

EDITORIALS

For Industrial Health

Concerned over the shortage of acreage zoned for industry, Henry W. Creeger, chairman of the Industrial committee of the Torrance Chamber of Commerce, received approval from Board members Monday to recommend to the Planning Commission and the City Council that no further rezoning be permitted. This, in our opinion, is a move in the right direction and decidedly important to the future interests of the entire community.

One of the first requirements for an intelligent survey of Torrance's industrial potential, in Mr. Creeger's opinion, is an up-to-date map showing, not only all the acreage presently zoned for industry but one indicating such land already occupied. Maps available at the present time merely show in color all industrial acreage.

Industry is the real life blood of this city and anyone thinking otherwise is either not properly informed or is serving selfish interests that would turn everything into bedrooms.

It is the interests of every businessman, every taxpayer, and every resident of this community to give industry a healthy, welcome climate. We must have more of it if we are to have a city capable of paying the way for our fantastic population growth.

Mr. Creeger and the Chamber board are to be congratulated on their wise stand and we are sure the Planning Commission and the City Council will cooperate.

Naming a Freeway

The City Council has, we think, followed a wise policy in delaying approval of a move to rename 174th St. to Artesia Blvd. as was recommended by the Planning Commission and the County Regional Planning Commission. The Council has set a public hearing on the matter for 8 p.m., Sept. 13, 1955.

As Commissioner Bert Lynn indicated, he opposed any plan to name Torrance streets with names of other communities. He cast the lone dissenting vote in the Planning Commission against renaming the four-lane, divided highway after another community. He said he would go along with renaming it North Torrance Blvd.

An indication of the confusion which now exists over the proper name of the state highway is contained in the current issue of the California Highways and Public Works magazine. Resident Engineer James L. Needham of the Division of Highways writes:

"There seems to be a variety of names being used to designate this highway. Near the eastern terminus at Santa Ana Canyon Freeway near Olive, it is known locally as the 'Orangethorpe Freeway' and the 'Houston Street Freeway.' Farther west in the Buena Vista Park area it is called the 'Artesia Freeway' and at the western terminus it is referred to as the 'Hermosa Beach Freeway.' I will simply refer to it as the Route 175 Freeway until such a time as a definite name is evolved."

We think the city would be wise to stand pat along with the State Division of Highways until such a time as a name for the whole freeway has been adopted.

In the meantime, city officials might be giving serious thought to an appropriate name—one that would be acceptable by cities and communities ranging from the beach to the mountains—and pass such suggestions along to the State.

Until then, let's call it 174th St. That makes it easy to find.

Church Boom

There are a great many new churches in America. And most of them have a new look. The Old Gothic and Colonial-style buildings are now rated as "artistically archaic."

The greater use of plate glass and glass brick makes for more cheery interiors, and scientific wall lighting, forming pews, sound conditioning, and other improvements add to the comfort and convenience of the congregations. Fast disappearing from the modern church buildings are the ornate molding and carvings, the vaulted ceilings and heavy stone construction, as well as the flying buttresses and pointed arches.

Not all the new designs meet with favor, however. Said one critic: "Some modern churches which resemble a concrete circus tent or a greenhouse may be functional enough, but they fail to remind men of the holy and eternal."

Some experts believe that out of the many designs now being built, there will eventually emerge a new and better style of church architecture which will meet the modern functional requirements of the churches and yet preserve the "accents on the divine."

IT'S A FACT

by JERRY CAHILL

THE \$25,000 BET THAT STARTED THE MOVIES!
LELAND STANFORD
(founder of Stanford University)
BET \$25,000 THAT A HORSE LIFTS ALL FOUR FEET FROM THE GROUND AT ONCE WHILE RUNNING...
HE COMMISSIONED A PHOTOGRAPHER, EDWARD MUYBRIDGE, TO PROVE IT WITH A BATTERY OF SYNCHRONIZED CAMERAS...
MUYBRIDGE'S PICTURES OF ANIMALS IN MOTION WERE THE FIRST "MOVING PICTURES" BY PHOTOGRAPHY...
(adapted from the best)

GIANT WINDMILL
STANFORD'S FIRST WINDMILL CARRIES TWO 80-FOOT STEEL TUBES... EACH WEIGHING 100 TONS... IT GENERATES 1000 KILOWATTS OF ELECTRICITY

NORMAL LUNGS
HAVE A SURFACE AREA EQUAL TO A PLOT OF GROUND 30 FEET SQUARE!

WHO WAS FIRST TO DESCEND THE AMAZON?
"AMAZON" Real Lungs

Sounds Reasonable, No?



Glazed Glances

By BARNEY GLAZER

Open the door wide for the return of Caskie the smart, the prolific instigator of national crusades. This time, Caskie launches a campaign against our feline friends that will cause cat lovers all over the world to hate—Caskie. Of cats, Mr. Stinnert says, they are the most loathsome creatures ever to move across the face of this planet. They are sly, cold and cruel. They are the most merciless murderers of all time. Cats prefer to steal for the sheer pleasure of the felony involved, they feign loyalty but actual have none, and they recognize no law of God or man. Cats are not quiet as publicized but create hideous noises until one's nerves are ready to snap. Disproving the cat's ability to land on its feet, Caskie claims he has been able to throw his wife's cat down the cellar stairs with a top-secret wrist-spin involving just enough English to land the little beast on its head nine out of nine times. In this way, he is able to settle the cat's life span and hash all with one pitch. Moreover, announces Caskie, he

will be happy to demonstrate this satisfying procedure at any time in your own home with your own cat. This is how they tell it in Hollywood: 'Once upon a time there was a Father Bear, a Mother Bear, and a Baby Bear by a former marriage'... A newspaper columnist who repeatedly maligns his wife in public print must expect that sooner or later there will be a day of reckoning. This happened to Ralph Bear, pillar of the Las Vegas Sun, who made the fatal mistake of permitting his wife, Roz, to answer all his charges. She wrote for all the world to read: 'His only reason for making me out a pure and simple idiot stems from the error I made 13 years ago when I fell under his pixyish charms and baby blue eyes and married the little monster'... A newly married couple he figures out the perfect horse racing system. He buys the pari-mutuel tickets and she tears them up. When his 6-year-old son

kept insisting he wanted 'some of those dirty neolite soles for my shoes that they advertise on television,' the puzzled father tuned to the show that night and found his answer. The announcer was plugging not "those dirty neolite soles" but "those sturdy neolite soles." When you tell your friends, your troubles, half of them don't give a hoot, and the other half are tickled that you're finally getting what you deserve... Al Harrison tells about the little girl who pleaded with her dad to read to her. He protested: "Can't, Don't know how to read," whereupon the lass insisted: "There's nothing to it. You just turn the pages and talk."

The SQUIRREL CAGE

By REID BUNDY

They delivered the city's new \$52,000 aerial ladder truck for the Fire Department this week and it didn't surprise Lou DeIninger, assistant postmaster, one bit. "I knew something was up when I saw the Fire Chief and several members of the Council having coffee together a while back," he said.

Delivery of the truck didn't disappoint Jean Wren, secretary to Chief J. J. Benner, like that, but she had her mind all made up that it should be equipped with white sidewall tires. This one doesn't have 'em, despite the \$52,000 price tag, but she wasn't expecting them, either.

Councilmen in the hustle-bustle of an evening's session, often get caught thinking about three other things when asked about something. This must have been the case with Councilman Nick Draie this week. When the mayor was polling members of the Council for oral communications just before the meeting closed Tuesday, he had gone through Benstead and Blount and asked Draie if he had anything. "Nothing, your majesty... er... your honor," Draie replied.

Saw my good friend "Doc" Burnett in town yesterday. Been nearly a year since he last paid us a visit. Always glad to see him. He's the tall, raw-boned westerner who rides into town once a year with his County Fair Shetland pony teams. Had a new fire truck this year, on which 10 Torrance youngsters had the ride of their young lives. Oh, to be young again and be able to forget everything for a couple of hours and trail along behind the fair wagon scrounging for souvenirs.

THE MAIL BOX

(The Torrance Herald welcomes expressions from its readers which can be published on this page. The editors retain the right to edit the copy for matters of libel and good taste. Letters should be kept brief and must be signed. The writer's name will be withheld if requested. Opinions expressed in letters here published represent those of the writer and not necessarily those of The Torrance Herald.)

Successful Year

Editor, Torrance Herald: As the Lomita Fuchsia and Garden Club is drawing to the close of a successful year, the officers and members want you to know that they are deeply appreciative of the large part you have played in that success by your generous allotment of space in publishing the activities of the club.

MRS. JACK MCKINNEY Secretary

Notes on Mexico

Editor, Torrance Herald: A bit of news for you and my friends: To those people who enjoy beautiful scenery, architecture, gracious hospitality, and who wish a wonderful vacation for only a few dollars, come to Mexico. This is my second trip and I know there will be many more. I am interested in painting this unspoiled scenery. I have joined a painting class which goes out daily to points of interest. My knowledge for speaking Spanish is very little, but I manage to get by. My ignorance is overlooked by the natives who are so helpful in making me comfortable. Again, I can't say enough good things about traveling in Mexico. Being a teacher in the Torrance schools, I thought this news would be of interest to some of my friends.

MRS. MERLYN A. WILDE

Join Your Neighbor

Editor, Torrance Herald: An open letter to fellow citizens:

A grateful thanks to all of the generous friends in the community for contributions in time and money to last year's successful Chest campaign.

As this year's campaign nears, another volunteer army is being enrolled to make collections for the Red Feather appeal. This year more volunteers will be needed because we cannot ignore the needs of the 168 Red Feather agencies that are striving to combat the pressing social problems, such as juvenile delinquency, that are brought about by the "growing pains" in all Southern California communities.

During the next month if you are asked to serve in some way to help the Community Chest, please accept willingly and join your fellow citizens, your neighbors and friends in this great humanitarian appeal.

By volunteering you are demonstrating that power of positive doing which is becoming typical of Harbor Area communities. Characteristic of its citizens. JAMES VISCUGLIA Harbor Chairman

Changing Names

Editor Torrance HERALD: Your story today (Aug. 22) about the Planning Commission trying to change the name of 174th St. to Artesia leaves me pretty cold.

If they are going to change the name, why don't they name it Torrance Freeway, or some such name. If they are going to change the name of a community down, I think our city officials should see that they use our name. Why should we vote to advertise Artesia—wherever that is?

(Ed. Note: Our sentiments exactly. See today's editorial on the subject.)



LAW IN ACTION

YOUR NAME
Your name may well be worth more than anything else you own. It sets you off as a business man, writer, craftsman, actor, or public figure. Savages make a great to-do—as do we at baptism—over name-giving. Our libel and slander laws go far to protect your good name from unwieldy attack. Yet now and then people have good reason to change their names, which they can at any time. Your name may sound funny, cause confusion, or merely be unsuited for your job or personality. You do not need to go to court to change your name, but it is a good idea. Otherwise you may have endless trouble identifying yourself in collecting money coming to you, or in establishing your claim to property, inheritances, social security, and so on. So unless a man changes his name to cheat a creditor or to escape the police, a court will give him little trouble in ordering his new name recorded, thus establishing his identity once and for all officially. Be careful how you sign your name, old or new. For at law your name is used chiefly to identify you in important transactions. Some people sign their names one way now and another some other day, using nick names, middle names, and so on. Sometimes it costs real money to prove that John J. Smith is the same man as Jack Smith, J. Joseph Smith, Joe Smith, and so on. Decide on a good way to sign checks, contracts, automobile licenses, etc., and stick by it, unless you have a good reason to change it. A legal name is a given name and a family name, unless you show otherwise. The law does not stress your middle name or initial. But use it to help in identifying you. The main thing, does your name identify you for the people you deal with? NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

THE NEW POLIO VACCINE
—developed with your March of Dimes funds—has been licensed by the U.S. and some is available commercially. See your family doctor.

Polio Pointers for 1955

BUT POLIO IS STILL WITH US
When polio is around, follow these precautions:

- DON'T GET OVERHEATED
- DON'T GET CHILLED
- DON'T MIX WITH NEW GROUPS
- BUT DO KEEP CLEAN

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

ESTABLISHED JAN. 1, 1914

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