

A Pictorial Interview From

THE PRESIDENT OF

OSCAR MAPLES FORD INC'

QUESTION:
WHEN MAY WE SEE THE
1956 FORD?

?

ANSWER:
TOMORROW, SEPT. 23rd AT OSCAR
MAPLES FORD, 1420 CABRILLO,
TORRANCE

QUESTION:
WHOM DO YOU THINK WILL BUY
1956 FORDS?



ANSWER:
MEN OF DISTINCTION!

QUESTION:
ARE YOU DEALING CLOSELY AND
CONCERNED ABOUT PROFITS ON
THE 1956 FORD?



ANSWER:
SEE ABOVE. PROFIT NO OBJECT.

QUESTION:
HOW CAN YOU PURCHASE THE 1956
FORD FROM OSCAR MAPLES?



ANSWER:
NO DOWN PLAN ON
APPROVED CREDIT!

QUESTION:
HAVE YOU ANY COMMENT ON THE
WAY YOU PROCESS CREDIT
APPLICATIONS?



ANSWER:
SEE NO EVIL.
SPEAK NO EVIL.
HEAR NO EVIL.

QUESTION:
HOW DO YOU SERVICE YOUR CUS-
TOMERS ONCE THEY HAVE PUR-
CHASED 1956 FORDS?



ANSWER:
SERVICE PLUS. LIKE OUR
FAVORITE CHILDREN.

QUESTION:
HOW WILL YOU DISPOSE OF THE
1955 FORD DEMONSTRATORS?



ANSWER:
GIVE 'EM AWAY. LIKE THE SHIRT OFF MY
BACK. SEEING IS BELIEVING.

QUESTION:
WHAT IS OSCAR MAPLES GOING TO
PROMOTE THE SALE OF THE 1956 FORD?



ANSWER:
HAVING OPEN HOUSE SEPT. 23, 1956, BE
OUR GUEST. PLEASE JOIN US FOR 1956
FORD SHOWING.

Sincerely

Thank you for your patronage over the past year. Your good will and repeat business is our future. We are growing with Torrance and will be here to serve you and give you the best possible Ford facilities available anywhere. We are a reputable Ford

Dealer. Integrity is our most important asset. We will stand fully behind anything we advertise even though occasionally our advertisement is for your amusement. We service every new car we sell and my door is always open to all customers. Join with

us tomorrow, Sept. 23, for the preview showing of the new 1956 Ford.

Respectfully
VEL MILETICH
Pres. Oscar Maples, Inc.

OSCAR MAPLES FORD INC.

1420 CABRILLO, TORRANCE FA 8-5014

Pictures Posed by
Vel Miletich, President of
Oscar Maples Ford, Inc.