

Tax Exemption For Improving Houses Urged

Tax Exemption Asked
A proposal which would encourage homeowners to improve their property by means of a tax exemption was presented to the Southern California Planning Congress Thursday evening by Dean Arthur B. Gallion, head of the SC School of Architecture. Torrrence Planning Commission members hosted 150 members of the group at the Fish Shanty in south Torrrence.

Instead of being penalized by additional taxes if they improve their homes, homeowners would actually be encouraged to make the improvements if such a plan were available, Dean Gallion said.

Firemen Rescue Lass

Heroic action by two Lomita firemen last week was credited with saving the life of 3-year-old Carla Stroup, of 1954 W. 254th St., who had fallen face down in a bathtub of water. Firemen Joe Ancherberg and John Hunter raced to the Stroup home and revived the lass. She was taken to Harbor General Hospital where she was reported out of danger.

Beach Hotel Hinted

Possibility that southwest Torrrence might become the site of a swank, ocean-bluff resort hotel was discussed Wednesday evening at the Torrrence Planning Commission. The Don-Ja-Ran Corp. and the Peerless Building Corp. applied for zoning variances for 16 lots located between Palos Verdes Blvd. and the ocean bluff, just north of the Palos Verdes Estates boundary.

Toddler Injured

Three-year-old Judy Ann Woolhater, 1905 Burin Ave. received critical injuries Friday evening when struck by a car while crossing Hallson Ave. near Burin. She suffered a leg fracture and possible skull fracture, hospital attendants said.

Civic Leader Honored

A resolution paying tribute to the late James G. Caldwell Carson civic leader who died April 7, was passed last week by the Bert S. Crossland Post 170 of the American Legion. By the death of James G. Caldwell, a great loss has been suffered by the public generally, veterans in particular, his family... his widow, Edna Caldwell, the resolution said in part.

Check Passer Held

Twenty-two-year-old Gerald A. Larson, 1516 Normandie Ave., who, police say, admits to passing worthless checks in excess of \$5000 in the past month, was arrested by Torrrence police Thursday and held for arraignment in South Bay Municipal Court. Larson was nabbed after he purchased a new car here, then drove to Inglewood and traded it in on another new car, making the difference in worthless checks each time.

New Industry Sought

Plans for erection of several light manufacturing plants on 12a southeast corner of Carson St. and Crenshaw Blvd. were unfolded before the Torrrence Planning Commission Wednesday evening. At the first hearing on a proposal to change the zone on the property to M-1 (light manufacturing), Lloyd L. Donald, representing a building firm which is seeking to buy the land, outlined the new plans for the property.

New Tract Approved

Builder Harry Kissel was given a green light on a 235-home tract in his Palos Verdes Rivera development Wednesday evening on the condition that he provide an access road from the tract to Newton St. as quickly as possible.

Important Notice

These stories all were published on Page 1 of the Monday Torrrence HERALD. They are just a sample of the complete coverage offered Torrrence readers of the events taking place in their community — many times events which may be most vital to thousands of residents of this area. In addition to the few stories listed above, the HERALD last Monday reported exclusively on the election of John Kesson as president of the North Torrrence Civic Improvement Assn.; the Kiwanis-Rotary picnic, ball game, and golf match; and on the sports details of the week end. It's easy to get the HERALD if you live anywhere in the city of Torrrence, Lomita, Harbor City, the Shoestring Strip, or Carson area. Just Call PA 8-4004 and ask the circulation manager to have the HERALD carrier deliver the paper to you each Monday and Thursday. The boy will collect 30 cents a month for this unduplicated news and advertising service.

Lions Offer White Canes For Sight Conservation

Torrrence residents are going to be asked to walk with a cane here this week end. The annual "White Cane Day" activities of the Torrrence Lions Club, designed to raise funds for the clubs sight conservation work, will see members of the service club throughout the downtown area selling miniature white canes.

Harvey Firm Starts Work On Titanium

Harvey Aluminum now is fabricating titanium alloy extrusions on a production basis, establishing the Torrrence firm as the first volume extruder of titanium and climaxing its extensive research and development activities with the miracle metal, officials said.

Sections are being extruded in lengths from 10 to 12 feet in alloys 4A1-4Mn, 3A1-5Cr, 3 percent Mn complex, 6A1-4V, and 5A1-2.5Sn. Entire volume is being shipped to airframe manufacturers.

Harvey also is engaged in the development of new titanium alloys for the extrusion process.

Resembling steel in appearance, titanium extrusions offer

the advantages of light weight, high strength, noncorrosiveness, and excellent properties at elevated temperatures. With the availability of production titanium extrusions, airframe manufacturers for the first time will be able to incorporate the performance characteristics of extruded titanium sections in production aircraft for the supersonic age.

Funds derived from the sale of canes are used in Torrrence to provide glasses and other sight conservation needs for school children who otherwise might be deprived of the work. Club President Mott Farrell states that the White Cane Day activities is the major fund raising project of the club each year and he asks support of Torrrence residents in the program.

the advantages of light weight, high strength, noncorrosiveness, and excellent properties at elevated temperatures. With the availability of production titanium extrusions, airframe manufacturers for the first time will be able to incorporate the performance characteristics of extruded titanium sections in production aircraft for the supersonic age.



NEW DRUG STORE FOR AREA . . . Construction of this huge Thrifty Drug Store at 174th and Hawthorne has started and will be ready for opening early next year, it was announced here yesterday. The red brick and glass construction will contain 20,000 square feet. It is part of the 55-acre, \$10,000,000 South Bay Shopping Center.

TIN CAN TRADE

American housewives open 30 million tin cans a day.

Thrifty Drug Store Under Construction

Construction on one of the largest self-service locations in the Thrifty Drug chain is now underway at the South Bay Shopping Center, 174th and Hawthorne Blvd., it was announced by Walter N. Mar's, leasing agent.

The new Thrifty will be of red brick and glass construction and will be completely air conditioned throughout. Gondola type "islands" will display over 22,000 separate items.

Architects Quincy Jones, Frederick Emmons, and Victor Gruen have disclosed that the store will encompass some 20,000 square feet, including basement storage. Included in the L-shape self-service area will be a 37-stall fountain grill. The new Thrifty Drug Store

will be an integral part of a 55-acre, \$10,000,000 South Bay Shopping Center development, according to Sidney F. Brody, president of the Brody Investment Company of Beverly Hills, developer of the project.

Parking area facilities will provide for 3000 automobiles at the center.

Grand opening has tentatively been set for spring of 1956.

According to Robert H. Adler, general manager of the South Bay Shopping Center, leasing has been virtually completed in the first phase of the center. Less than 15,000 square feet of space remain in the first units of over 200,000 square feet, which are scheduled to go under construction this fall. South Bay area leasing representative is E. J. Champion.

HALEVRSON-LEAVELL MORTUARY

THOUGHTFUL COURTEOUS SERVICE

FAirfax 8-1223
1223 CRAVENS TORRANCE



(Herald Photo)

A FIGHT FOR VISION . . . This is some of the paraphernalia used by the Torrrence Lions Club to attract attention to the club's annual White Cane Day project each year. The club will sell miniature white canes in Torrrence this week end to raise funds for local sight conservation work. Shown here is Charlie Gotts, co-chairman of the program; Virginia Gotts, the club's winning entry in the "Miss Community Fair" contest earlier this year; and President Mott Farrell.

Kiwanis Peanut Sales Scheduled On Sept. 23, 24

"Nuts to you!" will be the words of the day as Torrrence Kiwanis Club members offer bags of peanuts to local citizens on Sept. 23 and 24, according to Co-Chairmen Tommy Wilkes and Dean Virden.

Kiwanians and Kiwanis-sponsored Scout troops and Cub packs will offer the peanuts for sale at ten cents a bag. Proceeds will go to Kiwanis charities—the Dental Health program, Cub and Boy Scouts, a learn-to-swim program, Torrrence High School graduation party, and sending handicapped children to camp.

The sale will be in honor of the annual Kids' Day observance of Kiwanis Clubs all over the nation.

In charge of various phases of the program are the following:

- Booths—Ted Meiers, chairman; Larry Velen, Harold Strand, Bill Laster, Fred Briggs, W. H. Haslam.
- Public Address System—Homer Morgan, chairman; Jim Post, Ken Miller, Dr. Alden Smith, Henry Backlund.
- Advertising—Glenn Pfeil, chairman; Donald Hitchcock, C. A. Mewborn, Lyle Bain.
- Peanuts and Material—Dr. Bill Casey, chairman; Rev. Walter Stanton, Darwin Parrish, Mark McVaine, Angus McVicar.



(Herald Photo)

PEANUT VENDERS . . . Getting ready for the Kiwanis Peanut Sales on Sept. 23 and 24 are Co-Chairmen Dean Virden and Tommy Wilkes. Kiwanians will try to sell 20,000 bags of goobers in the two-day campaign, with proceeds going to Kiwanis charities.

- Finance—Clint Meadow, chairman; Lester King, Jim East, Charles Goodale, Mark McVaine, Angus McVicar.
- Work Chart—Ray Noel, chairman; Lester Fyle, Edward Maulding, Dean Sears, Bob Haggard.
- Novelty Sales—Bill Laster, chairman; C. A. Mewborn, James Gialone.
- Industrial Sales—Ken Anderson, chairman; Calvin Newell, Jay Barrington, Paul Loranger, W. P. Fitzgerald, and Charles Ragsdale.

HURRY · HURRY · HURRY · TO THE

BUICK SALES CIRCUS

and save, save, save because we're selling, selling, selling!

Now we're out to bust every Buick record in the book for September

It's colossal, it's stupendous—it's the greatest sales event in all Buick history. It's a rip-roaring circus of super-values—the hottest deals on the hottest-selling cars of the year. Yes, a great big beautiful Buick is now yours—with spectacular Variable Pitch Dynaflow*—with walloping new V8 power—at a price you won't believe.

All Series, all models, all colors—while they last. Begins today—come in and get yours while the getting's good!

*Variable Pitch Dynaflow is the only Dynaflow Buick build today. It is standard on Roadmaster, optional at modest extra cost on other Series.

STARTS TODAY
World's biggest deals on the greatest show-cars on earth

It's a 3-ring riot of stupendous savings, colossal trades, and the world's most thrilling performers!

You crack the whip!
Name your own deal on the new Buick you want!

Thrill of the Year is Buick—Biggest-Selling Buick in History!

- ★ Up to 236 horsepower
- ★ Spectacular Variable Pitch Dynaflow
- ★ Hottest-looking car on the road

DRIVE FROM FACTORY
SAVE UP TO **\$188.00**
See Your BUICK Dealer!

Hurry to our Buick Sales Circus
BUTLER BUICK CO.
400 S. SEPULVEDA BLVD. (101 HWY.)
MANHATTAN BEACH, CALIF.
TORRANCE BLVD. AT CRAVENS
TORRANCE, CALIF.