

MAYBE WE'RE CRAZY--BUT THEN MAYBE WE'RE NOT!

ARE YOU TIRED OF ALL THIS "GIMMICK" ADVERTISING AS WE ARE??

THEN WHY NOT READ SOME FACTS..

DE SOTO

PLYMOUTH

We sell top quality not lowest price --- Let us show you.

Most ads and commercials actually insult your intelligence.

We know we can sell you a new car as low as anyone else...

We have not thrown away our factory price lists -- nor do we intend to...

We do require a down payment and we can't make your first six payments.

We don't sell the cheapest -- New automobiles are not cheap anywhere...

Sometimes we are undersold by other dealers... But never under equal conditions.

We aren't in business to give everything away... We have to make a profit and so do other dealers.

Maybe we won't sell as many new cars initially by being honest and legitimate but we'll bet

We have been, and will be in business a lot longer than some of our "so called" competitors!

And we won't show you our original invoice any more than any other honest dealer will...

We offer you the confidence you should be able to place in a new car dealer and the
after sale service you should expect

It's a known fact that we can't sell everyone but we would like to have the opportunity
of talking to you before you deal...

Come in with the knowledge that you won't be pushed around by half a dozen "T.O." men or
high pressure Borax Men...

Why not visit our salesroom or service department and feel at ease... you will enjoy your visit...

WE WOULD APPRECIATE A PHONE CALL OR LETTER FROM YOU GIVING US YOUR COMMENTS &
CRITICISMS REGARDING AUTOMOBILE ADVERTISING TODAY...

W-H-I-T-L-E-S-E-Y M-O-T-O-R-S

OLDEST DESOTO-PLYMOUTH DEALER IN THE SOUTH BAY AREA

1600 CABRILLO AVE. — TORRANCE — FAirfax 8-6161

FACTORY AUTHORIZED SERVICE ON ALL CHRYSLER PRODUCTS—COMPLETE BODY & PAINT DEPARTMENT