



THEIR 40TH STORE... The new Pep Boys store opening adjacent to the South Bay Shopping Center will be the 40th for the Pep Boys—Manny, Moe, and Jack. Like their other popular stores, the new local store will feature a complete line of auto and wheel goods as well as tools and home accessories.

### PEP BOYS OPEN 40TH WESTERN STORE TODAY

The Pep Boys, Manny, Moe and Jack, will open a beautiful new auto supply store today at 4549 Redondo Beach Blvd., directly opposite the new South Bay Shopping Center. It will be the 40th California store to be opened by "the world's largest automotive and tire specialists." The new store will open at 9 a.m. with a traditional ribbon cutting ceremony.

The opening of the store will be celebrated with a value packed grand opening sale, according to Murray Rosenfeld, Pep Boys general manager, who will officially open the new store on behalf of the company.

**Access to Officiate**  
On hand to officially cut the ribbon will be Eugenia Paul, motion picture and TV actress starting in the soon to be released Walt Disney TV series, "Zorro." She has also been seen in such TV series as "Medic," "Waterfront," "Alfred Hitchcock," and the 20th Century Fox picture, "Apache Warrior."

Also participating in the opening and welcoming Pep Boys to the rapidly expanding South Bay area will be Frank Hogan, secretary manager of the Lawndale Chamber of Commerce; other civic officials and Robert Strauss, Pep Boys executive and son of Maurice L. "Moe" Straus, president of the Pep Boys.

**Open Evenings**  
During the grand opening sale the new store will remain open until 9 p.m., Thursday, Friday, and Saturday evenings for the convenience of customers who wish to avail themselves of the night shopping opportunity.

Rosenfeld stated, "The opening of our 40th California store keeps pace with the expansion of this rapidly growing area. It has been our desire to provide a more conveniently located store for residents in the South Bay area. The location at 4549 Redondo Beach Blvd. is convenient to Redondo, Manhattan and Hermosa beaches as well as Torrance, Lawndale, Hawthorne, Gardena and other rapidly growing adjacent communities. We are very happy to open in this new area."

Manager of Pep Boys new South Bay store is Leo Fitzpatrick. His assistant is Wilbur Austin. Other store personnel include Richard Hein, Roland

Morton, Ronald Rosen, and Charles Thomas.

**For the Family**

As in all other Pep Boys stores, the new unit will feature merchandise for every member of the family including a complete stock of auto accessories, parts and supplies; radio and television supplies including all types of TV aerials and masts; bicycles, wheel goods, and toys; garden supplies and tools, lawn mowers, power mowers, sprinklers, tools for mechanics, carpenters, the home handy man, and electrical supplies; famous Cornell tires and Cadet batteries, and a multitude of "do-it-yourself" items.

Modern construction prevails throughout the new Pep Boys unit, with such features as smart green terrazo front, large picture windows, air-cooling, and eye-level display cases. Pep Boys new store will have a service department for the free installation of tires,

batteries, and seat covers. For the convenience of patrons there is a large parking area adjacent to the store.

The store was built by A. C. Black, Inc., general contractor, under the supervision of Harry Edgar who is in charge of new store construction for the Pep Boys.

**HONEY OUTPUT**  
Honey production in the U. S. averages about 1 3/4 pounds per person per year.

**REMODEL with LIGHTING FIXTURES**

- Provincial
- Contemporary
- Post Lights
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**BOY'S JEANS** All Sizes **1 98**

**BOY'S & GIRL'S COTTON SOX 4 pair \$1**

<b>S-T-R-E-T-C-H SOX</b>	
<b>GIRLS 49¢</b>	<b>BOYS 59¢</b>

• Notebooks & Complete School Supplies

**Store Hours:** 9 A.M. — 9 P.M. 7 Days Week — FR 9-8975

**BURR'S VARIETY STORE**  
2107 1/2 W. Redondo Beach Blvd. North Redondo

**WHOLESALE OUTLET MILK 19¢ qt.**

CASH & CARRY SERVICE IN YOUR CAR

**INGLEWOOD FARMS**  
3400 DEL AMO BLVD  
TORRANCE

### CARNIVAL SLATED AT ST. MARK'S

Carnival fun and a barbeque will be sponsored Saturday afternoon from noon to 7 p.m. at St. Mark's Presbyterian Church, 245th at Woodward Ave., Lomita, by members and friends of the Porpoise Club.

Enlivening the festivities will be clown Candy Hanson, who was the carnival clown two years ago at the first carnival given by the church.

Many games are planned for the contest booths including darts and balloons; squirt gun and candles, a coke toss, and several others. Live pennies will provide rides for the youngsters as well as a ferris wheel, a train, and other rides.

Adults attending can win \$100 worth of merchandise donated by local merchants. For hunger and thirst there will be pink lemonade, soft drinks, popcorn, and hot dogs.

**BOWL-O-DROME**  
WESTERN AVE. at 220th ST. — FA 8-3700

**REAL HAWAIIAN LUAU** 1 50  
SUNDAY NIGHT—5 P.M. to 9 P.M. ALL YOU CAN EAT  
BRING THE WHOLE FAMILY  
Children Under 12 \$1.00

**DANCING TO THE MUSIC OF FRANKIE HARRELL TRIO**  
TUESDAY THROUGH SATURDAY

**LUNCHEON FASHION SHOW**  
Friday, Sept. 13  
**Plush Horse**

EXCITING NEW STYLES FROM BLUE BIRD DRESS SHOP OF REDONDO BEACH — FROM 12:30 RESERVATIONS SUGGESTED  
1700 S. Pacific Coast Hwy., Redondo Beach PR 5-0567

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SOUTH BAY CENTER