

Follow These Comics Every Sunday and Thursday in the Herald

SUPERMAN

AFTER JUMPING INTO THESE FLAMES IN A COSTUME THAT WASN'T FIREPROOF, WHAT BLOOPER WILL MYRTLE COMMIT NEXT? MUST DO SOMETHING ABOUT HER AS SOON AS I FINISH HERE.

MEANWHILE, AT THE DAILY PLANET...

GOOD STORY! ESPECIALLY WHERE I SAY THAT MYRTLE NEEDS A LOT MORE TO BECOME THE FEMININE EQUAL OF SUPERMAN!

THINK WHAT THIS BARGAIN-BASEMENT SUPER-GAL CAN DO FOR OUR MASS CONSUMER ACCOUNTS! SO GET ON THE BALL BEFORE SOME OTHER AGENCY BEATS US INTO LINING UP HER ENDORSEMENTS!

BORJIM BANTJUM OFFERING \$50,000 HOKUM AND FOX IF YOU'LL SIGN THIS CONTRACT ENDORSING OUR LINE OF KRAMP'S VITA-COOKED SOUPS.

WELL! EVEN WITH SUPER-STRENGTH, A GAL CAN ALWAYS USE SOME MOOLA. STEP IN, GENTS. ALL OF YOU AND DON'T CROWD!

MY FACE WAS REDDER THAN THAT FIRE I JUMPED INTO WITHOUT REALIZING I SHOULD HAVE WORN FIREPROOF CLOTHES. BUT WITH THIS NEW ASBESTOS OUTFIT, IT WON'T HAPPEN AGAIN. OH-OH! THE DOORBELL!

WITH THAT GAS FIRE UNDER CONTROL, I'D BETTER FIND MYRTLE BEFORE SHE COMMITS ANY MORE BLOOPERS WITH HER SUPER-STRENGTH. THE HOTEL WHERE SHE WORKED GAVE ME HER ADDRESS, IT SHOULD BE NEARBY.

HEY! DO I REMEMBER BOBSIE BABY FOOD? IT WAS SUCH ROTTEN TASTING JUNK I STILL CAN'T FORGET IT. ANYWAY—THIS MAKES THE LAST ENDORSEMENT!

WHY—S-SUPERMAN! THIS IS A SURPRISE! YOU'GHTA SEE WHAT A FORTUNE I JUST MADE FOR ENDORSING A WHOLE FLOCK OF DIFFERENT JUNK!

YES—AND I'M GOING TO ASK YOU TO RETURN EVERY CENT OF MYRTLE'S!

VIRGIL

By Lew Kleis

IF YOU TRY AND DON'T SUCCEED TRY AND TRY AGAIN!

IF YOU TRY AND DON'T SUCCEED TRY AND TRY AGAIN!

RED RYDER

By Fred Harman

IT'S TOO BAD I HAD TO LEAVE LITTLE BEAVER BEHIND!

BUT MY MISSION IS SECRET AN' COULD BE DANGEROUS!

IF RED RYDER THINKUM ME STAY HOME HIM GOT MORE THINK COMIN'.

'CAUSE HIM MAY NEED LITTLE BEAVER IN OLD MEXICO!

WHOA—THUNDER! I HAVE A FEELIN' WE'RE BEIN' FOLLOWED!

OH! IT'S YOU THAT'S FOLLOWIN' ME? I TOLD YOU TO STAY HOME!

ME NOT MAKE GOOD LISTEN, RED RYDER!

YOU LITTLE IMP! I WAS INSTRUCTED TO GO ALONE AN' WITH TH' UTMOST SECRECY!

MANY YAQUI INDIANS IN OLD MEXICO! ME MEBBE BE BIG HELP—ME BETCHUM!

YOU COULD BE RIGHT—OKAY! BUT I DON'T KNOW HOW VALDEZ WILL LIKE IT!

YIP-UM! WE LOAD PONIES ON TRAIN IN TOWN—HUH?

EL PASO, TEXAS—LITTLE BEAVER! HURRY, LEAD YOUR PONY ABOARD!

WE WON'T ARRIVE 'TIL TOMORROW! YOU'D BETTER GRAB SOME SLEEP FOR 'N LONG TRIP AHEAD!

WHERE YOU MEETIN' VALDEZ WHO HIRE YOU FOR 100,000 PESOS?

WE'LL CROSS TH' BORDER INTO JUAREZ—AN' MEBBE HE'LL SEND YOU BACK HOME!

HIM HAVE TO CATCH ME FIRST!

RIVETS

By George Sixta

Paul's



Continuing Our Mid-Summer Selling Spree! You Can SAVE—SAVE—SAVE!

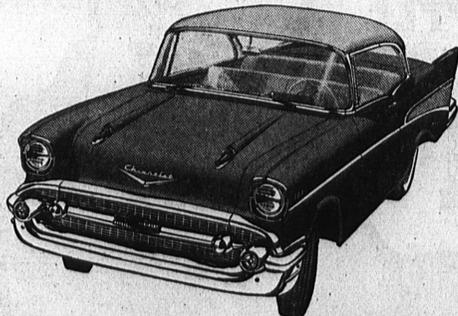
Paul's Enables You to Make Substantial Savings on the Car of Your Choice . . . New or Used!

... And We Do Mean **SAVE!**

We're out to sell more new 1957 Chevrolets now with low, low prices that will make it worth your time to come in and see us.

IF YOUR PRESENT CAR IS WORTH JUST \$300 . . . IT WILL MAKE THE DOWN PAYMENT ON A 1957 CHEVY.

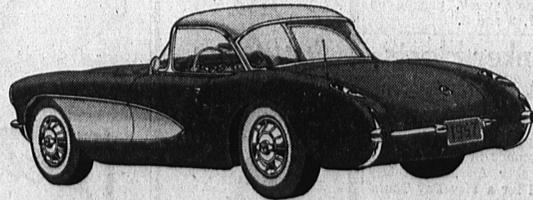
**2-DOOR
HARD TOP
SPORT COUPE**



Our price includes the tax and license fees. After the normal down payment you can own it for just

50³⁶ Per Month

See the greatest Sports Car on the road today! The 1957 Corvette is on display at our agency now.

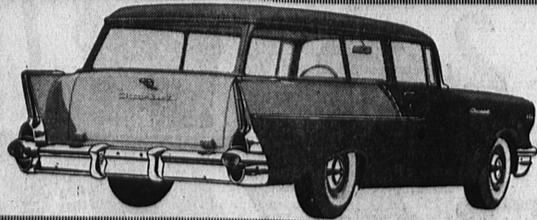


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Remember, Your Satisfaction Is Our Future Business!



6-PASSENGER STATION WAGON

Equipped with Powerglide, V-8 engine, radio and heater. Our price includes tax and license. You can drive it home after normal down payment for only

61⁰⁸ Per Month

Paul's CHEVROLET

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