

A-1 Photo, Inc.

GRAND OPENING



South Bay Shopping Center

174th STREET AND HAWTHORNE • REDONDO BEACH • FR 6-5989

BIG OPENING CELEBRATION AT ALL FOUR STORES

PACIFIC COAST HIGHWAY
AT HAWTHORNE BLVD.
FR 5-7014
Walteria

13th and Pacific Ave.
TE 2-1787
San Pedro

1318 Sartori Avenue
FA 8-3154
Torrance



SOUTH BAY STORE
OPEN 9:30 A.M. TO
9:30 P.M.
DURING
GRAND OPENING
CELEBRATION

USE YOUR CREDIT—Pay Only 10% DOWN
NO INTEREST — NO CARRYING CHARGES ON 90 DAY ACCOUNTS

**SALE CONTINUES
AT OUR BRAND
NEW SOUTH BAY
CENTER STORE!**

COME IN AND GET ACQUAINTED

RECORDING TAPE

EXTRA SPECIAL
1200 FT. REEL

Now Only **\$1.79**

3 Reels For **\$5.25**

Sold Every Where
for \$3.50 Each

HURRY WHILE
SUPPLIES LAST.

COME IN TO OUR SOUTH BAY STORE
AND REGISTER FOR THESE
FREE PRIZES!

- MOVIE CAMERAS
- STILL CAMERAS
- TRIPODS
- LEATHER GADGET BAGS
- FLASH BULBS
- MOVIE SCREENS
- CAMERA OUTFITS
- EXPOSURE METERS

SEE THEM IN OUR WINDOW

Stop in for your free tickets—No obligation—nothing to buy. Ask any salesperson for free tickets. Drawing to be held in 2 weeks.



Many More
Bargains Up
to 60% Off

GADGET BAG DEALS

YOU CAN'T AFFORD TO MISS

Heavy duty compartment Gadget Bag. Brass hardware, shoulder strap, Extra side pocket. \$3.95 Val. **\$2.29**

Genuine cowhide fitted pro bags. Extra pockets and compartments. Regular \$24.95 Value. **\$14.95**

Movie and 35mm Camera Bag Special. Extra fine quality. Sponge rubber shoulder pad. Reg. \$4.95 Val. **\$2.95**

FIRST TIME IN HISTORY

TAKE 8mm MOVIES
AUTOMATICALLY



Bell & Howell ELECTRIC EYE

CAMERA SETS ITSELF
FOR ANY LIGHT
YOU JUST AIM AND SHOOT

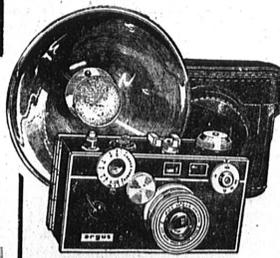
IT'S READY THE
INSTANT YOU ARE

AND ONLY **\$169.95**

Pay Only
\$17.00
Down

THE BALANCE ON EASY
A-1 PHOTO OR BANK OF
AMERICA TERMS ...

Now, with Bell & Howell's Electric Eye camera, you are always ready to take beautiful color movies. Its fast f/1.9 lens automatically adjusts itself to the light the instant you aim the camera. This means you'll never miss any of those once-in-a-lifetime shots—like a baby's antics... a child's wonderful discoveries... the kind of scene that can't be repeated. See for yourself how wonderfully easy it is to use this amazing camera. Own it today—as little as \$17 down.



World's Most Popular Argus C-3 Outfit

YOU PAY
ONLY
\$9.50

DOWN

The Balance
on Easy
A-1 Photo
or Bank of
America Terms

ARGUS C-3 CAMERA	\$55.50
ARGUS C-3 CASE	7.75
ARGUS C-3 FLASH	7.50
LEATHER GADGET BAG	24.95
HOLLYWOOD TRIPOD	21.95

TOTAL VALUE **\$117.65**

GRAND OPENING SALE **\$95.00**

USE YOUR CREDIT AT A-1 PHOTO



THE POPULAR NO. 5 FLASH BULBS

Grand Opening Special

10 for 89¢

Reg. \$1.40 Value
STOCK UP NOW
THEY WILL KEEP

GRAND OPENING MOVIE or SLIDE

Screen Special



DA-LITE COMET

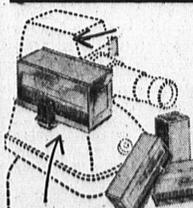
Genuine Beaded Screen
on Sturdy Tripod ...

Folds up into compact carrying-storing unit. All new design and features.

SIZE 30x40 **\$9.95**
Reg. \$14.95

SIZE 40x40 **\$11.95**
Reg. \$16.95

USE YOUR CREDIT



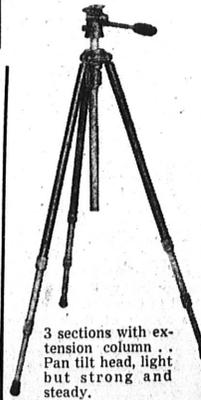
Airequipt MAGAZINES

Reg. \$2.25 Each
GRAND OPENING SPECIAL **\$1.59** ea.

6 for \$9.25

TERMS—TERMS
Only 10% Down

Hollywood Tripod

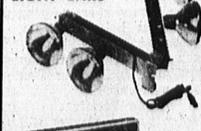


3 sections with extension column... Pan tilt head, light but strong and steady.

REGULARLY \$19.95

Grand Opening Special **\$12.95**

MOVIE ARM-LIGHT BARS

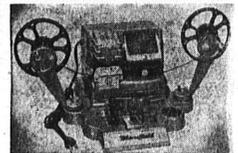


In metal carrying cases. Can be hand held or used on tripod. Handy exposure chart. On-Off switch.

Reg. \$17.95 4 Light Bar, 4 Lamps and Case. Grand Opening Special. **\$13.50**

Reg. \$11.95 2 Light Bar, 2 Lamps and Case. Grand Opening Special. **\$8.85**

MANFIELD STANDARD PORTABLE FILM EDITOR Splicer & Rewind Combo.



Reg. \$39.95
GRAND OPENING PRICE COMPLETE ... **\$21.50**

FREE GRAND OPENING ENLARGEMENT SPECIAL

One 5x7 enlargement made from your favorite negative FREE with each and every black and white roll left for finishing during our Grand Opening Celebration—Aug. 22-24. Expert work and fast one-day service.

• SOUTH BAY STORE ONLY •



COLOR SLIDE FILES

All metal, indexed. Holds 300 paper mounted or 150 glass mounted slides. Reg. \$3.25 value. Grand Opening Special **\$2.49**

Electric Slide Viewer

For 35 M.M. or 2 1/4 x 2 1/4 square color slides. All metal slide file—On-Off switch.

Regular **\$6.50** Value Grand Opening Special **\$3.89**

Save \$25.00 on our Keystone MOVIE CAMERA OUTFIT



Keystone K-42
8mm Magazine
MOVIE CAMERA
Complete with Lock-on
Exposure Meter — for
perfect exposures every
time.
plus
GENUINE LEATHER
Carrying Case

Regular Value \$124.90
SPECIAL PRICE **\$99.95**

\$10 down
\$2.50 a Week

All Keystone cameras and projectors are registered in your name with a lifetime guarantee.

Bring Out The Best In Your Color Movies!
Perfect companion to the K-42 camera
KEYSTONE K-100 500-watt 8mm Projector.
Controlled film wind. Single knob controls forward, reverse, and stop. Only \$99.95
Fast rewind, still, stop. **\$10.00 Down • \$2.50 a Week**

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WALTERIA

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SAN PEDRO

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