

## We Like Shoppers

Only By COMPARING Our PRICES and TRADE-IN ALLOWANCES Will You Find That We Give

### TOP DEALS

CHECK THESE BEFORE YOU BUY

- '55 Ford . . . . . \$2095  
Ranch Wagon. Fordomatic, radio, heater, whitewalls. Only 12,000 actual miles. Like new inside and out!
- '54 Chevrolet . . . . . \$1395  
Handyman 4-Door Station Wagon. Extras include radio and heater. Vacation special!
- '54 Ford . . . . . \$1195  
Customline Tudor sedan equipped with radio, heater and Fordomatic. Very clean.
- '53 Chevrolet . . . . . \$1095  
"210" 4-Door Sedan equipped with radio, heater, Powerglide and whitewalls. Real clean!
- '53 Pontiac . . . . . \$1295  
Catalina Hardtop Coupe. Hydramatic, radio, heater, whitewalls and beautiful black finish!
- '51 Chevrolet . . . . . \$695  
Deluxe Club Coupe equipped with radio and heater. Ideal second car!
- '51 Studebaker . . . . . \$495  
4-Door Sedan. Extras include radio and heater. Very economical car!

MANY MANY MORE

## Paul's Chevrolet, Inc.

2 LOCATIONS

1640 Cabrillo Ave., Torrance FA 8-1640  
2172 Pac. Coast Hwy., Lomita DA 6-1185

Open Monday thru Friday 8:30 A.M. to 9 P.M.  
Saturdays 8:30 A.M. to 6 P.M. Closed Sundays

### VACATION SPECIALS

- '55 PONTIAC Catalina . . . . . \$595 Down  
Full power accessories. All the extras.
- '55 MERCURY Convertible . . . . . \$595 Down  
Montclair model. Full power, fully equipped.
- '55 CHRYSLER V8 Nassau . . . . . \$695 Down  
Windsor Deluxe Hardtop Coupe. Loaded with extras.
- '55 BUICK 4-Door Hardtop . . . . . \$695 Down  
Century Riviera. Air conditioning, radio, heater, Dynaflow.
- '55 "T" BIRDS . . . . . Low as \$2995  
Fordomatic-Overdrive. All extras.
- '54 CADILLAC DeVille Type Coupe . . . . . \$3395 Full Price  
Fully equipped. Only 14,000 actual miles.
- '53 CADILLAC Convertible . . . . . \$2295 Full Price  
All Cadillac extras. Sharp car.
- '55 METROPOLITAN Hardtop . . . . . \$295 Down  
Sharp car. Very economical.
- '53 CHEVROLET Club Coupe . . . . . \$795 Full Price  
Excellent throughout.
- '56 MERCURY Sport Coupe . . . . . \$695 Down  
Big savings on this beauty.
- '56 FORD Victoria . . . . . \$695 Down  
Loaded with extras. Gorgeous black finish.
- '55 PLYMOUTH V8 2-Door . . . . . \$495 Down  
Powerlite, radio and heater.
- '54 PLYMOUTH Wagon . . . . . \$395 Down  
Radio, heater and overdrive. Vacation special.
- '52 FORD V8 Convertible . . . . . \$895 Full Price  
Radio, heater and overdrive.

OVER 100 LATE MODEL USED CARS  
'54's - '55's - '56's - ALL MUST GO!

## KAZAN MOTORS

15019 S. WESTERN AVE.  
At Compton Blvd. DA 4-4941

## PAUL'S CHEVROLET NEEDS

Your Car and Will Pay

### SPOT CASH For Your Car or TOP

Trade-In Allowance on the New '56 Chevrolet

## NOW

Is the Time to Sell or Trade-In Your Car!

### COME IN TODAY

## Paul's Chevrolet, Inc.

1640 Cabrillo Ave. FA 8-1640

## We Believe In KEEPING OUR WORD!

### ... We Will Continue Our Policy Of NO SUNDAY SELLING

We believe sincerely in the ideals and practical benefits to our employees in SUNDAY CLOSING. Other dealers have seen fit to go back on their agreement not to commercialize the Sabbath. We regret their actions.

We know, however, that we can properly care for the needs of our friends and customers six days of the week and are committed to the principle that we need not be so greedy as to expect our employees to give up their church and family day merely to increase our sales volume.

The vast majority of our customers agree with this policy. We know, for they themselves like to spend Sundays with their families, going to church or enjoying together the many recreation facilities of this beautiful region of California. With your support there shall be NO SUNDAY SELLING.

We know you share with us this belief in keeping Sunday as a day for CHURCH and Family and will help us to keep this day reserved for the enjoyment of ourselves and our employees.

For your convenience we are open Monday through Friday until 9 P.M.—Saturday until 6 P.M.—Closed Sundays

<b>Oscar Maples</b> FORD, INC. 1420 Cabrillo Ave. 101 at Hawthorne FA 8-5014 - FR 5-0554	<b>Paul's Chevrolet</b> 3 LOCATIONS 1640 Cabrillo Ave. 2172 Pac. Cst. Hwy. FA 8-1640 - DA 6-1185	<b>Whittlesey Motors</b> DE SOTO-PLYMOUTH 1600 Cabrillo Ave. 1504 Cabrillo Ave. FA 8-6161 - FA 8-2585
--	--	---

## HARBOR PONTIAC

### THE FABULOUS '56 PONTIAC

#### No Car So Big --- No Price So Low

#### No Deal So Right

## \$99 DOWN OR EQUITY IN YOUR CAR

Including Tax & License — 36 Months on Balance

### 860 CATALINA HARDTOP COMPLETE

Strato Flight Hydramatic	Radio	Heater
2-tone Paint	Full Flow Oil Filter	
Oil Bath Air Cleaner	Whitewalls	Back-up Lites

WE WILL MEET OR BEAT ANY LEGITIMATE DEAL

## HARBOR PONTIAC

111 S. PACIFIC AVE. — SAN PEDRO — TE 3-2484

## '56 MERCURY EXECUTIVE CARS

Low mileage, all extras, all colors and body styles. Cars have had excellent care!

### Save AS Much As \$1000 AT Torrance Lincoln-Mercury

1885 Torrance Blvd. FA 8-3065  
OPEN SUNDAYS

WALTER LINC  
DODGE and PLYMOUTH  
SINCE 1929  
312 So. Pacific Coast Hwy  
REDONDO FR 2-2122

Sandy Neill  
Studebaker-Packard  
SALES - SERVICE  
530 W. 6th St. TE 2-1165  
USED CAR LOT  
305 S. Pacific Ave.  
SAN PEDRO

## 1956 Plymouth

### INVENTORY REDUCTION SALE

## Buy Now and Save

### We Must Reduce Our Stock

#### Lowest Prices

#### Top Trade-In Allowance

#### Liberal Credit Terms

NOTE Trade Journals predict a probable 5% increase in price on 1957 cars! NOTE

## TRADE TODAY FOR LESS!

### SEVERAL '56 EXECUTIVE CARS At Tremendous Savings

See

## WHITTLESEY MOTORS

Oldest De Soto - Plymouth Dealer in the South Bay Area!

1600 Cabrillo Ave. Torrance FA 8-6161  
Factory Authorized Service On All Chrysler Products

## GO SAFER GO CHEAPER

In A Good Clean "TOP VALUE" Used Car From Wilmington Motors

- '49 DODGE Coronet . . . . . \$295  
4-Door Sedan equipped with Gyromatic drive, heater, other extras. Clean inside and out.
- '51 DODGE Coronet . . . . . \$545  
Club Coupe. Has Gyromatic transmission, heater, etc. Nice condition throughout.
- '50 CHEVROLET Club Coupe . . . . . \$375  
Styleline Deluxe model equipped with radio and heater. You can't beat this one.
- '52 CHEVROLET 4-Door . . . . . \$745  
Styleline Deluxe equipped with radio and heater. Ideal family car in top mechanical condition.
- '53 DODGE V8 Coronet . . . . . \$1025  
Club Coupe. Has Gyro-torque, transmission, radio, heater, other nice features. Real value.
- '54 DODGE V8 . . . . . \$1345  
Club Coupe. All the extras including Powerlite transmission, radio and heater. Exceptional car.
- '51 PACKARD "8" . . . . . \$645  
Series 2462 Touring Sedan equipped with radio, heater and Ultramatic drive. In top mechanical condition.
- '55 BUICK Riviera . . . . . \$2645  
Super Hardtop with radio, heater, Dynaflow, power steering, power brakes and whitewalls. Immaculate throughout.

## Wilmington Motors

DODGE-PLYMOUTH DEALER  
413 & 810 W. Anaheim, Wilmington  
TE 4-1188

1951 Ford V-8  
Custom Tudor with overdrive, radio and heater. Real sharp. Full price \$545  
BEACH CITIES MOTOR CO. DeSoto-Plymouth Dealer  
231 E. Pacific Coast Hwy. Redondo Beach—FR 4-3411

1954 BUICK Special Convertible  
New top, new paint, power brakes, Dynaflow, dual, radio, heater, whitewalls. Immaculate. Sacrifice \$1750.  
DAVempot 8-6818

1955 DODGE V-8 Club Sedan  
Radio, heater, Gyromatic, 2-tone finish. This car is a real buy with no money down on approved credit. \$595.  
CARL'S MOTOR CO. 1200 Avalon Blvd. Wilmington TE 5-3121

1948 FORD 2 door. Black paint, new seat covers, whitewalls, radio, heater. Real nice. \$250.  
Phone FAirfax 8-0127.

1957 FORD Customline, Overdrive, radio, heater, whitewalls. \$825. 1724 Flower St. Torrance FAirfax 8-1659.

## There Are NO BETTER BUYS THAN ONE OF THESE

### Safety Tested Used Cars FROM HARBOR MOTOR CO.

See These Before You Buy Any Car!

- '53 Pontiac . . . . . \$1395  
Super Catalina Hardtop Coupe equipped with radio, heater, hydramatic, whitewalls, 2-tone finish and full leather interior. A beauty!
- '53 Chevrolet . . . . . \$995  
"210" 4-Door Sedan. Radio, heater, whitewalls, new paint and new seat covers. Fine family car!
- '52 De Soto . . . . . \$695  
Club Coupe. Extras include radio, heater and automatic drive. Good tires and paint!
- '50 Mercury . . . . . \$495  
Club Coupe equipped with radio, heater, economical overdrive and 2-tone finish!

WRITTEN GUARANTEE WITH EACH CAR  
GMAC or BANK TERMS

## HARBOR MOTOR CO.

"Your Oldsmobile Dealer"  
WILMINGTON

230 W. Anaheim TE 4-1166  
300 W. Anaheim TE 4-1166

Be Sure You Know and Call the Right Number

## FA8-4000

TORRANCE HERALD Classified Ads!

1955 PLYMOUTH Belvedere Club Sedan. Radio, heater, Powerlite, whitewalls, 2-tone finish. Very clean and A-1 mechanically. Week end special at \$1525.  
CARL'S MOTOR CO. 1200 Avalon Blvd. Wilmington TE 5-3121

1953 Ford Sedan  
Fordor, mileage maker & engine. Overdrive, radio and heater. Clean—nice good. \$895 full price  
BEACH CITIES MOTOR CO. DeSoto-Plymouth Dealer  
231 E. Pacific Coast Hwy. Redondo Beach—FR 4-3411

1952 NASH Ambassador Custom 2-Door Sedan. Has radio, heater, automatic drive, directional, 2-tone finish. Runs and looks real good. \$845.  
CARL'S MOTOR CO. 1200 Avalon Blvd. Wilmington TE 5-3121

1942 FORD pickup, '48 Mercury motor. Mechanically perfect. \$325. Phone FAirfax 8-2178 after 5 p.m.