SHOP AT ARICO'S • SHOP AT ARICO'S • SHOP AT ARICO'S

SAVE UP TO $1.45

REDEEM YOUR SWIFT COUPONS HERE

YOU'LL FIND COUPONS IN SWIFT'S 2 PAGE COLOR ADS IN

LIFE January 28 — LOOK February 5 — Ladies' Home JOURNAL February

THIS IS NOT A COUPON – DO NOT CLIP!

UTILITY BILLS PAID FREE AT ARICO'S

COUPON ITEM

Swift's PREM

Quick, Economical Meals

12-oz. CAN 37¢

With Coupon 27¢

Swift's JEWEL OIL

Quart . . . . 49¢

Good Cooks Know the Jewel Twins Are Best.

COUPON ITEM

All Good Foods Love Allsweet! You Will, Too!

Swift's ALLSWEET

One Pound, 25¢

WITH COUPON . . . . 15¢

Bits O' Honey Cream Style CORN No. 303 Can 10¢

COCK of the WALK Bartlett PEARS No. 2½ Can 29¢

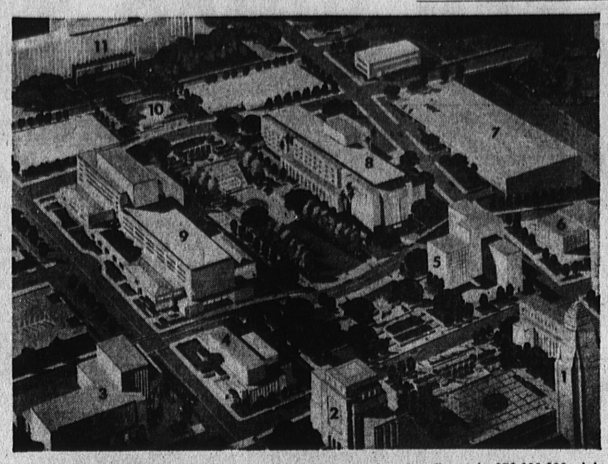
TRI-VALLEY Tomato JUICE 46-oz. Can 19¢

49¢

VAN CAMP'S Pork & Beans No. 2½ Can 19¢

AN RSE MEAT	No. 1 23½¢	QUART MAZOLA OIL	69¢	M&M CHOC. CANDY	Large Pkg. 53¢
S. DELUXE OOMS	$1.59	MEDS COETS BELTS	31¢	M. O. TISSUE	4 Rolls 43¢
AY MED. PITTED E OLIVES	No. 1 35¢	PACKAGE MODESS	43¢	GIANT BOX NEWS	47¢
I'S SEAFOOD ipped Dressing	8-oz. 37¢	MARCAL NAPKINS	2 pkgs 25¢	NORTHERN TISSUE	9¢
TE MAID ANGE JUICE	6-oz. Can 19¢	MRS. STEWART'S BLUEING	14¢	OCEON SPRAY Cranberry Sauce	303 Can 23¢
ND RIZER	3½-oz. 49¢	MARY ELLEN APRICOTS	20-oz. 39¢	ORA-IDA PATTIES	12-oz. 15¢

SHOP AT ARICO'S • SHOP AT ARICO'S • SHOP AT ARICO'S



CIVIC CENTER, 1962 . . . Artist's rendering of Los Angeles County's $70,000,000 civic center project indicates how the future center of 1962 will appear. (1) city hall; (2) state building; (3) new state building; (4) law library; (5) new hall of records; (6) central heating plant; (7) county service garage; (8) hall of administration; (9) county courthouse; (10) amphitheater; and (11) department of water and power building.

Behind the Scenes

By REYNOLDS KNIGHT

One sales record pretty sure to be rung up this young year is $1.5 billion for automatic control systems and instruments for aircraft and guided missiles. This will be more than double total sales of such devices five short years ago. Of course, there's been a sharp shift in emphasis from manned craft toward missiles.

Stephen F. Keating, vice president of the Aeronautical Division of Minneapolis-Honeywell Regulator Co., a leading maker of such control systems, estimated that total sales of controls would rise by $100 million even if the airplane industry no more than equalled its 1956 sales volume. He said:

"Aircraft speeds and altitudes have reached the point where only through continued development of automatic controls of other electronic equipment can man remain master of the machine."

Keating is directing manufacture of the guidance system for the Project Vanguard rocket which will carry the proposed earth satellite into outer space.

• • •

GROWTH IN INDUSTRY—Expansion in Steel, metallurgy, nuclear power, petroleum refining and other basic industries served by National Cylinder Gas Co. will enable NCG to continue through 1957 its remarkable growth record of 1956, its president declared.

Charles J. Haines, NCG president, said that rising demand for high-purity oxygen and hydrogen in metallurgical, chemical and therapeutic uses had spurred a widespread program of expansion and construction of gas-producing plants. The company, as the year ended, was producing gases at 75 plants in this country and abroad, with seven expansion or new-plant projects under way.

Rapid growth of the chemical industry and steadily rising petroleum output are also creating major expansion activity at the two NCG divisions, Girdler Company and Tube Turns, which serve chemical and petroleum processing.

• • •

POWER TOOLS' PEAK — The power tool industry will add 10 to 12 per cent in sales during 1957 to the all-time mark it set during 1956, according to the head of one of the leading companies in this growing field.

Industrial automation, the national highway building program, and the growing numbers of do-it-yourself hobbyists will create the necessary demand, says Neil C. Hurley Jr., president of Thor Power Tool Co. Even the automotive industry, whose purchases in 1956 fell below 1955's level, will be back in the field to re-tool for major changes this year, Mr. Hurley forecasts.

Farmers are also expected to constitute a fast-expanding market for power tools. The Thor Research Center for Better Farm Living was established in 1956 to help research and education toward increasing farm efficiency and farm-home comfort.

CHEMICAL OUTPUT MULTIPLIES — End-products will soon be pouring from $11 million worth of chemical processing plants, begun last year, to swell 1957 sales of B. F. Goodrich Chemical Co. A vinyl resin plant at Avon Lake, Ohio, will begin operations in March. Later in the year a new plant for specialy acrylic polymers will be completed at Calvert City, Ky.

New uses for company products first tested in 1956 are expected to provide a full year's demand in 1957. One of these is the fabrication of washdown systems to protect Navy vessels against radioactive contamination after an atomic fallout. Heart of the new systems is plastic pipe of high-impact Geon vinyl. Another item: vinyl foam and embossed vinyl covering were successfully integrated to form a one-piece seat for school desks.

Attempt to Organize New Little League

Any persons interested in helping to organize a Little League organization in the new area of Southwood Homes in West Torrance should contact Richard Martin at FRontier 9-0924 after 5:30 p.m.

MOST LAKES

North America has more lakes than any other continent.

FLY KITES ?

Sure! But fly 'em safely!

Here's how—explains Reddy Kilowatt

1. Fly kites in an open field, away from electric power lines and other overhead obstructions.
2. Be sure string is perfectly dry.
3. Never use wire, tinsel or metallic string.
4. If the kite catches in a power line, let go immediately.

"LIVE BETTER—ELECTRICALLY"

SOUTHERN CALIFORNIA Edison COMPANY

Drying clothes in an automatic Gas clothes dryer is as easy as tossing clothes in a hamper. Model illustrated is the new WEDGEWOOD.

Save even more! Buy a Gas clothes dryer now!

INSTALLED FREE!

For a limited time, normal installation is FREE when you buy an automatic Gas clothes dryer. This money-saving offer applies to participating dealers selling: ABC, Blackstone, Caloric, Hamilton, Maytag, Norge, Philco-Bendix, RCA-Whirlpool, Rheem-Wedgewood, Roper.

1 NO WAITING, NO WORRIES! An automatic Gas clothes dryer lets you launder any time, day or night, rain or shine. Gas dries faster than California sunshine... dries cottons in less time than it takes to wash them. In fact, nothing dries faster than gas.

2 YOU SAVE ON CLOTHES! With a Gas clothes dryer, your family needs fewer clothes to look clean, neat and well-dressed. Your youngsters won't outgrow clothing before it's worn out. You also save by buying washable garments that don't need cleaning.

3 YOU SAVE ON IRONING! Sheets and towels come from a Gas clothes dryer so wrinkle-free they can be folded and stored without ironing. You don't sprinkle—just take pieces from dryer damp-dry. Your iron glides over them like magic.

4 YOU SAVE ON CLEANING! You don't send out padded robes, chenille spreads, shag rugs, etc., when you have a Gas clothes dryer. It dries them as soft and fluffy as when new—quickly, too. Diaper service costs will pay for a Gas clothes dryer.

5 YOU SAVE ON OPERATION! Gas clothes dryer prices start at $169.95, and normal installation is FREE for limited time. Operating cost is one-fourth that of other type dryers... about 39¢ a month. See a demonstration at your dealer's... and BUY NOW!

GAS dries clothes faster and costs less! SOUTHERN CALIFORNIA GAS COMPANY