



**NEARLY READY FOR OPENING . . .** Opening of the Halverson-Leavell Mortuary at 1223 Cravens Ave. is planned here next week. The owners of the new establishment beat

last-ditch moves by opponents recently designed to halt final stages of construction.

## Correction Please!

June 23rd—Not June 16th  
Carried The Biggest  
Classified Volume In The  
History Of Torrance

# NOW—

In Classified Advertising Volume . . .

**THE BIGGEST ISSUE,  
THE BIGGEST JUNE,  
THE BIGGEST FIRST  
6 MONTHS IN  
41 YEARS!**

Torrance Herald Classified  
Records Show That 104,744  
More Lines of Paid Advertising  
Were Carried the First Half  
of 1955 Than in the Same  
Period a Year Ago.

## A GAIN OF 44%!

First 6 Months, 1955 — 329,781 lines  
First 6 Months, 1954 — 234,987 lines

**NO OTHER NEWSPAPER COMES CLOSE!**

During this same six month period no other publication in the  
Torrance area even approached The HERALD'S commanding classified  
leadership — now nearly double!

**FIRST In Circulation -- In Readership -- In Advertising**

# The Torrance HERALD

Delivered Each Monday and Thursday Morning



**TUNEFUL TRIO . . .** Getting ready for their part of the Sunday afternoon show put on by the Recreation Department at Torrance Park are these three little musicians, who call themselves the Accordionettes. Show will start at 1 p.m.

### Miss Baskovich Now At St. Louis School

Mary Rose Baskovich, daughter of Mr. and Mrs. Ante Baskovich, of 3209 W. 190 St., is among scholarship winners at St. Louis School, where she will attend a piano teaching workshop at the summer session of the St. Louis Institute of Music. A student of Vida J. Clough, among scholarship winners at San Pedro, she will attend classes which end July 30.

### Walteria Children Rehearse for Play

Rehearsal for the play, "Red Riding Hood," has been one of the activities occupying children at Walteria Park in recent days.

Handicraft work has also been given a lot of attention, recreation leaders report.

It was learned that Bobby Durlo, Janet O'Brien and Donna Whitely took part in tryouts for the Torrance Talent Show on last Thursday.

Plans are shaping up at Walteria for the Circus project.



**DRUG-LESS THERAPY  
TORRANCE  
CHIROPRACTIC  
CENTER  
DR. R. A. LARSON AND STAFF  
1110 BASTON AVENUE  
TORRANCE  
3 Doors North of Torrance Blvd.  
FAirfax 8-3738**

## \$160,000

was paid to  
**Harbor Area Savers**  
by **FIRST FEDERAL SAVINGS**  
AND LOAN ASSOCIATION OF SAN PEDRO

**ON JUNE 30!**

MORE than \$160,000.00 . . . representing earnings for the first six months of 1955 on savings placed with us . . . were paid to 5,200 savers on June 30. These earnings were paid at the rate of

## 3 1/2%

PER ANNUM

Get Your Share of Earnings Beginning July 1

You can participate in our next dividend on December 31 by placing your savings with us before July 11. All funds placed with us up to July 11 will receive full earnings as of July 1.

Every dollar of your savings account up to \$10,000 is fully insured by our membership in the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

Here your savings are invested the moment your account is opened. Earnings begin immediately. They are credited to your account as of July 1 if it is started by July 11.

TOTAL ASSETS \$12,250,000



**BACHELORS LOVE TO . . .**  
*Eat with Charley*  
At DANIEL'S CAFE 1625 Cabrillo Ave.

*Styled for a TEEN'S TASTE*

**SWIM SUITS**  
NORA LEE  
COLE OF CALIFORNIA  
SIZES 8 to 14  
**\$5.98 TO \$10.95**

FEW REMAINING  
**SUMMER DRESSES 25% OFF**  
ON SALE AT

**BYRNE'S TEEN SHOP**  
THE MOST SOUTHERN STORE IN THE REDONDO TRIANGLE  
216 HERMOSA AVE. FRONTIER 4-9012 REDONDO BEACH

## ELECTRIC

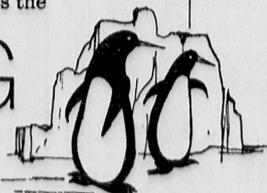
is the word for the range which does the

## COOKING

best—and keeps the kitchen

## COOL

even on hot summer days



This time of year, coolness is one of the best features of an all-electric kitchen.

See your dealer

Southern California Edison Company



Good Service, Square Dealing, Courteous Treatment