WHY ? ? ? ? ? ?

Yes, why not turn Your "don't wants" into ready cash with a low-cost, result getting Torrance HERALD Classified Ad!

Just phone FA 8-4000 and a competent, experienced ad taker will assist you in wording your ad . . . Call Today!

Only Herald Ads Reach 31,600 Families in the Growing, Important Torrance Area!

Torrance Herald

Torrance's FIRST Newspaper . . . Established 1914

Behind the Scenes

By REYNOLDS KNIGHT

One fact stands out clearly from the Federal Reserve Board's massive study of consumer instalment credit: No one knows enough to administer formal controls over this vital sector of the economy.

The whole five-volume study grew from the fact that the total of instalment credit outstanding moved from less than $5 billion in early 1947 to more than $30 billion today. Anything that shot up that fast must be unhealthy was the illogical supposition.

The study didn't come to any yes-or-no conclusion. It did find, however, that comparing 1947 to 1957 made hardly any sense at all. Incomes have gone up: that makes for more instalment buying, since the very poor don't buy in that way. Household formation has soared; the new family is the very backbone of appliance and automobile buying. "Domestic service" has become costly and unsatisfactory; the washing machine and the electric refrigerator replace the laundress and the iceman. This is simply not the world of a brief decade ago.

Perhaps it's a mistake to say the report reached no conclusion. But it reached no formal finding because for every piece of evidence pointing one way, the FRB staff found another pointing the opposite way. In another sense this very inconclusiveness demands the conclusion that the whole shape of consumer credit is too vast to be crammed into a bureautic mold.

The consumer—negotiating with the lender mindful of the quality of his loans—is still the best credit manager.

* * *

CLEANERS' PAY DIRT—The U. S. goes to the cleaners for a total bill of $1.75 billion a year, but the nation's 34,500 drycleaning establishments are by no means rolling in filthy lucre.

Automation will clean up up their problem of thin profit margins, says Bill Crosley, drycleaning industry manager for Minneapolis-Honeywell Regulator Co. He told the recent convention of the National Institute of Drycleaning at Atlantic City that the drycleaning plant of tomorrow would handle five times today's volume, with no increase in labor cost or plant size.

Catalysts for this rise in activity will be automatic controls, a whole host of which are ready to roll off the drawing boards to join those already adopted. Some of these will detect spots while others control soap mix and inject filter powders. Electronic humidity control systems, and others to regulate solvent strength and temperature, will make sure that no garments go back with shrunken hems or sagging linings, or bleached beyond wearing.

* * *

THINGS TO COME—A pocket-frame door set embracing all the hardware necessary to hang a sliding door weighing 50 pounds or less, is now available for attic or closet fixer-uppers . . . Aluminum shelves for fastening to walls or doors come in sets 20 to 40 inches wide, six to a unit . . . If it's worth $165 to you to open the garage door without getting out of the car, a compact unit for the purpose can be had . . . A new school globe revolves on both vertical and horizontal axes.

* * *

CRUELTY TO ENGINES — The most abused piece of equipment any householder owns today is the small gasoline engine, says the head of the nation's largest independent maker of carburetors, and he intends to do something about it.

Charles E. Heitman Jr., president of the Carter Carburetor Division of ACF Industries, points out that home generators sit for months with gas undrained, power mowers sit unused, and outboard motors are dumped on dusty garage floors.

To combat this neglect, and the resulting waste and inconvenience to power equipment users, Carter Carburetor is forming Carter Consumer Service. This Carter unit will demonstrate and explain to householders and servicemen the proper care of small engines.

"The more neglect and abuse of such equipment there is," says Heitman, "the more replacement business there will be for us—in the short run. But balky motors don't make satisfied customers. The business promises to grow fast enough without servicing and replacement work generated by neglectd."

TURKEYS IN PLENTY — Turkey demand, once concentrated between Thanksgiving and New Year's, was artfully spread over a longer period a few years back, with promotion drives and, more important, with development of smaller turkeys.

Now production has caught up with the new level of turkey use—and gone a little beyond it. Frozen eviscerated heavy toms in Chicago are a dime a pound cheaper than they were a year ago, with many left over from the big 1956 crop.

Moreover, advances in freezing rather than merely chilling the birds mean that they will keep from year to year, so the glut may linger until Christmas.

BITS O' BUSINESS — Steel production last week slipped off to an estimated 2,354,000 tons of ingots and castings . . . Customs smelters quote refined copper at 30½ cents, cracking the 32-cent price of primary producers . . . New York department store sales, which had been lagging behind last year's, jumped 10 per cent in the March 23 week, with unusually good weather.

Public Notice

Torrance Herald—223
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a television servicing business at 19417 Sturgess Drive, City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of SUNSET TELEVISION SERVICE and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Charles F. Lechler, 19417 Sturgess Drive, Torrance, California.

WITNESS my hand this 11th day of April, 1957.

CHARLES F. LECHLER

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss

ON THIS 11th day of April A.D., 1957, before me, Margaret W. Dean, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Charles F. Lechler, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) MARGARET W. DEAN, Notary Public in and for Said County and State.

My Commission Expires May 22, 1960.

S-April 14, 21, 28; May 5, 1957.

Torrance Herald—255
47419

NOTICE OF INTENTION TO SELL

NOTICE IS HEREBY GIVEN pursuant to the provisions of Sections 3440 and 3440.1 of the Civil Code of the State of California, that Earl R. Brunner and Wilhelmina Brunner, Vendors, of 1423 Beech Ave., Torrance, California, intend to sell to Protected Milk Producers Association Vendee, of 7831 E. Jackson Street, Paramount, California, all that certain personal property consisting generally of all stock in trade, fixtures, equipment and good will and customer lists and route books of a certain milk route business consisting of 40 every-other-day milk routes located within an approximate 10 mile radius of 23301 South Western Avenue, in the City of Torrance, California, and that the purchase price thereof will be paid at 10:00 o'clock a.m. on the 14th day of May, 1957, at the Escrow Department of Bank of America National Trust and Savings Association, 15801 South Paramount Boulevard, in the City of Paramount, County of Los Angeles, State of California.

Dated April 30, 1957.

PROTECTED MILK PRODUCERS ASSOCIATION
Vendee.

Escrow Dept.,
BANK OF AMERICA NT&SA,
15801 South Paramount Blvd.,
Paramount, Calif.
Escrow No. 402-10126
S-May 5, 1957.

Public Notice

Torrance Herald—247
47302

NOTICE OF SALE OF REAL ESTATE AT PRIVATE SALE
No. 384071

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of VIRGINIA SIMS, Deceased.

Notice is hereby given that the undersigned, as Administrator of the Estate of said Virginia Sims, Deceased, will sell at private sale, to the highest and best bidder, upon the terms and conditions hereinafter mentioned and subject to confirmation by the said Superior Court, on Friday, the 31st day of May, 1957, at the hour of 9:30 o'clock a.m., or thereafter within the time allowed by law, at the office of Kenneth M. Garcelon, at 1308 Sartori Avenue, Torrance, California, all the right, title, interest and estate of the said Virginia Sims, Deceased, at the time of her death and all the right, title and interest that the said estate has, by operation of law or otherwise, acquired other than or in addition to that of said deceased at the time of her death, of, in and to that certain lot, piece or parcel of land situate, lying and being in the City of Los Angeles, County of Los Angeles, State of California, and more particularly described as follows, to-wit:

Lot 4, Block 5, Tract 1559, as per map recorded in Book 21, Pages 53 and 39 of Maps in the Office of the County Recorder, Los Angeles County, California.

The terms and conditions of sale: Cash in lawful money of the United States; ten per cent of the purchase money to be paid at the time of the sale; balance on confirmation of sale, or as may be contracted for.

The purchaser is to assume the payment of, and take the property purchased by him, subject to all the State and County taxes, and all assessments of whatsoever name or nature which are now or may become hereafter chargeable to or a lien against the property purchased by him.

All bids or offers must be in writing and may be left at the office of Kenneth M. Garcelon, Attorney for said Administrator, 1308 Sartori Avenue, Torrance, County of Los Angeles, State of California, or may be delivered to said Administrator personally in said County of Los Angeles or may be filed in the office of the Clerk of this Court, at any time after the first publication of this notice of sale and before making said sale.

Dated April 30, 1957.

ARTHUR ROCCO,
Administrator of said Estate.

Kenneth M. Garcelon,
Attorney for said Administrator,
1308 Sartori Ave.,
Torrance, Calif.
ST-May 2, 5, 9, 12, 16, 1957.

Public Notice

Torrance Herald—250

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public Hearing will be held before the Torrance Planning Commission on May 15, 1957 at 7:00 p. m. in the Council Chambers, City Hall, Torrance, on the following matter:

CASE NO. 446: Petition of the First Methodist Church for a Variance and Conditional Permit to permit the erection of a sanctuary building with the utilization of petitioner's property within five (5) feet of the Manuel Avenue property line and extension of the building front on El Prado Avenue with an 18' 6" setback. (Lots 9, 10 and 11, Block 38, Torrance Tract).

All persons interested in the above matter are requested to be present at the Hearing or to submit their written approval or disapproval to the Planning Office, City Hall, Torrance.

TORRANCE PLANNING COMMISSION,
GEORGE POWELL,
Director.

S-May 5, 1957.

Torrance Herald—253
47449

NOTICE TO CREDITORS
No. 385420

In the Superior Court of the State of California, in and for the County of Los Angeles. In the Matter of the Estate of FRANK BRENIZER, also known as FRANK BRENISER, missing person.

Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the clerk of the aforesaid court or to present them to the undersigned at the office of the attorney, Charles T. Rippy, 1331 Post Ave., in the City of Torrance, in the aforesaid County, which latter office is the place of business of the undersigned in all matters pertaining to said estate. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice.

Dated April 30, 1957.

CHARLES T. RIPPY
Administrator of the Estate of said missing person.

Charles T. Rippy, In Pro Per,
Attorney-at-Law,
1331 Post Ave.,
Torrance, Calif.
FA 8-7528
S-May 5, 12, 19, 26, 1957

Torrance Herald—252

CITY OF TORRANCE
California

NOTICE TO CONTRACTORS

Notice is hereby given that sealed proposals will be received at the office of the City Clerk of the City of Torrance, California, until five (5:00) o'clock P.M. on Tuesday, May 21, 1957, and they will be publicly opened and read thereafter on said date, for performing work as follows:

Improvement of ARLINGTON AVENUE from 190th Street to Del Amo Boulevard, in the City of Torrance

In accordance with the provisions of Section 1770 to 1781, inclusive, of the Labor Code for the State of California, the City Council has ascertained the general prevailing rate of per diem wages in the locality in which the work is to be done for each craft or type of workman as follows:

Classification	Rate per Diem
Flagman	$18.40
Asphalt Plant Fireman	21.20
Asphalt Raker and Ironer	20.08
Asphalt Spreading, mechanical tamping or finishing machine operator	22.48
Batman or mixer operator, asphalt plant	21.20
Carpenter	24.00
Cement Finisher	24.36
Concrete Mixer Operator, Skip Loader	21.20
Truck Driver (Legal Payload Capacity less than six (6) tons	19.24
Truck Driver six (6) to ten (10) tons	19.48
Laborer	18.40
Motor Patrol Operator, including any type of power blade	24.48
Roller Operator	22.48
Tractor Operator—bulldozer, tamper, scraper, or dragline, shovel or boom attachments	22.30
Water Truck Driver—under 2,500 gallons	21.16
Any classification omitted herein not less than	18.40

Overtime—one and one-half (1½) times above rates.

Sunday and holidays—Double time.

Foremen except as otherwise separately classified shall be paid not less than twenty-five cents (25c) per hour more than the hourly rate of highest classification over which he has supervision.

Contractor to perform all work as and when directed by the City Engineer.

Bids must be made on special proposal form furnished by the City Engineer and must be accompanied by cash, certified or cashier's check, or bidder's bond, payable to City of Torrance, for an amount equal to at least ten percent (10%) of the amount bid.

All bids to be compared on basis of the City Engineer's estimates.

All bidders must be licensed as per Chapter 731, Statutes of 1929, as amended.

Specifications and form of proposal may be obtained at the Office of the City Engineer, City Hall, Torrance, California.

The City Council reserves the right to reject any or all bids, and to take all bids under advisement for not to exceed thirty (30) days after date of opening thereof.

All bids must be sealed and marked: Bid on Improving ARLINGTON AVENUE from 190th Street to Del Amo Boulevard, in the City of Torrance.

This notice is hereby given by order of the City Council of the City of Torrance, California, and is dated this 29th day of April, 1957.

CITY OF TORRANCE.
A. H. BARTLETT,
City Clerk.

S-May 5, 1957.

Torrance Herald—251

NOTICE OF PUBLIC HEARINGS

NOTICE IS HEREBY GIVEN that public Hearings will be held before the Torrance Planning Commission on May 15, and June 5, 1957 at 7:00 p. m. in the Council Chambers, City Hall, Torrance on the following matter:

CASE NO. 447: Petition of the Torrance Planning Commission for a Change of Zone from R-1 (Single Family Residence) to provide a comprehensive zoning plan for the El Nido area, comprising that property bounded on the North by 182nd Street, on the West and South by the Santa Fe right-of-way and on the East by Hawthorne Avenue, in the City of Torrance.

All persons interested in the above matter are requested to be present at the Hearings or to submit their written approval or disapproval to the Planning Office, City Hall, Torrance.

TORRANCE PLANNING COMMISSION,
GEORGE C. POWELL,
Director.

S-May 5, 1957.

Torrance Herald—246
47258

NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL
No. 390493

In the Superior Court of the State of California, in and for the County of Los Angeles. In the Matter of the Estate of ARTHUR H. CHUTE, Deceased.

Notice is hereby given that the petition of Grace McMasters for the Probate of the Will of the above-named deceased and for the issuance of Letters Testamentary thereon to The Petitioner, to which reference is hereby made for further particulars, will be heard at 9:15 o'clock A.M., on May 20, 1957, at the court room of Department 5, of the Superior Court of the State of California, in and for the City of Los Angeles, County of Los Angeles.

Dated: April 29, 1957.

HAROLD J. OSTLY, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

By H. L. McLEAN, Deputy.

Armstrong, Mewhorn & Hitchcock
2211 Torrance Blvd.
Torrance, California
FA 8-3472
Attorneys for Petitioner
ST-May 2, 5, 9, 12, 1957.

The Torrance Herald

NOW REACHES APPROXIMATELY 144,000 READERS

Complete Coverage

TORRANCE
LOMITA
WALTERIA
HARBOR CITY
RIVIERA
AVALON VILLAGE
NORTH TORRANCE
EL NIDO
CARSON AREA

CLASSIFICATION INDEX

Announcements.....2 to 30
Employment.....32 to 38
Business Opportunities 39
Financial.....40 to 46
Real Estate.....50 to 68
Rentals.....70 to 88
Miscellaneous....90 to 106
Automotive.....107 to 112

CALL AT OFFICE, 1619 Gramercy, Torrance or Phone Your Ad to FAirfax 8-4000

Closing time for acceptance of Classified Ads is Friday and Tuesday at 5 p.m. Ad received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by re-publication.

RESULTS ARE WHAT YOU GET WHEN YOU USE HERALD CLASSIFIED ADS

BUILDING 15
Remodeling

SOUTHWEST READI-MIX

New Plant Located at 1303 W. 228th St., Torrance

READY TO SERVE YOU

Serving Southwest Los Angeles and Harbor Area

Dependable ready-mix service on any size job with our new modern batch plant and our four-wheel drive truck mixers.

FA 8-8161

CEMETERIES 3

GREEN HILLS MEMORIAL PARK
An Endowment Care Cemetery
Serving the Harbor District
For Information Call
TE 3-4442 . 27501 S. WESTERN

LOST AND FOUND 6

LOST—Brown and white female puppy, part Cocker and Water Spaniel. Answers to "Dixie." Vicinity Onrado, El Prado. Reward. FA 8-6613.

LOST—Male Brindle Boxer. Answers to "Skippie". Reward. FA 8-2982

FOUND—Standard Poodle. Owner must identify. Call FR 5-2915

SPECIAL NOTICES 7

I WILL not be responsible for any debts other than my own after April 25th, 1957.
Bernadine Collins

HOME SERVICES 13

HAND Ironing in my home, by experienced lady. FA 8-6951

ALTERATIONS, button holes, repairs, hemstitching, children's sewing. FA 8-4507 after 5 p.m.

SEWING, Alterations, Ironing and Mending in my home. DA 6-8514

SERVICES, Miscellaneous 14

Jim & Troy's
TV SERVICE CALLS
$3.50
All Work Guaranteed
90% of All Work Done In Home
NITE-DAY AND SUNDAY SERVICE
Phone
FA 8-5454
TE 5-6273
350 Carson, Torrance

RUGS and FURNITURE Cleaned Scientifically
IN YOUR HOME OR IN OUR MODERN PLANT
WALL TO WALL OUR SPECIALTY
3 DAY SERVICE
20% Off on Cash & Carry
BURCHFIELD'S CARPET WORKS
1971 Torrance Blvd., Torrance
FA 8-2672
We Invite Your Inspection

WE REPAIR
Furnaces - Water Heaters
FOR INFORMATION CALL
Torrance Plumbing
1418 Marcelina Ave.
FA 8-4444 FA 8-2654

HAULING
Any Time — Any Place
Also
Repair Work and Clean Up Jobs
1901 Lomita Blvd.
DA 6-1487 OR 6-2939

WASHER REPAIR
ALL MAKES
Experienced Service
ON
Washers, Dryers, Dishwashers
REASONABLE RATES
FREE ESTIMATE BY PHONE
DAY OR EVENING—CALL
FR 6-6173

RUG and Upholstery Cleaning. All work done on your premises. Excellent workmanship. ADams 4-1759. PLeasant 4-3973, after 4:30, all day Saturday.

PAINTING and decorating. Personal service. Free estimate. Interior and exterior. DAvis 4-8048

EXTERIOR painting especially. Low price at present. Best material used. Phone FA 8-5378

PAINTER needs work. You buy it, I apply it. Interior and exterior. DA 6-7124.

SPRAY Painting specialist. Exterior, interior. All type painting jobs accepted. 25000 Narbonne. DA 6-3743.

THE HOLLAND DUTCH WAY
Washing kitchens, small 7.50; large $9. Bedrooms, $6. Waxing floors, $4 per room. Washing venetian blinds in your home, 60c regular size. Call after 2 p.m. DA 4-6950

BUILDING 15
Remodeling

Carpentry and General Repair
All Kinds. Free Estimates.
FAirfax 8-6707

CARPENTER does remodeling, additions and repairs. No job too small.
FRontier 2-7908

PLASTERING — Specializing in small jobs and ceilings. Clean, reliable work. Free estimates. Low prices. 24 hour service.
DAvenport 6-6160