

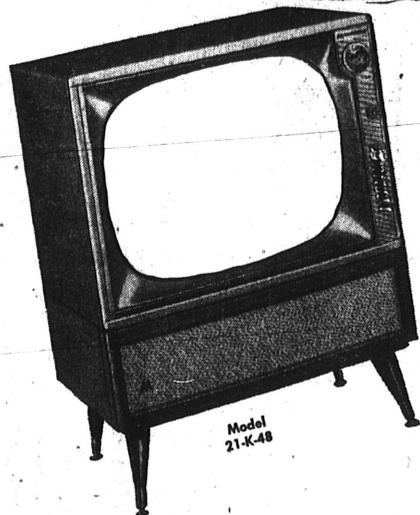


FOLLOW THE CROWDS TO RELL'S STORES AND SAVE!

# GRAND OPENING

**SALE STARTS**  
**Thursday**  
**April 19th**

2899 - 190th Street in El Nido area - 1 block West of Haythorne Blvd., Redondo Beach.



Model 21-K-48

THIS IS A BRAND NEW 1956 MODEL (Not a last year's set). NEW FEATURES

- ALUMINIZED TUBE
- BLACK GLASS, CLEARER PICTURE
- 5 STAR CHASSIS
- CASCADE TUNER

## SPECIAL FACTORY PURCHASE for Grand Opening Celebration

**Motorola TV**

21" CONSOLETTET  
**CONSOLE**

Regularly \$269.95  
 Grand Opening Special Price ONLY... **\$199<sup>95</sup>**

GRAND OPENING BARGAINS

**SPECIAL REDUCED PRICES ON 1956 MOTOROLA RADIOS!**

CHOICE OF COLORS - MOTOROLA  
**CLOCK RADIO \$24<sup>95</sup>**  
 Regular \$31.95 - NOW

**MOTOROLA TABLE MODELS SAVE UP TO .50%!**

Reg. \$22.95 TABLE MODEL	<b>\$17.95</b>
Reg. \$26.95 TABLE MODEL	<b>\$19.95</b>
Reg. \$28.95 TABLE MODEL	<b>\$21.95</b>
Reg. \$59.95—Choice of Mahogany or Blonde Wood	<b>\$29.95</b>

**EASY BANK TERMS**

**3 YEAR GUARANTEE**  
 On Your **TV PICTURE TUBE**

*Only*



**Additionally on your Purchase of any NEW Motorola Television**

**PROTECT THE HEART OF YOUR T.V. SET!**

The above statement is so startling we will repeat it... Rell's offers you a 3-year guarantee on your TV picture tube for only \$1 additional when you purchase any model in the beautiful MOTOROLA line. Now... you may have protection on the HEART of your television set for only \$1... that is if you purchase your set from Rell's. Combine this sensational offer with Rell's low prices and you can see why Rell's is rapidly becoming known as THE place to purchase television sets.

**PRICES ARE RIDICULOUSLY LOW — HERE IS A TYPICAL EXAMPLE...!**



Model 21-T-25

MOTOROLA SWIVEL TOP  
**21" CONSOLETTET**

This item is a typical reason why Rell's sells more MOTOROLA television sets than any other outlet in the Centinela Valley! Now... Enjoy MOTOROLA'S beautiful picture, styling for tomorrow, and sound that matches the exterior beauty of the set. And... remember this MOTOROLA Model 21-T-25 features the famous swivel-top that gives you added pleasure and convenience! Remember... this low Rell's price includes the matching base as shown in the illustration!

Reg. \$209.95  
 As Illustrated SPECIAL  
**\$179<sup>95</sup>**

— \$1 More Gives You Rell's 3 Year Picture Tube Guarantee! —

**A Personal Message from EMERSON RELL...**

"May I personally urge each and every one of my friends in the Centinela Valley who are contemplating the purchase of a TV set to take advantage of my 3-year picture tube guarantee. You owe it to yourself to have this protection. This plan was developed for you... don't buy without it."

Open Daily to 9 p.m.  
 Sundays to 6 p.m.

ALL ROADS LEAD TO...  
**RELL'S**  
 TV & APPLIANCES

**LOW LOW BANK TERMS and RELL'S LOW PRICES GIVES YOU TERRIFIC SAVINGS on EVERY PURCHASE!**

**NOW—2 STORES TO SERVE YOU**  
 4409 Redondo Beach Blvd.  
 LAWNSDALE (Main Store)  
 Sale At New Store Only!

— OUR NEW LOCATION —  
 2899 190th ST. --- El Nido District  
 Redondo Beach Phone FR 2-4313