

LAWSON'S JEWELERS COMES TO SOUTH BAY CENTER LAWSON'S GRAND OPENING SALE!

WESTINGHOUSE AUTOMATIC FRY PAN
NEW! SAVE \$10
Reg. \$22.95
\$12⁹⁵ 50c Weekly



Save \$8⁰⁰
NEW!
Westinghouse
Reg. \$16.95
\$8⁹⁵ No Money Down—50c Weekly!

IRONS
STEAM
OR DRY



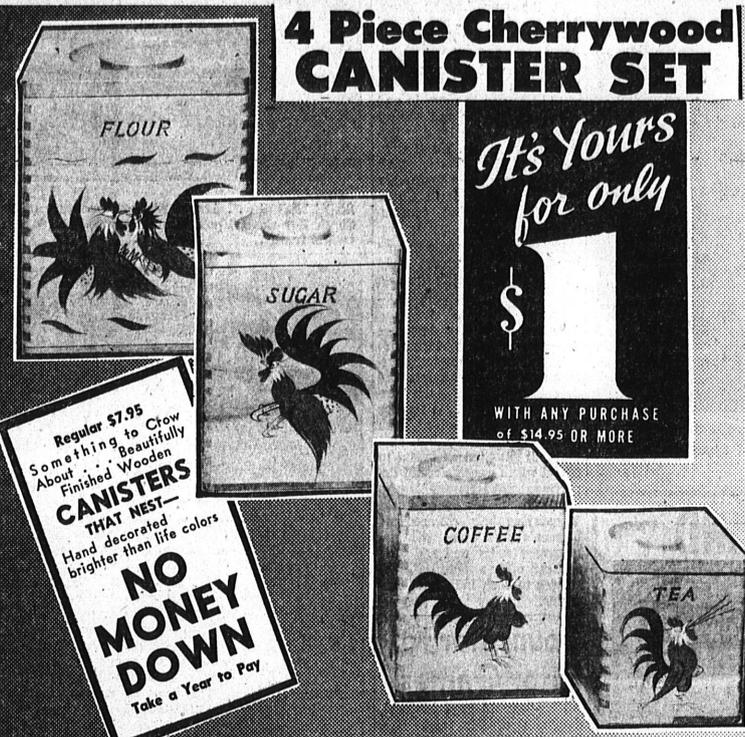
4 Piece Cherrywood CANISTER SET

It's Yours for only \$1⁰⁰

WITH ANY PURCHASE of \$14.95 OR MORE

Regular \$7.95
Something to Crow About... Beautifully Finished Wooden CANISTERS THAT NEST—Hand decorated brighter than life colors

NO MONEY DOWN
Take a Year to Pay



GRAND OPENING THURSDAY, AUG. 22 at 9:30 A.M.
Prices are the lowest in our history. Exquisite gifts of brilliant diamonds, famous make watches, fine jewelry, electric appliances, luggage, radios, and many more—and they are yours to give or own on our No Money Down, and lower than ever credit terms.

DIAMOND SET Reg. \$100 Both For \$75 For \$1.75 Weekly	PERFECT "100" 5 DIAMOND SET Both For \$100 For \$2.00 WEEKLY 14K White or Natural Gold
DIAMOND SET Reg. \$200 Both For \$150 For \$3.00 Weekly	PERFECT "200" 8 DIAMOND SET Both For \$200 For \$3.50 WEEKLY 14K White or Natural Gold
1/2 CARAT DIAMOND Reg. \$175 99⁰⁰ For \$2.00 Weekly	PERFECT "300" 10 DIAMOND SET Both For \$300 For \$3.50 WEEKLY 14K White or Natural Gold

BUY NOW AND SAVE • • TERRIFIC VALUES IN EVERY DEPARTMENT

SAVE \$7
Ladies'
RONSON
Electric Shaver
Reg. \$14.95
\$7⁹⁵
50c Weekly



SAVE \$19 AUTOMATIC 3-SPEED
EMERSON PHONOGRAPH
It's Portable
Reg. \$78.00
\$59⁹⁵
\$1.50 Weekly



BUY NOW AND SAVE!
Automatic 3-speed portable phonograph in attractive leatherette cabinet with convenient carrying handle. Compact and light-weight. Easy to carry. Assorted colors.

SAVE ON HAIRCUTS
ELECTRIC HAIR CLIPPER
Reg. \$12.95
\$8⁹⁵ Complete with Scissors and Cord



FREE BEACH TOWEL
when you buy the
Lady Sunbeam
ELECTRIC SHAVER
Reg. \$14.95
\$11⁹⁵ with FREE Bath Towel
USE YOUR CREDIT — 50c WEEKLY



BUY NOW AND SAVE!
NO MONEY DOWN
TAKE A YEAR TO PAY
SEE OUR WINDOWS FOR OTHER GREAT OPENING VALUES!

THE GREATEST VALUES EVER OFFERED!

VALUES FROM \$5⁹⁵ TO \$9⁹⁵

Your Choice

29.9

Aluminum Casserole Regularly 6.95 2.99 Hot or cold insulated with two quart Fire King insert.	Jumbo Aluminum Ice Bucket Regularly 6.95 2.99 Insulated to keep hot or cold foods.	7-Pc. Aluminum Cannister Set Regularly 8.95 2.99 with anodized copper tops; bakelite knobs. Flour, sugar, coffee, tea, salt & pepper, grease can with strainer.	3-Pc. Salad Set Regularly 5.95 2.99 Porcelain salad bowl, metal base, fork and spoon.
China Coffee Service Regularly 6.95 2.99 A new design. Rich silver and white, imported translucent china. Full size cups. Complete as shown.	32-Pc. Dinnerware Set Regularly 9.95 2.99 Decorated dinnerware, 6 dinner plates, 6 cups, 6 saucers, 6 bread & butter plates, 6 soups, 1 platter, 1 vegetable dish.	7-Pc. Stainless Kitchen Tool Set Regularly 6.95 2.99 Seven pieces as illustrated. Imported rose-wood handles. Stainless steel.	24-Pc. Stainless Steel Tableware Regularly 6.95 2.99 Lifetime guarantee stainless steel tableware. Complete service for 6.
Imported Set of 6 Steak Knives Regularly 9.95 2.99 With handsome gift box and rack.	Salad Maker & Food Grinder Regularly 9.95 2.99 Complete with grater and 3 extra cutters.	Set of 3 Oak Trays Regularly 7.95 2.99 A tray for every purpose. Silver-tone finish. 3 trays looks twice the size.	Set of 6 Cups and Saucers Regularly 6.95 2.99 Full size cups, the set beautifully decorated.

5 Diamond WEDDING RING
Reg. 69.50
\$49⁹⁵
\$1.00 WEEKLY



MEN'S DIAMOND RINGS
NO MONEY DOWN
\$1.50 Weekly
\$69⁵⁰ Reg. \$100



17-JEWEL WATERPROOF
Sweep Second Hand with Expansion Band
Reg. \$35.75
\$16⁸⁸
NO MONEY DOWN — 50c Weekly



LADIES' 17 JEWELS
In the Charm and Color of Natural Gold
Easy Terms
50c WEEKLY
Reg. \$29.75
\$14⁹⁵



TRADE AND SAVE!
All of America's Finest Watches
• BULOVA • ELGIN • HAMILTON
• LONGINE • WITTMANER • OMEGA
UP TO \$25.00 ALLOWANCE
on your old watch regardless
of age, make or condition

Lawson's
JEWELERS

SOUTH BAY CENTER
1935 HAWTHORNE BLVD.
REDONDO BEACH
In Torrance, 1317 El Prado
Now 17 Lawson's Jewelry Stores Serving So. California

VISIT LAWSON'S During GRAND OPENING
Easy to Reach — Easy to Park
Everybody Welcome
FREE GIFTS!