

**BULLETIN:** El Segundo street widening forces this **BULLETIN**

# EMERGENCY SALE

Half Of Our Building Already Torn Down.

Complete Destruction Forces Us to Clear Our Sales Floor!

**\$300,000** WORTH of MDSE. **MUST GO!**

(And, as if this isn't bad enough) we're still receiving staggering shipments

WE CANNOT CANCEL OUR ORDERS

## 2 FREIGHT CARLOADS

OF BRAND NEW  
(Still in Cartons)

# PHILCO

RADIOS-TELEVISION - PHONOS  
REFRIGERATORS - FREEZERS  
RANGES - AIR CONDITIONERS

(AND THEY'RE ALL THE LATEST 1956 MODELS!)

*Famous for Quality the World Over*

We've got enough for two store-fulls . . . and have only half-a-store! We apologize for our overcrowded condition . . . We've had to put merchandise in every nook and cranny . . . stack it to the ceiling . . . wrap or cover it up!

**ALL MUST BE SOLD! FIRST COME, FIRST SERVED! . . . ALL SALES FINAL!**

**MAKE THE DEAL OF YOUR LIFE! CREDIT OK'S IN A HURRY**

EXTRA SPECIAL DEALS ON DUSTY, SCRATCHED, CHIPPED OR DAMAGED MERCHANDISE (As Is)

<p><b>PHILCO TV</b></p> <p>17" - 21" 24"</p> <p>Blond, Maple, Mahogany Table Models Swivelets Consoles with Top Touch Tuning and Remote Controls</p>	<p><b>PHILCO Refrigerators</b></p> <p>7-8-9-10 11 &amp; 12 cu. ft.</p> <p>Automatic Defrosters Single Doors 2-Doors 2-Way Doors No Dials to Set!</p>	<p><b>PHILCO RADIOS and HI-FI</b></p> <p>Portables, Table Models Clock Radios Portable Phonos Consoles Super-sensitive Many Colors Ultra Hi-Fi Models</p>	<p><b>PHILCO FREEZERS</b></p> <p>8-10-13 14 &amp; 18 cu. ft.</p> <p>Chest and Upright Models</p>	<p><b>PHILCO RANGES</b></p> <p>30" - 40"</p> <p>Single and Double Ovens — Completely Automatic with 5 Exclusive Features</p>	<p><b>PHILCO Air Conditioners</b></p> <p>½ - 1 - 1½-ton Window and Console <b>WASHERS</b> Auto. Wringers</p>
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OPEN 9 A.M. TO 10 P.M. — EVERY NIGHT — DURING THIS EMERGENCY! FOLLOW THE SEARCHLIGHTS! SALESMEN ON HAND OR SERVE YOURSELF! WE'LL MAKE YOU BEST DEAL IN L. A. NOW!!

**NO MONEY DOWN** WITH TRADE **UP TO 36 MONTHS TO PAY!** **FREE DELIVERY** OR TAKE IT AWAY YOURSELF!

LLOYD

FAMOUS FOR SERVICE . . .  
ESTABLISHED 11 YEARS

# DENNEE'S

TV - APPLIANCES - FURNITURE

'CORNERED' at  
EL SEGUNDO and  
HAWTHORNE BLVDS.  
HAWTHORNE

Hawthorne -- OS. 6-0155