

# RONALD E. MORAN, INC.

Says:

DON'T DON'T DON'T  
BUY

THAT NEW CAR UNTIL YOU SEE OUR

BIG STOCK OF 1957's  
SAVE UP TO \$2000

On One of These Slightly Used Cars

All Carry Our

100% Auto Warranty

100% PARTS AND LABOR  
GOOD ANY PLACE IN THE U.S.A.

### '57 Oldsmobile

'68' Convertible. Less than 4000 actual miles. Power steering and brakes. Fabulous savings over cost of new one! Has white top, mist green finish.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$3199**

### '57 Oldsmobile

Super '68' Fiesta Station Wagon. Hurry! Hurry! Just came in on a new '57 Cadillac. Save nearly \$2000 on this nearly new wagon. Rose mist color, fully equipped. Electric windows, power steering, power brakes and every possible extra.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$3499**

### '57 Buick

Roadmaster Riviera 2-Door. Every conceivable extra. Green over white. Don't buy that new Buick until you see this near-new one.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$3299**

### '56 Cadillac

'62' Coupe. Mountain laurel in color. Has 8728 actual miles. Cleanest one in the South Bay! Own the finest! Spotless inside and out.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$3999**

### '54 Plymouth

Belvedere Hardtop. A real honey! Original finish and interior. Yellow and white in color. Radio, heater, overdrive.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$1199**

### '56 Ford

Customline Ranch Wagon. Fordomatic, radio, heater. Like new condition. Join the long list of wagon owners.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$2099**

### '54 Ford

Country Sedan Station Wagon. Original solid white finish. Fordomatic, radio and heater. Beautiful condition.

CARRIES OUR 100%  
1-YEAR WARRANTY

Full Price  
**\$1299**

### '55 Pontiac

Star Chief Convertible. Has new set of premium tires. Original top and finish. Full leather interior. Yellow with green top.

1-YEAR WARRANTY  
CARRIES OUR 100%

Full Price  
**\$1799**

MANY, MANY MORE TO CHOOSE FROM

# RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

World's Greatest  
SPORTS CAR BUY!

Triumph  
TR 3

Up to 35 Miles Per Gallon  
Parts & service available coast to coast. Wire wheels, hardtop, rear seats, overdrive optional.  
World's Greatest Sports Car Buy!

ONLY \$2665  
\$3,000 Mile Guarantee

Creighton  
IMPORTED CARS

516 N. Pacific Coast Hwy.  
Redondo FR 6-4011

Result Getting

Ads Call  
FA 8-4000

LOOK!

1955 FORD V-8  
9-passenger  
Country Sedan

Radio, heater, Fordomatic, Thunderbolt-type power pack engine, Sport tone paint, custom type vinyl interior trim. \$1000's a discriminating car given by one previous owner. Ready for the mountains, desert or that fishing trip!

2-Day Money-Back Guarantee.

**\$1795**  
Walter G.  
LINCH

312 S.  
Pacific Coast Hwy.  
Redondo Beach FR 2-2124

BEACH CITIES  
MOTORS CO.

Your Exclusive  
De Soto - Plymouth

DEALER  
in the South Bay Area  
SAME LOCATION 12 YEARS

'57 Cleanout  
SALE

Widest Selection of Body Styles —  
Colors and Models!

OPEN SUNDAYS

Beach Cities Motor Co.

De Soto - Plymouth  
234 S. Pacific Coast Hwy.  
Redondo Beach FR 4-3411

# It's A Beauty on a Budget at a FRACTION OF A CENT a Mile!

\*Up to 35 miles per gallon on regular gas

## All New HILLMAN

NEW!

Modern-design overhead valve engine for quick getaway and easy cruising.

NEW!

Modern continental styling with longer, lower, smarter-looking lines.

NEW!

Rugged unitary construction with metal "skin" that's thicker than that on any American Car.

NEW!

3-way economy—low initial cost, up to 35 miles on a gallon of gasoline, amazingly high resale value.

NEW!

Big car roominess — yet no clumsy bulk to complicate driving and parking.

Complete spare parts and service facilities everywhere!

CRUISE IN STYLE...  
TOP SPEED OVER 80

There's power to spare in the all-new Hillman. No other imported family car can match its looks. And no American car can equal its economy. If you're interested in real driving pleasure — at a big, big saving — See WHITTLESEY MOTORS Today!  
Four models to choose from. Prices start at

**\$1594.90**

Delivery in Torrance, Calif.

## Start Saving on These 5 Important Items Today!

1. GAS
2. OIL
3. TIRES
4. COSTLY REPAIRS
5. DEPRECIATION

Remember --- WHITTLESEY MOTORS

Torrance's Only New Foreign Car Dealer

Will Beat Any Deal on a  
HILLMAN — SUNBEAM — VOLVO.

We Can Still Make IMMEDIATE DELIVERY

Drive the Old One In and A New One Out --- Today

SALES DEPARTMENT

1500 Cabrillo, Torrance  
Parts & Service

NEW & USED

FA 8-2585  
FA 8-5600

NOTE:

Our used car department is loaded with many safety checked used cars, '49's to '56's—all makes — all models — all priced below today's retail market!

1957 DODGE 6 cylinder 4-door sedan. One owner. Driven only 2500 miles. Will sacrifice equity for \$250 cash or trade. 179 East 213. GE 6-1448.

1956 Dodge Lancer, super engine, all extras. Want older car. Take over payments. FR 6-8124

1950 CHEVROLET club coupe, \$300. FA 8-5625.

1950 STUDEBAKER Regal Deluxe 4-door sedan. Radio, heater, overdrive. Exceptional condition. \$275. DA 6-8378.

TO PLACE A

CLASSIFIED

AD

JUST PHONE

FAirfax 8-4000

1951 CHEVROLET 4-Door. Radio, heater, whitewalls. Run good. 1054 West 218th Street. FA 8-7023

1951 FORD Victoria. Automatic transmission, whitewalls, radio, heater. Customized. Terms. Owner. FR 9-0516.

HUFF BELL — 1951 Rambler. Radio, heater, Overdrive. Good condition. \$450. Private party. Exchange. FR 6-2084.

FORD'S Best, Country Squire. 1954. A-1 condition. Fordomatic, power steering, radio, heater, 9 ply tires. \$1,950. FA 8-4293.

1957 Dodge

2000 Actual Miles

Trade equity for good transportation car. FR 6-1448

1950 CHEVROLET 1/2-ton pickup. 24011 Fulmar, Lomita. FA 9-5158

1955 GMC hydraulic 1 ton stake & 10 bed. Excellent condition. FR 6-0650.

YOU'LL SAVE \$\$\$

ON THESE

TRANSPORTATION BUYS

'50 CHEVROLET 2-DOOR ..... \$299  
'49 PONTIAC 2-DOOR ..... \$299  
'49 CADILLAC '62" 4-DOOR ..... \$499  
'50 FORD TUDOR ..... \$199  
'51 PACKARD 4-DOOR ..... \$299  
'51 CHRYSLER 4-DOOR ..... \$299

40 Other Good Used Cars

Atchison - Dolan

GOLIATH HEADQUARTERS

6th and Gaffey

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TE 3-9776

THE ALL NEW 67

Renault

Dauphine

43 Miles Per Gallon  
Gorgeous Paris styling extra roomy with full vinyl & convenience of 4-doors. Only

**\$1695**

33,000 MILE GUARANTEE  
NEW CAR BANK TERMS

Creighton

IMPORTED CARS

516 N. Pacific Coast Hwy.  
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