

Here At Home

By Maude Miller

Felix Novadsd
"A very happy, healthy and peaceful New Year to all our good friends!" So say Frances and Sam Levy, and Ella and Eddie and Alan Schwartz . . . and so say I.

Did you know that . . . the month of January was named by the Romans in honor of Janus, god of gates and doors and of beginnings and endings. Janus had two faces, looked both ahead and backwards. (Sure could use him for driving a car these days!) So comes the idea, on the first day of the year, of looking back to what happened in the past year and looking forward to what the New Year might bring.

. . . later, English people all cleaned their chimneys on New Year's Day. Supposed to bring good luck to the whole household for the coming year.

. . . that in another old English custom, husbands gave their wives money on New Year's Day to buy enough pins for the whole year. Stopped in the 1800s, when pins were made by machines. That's where we get the term, "pin money" for small amounts of spending money. Probably all they had left after paying Christmas bills. Be surprised what you can get for "pin money" at Sam Levy's. Fininstance:

WOMAN SIDE

Glamorous gowns and fabulous frocks! Stunning, well made and beautifully priced. If they cost a few more "pins" than you've got right now . . . why charge it, of course! Your credit is good, as they say on TV . . . only we mean it.

And bags to complement! We still say the Store had the handsomest collection of bags for less money than anywhere else. Especially those Theodor bags!

MAN SIDE

While you're taking a look at what the New Year may bring . . . how about taking a good look at You? Time for that new suit you've been promising yourself . . . maybe like a single-breasted, three-button Worsted Tex with that Ivy League look? With that new down-stairs office in the Store we can easily handle credit for you, too.

OUR SIDE

Lots of new, exciting things coming up! "Pacific Coast Travelers" will show the new Spring line of National and California manufacturers . . . starting Jan. 8. Will Ella be there? Will our gal load the Store with gorgeous stuff just for you? Huh! What a question!

The big, annual campaign of one of our best community agencies starts shortly. And everybody's happy that Sam Levy has accepted the chairmanship of the 1956 Torrance YMCA Campaign! True Brotherhood in action! Good luck, Sam, Torrance is behind you! Memo for New Year's Eve

. . . that last drink for the road is usually the one for the road to the cemetery. Please stay alive to enjoy all the wonderful things we have right here at home . . . especially at 1311 Sartori, Sam Levy Dept. Store. Naturally!



Safe...as a BANK of AMERICA savings account!

Remember...savings deposits made on or before January 10 earn 2% bank interest from January 1.

Bank of America
NATIONAL TRUST ASSOCIATION

Bank of America has paid 2% interest since January, 1951

McMAHAN'S

\$10 DOWN Delivers a New 1956 MOTOROLA

279⁹⁵



PRICES INCLUDE FED. EXCISE TAX AND FULL YEAR WARRANTY ON PICTURE TUBE



Turns itself on to wake you. Turns itself off when you doze. Handsome electric clock in front. Wonderful for the bedroom — or for kids. Antique White or Cornation Pink. No. 17T26.

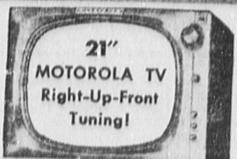
\$179.95

MOTOROLA GIVES YOU EASIER TUNING! EASIER VIEWING!



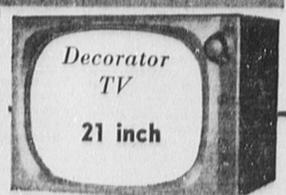
A tremendous value — just the one for the youngsters. Metal cabinet not much bigger than big-looking picture. Mist Green, Cerulean Blue or Tan. No. 17T25.

\$169.95



Thrillest of all Motorola 21" TV receivers — ideal for bedroom, kitchen or den. Decorator colors — Charcoal, Cornation Pink or Tan. No. 21T25.

\$189.95



Bronze, Charcoal or Blond 21" TV
Eye-Conditioned and Economical! Motorola 5-star Deluxe metal table set with precision Power Panel and Right-Up-Front Tuning. Model 21T26.

\$199.95

See the Rose Bowl Game on Motorola TV

McMahan's

FURNITURE STORES

AT THE BUSY CORNER OF SARTORI & EL PRADO DOWNTOWN TORRANCE

STADIUM

NOW—ENDS SATURDAY

Cary Grant—Grace Kelly

"To Catch A Thief"

—and—

Rory Calhoun

Shelley Winters

"Treasure of Pancho Villa"

KIDDIE SHOW SAT. 1 P.M.

SAT. NITE—New Years Eve

A Big Round Robin

The Above Show Plus

Kirk Douglas in

"ULYSSES"

Farley Granger in

"NAKED STREET"

Come Early — Stay Late

PICK YOUR TIME!

Features Start:

Pancho Villa — 7:00

To Catch a Thief — 8:40

Naked Street — 10:35

Ulysses — 12:05

Regular Admission Prices!

SUN. — MON. — TUES.

Kirk Douglas in

"ULYSSES"

—and—

Farley Granger

Anthony Quinn

"NAKED STREET"

GRAND

FRI. — SAT. — SUN.

Audie Murphy

"TO HELL and BACK"

—and—

Arthur Kennedy in

"The Naked Dawn"

Jaycees Seeking Nominations

In keeping with presentations to be made nation-wide by Junior Chambers of Commerce during Jaycee Week, the Jaycees in Torrance will present a Distinguished Service Award key and plaque to Torrance's outstanding young man.

Selection of the recipient is being made by a committee of local leading citizens and the awards is to be presented after approval of the committee's nominee by the United States Junior Chamber of Commerce who affords the recognition through the local organization. The award will be presented Jan. 19, 1956 to the young man the judges believe has contributed the most to the welfare of this community during the past twelve months. Harry L. Klingler, Jr., Jaycee chairman, emphasized that the winner need not be a member of any Jaycee organization.

At the same time as Torrance's outstanding young man is honored by Torrance's Jaycees more than 2000 other young men will be recognized in similar ceremonies by Jaycees all over America.

Meantime, in Springfield, the United States Junior Chamber of Commerce will be saluting Jan. 14, 1956, the 10 Americans selected as the most outstanding young men of the nation. The awards in Springfield will be made by Richard Nixon, vice-president of the United States, a past winner of this annual award, and Hugh F. McKenna, president of the United States Junior Chamber.

MORE SCHOOLING
About 70 per cent more youngsters are in high school now compared with 25 years ago, and two and one-half times as many go to college.

State Lodge Honors Five Local Elks

Five members of the Torrance Elks Lodge 1948 has been appointed to state committees by the California State Elks' Assn., in what was termed a nearly unprecedented honor.

Officials of the local lodge, chartered only a year ago next Feb. 18, said it was very unusual for one lodge to receive so many committee posts. The appointments, made by Jim V. Nielson, president of the California Elks, were in recognition of the support of state and grand lodge activities during the year.

Named to the state posts were Exalted Ruler Joseph E. Yates, ritualistic committee; Esteemed Leading Knight F. W. Fahnestock, piggy bank committee; Esteemed Lecturing Knight Roger W. Holmes, softball committee; Assistant Inner Guard Marvin E. Jones, veterans' service committee; Lee Lease, state lodge activities committee.

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for brand new. See Dealer. These cars have the lowest insurance rates overhead. Lowest cost. Best deal for you. Call for price list. Torrance 8-1114.

WIN PONTIAC *Hummer Buick*
\$535 For Copied Hwy. midway bet. Santa Monica & Long Beach

HARBOR 25 PER CAR LOAD
DRIVE-IN THEATRE
3322 50 VERNON AT SEPULVEDA

Sun. Mon. Tues.
CINEMASCOPE
PRINCE VALIANT

ROD CAMERON
HEADLINE HUNTERS

WEDNESDAY THRU SATURDAY
CINEMASCOPE
BENEATH THE 12 MILE REEF

CINEMASCOPE
BENEATH THE 12 MILE REEF

WIFE AWAY?
Eat with Charley
AT DANIEL'S CAFE 1625 Cabrillo Ave.

PASADENA ROSE PARADE NEW YEARS DAY
JANUARY 2, 1956
SPECIAL TORRANCE BUSES TO PARADE
LEAVE TORRANCE DEPOT 7:00 A.M. (Make early reservations)
BUSES PARK ON PASADENA CITY COLLEGE GROUNDS HILL & COLORADO BLVD.
GRANDSTAND SEATS AVAILABLE AT COLLEGE
For Bus Information Call
FAirfax 8-3642 or FAirfax 8-7402 or RIchmond 9-9760
\$2.75
TOTAL FARE ROUND TRIP, INCLUDING TAX

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"Folks! You Get the BEST DEAL FROM THE OWNERS! We Employ NO Salesmen!"

WHAT'S DOING
R. S. Pyle, your Telephone Manager in Torrance

1956 will be another big year in telephone progress

This coming year, we plan to put a record \$385 million into new construction and service improvements to serve the Pacific West. We expect to add new equipment of all kinds to make your telephone service even better and to provide new service for the ever-growing number of people here. More lines to carry Long Distance calls and television programs; Direct Distance Dialing from more towns to places as far away as Philadelphia, Chicago and Milwaukee; more colored phones and hands-free Speakerphones. These are a very few of the many things in our continued program to keep pace with the growing West. In the year ahead you'll see plenty of reasons why we say—The men and women of Pacific Telephone work to make your telephone more useful every day.

Free planning service for homeowners

Are you thinking of building or remodeling in '56? If so, we suggest you include up-to-date telephone arrangements in your plans. Concealed wiring and built-in telephone outlets in each of the rooms you use a lot are low-cost features that add much to the livability and value of a home. And, of course, to your comfort and convenience as well. We'll be glad to help you with our free telephone planning service. Just call us and ask for "Architects and Builders Service".

A SALUTE TO 1955

As years go, waning 1955 was a good one—so good, in fact, we're almost sorry to see it pass into limbo.

After 12 months of unprecedented civic improvement, wide business expansion, high prosperity, old man 1955 has set quite a mark for the fledgling New Year to shoot at.

Of course, there have been the usual labor disputes, floods and catastrophes in which 1955 might have been kinder, but, all in all, we feel that he did an outstanding job.

At Pacific Telephone, we take pardonable pride in the strides we have made over the past 12 months in service, improvements, and personnel.

So, we felt that we couldn't let the year go by without some sort of a salute to 1955, may he rest in peace.

Now bring on 1956.

PACIFIC TELEPHONE