



you're **SAFE**
when you
buy your new car
from a
**FRANCHISED
NEW CAR
DEALER!**

HERE'S WHY!

1. Assured confidence built through years of recognized service.
2. Your car is maintained by our own repair facilities.
3. Factory trained mechanics to service your car.
4. Your dealer employs sales personnel who best know the automobile you may consider purchasing.
5. A selection of models direct from the dealer's stock.
6. You benefit by a **DOUBLE** guarantee offered not only by your dealer but backed by the factory.
7. You can be certain of the quality of the product because of your dealer's position in his community.
8. Your franchised dealer is not in business for a "fast buck" sale today, but for the return of satisfied customers in the future.
9. Your franchised dealer can offer you a higher trade-in allowance for your present car because he has a ready market for resale through his used car department.
10. Direct factory buying assures you of no additional middleman costs between the factory and the dealer.
11. Your franchised dealer with its competent credit department, can better arrange for purchase on the terms most convenient for your budget.
12. An abundance of automobile experience and volume assures lowest competitive prices.

YOUR FRANCHISED NEW CAR DEALERS SERVING THE TORRANCE AREA

Paul's Chevrolet

1640 Cabrillo Ave., Torrance
2163 W. Pacific Coast, Lomita
FA 8-1640 — DA 6-1185

Walter G. Linch

DODGE — PLYMOUTH
Established 1922
312 S. Catalina — Redondo
312 S. Pacific Coast — Redondo
350 N. Pacific Coast — Redondo
840 Pacific Coast — Hermosa
FR 2-2122

Oscar Maples, Inc. Ford

LOT NO. 1
1420 Cabrillo FA 8-5014 Torrance
LOT NO. 2
101 Highway at Hawthorne FA 8-8488 Waverly

Torrance Lincoln-Mercury

1983 Torrance Blvd., Torrance
FAirfax 8-3065

Whittlesey Motors

DE SOTO — PLYMOUTH — VOLVO
1600 Cabrillo Ave., Torrance — FAirfax 8-6161
16707 S. Vermont, Gardena — DAVIS 3-1361

Inglewood Nash

Authorized Sales-Service for
RAMBLER — METROPOLITAN — NASH
4351 W. CENTURY BLVD., INGLEWOOD
(Century at Hawthorne Blvd.)
Phone ORchard 7-8253 or ORegon 8-3186

Butler Buick

400 S. Sepulveda, Manhattan Beach
FR 4-8964

Frank H. Afton Co.

"Your Authorized Studebaker Packard Dealer"
240 N. Market St., Inglewood
OR 1-7783