

Here At Home

By Maude Miller

Happy, Happy Easter!

Spring being the time when everything looks new and fresh... makes us gals (and guys too, I suspect) take a good long look at ourselves! Like the old lady who had never had her picture taken, finally gave in to her family and visited the photographers. When the proofs arrived, she was far from pleased. Down she stomped to the photo. "Is this me?" she demanded, holding out the picture. "It is, madam," was the reply. "And it's a perfect likeness." The old lady looked at the picture again, grew thoughtful for a moment, then remarked, "It's a humblin' sight, ain't it?"

So if you're feeling a little dreary at the moment, don't have your picture taken... run right over to SAM LEVY'S instead... cause new feathers, eye-catching birds, and LEVY'S has some right purty new trimmings' for you and yours. Frinstance...

WOMAN SIDE

Some of the fabulous clothes shown at the El Camino College Faculty Wives' Club Fashion Show last week... clothes by SAM LEVY DEPT. STORE, naturally... eye-filling and purse-satisfying clothes that completely captured the capacity audience! Especially...

The white, linen sheath... trimmed with red and navy blue, outlining collar and low waist. Smart, cool, stunning! The black and white check, back-belted sheath by MANCINI... slit pockets, deep back pleat, its own white chiffon scarf, three-quarter, buttoned sleeves. Expertly tailored for the "perfect lady" look!

And talking about that "perfect lady" look... the fastest way to achieve it... get into black and white or navy and white and you've got it made! Most especially OIE collection, and it is a collection! Skirts either straight lined or with controlled fullness, white collars, or dot trimmed. They're all ready to go Easter parading... or anywhere else.

Ensembles... the heart of a sweetheart of a wardrobe for Spring! Print dresses beneath long, slit linen coats with the new Far East look. Each part a handsome entity separately... yet perfect together because the coat linings match the dress.

And talking about matching... the made-for-each-other ensemble of WINDA-LAM sweaters and flannel skirts in eatable Spring colors!

And bags, bags, bags! Plastics, straws, leathers, metallics... all colors, shapes and sizes... all guaranteed to bring gasps of admiration!

MAN SIDE

The suit Department tells us you've been buying suits like mad! Might as well, because you'll never have a better selection! Like smooth, blue-gray, flannels, with flap pockets (including the custom touch of a small third pocket for change that always looks so distinguished)... Or rugged tweeds in blues, grays, tans and char. And corduroy sport coats with the cord running horizontally. There isn't a better extra coat... in hunt brown, dove gray and char again! Honest, Fellas, you'll get gasps of admiration too! One gasp, at least, guaranteed with every suit and coat you buy at SAM LEVY'S.

OUR SIDE

Store look brighter and gay-er to you? No... we reluctantly admit, it's not just the merchandise that causes it. Sam got real ambitious last week... didn't have enough to do between community and charity drives... so he had new ceiling fixtures installed. Darndest thing you ever saw... one week before Easter! But all you nice customers seemed to take it beautifully in stride... found the merchandise even though it was covered up for a while!

So from all of us... all good wishes for a happy, peaceful, healthy, prosperous Easter... to all of you! And don't forget, part of the fun of living in our town is shopping right here at home. Especially at 1311 Sartori. SAM LEVY DEPT. STORE. Naturally! (Adv.)

LOCAL BUSINESS OPPORTUNITY

Paramount Center plans large expansion program, and wants party to lease out building materials and lumber department. Only financially responsible party under 40 years of age need apply. Call Frontier 4-3428, ask for Mr. Horlander.

Get Him Off to a Good Start



Get him headed toward success and happiness via a systematic savings account. A small amount saved each week can add up to his college education—a good financial start in life.

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Tartar Teen Talk

By KAREN HESTER, DA 6-4891

St. Patrick's Day was the theme for Dixie Bergan's party the Friday before St. Patrick's Day. Although I didn't see many weating green, I did see quite a few Tartars out for the party. It was really a cool party, Dixie.

March 16th the Varsity Club had its fourth annual "Varsity Drag." Music was supplied by the "Dreamers" of USC. As always, the dance was a huge success.

It seems one of Mr. Prowell's monkeys escaped from his science class last Tuesday and climbed into a tree nearby. As it amused sightseers during lunch, Mr. Prowell was busy trying to figure out a way to get him down. Any broken bones, Mr. Prowell?

The Girls' League came up with something new by having a popcorn balls sale last Thurs-

TOBACCO HABIT

SANTA FE—New Mexico Indians smoked wild tobacco before the coming of the white man.

day and Friday. It went over with the students so well we'll probably have more.

Also, the Thespians had a snow cone sale during the hot weather spell last week that just hit the spot.

The Tri-Hi-Y girls are soaking up the sun this week at Balboa. I'm sure they are all having a ball. Also celebrating her 18th birthday in Gerry Rusk. Happy birthday, Gerry.

Don't forget to buy your tickets for Prom Week coming up soon. The Juniors have a full schedule for everyone, so let's support them during this annual event.

Balboa was the scene of excitement last week, and for a few Tartars. Having a cool time was Penny Phillips, Jess Hanan, Diane Berry, Marilyn Sanders, and myself.

Well, I hope all of you Tartars are enjoying your Easter vacation this week, because next week, school! (I thought that would cheer you up.)

YES, WE HAVE CHARTER OAK 7 YEARS OLD \$999 Per 5th ONLY \$21.54 Per Case of 6-5ths FRANK'S LIQUOR STORE DOWNTOWN TORRANCE 1601 CABRILLO AVE., TORRANCE



SHOESTRING STRIP

Brownie Troop Needs Help; Ladies' Swim Class Under Way

By BILLIE ROBERTSON FA 8-7385

Mr. and Mrs. E. E. Salcido and their two daughters are happy people these days. They have in their new home a baby son they have named Frankie Ralph. Frankie was born in the Kaiser Foundation Hospital March 10. Mrs. Salcido, better known in this area as Connie, is the past president of Hall-dale School PTA.

We are happy to hear the good news that Mrs. Ben Rusk is recuperating very nicely from surgery she recently underwent at Torrance Hospital. Euna lives at 1343 22nd St. She also had major surgery last December. Due to these recent illnesses she has' been off from work but hopes to return to work soon.

Help! We are in the need for two sponsors. We need sponsors for some little girls. Two Brownie troops are starting and badly need help. Please phone Grace Baker at FA 8-1999 or Mrs. Mohoney at FA 8-3934 if you can be of assistance. There is not much to do in the sponsoring of the troop. Just the support of some group in the back of these girls will make better citizens out of them.

Women who are interested in swimming, take notice. A swimming class is open to all women at the Hermosa Biltmore swimming plunge. The class is held Wednesdays from 10 a.m. to 11 p.m. We are trying to organize a new class also at this time. Please phone me if you are interested. The instructor is Mrs. Genevieve Vanderpool. We hope a car pool can be formed to take care of the women who would like to go and, by the way, the children can go along and swim for free.

but the lessons are one dollar for one hour.

Knott's Berry Farm will be the setting of a future outing for the girls of Troop 216 under the leadership of Mrs. E. Bree. The girls are looking forward to this and are saving their pennies for a good time. These girls are working on folk dances they plan on presenting at the Spring Festival to be held at Normandale on April 28. The program will be open to the public and will be held in the morning. Rehearsals are taking place every Thursday afternoon.

I had the privilege of attending the Southwest Division Finals for Mrs. America of 1956 at the Torrance Municipal Auditorium last Wednesday. At this time Doris Welton, who was Mrs. Redondo Beach, was chosen to be the representative of this area to go to the Ambassador Hotel and compete with the other state representatives for the Mrs. California title. Each of the other contestants were as lovely and as gracious as they could possibly have been.

The ceramics class is well under way at Normandale under the leadership of Jewel Patton. Girls and women are welcome to attend the class.

Come on, girls, and phone in your news! I need plenty of gossip to give all the news. See you next week.

FATEFUL 20 YEARS

Six Presidents have died at 20 year intervals in 100 years: Harrison in 1840; Lincoln in 1860; Garfield in 1880; McKinley in 1900; Harding in 1920; and Roosevelt in 1940.

... Garrabrant

(Continued From Page 1) term as a director of the Torrance Chamber of Commerce. "I am vitally interested in seeing that Torrance maintains a proper balance in development," he states. For many years, the city was in the enviable position of having a good industrial balance, but that is fast being narrowed because of the exploding home growth, he points out.

Industry Needed "We must launch a vigorous program to attract new industries to Torrance," he states. "Torrance is rapidly becoming a bedroom town, and as such is throwing a heavy burden on the schools without the accompanying growth in taxable wealth."

"My assets are all invested in Torrance and I don't have to beg, borrow, or steal to get by," Garrabrant says. "I owe no obligation to any special interests or minority group, have no axe to grind, and can not be told to do anything by anybody that I don't think is right for the greatest number of homeowners in the city."

... Newspapers

(Continued From Page 1) ups and downs of war and peace, and the struggle to protect cherished freedoms, stated Miller. The theme, he said, for 1956 was selected by the committee following a poll of top newspapermen of the nation.

The majority of these newspaper leaders expressed opinions that newspapers today play a more important role than ever before in making better the lives of the people of the United States, in keeping the people informed that they and in serving the nation and the government as a mirror of the changing times of this modern century.

COLLEGE TREND

About 25 per cent of college age men and women are enrolled in colleges today as compared with only about 4 per cent during the early 1900's.

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BACHELORS LOVF TO Eat with Charley At DANIELS CAFE DOWNTOWN TORRANCE 1625 Cabrillo Ave. TORRANCE

Torrance DRIVE-IN FR 9-8491 WALTER PIDGEON ANNE FRANCIS in 'Forbidden Planet' - Also - PATRIC BARR ELIZABETH ALLAN in 'THE BRAIN MACHINE'

COMMON SENSE FACTS FOR NEW CAR BUYERS

When you buy a new car, you want the best "deal"—or, the most for your money. Today it isn't easy to be sure you're getting the best "deal," and confusing advertising claims are making it more and more difficult. This is our effort to bring understanding out of confusion—to give you facts that will help you be sure you're getting the best "deal," whatever make of car you buy.

There are two basic facts you should know when buying a new car.

1 No dealer can give you more for your trade-in than it's worth.

Used cars have a definite market value, so no dealer can intelligently allow much more for your car than any other dealer—because he can't possibly sell your car for much more than any other dealer. Any big over-allowance will have to be made up somewhere else in the "deal."

2 No dealer can sell you a car without making a fair profit.

Like any other merchant, every dealer has overhead—salaries, rent, taxes, gas and light. And, like every other businessman, every dealer has an investment in his business. So, every dealer must make a fair profit on every car he sells—to pay his overhead and justify his investment.

As Lincoln-Mercury dealers, we respect both your intelligence and our product. Here, in short, is our policy.

- 1 We give you a fair allowance for your trade-in.
2 We sell our products at a reasonable price.
3 We make a fair profit to cover our overhead and investment.
4 You get good value for your automotive dollar.

We would very much like to sell you a new Lincoln or a new Mercury, because we think that they're the best buys in their respective price classes. Come in and let us show you why we think so.

The next in this series takes you through a step-by-step procedure that will save you money on any make car. Watch for "How To Save Money When You Buy A New Car"—by Ed Sullivan, in this paper one week from today.

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN," Sunday evening, 8:00 to 9:00. Station KNXT, Channel 5

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ELECT

WALTER A. GARRABRANT



TO CITY COUNCIL APRIL 10th

A Businessman and Civic Leader Dedicated to Providing Torrance Experienced Leadership