Weekender

Downtown Area Promotion Plan Told at Meeting

(Reprinted from the Monday, March 12, edition of the Torrance HERALD.)

Ambitious plans for promoting downtown Torrance's advantages as a retail shopping area were outlined at a general meeting of the Retail Merchants Assn. here Wednesday evening at the YWCA Building.

Representatives of a majority of downtown retail firms, along with property owners in the district, heard Charles Gotta, president of the merchants group, describe the proposed promotion program, tentatively slated to cost $25,000 during the coming year.

This amount would be raised according to Gotta, through pledges by all types of businesses in the general downtown area. The amount of individual pledges varies, depending on the gross annual volume of the participating retailer or businessman. Property owners are to be asked to contribute a sum equal to that pledged by their tenants.

Funds collected would be used exclusively to promote downtown Torrance as an attractive shopping center for the rapidly growing southwestern region. Newspapers, radio and billboards would be used to carry the sales message, according to the plans outlined by Gotta.

Isenberg Quits

Manager of the Hermosa Beach Chamber of Commerce, Dale Isenberg, resigned last week to become assistant director of the Retail Lumber Assn. in Los Angeles.

Public Notice

TORRANCE HERALD—462
ORDINANCE NO. 78
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE ORDERING THE VACATION OF A CERTAIN PORTION OF VIA COLIMA, IN THE CITY OF TORRANCE

The City Council of the City of Torrance does ordain as follows:

WHEREAS, the City Council of the City of Torrance did, on the 24th day of January, 1956, adopt its Resolution of Intention, No. 2966, declaring its intention to vacate, close and abandon a certain portion of Via Colima, property situated in the City of Torrance, County of Los Angeles, State of California, more particularly described as follows:

Those portions of Lots 35 and 36 of Tract No. 2000, as shown on map recorded in Book 21, Pages 20, 39 and 40 of Maps in the office of the Recorder of Los Angeles County, being within that certain right of way and easement dedicated as "Parcel 67" in the deed to the City of Torrance recorded in Book 38361, Page 304 of Official Records in the Office of said Recorder.

WHEREAS, the said portion of the street to be vacated and abandoned, and the details of said vacation are more particularly shown upon a map entitled "Map Showing Proposed Vacation of Via Colima in the City of Torrance," which said map was approved by said Resolution of Intention for the purpose of the proceeding and was ordered filed in the office of the City Clerk of the City of Torrance and signed "Filed January 24, 1956" and which map was, in said Resolution, referred to for particulars as to the proposed vacation; and

WHEREAS, the City Clerk of the City of Torrance caused to be posted conspicuously along the line of said portion of street proposed to be vacated, notices of such vacation in the form and manner required by the Street Vacation Act of 1941 of the State of California, as amended (Chapter 705 Statutes of 1943); and

WHEREAS, proof of said publication is evidenced by an Affidavit of Publication now on file in the office of the City Clerk of said City; and

WHEREAS, proof of said posting of said notices is evidenced by the affidavit of the person posting said notices, which affidavit sets forth the facts relating to said posting and is now on file in the office of the City Clerk of said City; and

WHEREAS, the Council of the City of Torrance fixed the 14th day of February, 1956, at 7:30 P.M. of said day, in the Council Chamber of the City Hall, at 1565 Cravens Avenue, Torrance, California, as the time and place for hearing by the Council of said City of all persons interested in or objecting to the proposed vacation; and

WHEREAS the matter of said proposed vacation came on regularly for hearing before the Council at a regular meeting on the 14th day of February, 1956 and at the time and place fixed therefor, and at such hearing the said Council heard the evidence offered by all persons interested in said vacation, and a full hearing thereon having been had and the matter submitted for determination.

NOW, THEREFORE, the City Council of the City of Torrance hereby finds and determines, from all the evidence submitted, that the portion of the street named in said Resolution of Intention, and hereinbefore more particularly described, is unnecessary for present or prospective public street purposes and that the public interest requires the vacation of said portion.

IT IS FURTHER ORDERED that the portion of the street named in said Resolution of Intention, and hereinbefore more particularly described, be vacated, be and the same is hereby, ordered vacated.

IT IS FURTHER ORDERED that the City Clerk be, and is hereby, authorized and directed to cause a certified copy of this ordinance to be recorded in the office of the County Recorder of Los Angeles County, California.

Introduced and approved this 20th day of February, 1956.

Adopted and passed this 6th day of March, 1956.

ALBERT ISEN,
Mayor of the City of Torrance.

ATTEST:
A. H. BARTLETT,
City Clerk of the City of Torrance,
STATE OF CALIFORNIA }
COUNTY OF LOS ANGELES } ss
CITY OF TORRANCE }

A. H. Bartlett, City Clerk of the City of Torrance, California, do hereby certify that the foregoing ordinance was introduced and approved by the City Council of the City of Torrance at a regular meeting held on the 20th day of February, 1956, and adopted and passed at a regular meeting held on the 6th day of March, 1956, by the following roll call vote:

AYES: COUNCILMEN: Bennett, Isen, Drake, Schwab and Lane.
NOES: COUNCILMEN: None.
ABSENT: COUNCILMEN: None.
(Seal) A. H. BARTLETT,
City Clerk of the City of Torrance.

W-March 15, 1956.

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A&P

COME SEE... YOU'LL SAVE AT A&P!

U.S.D.A. "CHOICE" Rib Roast 1st 5-RIBS 7-inch CUT 55¢ lb.

Delicious Worthmore EASTER CANDIES!

COCONUT CREAM EGGS 11-oz. Pkg.
COTTONTAIL RABBITS 12-oz. Pkg.
EASTER BASKET MIX 14-oz. Size
MARSHMALLOW EGGS 14-oz. Pkg.
GUM DROP EGGS 1½-lb. Pkg.

YOUR CHOICE OF ABOVE CANDIES 29¢

Warwick Chocolate Covered Eggs

COCONUT CREAM EGGS 5-oz. Pkg. 25¢ 12-oz. Pkg. 35¢
NUT & FRUIT EGGS 5-oz. Pkg. 25¢ 12-oz. Pkg. 35¢

EASTERN HICKORY SMOKED PICNICS PATMAN'S—6 to 8-lb. Average 29¢ lb.

CHUBBY CHIX FRYERS U.S.D.A. GRADE "A" PAN-READY - 2 to 2½-lb. Average 43¢ lb.

U. S. D. A. "CHOICE" GRADE GRAIN-FED BEEF

Short Ribs Lean Meaty 19¢ lb.
Pot Roast Center Chuck 39¢ lb.
Plate Boiling Beef 9¢ lb.
Sirloin Steak Full Cut 79¢ lb.
Rib Steak Tender, Well Trimmed 69¢ lb.
Stewing Beef Lean Cubes 53¢ lb.
Ground Beef A&P Quality 25¢ lb.

U. S. D. A. "CHOICE" GRADE IMPERIAL VALLEY LAMB

Lamb Roast Square Cut Shoulder 33¢ lb.
Lamb Chops Round Bone 59¢ lb.
Lamb Chops Blade Shoulder 49¢ lb.
Lamb Breast 5¢ lb.
Ground Lamb Fresh Lean 29¢ lb.
Franks All-Meat "Super-Right" 39¢ lb.
Corned Beef Patman's Boneless 59¢ lb.

"SUPER-RIGHT" QUALITY EASTERN SMOKED MEATS

Hams Shank End Portion 35¢ lb. Butt End Portion 49¢ lb.
Sliced Bacon Super-Right Grade "A" 43¢ lb.
Sliced Bacon "All-Good" Grade "A" 39¢ lb.
Pork Sausage Hormel 1-lb. Roll 35¢ lb.
Picnics Hormel Browned Ready-to-Eat -4-lb. Can 2.69 ea.
Swordfish Pacific Broadbill 59¢ lb.
Fish Sticks Corti-Fresh 8-oz. Pkg. 35¢ ea.

Save More at A&P With These Low Priced Grocery Favorites!

A & P — FINEST QUALITY TUNA LIGHT MEAT SOLID PACK 2 7-oz. Cans 47¢
FOODCRAFT PICKLES DILL and KOSHER DILLS 22-oz. Jar 25¢
HEARTY AND VIGOROUS OUR OWN TEA 1-lb. Pkg. 99¢
BANQUET Whole CHICKEN 4-lb. Can 1.49
N.B.C. CRACKERS SNOW-FLAKE 1-lb. Box 25¢
ANN PAGE BEANS RED KIDNEY 2 21-oz. Cans 25¢

MILK Whitehouse Evaporated 3 14½-oz. Cans 35¢
CRAB MEAT Society 6½-oz. Can 49¢
HORSE MEAT* Red Hen 2 15-oz. Cans 43¢
SOAP* Palmolive 3 reg. bars 25¢ 2 bath size 25¢
REYNOLDS WRAP* 25-ft. Roll 26¢
ANN PAGE SANDWICH SPREAD Pt. Jar 33¢
CREST COOKIES N.B.C. Fancy 7½-oz. 33¢
CAKE MIX PILLSBURY 5¢ Off Deal 17-oz. Pkg. 28¢
FAB* Lge. Pkg. 31¢ Gt. Pkg. 74¢

MARGARINE Blue Bonnet 2 1-lb. Pkgs. 35¢
NOODLES Ann Page 2 8-oz. Pkgs. 33¢
SARAN WRAP* Queen Size 25-ft Roll 47¢
BEEF STEW Hodgson 15-oz. Can 29¢
KIT CAKE MIX 5¢ Off Deal 11-oz. Pkg. 32¢
PORK SAUSAGE Hormel 8-oz. Can 33¢
SOAP* Cashmere Bouquet 3 reg. bars 25¢ 2 bath size 25¢
AJAX CLEANSER* 2 14-oz. Cans 25¢
VEL* Lge. Pkg. 31¢ Gt. Pkg. 74¢

A&P's LENTEN CHEESE VALUES

WISCONSIN LONGHORN CHEESE 49¢ lb.
CHEEZ-IT Cheese Food 2-lb. Box 79¢
A & P SLICED Brick Cheese 8-oz. Pkg. 39¢
A & P SLICED Swiss Cheese 8-oz. Pkg. 43¢
MELO-BIT SLICED American Also Pimiento 8-oz. Pkg. 32¢ lb.

SPARKLE GELATIN ANN PAGE Also Puddings 4 3-oz. Pkgs. 23¢
V-8 COCKTAIL VEGETABLE JUICE 46-oz. Can 35¢
DEXO SHORTENING A & P OWN 3-lb. Can 69¢
TOILET TISSUE* SOFT-WEAVE 3 Rolls 32¢
CHILI & BEANS DENNISON'S 40 oz. Can 45¢

PICK-OF-THE-CROP PRODUCE... PRICED FOR PEAK SAVINGS

CALAVO FUERTE AVOCADOS 2 for 29¢
RED DELICIOUS APPLES Extra Fancy 2 lbs 29¢
LARGE ARIZONA GRAPEFRUIT 8 lb. Bag 32¢
WINTER NELLIS PEARS U. S. No. 1 2 lbs 19¢
NORTHERN YELLOW ONIONS 3 lbs 10¢

NEW! A&P's OWN ALL PURPOSE OIL dexola FOR FRYING FOR BAKING FOR SALADS
PINT 25¢ QUART 47¢
GALLON CAN
EQUAL TO THE BEST—YET COSTS YOU LESS

FINE FOR DISHES Lux Liquid* 12 oz. Can 38¢ 22 oz. Can 67¢
For Cleaner Washes Trend Deterg't* Lge. Pkg. 39¢ Giant Pkg. 49¢

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