

Hughes Anniversary Sale Features Free Prizes



News-Advertiser photo
JOE MADDEN, store manager at Hughes Paint, slashes the price on log oil, one of the hundreds of items reduced for the company's 36th anniversary sale opening today.

Paint Company Offers TV Sets, Clock-Radios

Nine big prizes—three Hoffman "easy-vision" television sets and six RCA Victor clock-radios—will be awarded during the celebration marking the 36th anniversary of Hughes Paint Company, 5924 South Western Avenue. A gigantic sale—prices on virtually every

Call Hughes Paint For Free Inspection Of Home Exterior

Homeowners can be assured of selecting the correct exterior paint for their houses if they consult Hughes Paint Company.

A trained inspector, who will tell you what condition the surface is in and what material should be used on it, will come to your home free of charge if you call PL. 3-3471.

There is no obligation for this service.

In addition, Hughes paint will offer expert service to the do-it-yourself homeowner who comes into the store. More than 100 years' experience in the paint business is represented in the paint section sales staff alone.

item have been slashed—opens today and continues through May 22.

Beginning with the first day of the sale, today, one prize will be awarded each day except Sundays. The six clock-radios will be given away the first six days, then the huge 21-inch

Hughes Will Open Sundays

Hughes Paint Company will be open Sunday, May 15, and Sunday, May 22, from 8 a.m. to 4 p.m. for its sale which begins today. The special Sunday opening hours are for the sale only.

On week days, Hughes will remain open until 8 p.m. each night of the sale. The store opens at 7:30 a.m.

table model televisions will be awarded.

To be eligible for a prize all you do is get a free ticket at the Hughes Company. There is nothing to buy. You can get a ticket free just by going into the paint and wallpaper establishment.

Tickets are deposited in a wire drum. Winning names will be drawn each day of the sale.

Ticket holders do not have to be present to win a television or radio.

Hughes is conducting the prize give-away to emphasize the tremendous bargains in paints, wallpapers, brushes, ladders, and other decorating accessories which will be available during the anniversary event.



News-Advertiser photo
TWO MORE customers receive free tickets which may win them a clock radio or television set, which can be seen at rear, during Hughes Paint Company sale. Clerk June Hilton (left) gives tickets to customers, Mrs. Joyce Weidman and Ralph Griewe. Tickets are free, just come into the store.

Hughes Matches Any Paint Free

Want to repaint a bedroom but don't have enough paint to do the job?

Bring in a sample and Hughes will match the color. Not only that, but Hughes will have a batch of paint in your color ready in minutes.

Paint-matching is just one of many free services offered by the firm.

Hughes also can match original

auto paints for any model back through 1948.

Laboratory Tests

Before any Hughes paint is put on the shelves to be sold, it is always thoroughly tested in the Hughes laboratory, adjacent to the store at 5924 South Western Avenue.

Cut Paper Free

Not only does Hughes Paint Company offer you tremendous bargains in wallpaper, it will cut paper free for you in the store.

WATERPROOF

(Above Grade)

BONDEX ON THE OUTSIDE

KEEPS YOUR HOUSE

DRY ON THE INSIDE

Only Bondex Cement Paint can give such an effective waterproof barrier above grade. Bondex penetrates the pores of exterior masonry surfaces... forms a hard new surface that stops water.

BONDEX DECORATES AS IT PROTECTS—in white and 12 non-fading, sunfast colors. And Bondex protection and beauty will last and last, for 10 to 15 years.

Bondex costs less than ordinary paint—gives you so much more! Wherever water is a problem, BONDEX IS BEST.



Available wherever you buy paint

BONDEX IS BEST

THE REARDON COMPANY • ST. LOUIS 14, MO.
featured at HUGHES PAINT COMPANY



The easiest homework you ever did!

Dramex

INTERIOR FINISH

Solves the Problem of cracked walls

REPLASTERS AS IT PAINTS

DRAMEX is the answer to your wall problems... eliminates cracks and blemishes as it decorates... in 12 decorator shades and white.

JUST BRUSH IT ON! Dramex is easy to use—doesn't drip or streak—has no painty odor. Dries in 4 hours.

IT'S SIMPLE ARITHMETIC...

You can decorate the walls of an average 10 x 10 x 8 room for only \$4.95. Available in economical 25 lb. pail. Buy it wherever you buy paint.

Insist on DRAMEX!



THE REARDON COMPANY—MAKERS OF BONDEX, THE ORIGINAL CEMENT PAINT
featured at HUGHES PAINT COMPANY



News-Advertiser photo
SALE BATCH—Charles Dunaski, superintendent of Hughes Paint factory, checks a batch of paint made up for the anniversary sale opening today. In charge of the grinder mill which turns out the paint is Robert Emlick (center). At right is Tony Capra, assistant superintendent.

FAST-DRYING MAR-LAK SHELLAC

100% Pure

Ideal for interior wood floors, furniture and paneling. Leaves a rich, yellow finish. Used extensively for bowling alleys and dance floors, so you know how fine it is. Made locally, so we receive fresh shipments every week. Made of highest quality shellac gum. Comes in white and orange.

You Can Use Mar-Lak as a:

- Glue • Lacquer
- Linoleum Saver
- Lampshade Preserver
- Sticky Drawers
- Rush Chairs
- Sports Equipment



HUGHES PAINT CO.

Hughes Supplies Everything for Home Decoration

Need some paint for the interior or exterior of your home? For your automobile? Need some new wallpaper?

Hughes Paint Company, celebrating its 36th anniversary, can fill all your decorating needs, and at prices that will amaze you. Virtually every item in the Hughes line—and that includes all the accessories such as brushes, sponges, drop cloths and ladders—has been slashed in price.

Hughes' history has been the story of excellent products since its founding in 1919. Service and quality have been bywords with the firm throughout its 36 years.

One reason Hughes' paints are quality-assured is that they are produced right in Hughes' own factory.

For wallpaper, you couldn't find a bigger selection in this area—as a matter of fact Hughes Paint Company has the largest selection of wallpaper in one location west of the Rockies. Three full rooms with wallpaper from 19 cents, to \$12 a roll are available for inspection.

And you don't have to wait for your order. It is on hand waiting for you to take home.

For service and consultation, Hughes also scores another first. Experts in every line of home decoration are on hand to advise you. Just come in and ask, and a trained employee will help you.

Door Prizes To Be Given

In addition to major prizes which will be awarded free during the Hughes Paint sale May 12-22, door prizes will be given away each evening during the event.

Each evening brushes, drop cloths and other items will be given away to persons in the store.

Own Paint Factory Assures Low Prices

Novel feature of the Hughes Paint Company—and one that saves the customer many dollars—is the paint factory which adjoins the store at 5924 South Western.

Because Hughes makes its own paints it can save you money on every item. There is no transportation from factory to store. In effect you buy from the factory, thus saving transportation costs.

At peak production Hughes can turn out 1500 gallons of paint a day. Beneath the factory floors are storage tanks

capable of holding 15,000 gallons of thinner, according to company officials.

But paints aren't the only item Hughes will save you money on.

Because the company buys wallpaper, brushes, sponges and other accessories in such large quantities substantial savings can be made, and passed along to the customer.

Free Delivery

Hughes Paint Company will deliver free anywhere in Los Angeles.

For Beautiful Kitchens, Bathrooms, Woodwork

KEM-GLO

... The Miracle Lustre Finish

LOOKS AND WASHES LIKE BAKED ENAMEL
... Flows on so freely, evenly, anyone can get a smooth enamel job. Dries quickly to a tough, durable finish for kitchens, bathrooms, woodwork throughout the house!



Pick up a Free Color Card on the 24 beautiful colors from any sales clerk at Hughes

featured at—**HUGHES PAINT CO.**



... for beautiful washable walls
... for woodwork to match... there's no paint like **Super Kem-Tone**

Ready to use, it glides on smooth as velvet over plaster, wood, previously painted surfaces and wallpaper. It's easy to get beautiful decoration in your home with wonderful **SUPER KEM-TONE**—even if you've never painted before!

24 Gorgeous Colors!

featured at—**HUGHES PAINT COMPANY**