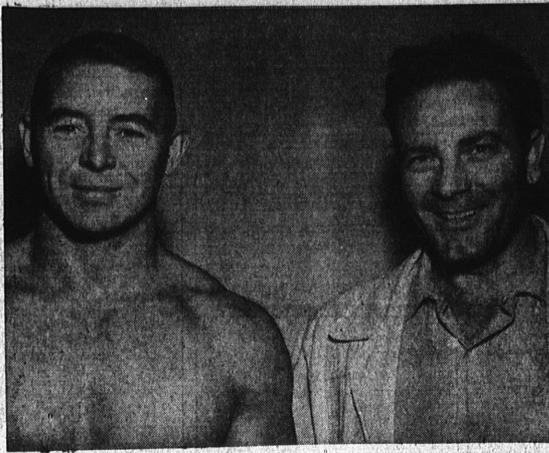


REGION BUSINESS IN PICTORIAL REVIEW

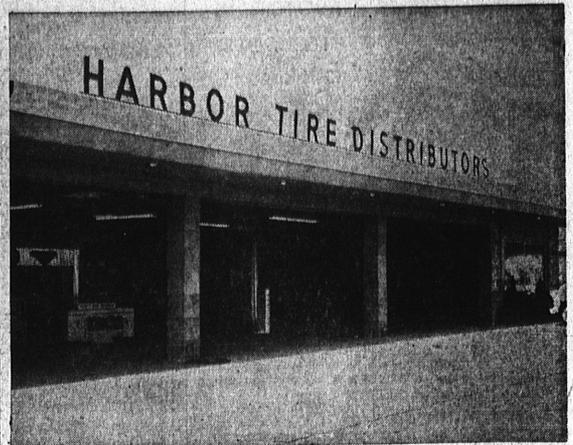
(Advertisement)



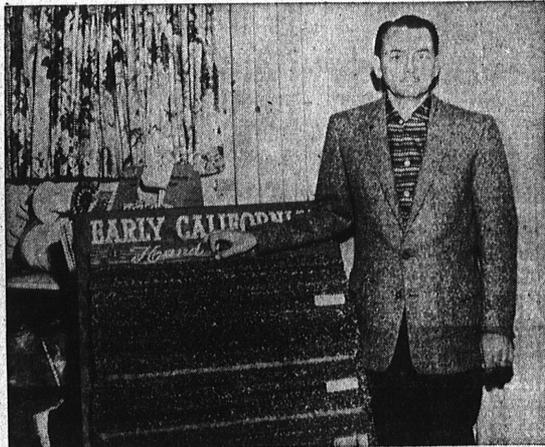
AN INVITATION for you to see the finest in men's clothing is extended by Jack Treskes (pictured), owner of TRESKES Men's Wear in downtown Torrance. Only Treskes features high styled clothing designed and tailored with just one thought in mind: to make your daytime and evening hours pure pleasure in excellent fashion. Stop in . . . today. We are located at 1319 El Prado and our phone number is FAirfax 8-6328. You will also see a complete array of the latest styled men's accessories. Please feel free to come in and browse.



Phil Phister (left) and Jack Crandall, owners and operators of Cal-Gym, 1321 1/2 Sartori, have recently opened their new and luxurious gym for men and women. Both men have had more than eight years of gym and physical culture experience and are capable of aiding you in your individual problem—lose or gain weight as you desire. "The response from the entire Torrance area has been tremendous. We have already helped many people on the road to health and physical well being. We have people from all walks of life; professional, working and homemakers. The methods we employ teaches a system of progressive weight training which has revolutionized physical rehabilitation. Our modern facilities and methods make it possible for us to help anyone who desires a better physique and a revitalized mind and body," states Phister.



PICTURED ABOVE is the exterior view of the new Harbor Tire Distributors building located at 21705 South Main Street, at the corner of Carson and Main in Torrance. Harbor Tire Distributors have been in business since 1933 and have been exclusive SEIBERLING tire distributors for 16 years. The most modern electrical recapping equipment obtainable has recently been installed. This allows us to give the customer ONE-DAY SERVICE. Also available to our customer is the complete Bear Wheel Alignment facilities featuring the new TELALINER. Credit terms are available. Phone TErminAl 5-1486.



Robert C. Baer (pictured above) owner-operator of Baer's Draperies, 1328 Sartori, has just recently celebrated his first year in business at his Torrance location. "I'd like to take this opportunity to thank each and everyone of you that have made this, my first year in Torrance, a success," states Mr. Baer. Mr. Baer has more than 18 years experience in the drapery and curtain business. This training coupled with the help of his two trained interior decorators enables him to render a unique service here in Torrance. His store features over 35 styles of Dutch curtains in all sizes and color. Mr. Baer and his assistants offer free estimates and assistance on all of your interior decorating problems with absolutely no obligation. "I firmly believe that I have the most complete selection of draperies and curtains in the entire area," states Mr. Baer. Also featured at Baer's Draperies are panels, Friscilla curtains, bedspreads, pillows, and broadloom carpeting. He is also this area's distributor for Beau-Pleat.



National Catalogue Stores, Inc., a "unique" new appliance and furniture buying service, has opened in Torrance at 1612 Cabrillo. It is now possible to buy appliances and household items at 5% above wholesale. "We at National Catalogue feel that our particular method of doing business will save the customer more money than any other type of method. In our store you order your merchandise from any of our numerous catalogues and we order it for you at the wholesale price plus 5%. We have found that people are not interested in paying for fancy fixtures, showrooms and plush stores. We have eliminated all of this and pass the tremendous savings on to the customer," states Guy Adams, District Supervisor of National Catalogue Stores, Inc. "We sincerely believe that we out-discount the "discount stores." Before you buy, shop us, then shop the discount stores, and you'll see the fabulous difference in price. Shop us by phone if you wish. Just call FAirfax 8-8554," says Adams. "National, they say, gives furniture away."



Dolls, stuffed animals, toys, and all of the essential ingredients for a Merry Christmas for the children are being featured at the Squire Style Shoppe for Children located at 1313 Sartori. At the Squire Style Shoppe you find the nationally known lines of babies' wear, children's wear and toys. When you shop for those children this year you'll find everything at this one store, under one roof, budget priced with a convenient lay-away plan. A small deposit will hold any item. "For those of you who are familiar with our shoppe, and haven't been in recently, we feel certain that you'll be amazed with the many new lines of merchandise that we have taken on and the many new styles of children's wear in the lines we have regularly carried," state Mr. and Mrs. James Squire, owners of the shoppe.



Eldon J. Bowen (pictured) is vice president of Southwest Savings and Loan Association and Manager of the Torrance branch. Mr. and Mrs. Bowen reside in Torrance with daughters Debbie, 5; Terry, 1, and son Jeff, 4 years old. From Fresno County, Mr. Bowen was student-body president of Reedley College. He belongs to the Rotary Club, Elks, American Legion and Chamber of Commerce. After the first of the year Southwest will move into their new, modern, and larger headquarters at the corner of Cravens and Marcelina. The new headquarters will feature safety deposit boxes, large parking facilities, and a luxurious interior. The tremendous growth that Southwest Savings and Loan Association has experienced in the past 2 1/2 years has necessitated this move to new and larger quarters. Mr. Bowen cordially invites you to drop in for a pleasant chat the next time you are in the area.



Jim Carter and Ross Frampton (pictured), who represent the Service Associates Agency, 1623 Cravens Ave., Torrance, have spent several years as employment counsellors in the personnel management field and are therefore qualified to extend services in securing employment. The Torrance Branch of Service Associates is the newest of three branches, having opened last Aug. 15. Other offices are in Los Angeles and Long Beach and enable the local branch to secure jobs for qualified applicants anywhere in the Los Angeles area. Jobs in all categories, ranging from laborers to skilled and professional personnel. The local agency extends services beyond the usual operation in creating a closer and more personal relationship between potential employers and employees. The agency advertises applicants by making background briefs issued to firms who might be potential employers. It serves both employers and potential employees. Miss Marion Schurman, secretary, and Jack Randall, employer public relations, complete the staff of the local office.



Sulo Jansson (pictured) is owner and operator of Jansson's Sewing Machine Center, 1621 Cravens Avenue, Torrance. Mr. Jansson has had many years of experience in the sewing machine field. He spent eight years as service manager for the Adler Sewing Machine distributors and is personally responsible for some of the improvements and additions on the Adlermatic. He is looked upon by men in the sewing machine field as one of the country's outstanding repairmen. Jansson's Sewing Machine Center features Necchi, Elna, Adler, Pfaff and White sewing machines. The selection of used machines is large and varied. "I sincerely believe that I can offer the residents of this area outstanding service and values. It is my intent to build up a large number of satisfied customers. The only method by which this can be accomplished is to render good service," so states Jansson.