O.

(Ann Landers will be happy to help you with your problems. Send them to her in care of the HERALD and enclose a stamped, self-addressed envelope.) (C) 1957, Field Enterprises, Inc.

THE SQUIRREL CAGE By Reid Bundy

Some Overlooked Signposts

High school teacher Alan Moore decided to start one of his classes off with a test of their powers of observation when school opened last month, he told us this week.

"Without checking maps, city limit signs, or other such landmarks, there is one way a person can tell when he comes into Torrance," Moore told the class. Find out what it is, was his homework assignment.

Well, a couple of the students found Moore's identification marks—after members of the class had called newspapers, city officials, police, fire, and other agencies. The answer: Street signs. As soon as you cross a city line, the style of street signs change—Torrance has large

black letters and numbers on white enamel signs, Los Angeles has white figures on dark blue signs, Redondo has black on white wooden signs, etc.

We missed, too, when he put his question to us.

The SoCal Gas News, employ newspaper, has a column entitled "Richardson's Poor Almanac." Columnist Bill Richardson, who is editorial assistant on the paper, reported in the Oct. 1 issue that one of his correspondents in the San Joaquin Valley passed on an example of one advantage—or disadvantage—of living in a small town where anyone's business is everyone's business.

He said a letter sent to a customer living in one of the

valley's smaller communities was returned with the following notation:

"Moved—left no forwarding address."

And in pencil beneath it—apparently written by the postman—was this added explanation:

"Recently fined \$250 for speeding—probably in jail."

Richardson also told about the employ of the gas company who had purchased a new home, complete with picture window and a wonderful view. Looking through the big window one day, he was startled to see a power company crew drive up and start digging a hole for a pole right in the smack-dab middle of his view. He seethed quietly until evening when the crew left the project, barricaded and with lanterns blinking in the dark to warn passers-by of the hole.

FROM THE MAILBOX By Our Readers

Newspaper Week

Editor, Torrance Herald:

We are very pleased to have received the information that the Torrance Lodge No. 1948, Benevolent and Protective Order of Elks, is honoring the Torrance HERALD in observation of the Proclamation of the Grand Exalted Ruler of Oct. 1 to 8 as "National Newspaper Week."

The Torrance Chamber of Commerce is happy to join hands with the Torrance Lodge of Elks in expressing the appreciation of this community to your very fine paper for the many years of devoted and dedicated service.

Certainly, "freedom of the press" has been the bulwark of our democracy, and the Torrance HERALD has not abused this right in any way, but rather has maintained it in the highest traditions.

We are happy to add our praise to that of the fine Order of Elks to the Torrance HERALD.

A. E. THOMPSON, President, Chamber of Commerce.

city we know as Torrance today.

To all of those of the HERALD family who through their efforts have made this possible, we extend our thanks.

ALBERT ISEN, Mayor.

City Manager's Praise

Editor, Torrance Herald:

Informing the citizens of the community regarding civic affairs is of importance second to none.

The Torrance HERALD has scrupulously discharged its responsibilities throughout the years, reflecting great credit and honor to its publisher, management, and staff.

GEORGE W. STEVENS, City Manager.

and I Quote

There are a few things that never go out of style, and a feminine woman is one of them.—Jobyna Ralston.

Mayor Says Thanks

Throughout the past many decades the city of Torrance has exhibited an uncanny wisdom in decision making. Whenever problems of lasting impact were to be faced, or when the need for true civic leadership was very apparent, the Torrance HERALD has been ever ready to express itself in favor of what it felt was best for the city and its citizens.

The vigilant concern for the best interests of the city by the Torrance HERALD is personified in the splendid

Torrance Herald

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