

RONALD E. MORAN

SAYS:

Never Sacrifice Quality For Price!

SEE OUR LARGE SELECTION OF THOROUGHLY RECONDITIONED USED CARS

BACK-TO-SCHOOL SPECIALS!

'51 Cadillac

"62" Coupe. New Alpine white finish, excellent motor, new custom interior. Spotless thruout!

\$50 Down—\$57.18 Per Mo.
(On Approved Credit)

'50 Pontiac

Catalina Hardtop. Hydramatic, radio, heater, original 2-tone finish, leather interior. Hard to find second car!

\$50 Down—\$24.10 Per Mo.
(On Approved Credit)

'51 Studebaker

V8 Starlite Coupe. Very very sharp. Has gas-saving overdrive. For that hard to please buyer!

\$50 Down—\$24.10 Per Mo.
(On Approved Credit)

'50 Chrysler

Windsor 4-Door. All original interior. Looks like new. Radio, heater, automatic drive. Excellent condition thruout!

\$50 Down—\$24.10 Per Mo.
(On Approved Credit)

'53 Chevrolet

Bel-Air Hardtop. Jet black finish, standard transmission, radio, perfect back to school car!

FULL SALE PRICE

\$999

'56 Oldsmobile

"98" Starfire. Coral and white finish, white orlon top. Local Doctor's car. Full power.

SPECIAL SALE PRICE

\$2799

'54 Chevrolet

"210" 2-Door. Powerglide, radio and heater. Low mileage on owner car!

SPECIAL SALE PRICE

\$1099

'54 Studebaker

Hardtop Coupe. Sport model. One owner, radio, heater, new cherry red finish!

SPECIAL SALE PRICE

\$999

'56 Pontiac

Star Chief 4-Door Hardtop. Red hot model. Two tone finish, genuine leather interior. Low mileage car!

SPECIAL SALE PRICE

\$2199

'55 Cadillac

"60" Special. GM air conditioning. Local, new Cadillac trade-ins. Choice of 3. Beautiful low mileage cars. Low as—

SPECIAL SALE PRICE

\$3099

'55 Cadillac

"62" Coupe. Original 2-tone green finish. Spotless interior. Fully equipped. Check this one before you buy any Cadillac!

SPECIAL SALE PRICE

\$2799

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

DRIVE and COMPARE BEFORE YOU BUY.

FEATURES

Performance*

HORSEPOWER
MAXIMUM TORQUE
COMPRESSION RATIO
ACCELERATION
GAS MILEAGE (at 50 m.p.h.)
MAXIMUM SPEED

Comfort

ROAD HOLDING WEIGHT
NUMBER OF DOORS
LUGGAGE SPACE
VENTILATION

Styling

BODY
INTERIOR APPOINTMENTS
COLORING

Maneuverability

TURNING CYCLE
TRANSMISSION

Safety

BRAKE AREA
WINDSHIELD WIPERS
WINDSHIELD
TOTAL GLASS AREA

Special Features

ELECTRICAL SYSTEM
HEATER
INSTRUMENTS
IMMEDIATE DELIVERY

CAR "H" 1957 HILLMAN

51 H.P. AT 4600 R.P.M.
70-FT. LB. AT 2400 R.P.M.
8 TO 1
0-60 M.P.H. IN 25 SECONDS
31 MILES PER GALLON
84.1 MILES PER HOUR

2240 LBS.
4
13½ CU. FT. IN REAR
TWO FRESH AIR DUCTS

MODERN
COMPREHENSIVE
TWO-TONE

34 FEET
4 FORWARD GEARS,
START IN SECOND

92 SQ. IN.
FULL SWEEP
CURVED PANORAMIC (674 SQ. IN.)
2860 SQ. IN.

12 VOLTS
FRESH AIR, HOT WATER
FULL COMPLEMENT
YES, TODAY

CAR "VW" 1957 MODEL

36 H.P. AT 3700 R.P.M.
56-FT. LB. AT 2000 R.P.M.
6.6 TO 1
0-60 M.P.H. IN 32.4 Seconds
32 MILES PER GALLON
70.3 MILES PER HOUR

1610 LBS.
2
6 Cu. Ft. (part front, part rear)
NONE

PRE-WAR
SPARSE
SINGLE COLOR

36 FEET
4 FORWARD SPEEDS,
MUST START IN FIRST

80.6 SQ. IN.
HALF SWEEP
FLAT, 468 SQ. IN.
1882 SQ. IN.

6 VOLTS
AIR DRAWN FROM ENGINE
SPEEDOMETER (no gas gauge)
A WAITING PERIOD MAKES YOUR TRADE IN DEPRECIATE FAST

*Figures from "THE MOTOR," impartial automotive authority.

Hillman prices start at \$1594.67* Factory equipped
Delivered in Torrance, California

*Plus tax & plates

WHITTLESEY MOTORS, INC.

TORRANCE'S ONLY NEW FOREIGN CAR DEALER

1500 CABRILLO AVE.

Torrance
168th & Vermont, Gardena

Sales FA 8-2585

Parts & Service FA 8-5600

Sales DA 3-1361

TEENAGERS
BACK TO SCHOOL
Your transportation problems are over!
See the fine selection of High Grade Used Cars in all price brackets at

WALTER G. LINCH
EXAMPLE:
'54 PLYMOUTH BELVEDERE CONVERTIBLE
New finish, new top, radio, heater, Hy-Drive, excellent tires. A real jewel!
SPECIAL \$795

WALTER G. LINCH
Your Friendly Dodge-Plymouth for 35 Years
312 S. Pacific Coast Hwy.
REDONDO BEACH FR 2-2124

PICK and SAVE
From Our Large Selection of
'57 OLDSMOBILES
DURING OUR
Special Bonus Sale
NO REASONABLE OFFER REFUSED
Highest Trade-Ins Low GMAC or Bank Terms
See Us This Week for Sure!

HARBOR MOTOR CO.
(Wilmington Oldsmobile)
230 and 300 W. Anaheim TE 4-1166
OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

AUTOMOBILES 110 Trucks, Wanted JUNK CARS WANTED CALL COLLECT—HE 8-9408	1953 OLDSMOBILE 88. White walls, radio, heater, power steering, and brakes 1850 balance, take over payments. DA 6-7950	TAKE OVER my payments. 1956 Ford Convertible. Fiesta red and white, white walls, radio, heater. Excellent condition. FA 8-6501	1955 Ford Ranch Wagon. \$1500 FA 8-8278 after 6 p.m.	Call the Classified Department when you have a want problem. We are here to serve you as the Herald has served you for over 40 years.
PETS, POULTRY 104 Rabbits, Supplies, etc. WELMARNER puppies AKC registered, 3 months old. \$125 or trade for good transportation car. DA 9-1872	1955 GMC ½ ton hydramatic V8, deluxe cab, box cover. 424 Dearford Street, Torrance.	1950 CHEVROLET ½ ton pickup. Deluxe cab, radio, heater, spot light, air horn, electric brakes for trailer, camper. DA 6-6158	1951 STUDEBAKER Commander Convertible. \$150 cash. 1830 Santa Fe, Torrance. FA 8-5817	
MISCELLANEOUS 100 Wanted WANTED—Used motor scooter and large vial. DA 8-4648	TRAILERS 111 For Sale or Trade PRIVATE Party has 18 foot house trailer also 22 foot. Will sell cheap or trade on larger trailer. FA 8-7344, FA 8-0078	EXCEPTIONALLY clean. Good running. 1950 Chevrolet 2 door Styline deluxe sedan. Radio, heater, rear speaker, back-up lights. Private party. \$440. OS 8-8125 today. DA 9-4917 after today.	SARIFICE 1957 Chevrolet Bel-Air 8 Sedan. Power equipped. Take trade. 2294 Walnut. WILL trade equity in 1957 Mercury Monterey. Hardtop for older car. FR 8-8235.	
PETS, POULTRY 104 Rabbits, Supplies, etc. WANTED—Good home for two pretty cats. Stayed. FR 2-9454	DEAD or ALIVE Any complete car \$31 VERMONT AUTO WRECKING 23445 So Vermont FA 8-6973		1956 VOLKSWAGEN Blue-gray. Radio, heater. Excellent condition. \$1550. Call FR 8-2636, after 6 p.m.	Call FA 8-4000