

An Open Letter to the People of Torrance & Vicinity from Oscar Maples Ford, Inc.

IF YOU WANT SOMETHING FOR NOTHING, THIS MESSAGE WILL BE A WASTE OF YOUR TIME!!

To our many hundreds of past customers and to the many more we hope to serve in the future:

We are one of those very few dealers that admit we make a profit. We must be able to keep on selling quality cars with a new car dealer warranty! Most dealers are selling their cars at cost or below if you would be naive enough to believe it, but we believe an intelligent buyer wants an honest deal with a fair margin of profit for the seller so he can maintain an efficient, courteous sales and service organization to better serve your transportation needs!

Sincerely,
R. W. BILLINGS
Used Car Manager

Absolutely 100% Financing—Come In and Let Us Prove It

<p>'54 FORD V8 Club Coupe. Like new in every detail. Previous owner was owner of this dealership. New car dealer warranty! FULL PRICE \$1299 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'51 FORD V8 Customline Fordor Sedan. Radio, heater, Fordomatic, whitewalls, original light blue finish. New car dealer warranty! FULL PRICE \$599 NO DOWN PLAN — \$36.50 PER MO.</p>	<p>'51 NASH Rambler Station Wagon. Runs and looks like new. Lots of extras. New car dealer warranty! FULL PRICE \$699 NO DOWN PLAN — \$41.50 PER MO.</p>	<p>'51 HUDSON Super "6" 4-Door. Radio, heater, overdrive, whitewalls, original metallic green finish. New car dealer warranty. A fine car! FULL PRICE \$499 NO DOWN PLAN — \$31 PER MONTH</p>
<p>'49 PLYMOUTH Special Deluxe Convertible. Radio, heater, fire engine red finish with black top. 1-owner local car. New car dealer warranty! NO DOWN PLAN — \$31.50 PER MO.</p>	<p>'49 FORD V8 Convertible. Radio and heater. Excellent condition thruout. New car dealer warranty! FULL PRICE \$399 NO DOWN PLAN — \$26.50 PER MO.</p>	<p>'51 PLYMOUTH Special Deluxe Club Coupe. Radio, heater, original blue finish. New car dealer warranty! FULL PRICE \$699 NO DOWN PLAN — \$42.50 PER MO.</p>	
<p>'49 CHEVROLET Styleline Deluxe 4-Door Sedan. Radio, heater, original 2-tone green finish. 1-owner new car trade-in. New car dealer warranty! NO DOWN PLAN — \$31 PER MO.</p>	<p>'50 FORD V8 ½ Ton Pickup Truck. Lots of extras including \$60 rear bumper. New car dealer warranty! NO DOWN PLAN — \$37.50 PER MO.</p>	<p>'50 MERCURY Sport Coupe. Radio, heater, overdrive, whitewalls, visor, custom 2-tone finish. New car dealer warranty! NO DOWN PLAN — \$36 PER MO.</p>	<p>'51 FORD V8 Tudor Sedan. Original Navy blue finish. 1-owner new car trade-in. New car dealer warranty! NO DOWN PLAN — \$42.50 PER MO.</p>
<p>'49 HUDSON Super "6" 4-Door Sedan. Radio, heater, original dark green finish. A truly fine car. New car dealer warranty! FULL PRICE \$249 Can you afford this? NO DOWN PLAN — 60¢ PER DAY</p>	<p>'49 CHEVROLET Pickup Truck. Deluxe cab. Looks and runs like new. New car dealer warranty! NO DOWN PLAN — \$36 PER MO. Includes License, Tax & Finance Charges!</p>	<p>'54 FORD V8 ½ Ton Pickup Truck. Excellent condition. Like new. New car dealer warranty! FULL PRICE \$1099 NO DOWN PLAN TO QUALIFIED BUYER</p>	
<p>'51 HENRY J Radio, heater, original finish. For a good second car you can't beat this! FULL PRICE \$249 NO DOWN PLAN — 60¢ PER DAY</p>	<p>'51 MERCURY Sport Sedan. Radio, heater, overdrive. 2-tone ivory and black finish. New car dealer warranty! FULL PRICE \$699 NO DOWN PLAN — \$42.50 PER MO.</p>	<p>'49 DODGE Coronet 4-Door Sedan. Fully factory equipped including automatic transmission. New car dealer warranty! FULL PRICE \$499 NO DOWN PLAN — \$1.00 PER DAY</p>	<p>'46 PONTIAC Sedanette. Radio, heater, original black finish, recent motor overhaul. New car dealer warranty! FULL PRICE \$199 NO DOWN PLAN — 50¢ PER DAY</p>
<p>'50 NASH Statesman 4-Door. (2 to choose from) Both original new car trades. Fine economical family car. New car dealer warranty! NO DOWN PLAN — \$29 PER MONTH</p>	<p>'51 OLDSMOBILE Super "88" 4-Door Sedan. Radio, heater, hydramatic, original 2-tone finish. New car dealer warranty! NO DOWN PLAN — \$47 PER MONTH</p>	<p>'51 NASH Ambassador Sedan. Radio, heater, hydramatic. You try, you'll buy. New car dealer warranty! NO DOWN PLAN — \$30 PER MONTH</p>	
<p>'49 INTERNATIONAL ½ Ton Pickup. Excellent condition thruout. Former Gas Co. truck. New car dealer warranty! FULL PRICE \$499 NO DOWN PLAN — \$29 PER MONTH</p>	<p>'30 MODEL 'A' ½ Ton Pickup. Ready for the road. Includes extra wheel and tire. New car dealer warranty! FULL PRICE \$129 NO DOWN PLAN — 30¢ PER DAY</p>	<p>'50 BUICK Special Deluxe 4-Door Sedan. Radio, Dynaflo, original jet black finish, whitewalls. 1 owner low mileage car. New car dealer warranty. NO DOWN PLAN — \$36 PER MONTH</p>	<p>'54 MERCURY Hardtop Sport Coupe. Radio, heater, overdrive, brand new engine. New car dealer warranty! Hurry for this! FULL PRICE \$1499 NO DOWN PLAN TO QUALIFIED BUYER</p>
<p>'56 FORD V8 Victoria Hardtop. Radio, heater, Fordomatic, power steering, Continental kit, whitewalls. Low mileage executive car! SAVE \$1000 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'55 FORD ½ Ton Stake Truck. Deluxe cab, new truck warranty. Can't tell from new. Cost new \$2400! FULL PRICE \$1399 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'53 FORD V8 Convertible. Radio, heater, Fordomatic, Continental kit, deep red finish. New car dealer warranty! FULL PRICE \$1199 NO DOWN PLAN TO QUALIFIED BUYER</p>	
<p>'54 FORD Country Sedan. 8 passenger model. Radio, heater, Fordomatic, whitewalls, only 23,000 actual miles. This car cost \$3460! FULL PRICE \$1899 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'53 FORD Ranch Wagon. Radio, heater, Fordomatic, whitewalls, 2 tone red and white finish. New car dealer warranty! FULL PRICE \$1399 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'55 FORD V8 Fairlane Fordor Sedan. Radio, heater, Fordomatic, tinted glass, 2 tone finish. New car dealer warranty! FULL PRICE \$1899 NO DOWN PLAN TO QUALIFIED BUYER</p>	<p>'51 MERCURY 4-Door Sedan. Radio, heater, overdrive, whitewalls, original green finish. New car dealer warranty! FULL PRICE \$599 NO DOWN PLAN — \$36 PER MONTH</p>

SCORES MORE TO CHOOSE FROM
OSCAR MAPLES FORD

YOUR FRIENDLY FORD DEALER

1420 Cabrillo -- Torrance
FA 8-5014 FA 8-4744

2 LOCATIONS TO SERVE YOU

101 Hwy. AT Hawthorne Blvd.
Walteria FR 5-0554