

FOR YOUR CONVENIENCE, STANDARD IS OPEN DAILY—INCLUDING SUN.—UNTIL 9 P. M.



6-Pc. Stainless Steel KITCHEN TOOL SET

Tremendous value—first time ever offered! Beautiful new kitchen tool set which includes the dramatic new nylon-gear egg beater... worth the full price of the set itself. All pieces are polished stainless steel with non-burn black handles. Consists of: Egg beater, turner, basting spoon, potato masher, pot fork, and stainless steel rack.

Sensationally priced at **\$6.99**

Save Up to 32%



SPECIAL PRICES ON COMMUNITY AND 1847 ROGERS SILVERPLATE

Standard brings you these magnificent sets of Community and 1847 Rogers silverplate at amazing new low prices. All patterns available... chest included.



Descoware

2 for \$7 SPECIAL

2 pieces for the price of one.

Choice of Flame Red or Citron Yellow color

SPECIAL!

Limited Quantities

Decorator Blue Descoware

1/3 OFF



RECORD PLAYER

Not a toy... but an honest to goodness record player that plays all size 7" records. Awarded tone quality. Just a few of these machines left.

\$6.97



CAMFIELD FRY PAN

New electric fry pan with controlled heat gives crisp, quick frying without burning. French fry dome cover included.

Regular **\$19.95** **\$10.99**

SET OF 6 STEAK KNIVES



Simulated Ivory Handles
Hollow-ground
Stainless Steel Blades

\$188

GORGEOUS Baby Doll

26" Tall



Reg. **\$7.98** **\$3.88**

STAINLESS FLATWARE 52-PIECE SOLINGEN

Service for 8

Reg. **\$42.50** **\$24.99**

NOW ONLY

Smaller sets are also available at similar savings. This is the finest stainless dinnerware available in America today. Each piece is carefully made and polished to a high lustre which remains bright and shiny for life.

TOYS Pre-Christmas Specials

86c each

- JEWELRY SETS
- OIL PAINT SETS
- DOLL CRAFT KITS
- BOWS AND ARROWS
- TELEPHONES
- TEA SETS
- TINKER TOYS
- GOLF SETS
- VANITY SETS

USE OUR LAY-AWAY PLAN TO RESERVE THESE GREAT VALUES

56% More Power... Exclusive Thread-Picking Nozzle



Gets more dirt faster

It's the cleaner whose newly designed super suction system—from motor to nozzle relieves you of tedious pressing-down, tiresome do-ing-over.

Whisper-Quiet Action! Empties in 2 Seconds

UNIVERSAL TURBO Jet 99

Special Gift Offer

SAVE \$33.90

YOU RECEIVE A FREE GIFT JUST FOR TRYING THIS VACUUM

Here is a gift offer you simply can't beat. With your purchase of this cleaner you receive FREE a beautiful coffeemaker and a magnetic bottle opener. If you take this vacuum home on a TRIAL basis you receive the bottle opener FREE... whether you decide to buy the cleaner or not. If you do decide to buy it, the coffeemaker is also yours... FREE!

FREE CORONA AUTOMATIC PERCOLATOR \$29.95 Value

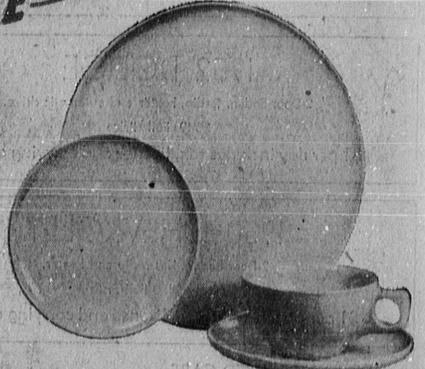
FREE Dasey Magnetic bottle opener \$2.95 Value

TOTAL VALUE \$123.85

Now All 3 for **\$89.95**

Color-FLYTE

THE GREATEST NAME IN MELMAC DINNERWARE



Color-flyte is the miracle dinnerware, as smart and modern as it is practical. It's guaranteed (in writing) for one full year against chipping, cracking or breaking in normal use. Washes quick as a flash by hand or machine... is not affected by boiling water... stays bright and cheery through years of every day use. Beautifully color-styled for modern living.

\$2.99

PER PLACE SETTING

THE MOST SENSATIONAL OFFER IN 10 YEARS ON NATIONALLY FAMOUS LUGGAGE

SPECIAL 3-PC. Riviera ENSEMBLE

ALL 3 PIECES **\$17.88**

Set includes a train case with mirror and tray, 21" week-end case and a 26" Pullman. Your choice of brown, linen, pastel blue, pastel green, royal blue, natural, redwood or suntan finish.

AS A SPECIAL BONUS OFFER ON THE LUGGAGE LISTED BELOW, YOU WILL RECEIVE AN ADDITIONAL 10% DISCOUNT WHEN BUYING 3 OR MORE PIECES OF ANY GROUP.

Light-weight AIR PACK	AERO WAY	UNITED SKYLINER	ALUMIN-AIRE
Top quality long-bound luggage for extra sturdy construction. Choice of colors.	Handsome luggage in a beautifully textured finish that is scratch-proof, dust-proof, moth-proof. Years of service in this beautiful luggage.	Finished in world-famous leather grained Tolex. Will not mar or scratch. Extra heavy construction.	The toughest, strongest luggage ever built. Made of the same indestructible fibre-glass as the new sports cars.
18" Overnight Case 16.95 7.88	Train Case 16.95 7.88	Train Case 19.95 12.88	Train Case 30.95 25.29
21" Week-ender 22.95 12.79	21" Week-ender 24.95 16.88	21" Week-ender 19.95 12.88	21" Week-ender 39.95 25.29
26" Pullman 29.95 13.88	Ladies' Wardrobe 39.95 27.88	2-Suiter 33.95 24.88	25" Pullman 54.95 39.97
Ladies' Wardrobe 27.50 13.49	26" Pullman 31.95 21.88	26" Pullman 27.95 18.88	29" Pullman 59.95 40.97
		29" Pullman 33.95 24.88	Man 2-Suiter 64.95 43.97
			Companion 39.95 25.29

You will find a large selection of AERO PAK luggage with Tolex finish at similar savings.

FREE LAMP WITH YOUR PURCHASE OF ANY GE CLOCK RADIO



For a limited time only this beautiful modern lamp, worth \$9.95, is yours FREE with your purchase of any GE clock radio. This decorative lamp can be used in living room, bed room or den. Gracious wrought iron base is handsomely capped with decorator designed shade of modern net print.

This clock has every feature you want in a clock radio. Wakes you in the morning, lulls you to sleep at night. Phono-jack for record player. Dial beam tuning. Even has an appliance outlet to start your coffee.

Naturally it's a GE Automatic calendar tells you the day of the week and the date. But that's not all. Automatically wakes you to music, lulls you to sleep at night to a favorite program.

Lulls you to sleep with volume nice and low. Awakens you, automatically at regular volume. And— if stars your coffee too. Phono plug-in for your record player.

UNIVERSAL Coffeematic

\$24.95



SHOP EVERY NIGHT, DAILY AND SUNDAY, UNTIL 9:00 P. M.

STANDARD TELEVISION AND APPLIANCE COMPANY

310 E. MANCHESTER BLVD. 1/2 Block East of Market St. INGLEWOOD

Coffeematic is America's most famous coffeemaker. Makes up to 8 cups of perfect coffee automatically. All the great Coffeematic features at a popular price. Automatically brews coffee to strength. Signals when coffee is ready—holds perfect serving temperature as long as cord is connected. Amazing in value.

DORMMEYER STEAM IRON

\$17.95

Free

America's finest steam and dry iron. Unusually light weight iron with dial-you-fabric selector and push-button steam control. Presses thickest fabrics to heaviest woolsens with equal ease. Specially priced.

ELECTRIC APPLIANCE TABLE

with all accessories is yours FREE with the purchase of the Dormeyer Iron.

This sturdy enameled appliance table has a built-in electrical outlet... plug any electric appliance into it. Complete with 4-piece decorated range set and a beautiful 3-piece nested storage bowl set. ALL FREE!

