(Herald Photo)

EDUCATORS CONFER . . . Discussing the coming school year before a meeting of all Torrance teachers held last week are, Mrs. Ethel Lewis, home teacher; Mrs. Geneva Shelton, Carr kindergarten teacher; Superintendent J. H. Hull; Dr. Rollin R. Smith, school board president, and Mrs. Betty Henton, Carr kindergarten teacher. Mrs. Henton is new to the district this year and joins a staff of 519 teachers.

Solicitations Plan Formed By Local Chamber

A plan which, it is hoped, will save Torrance merchants money and time, has been inaugurated by the Chamber of Commerce, Manager Tom Watson revealed this week.

The plan calls for local merchants and business men joining forces through the Chamber to curb unethical colicitations, donations and advertising carried on within the city. A solicitation committee has been formed by the Chamber to handle the procedure.

Under the policy, all Torrance Chamber of Commerce members will be given solicitors' notices, which they will post in their places of business, advising solicitors to first check with the chamber before confronting merchants with their proposals.

Then a form, which all member firms will have on hand, will be given to the solicitor or agent and they will be requested to fill it out. The form will then be turned over to the Chamber's screening committee, which will make a decision on whether or not to approve the request within five days.

The solicitations plan is another in the added protective features, which the Chamber of Commerce has put into effect here.

A bad check notification service was inaugurated recently and last week brought its first results, as police, merchants and the Chamber combined forces to apprehend a Hermosa Beach woman who went on a bad check cashing spree in Torrance.

First Church of Christ, Scientist
Torrance, California
cordially invites you to attend a free lecture
entitled
CHRISTIAN SCIENCE:
It's Assurance of Guidance to Men
by
George Channing, C.S.B.
of San Francisco, California
Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts
Torrance Civic Auditorium
1349 El Prado, Torrance, California
Thursday, September 22, 1955 at 8:00 P.M.
Doors Open at 7:15 P.M.

Radio, Lighter Taken From Car, Man Says

Harvey B. Speiman, 2326 Dominguez, told city police Monday an intruder had taken a radio and cigarette lighter from his 1953 model automobile while it was parked in his garage Sunday night.

The stolen property was valued at $76.

Lomitan in Training

Leland M. Straford Jr., of 24244 Falena Ave., Lomita, local Beneficial Life representative has returned from Salt Lake City where he has just completed a week of intensive training for the company.

A WORD OF EXPLANATION
SID HELD CATALOG DISCOUNT HOUSE
1721 SEPULVEDA BLVD.
MANHATTAN BEACH, CALIF.

THURSDAY, SEPTEMBER 15, 1955

Dear Friends and Neighbors:

There has been some controversy raised since I opened my catalog discount department. Now I want to tell you exactly how the catalog department works so you can judge for yourself.

I admit it's true. I don't stock merchandise. But I do have catalogs that list the wholesale cost of almost any item that is manufactured in the United States. The catalog method of shopping is not new. It has been used for years in business much greater than mine, and with great success. Here is the way I work it.

You browse through our many catalogs in a comfortable chair. Every item shows the wholesale and retail price. For instance, for a $30 item the wholesale cost may be around $20. Now if you want that item, I'll buy it for you and you pay the wholesale cost of $20.00 plus $2.00 to me, so you have made $8.00 and I made $2.00. I have made arrangements with the bank to finance the more expensive items on monthly payments. Isn't that fair?

Also, in my defense, I'd like to point out that many people who have already bought through the wholesale catalog method have called me up to thank me personally for saving them so much money.

Come in the store, see how it works, then decide for yourself.

Sincerely,
SID HELD, Owner

SID HELD TV and
Sid Held Catalog Discount House
1721 Sepulveda, Manhattan Beach
FR 2-8404 Open seven days 'til 9 p.m.

EL CAMINOTES

By Margie Lane

By MARGIE LANE

Torrance frosh are getting slapped in the face with cheerful smiles and welcoming words by second year students this week, as their initial footsteps begin to take hold upon scenes typical of Camino life.

Many opportunities and activities were made known by the college administration and student leaders at last week's orientation assembly which acutely sharpened enthusiasm among the freshmen.

Employed at Warriorville is one of the most popular and enjoyable of all half-time activities; the colorful card stunts. For such a performance, the participation of about 400 reliable students who will wear white is needed.

Howdy Pod'ner

Taking time out to say "Howdy" Friday night at the first social event of the term, the "Howdy Hop," were Torrance Caminoites Lyn Saine, Margie Jack, Marty Molten, Cindy Young, Sharron and Lea Stanton, Jennine Rogers, and Phylis Carothers.

It was quite surprising to find so many of these girls going into the education field. Lyn, a sophomore, is studying physical education; Margie, a frosh, business education; while Cindy, Sharron, and Phylis, all in their second year, are elementry education majors. Marty is entering her second year as a business major; Lea, a first termer, chooses a liberal arts education; and Jennine has decided upon a psychology major.

Claire Demonet, who has just completed two years at E. C. transferred to Whittier College and there will continue her elementary education major.

Do You Twirl

"Fine baton twirlers" should get in touch with the band instructor, Mr. Greer for "an idea" of his involving from 12 up to 24 women baton twirlers who would perform at athletic events, parades, etc. In the past there wasn't much of an opportunity at the college for women twirlers.

For a few extra spending dollars, some Camino men might be attentive to a couple of job openings at the college. These would include taking tickets for a few hours at the Saturday night football games, and working on the traffic force of which rules Dick Duffey, student president, profoundly states "will be strictly enforced this year." Further information concerning these and other available jobs can be secured at the Placement Office.

The pigskin received its share of wear and tear Saturday night when the alumni came back to match strength against the Warriors on the college gridiron. On hand for this kick-off game were Torrance Camino citizens Helen Haney Carol Buote, Pat Merritt, Jim Donoute, and Pat Rogan.

Tartar Band Will Display New Uniforms

New maroon and white West Point-style uniforms will highlight the opening on the Torrance High School Band program for the coming year, starting at the Torrance-Glendale Hoover football game on Sept. 23.

This year, the band will be under the direction of J. W. Davidson.

Freshmen who played band or orchestra instruments may contact Davidson at the Band Room 125 this week.

Activities for the year will include playing at all football and basketball games, participation in two festivals, and attendance at the UCLA and USC band days.

Vice President Notes 30 Years With GP Friday

Thomas P. Simpson, vice president and director of manufacturing of General Petroleum Corp., observed 30 years of oil company service recently.

A native Californian, Simpson joined the company as a chemical engineer in 1924 soon after his graduation from the California Institute of Technology. In 1935 he was transferred to Socony-Vacuum Oil Co., Inc. (now Socony Mobil Oil Co., Inc.), of which General Petroleum is the western affiliate, as chief development engineer of the Socony laboratories. He became director of the research and development department for Socony in 1947. While with Socony, Simpson was one of the developers of the thermofor catalytic cracking process which was vital in the manufacture of high octane gasoline for the armed forces during World War II. He returned to General Petroleum in 1953, becoming vice president and director of manufacturing in January, 1955.

An internationally known authority on petroleum research, Simpson has written some 20 scientific articles dealing with refining processes. Among his industry memberships are the American Chemical Society, American Institute of Chemical Engineers, American Istitute for the Advancement of Science, and the American Petroleum Institute. He is a member of Sigma Xi, national honorary society. He is also a member of the Los Angeles Chamber of Commerce, and the Washington Club of Bellingham, Wash.

Bus Service To Peninsula Authorized

The California Public Utilities Commission has lifted a restriction prohibitmg the Palos Verdes Shore Line from picking up or discharging passengers along Palos Verdes Drive between Via Del Puente in Palos Verdes Estates and Calle Miramar in Torrance.

By authority of the Commission, the company may now transport passengers originating or destined to points south of Calle Moramar in the Hollywood Riviera section.

The Palos Verdes Shore Line operates five daily round trips between San Pedro and Redondo Beach via the Palos Verdes Peninsula. The bus line is operated by the San Pedro Transit Lines.

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NOW IS THE TIME!
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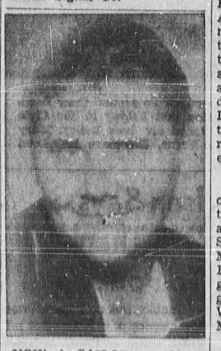
Three Arts: Tap • Modern Ballet • Ballroom
DANCE STUDIO
2252 CARSON ST. Phone FA 8-4774
Between Torrance High School and Health Center
11 Years in Torrance: Member of the Chicago National Association of Dancing Masters; Associated Dancing Teachers of Southern California; Dance Educators of America, Inc., New York; National Association of Dance and Affiliated Artists, Inc.

ENDS PRE-FLIGHT . . . Naval Aviation Cadet Charles W. Cole Jr., son of Mr. and Mrs. Charles W. Cole, of 3526 W. 226th St., has completed training at the U. S. Naval Pre-Flight School at Pensacola, Fla., and is now assigned to Whiting Field at Milton, Fla., for primary flight training. He attended Glendale Junior College before entering the Naval Aviation Cadet program.

ELECTRICIAN . . . Nelson W. Fuller, son of Mr. and Mrs. Aimel Fuller, of 18803 Kornblum Ave., graduated from electrician's mate construction school at Port Hueneme last month. He has been transferred to Kodiak, Alaska. Before entering the Navy in 1954, he attended Hawthorne High School.

OUTSTANDING GRADUATE . . . Specialist 3rd Class Robert D. Williams, of 13709 Crenshaw Blvd., was named "outstanding granduate" of the Army's Southeaster Signal School at Camp Gordon, Ga. He reported back to Ft. Campbell, Ky., where he is a member of the 511th Airborne Signal Co.



NOW A SAILOR . . . Now taking boot training at the San Diego Naval Base is Freddie McVey, son of Mr. and Mrs. John Grant, of 1654 W. 215th St. A former Narbonne High School student, he enlisted in the Navy last week.

Youngster Hurt in Fall From Vehicle

Five-year-old Alane Graham, 5213 Deelane, is reported to have suffered minor head injuries Thursday morning when she fell out of a car at 19513 Hinsdale Ave.

Marilyn Peterson, 25, of the Hinsdale address, was backing out of the driveway when the Graham girl opened the door and fell out of the moving vehicle, police reports state.

MELTING POT

Almost one-third of the nation's aliens live in New York state.

ELLINWOOD

Newton School Parents to Meet Thursday in School Cafetorium

By JANET ROBINSON and BARBARA WEAVER
FR 5-7063

The first meeting of the parents of Newton School children is scheduled for Thursday, Sept. 22nd, at 8 p.m., in the school cafetorium. This will be an organization meeting, so a large turnout is expected. Due to the fact that the school is not yet completed, there will be no facilities available for nursery care. All parents are cordially invited to attend.

* * *

Three Ellinwood couples gave a swim party at the Riviera Swim Pool last Saturday night. Hosts and hostesses were Joe and Sonny Tomchak, Janet and Ray Smith, and Carolyn and Bill Cameron. The evening was spent playing games in the pool—volley ball and keep away—singing and eating. Those enjoying the swim party were Mr. and Mrs. John Fosterling, Mr. and Mrs. Walter Hetz, Mr. and Mrs. Earl Freeland, Mr. and Mrs. Richard Ellis, Mr. and Mrs. Jim Barnes, and Don Beckman.

* * *

Mr. and Mrs. Les Uden, of 4508 Pacific Coast Hwy., recently took a short vacation from their four children and stayed three days in Las Vegas. Dorothy reports that they loafed around and took in some good shows and spent a litle time at the gaming tables.

After their return, Dorothy took the children to Crestline, and stayed three days. They swam in lake Gregory.

* * *

Mrs. Andrew Keir and her two children, Gail, age 1, and Ralph, 5, of 5621 Green Meadows Ave., arrived home via plane, from Finland, last Thursday, at 5 a.m. They spent three months in that far off country, visiting Mrs. Kier's parents and relatives.

* * *

A progressive dinner was enjoyed last Saturday night by 18 residents on Newton St. Everyone gathered at Mr. and Mrs. Neil Badgley's home for cocktails, then on to Mr. and Mrs. George Fields for shrimp salad. Next course was at the Dick Becker's for tossed salad. The main spaghetti feed was at the William Porters home, then the couples progressed across the street for the final party at the Ken Jackson's home.

Other couples participating in the progressive dinner were Mr. and Mrs. Nick Hudson, Mr. and Mrs. Sam Wolf, Mr. and Mrs. Jim McCabe, and Mr. and Mrs. Robert Nelson.

* * *

Marian Zurborg, of 4627 Green Meadows Ave., entertained Barbara Kilkelly, a former Ellinwood resident, at a luncheon last Monday. The Kilkellys moved to a warmer, dryer climate because their 3-year-old son, Bobby, had asthma. Barbara reports that he hasn't had any attacks since they moved to West Covina last March.

Guests at the luncheon honoring Barbara were Cecil Banaszynski, Marilyn Torstenson, Mary Johnson, Martha Slavin, Donna Franks, and Sonnie Tomchak.

* * *

Mr. and Mrs. Donald McLeod, of 4727 Green Meadows Ave., are entertaining Mrs. McLeod's parents, Mr. and Mrs. Herbert Hirsch, of North Lake, Mich. As soon as Don McLeod's business permits, they will then take their parents on a coast tour of all the well known spots. Don just returned from a New York business trip Friday. His mother, Mrs. D. McLeod, is at present on her way to California, via the northern route with several school teachers from Flint, Mich.

* * *

Mr. and Mrs. J. Will Cameron, of 23655 Susana Ave., announce the arrival of their first child, a son, born at 5:30 a.m., on Sept. 11th, in Daniel Freeman Memorial Hospital, Inglewood. Bradley John has all four of his grandparents living in Los Angeles. They are Mr. and Mrs. William Gallagher, and Mr. and Mrs. Everett Marks.

* * *

The David Brubakers and the Carl Johnsons gave a patio party recently for new neighbors, Mr. and Mrs. Nate Goode and Mr. and Mrs. Ken Telfer of Green Meadows Ave. They enjoyed a delicious steak fry and then everyone sat around and talked and got acqainted. Those included were Mr. and Mrs. Walter Torstenson, Mr. and Mrs. William Zurborg, Mr. and Mrs. Paul Grosch, Mr. and Mrs. Richard Doty, Mr. and Mrs. Brad Slavin—all of Green Meadows, and Mr. and Mrs. Bill Little of Highgrove Ave.

* * *

Mr. and Mrs. Bill Davis, of 4725 Green Meadows, spent a recent week end at the Royal Palms in Carlsbad. They went to the races at Del Mar—and incidentaly came out $60 ahead! Then they dined, danced, and swam at the Carlsbad Hotel. Spent the next day in Laguna—toured the shops and dined at Victor Hugos. Rosalie reports it was a real vacation because they left their two girls at home.

* * *

Mr. and Mrs. Charles Hackbusch, of 4520 Pacific Coast Hwy., and their children, Charlene, Marlyn, and Peter, recently visited their former rector from Renton, Wash., the Rev. and Mrs. G. W. J. Hartzel, now rector of St. John's Episcopal Church, in Petaluma. They enjoyed a barbeque at the Petalumo Country Club and the children swam. They toured San Francisco. The huge new Grace Cathedral, on top of Knob Hill, impressed Helen greatly. There were large murals on the walls depicting the history of California churches. The church is still under construction.

On the way home they passed through the forest fire north of Santa Barbara. Theirs was among the last cars permitted to go through.

* * *

Carol and Cherel Zurborg, twin daughters of Mr. and Mrs. Wm. R. Zurborg, probably won't be so quick about climbing up three shelves and eating little while pills next time. Their mother came in from the back yard to find the 2-year-old twins downing the remains of a full bottle of aspirin. They were rushed to the hospital and their stomachs pumped. They had eaten 42 of them! A check up the following day by their family doctor, found them back to normal.

* * *

Things didn't turn out so pleasantly for 22-month-old Donald Asher, son of Mr. and Mrs. Blayne Asher, of 4608 Pacific Coast Hwy. Jean found him with an empty bottle of ant syrup and traces of it around his mouth. The little fellow had his stomach pumped, but the arsenic had already propressed further. Every four hours for 48 hours he had to have a shot. After tests seemed to show him to be all right, they found that he still had traces of poison and they had to take him back to the hospital another day and night every six hours for shots.

The doctors told Jean that they receive about eight cases a day. Children like the sweet taste of the poison ant syrup. This is the third case this month here in Ellinwood. We have been asked to remind people to please put ant stakes on the outside of their homes. Little children can't drink the poison in those.

Maj. Campazzie In 'Refresher' Training Course

Major Joseph M. Campazzie, of 2763 Sonoma, has completed a two weeks summer training at Fort MacArthur with the 6220th Army Reserve School Unit. This is a Command and General Staff unit composed of over 200 officers and men from localities throughout California.

A WW II veteran. Campazzie participated in the Pacific Theater of Operations. Among his decorations are the Bronze Star and the Combat Infantry Badge.

Included in the fast-paced instruction reviewed by the Command and General Staff officers were classes in combat intelligence, national security, psychological warfare, tactical and strategic employment of the A-bomb, and weather and terrain evaluation.

Also, during the course of the two-week annual "refresher" the attended several sessions of practical work in the various phases of command and general staff activity.

Chace Asks Priority for S.D. Freeway

An early start for the San Diego Freeway, particularly through Torrance and South Bay cities, was requested in a resolution introduced at the Board of Supervisors meeting Tuesday by Supervisor Burton W. Chace.

Chace's resolution, unanimously approved by the Board, called attention to the fact that traffic conditions in the South Bay area are among the most critical in Los Angeles County.

"The combination of thousands of visitors to the beaches," said Chace, "and the tremendous number of defense plants in the area creates almost insurmountable traffic problems that can only be corrected by early construction of the San Diego Freeway."

Chace's resolution was directed to the State Highway Commission. Similar resolutions the Supervisor said, are being considered by the cities of Segundo, Manhattan Beach, Hermosa, and Redondo. Torrance has adopted a similar resolution.